

# LIFE



IN THIS ISSUE  
**YUGOSLAVIA TODAY**  

---

**THE FABULOUS  
SCOTT FITZGERALD**

**GRAND MARSHAL  
OF ROSE PARADE**

**20 CENTS**

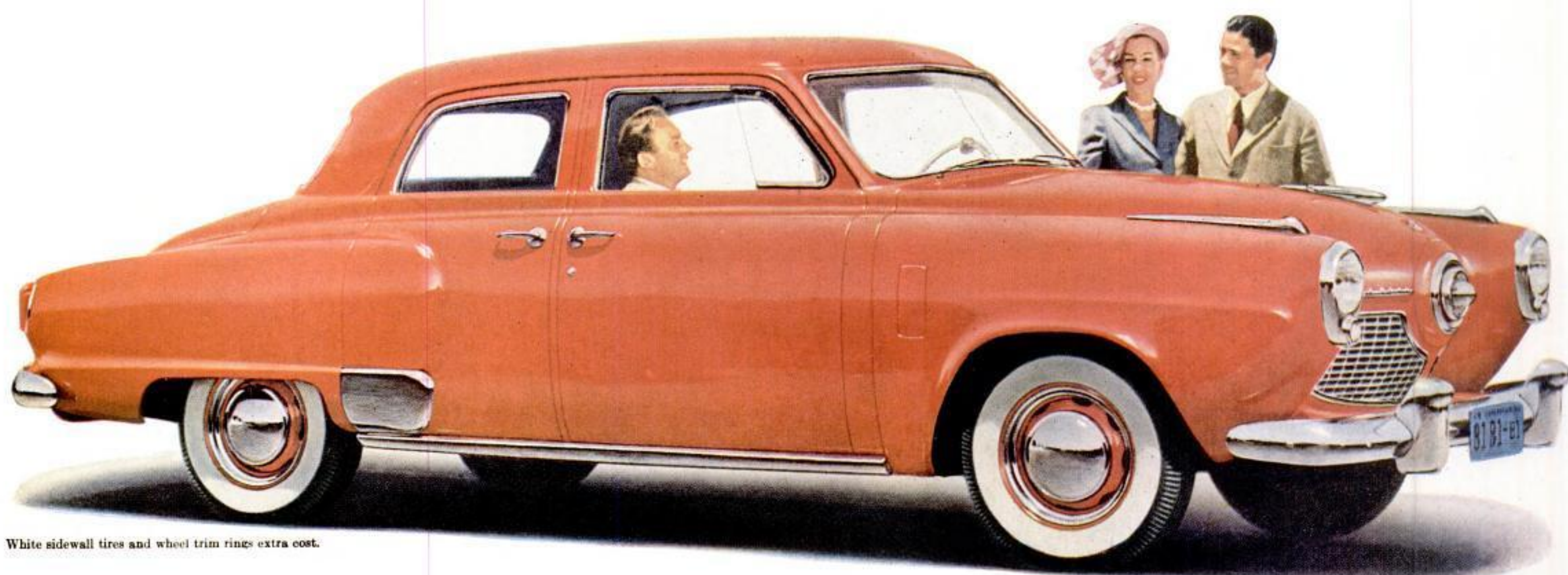
**JANUARY 15, 1951**

CIRCULATION OVER

**5,200,000**

REG. U. S. PAT. OFF.





White sidewall tires and wheel trim rings extra cost.

*Studebaker again amazes America!*

**A great new V-8**

**1951 STUDEBAKER**

**COMMANDER**

Priced lower than you expect!  
New peaks of power! New driving thrills!  
A real gas saver! Needs no premium fuel!

*Studebaker Automatic Drive gives you  
truly marvelous "no clutch-no gearshift" motoring  
Available at extra cost*

© The Studebaker Corporation, South Bend 27, Indiana, U. S. A.

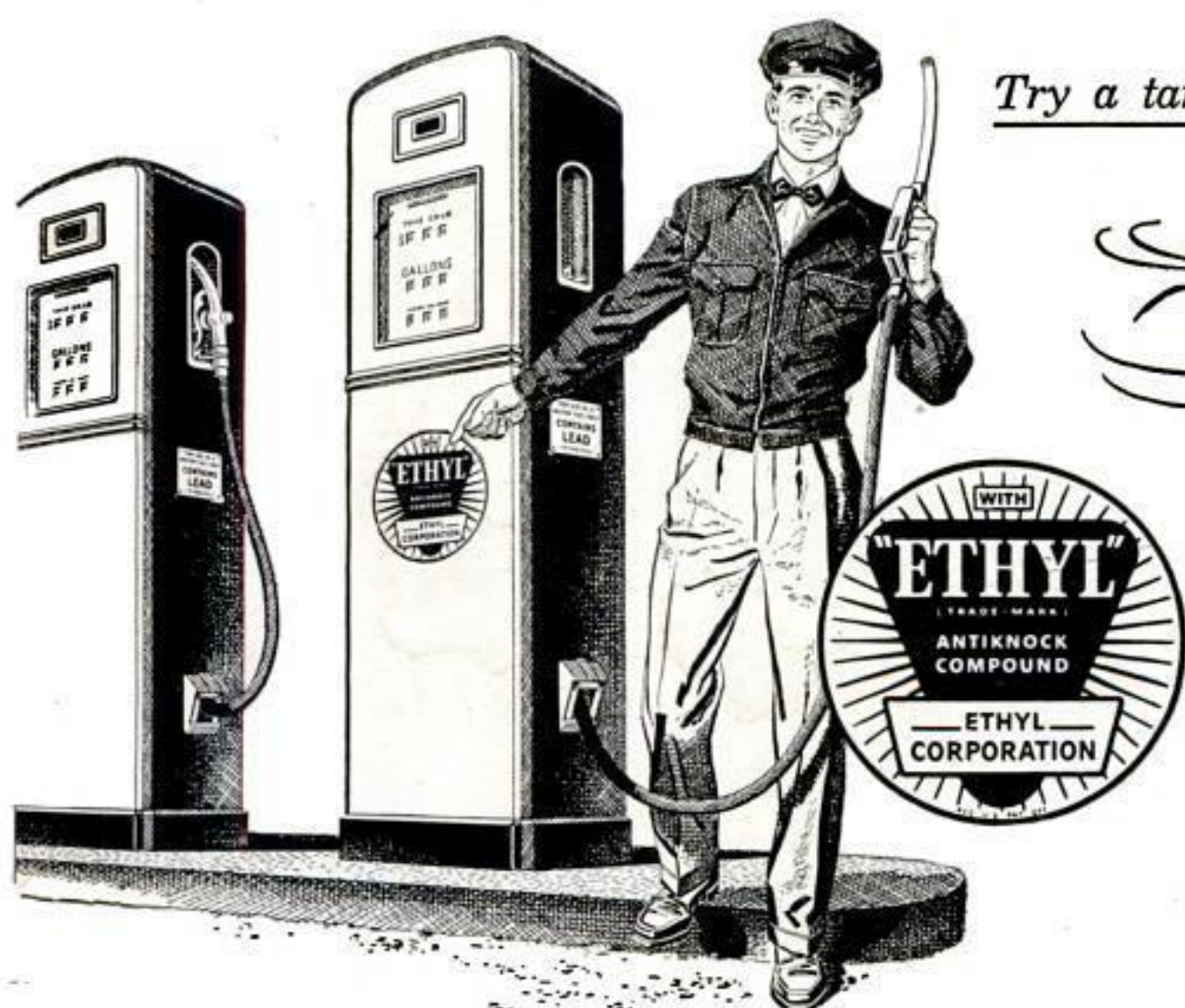




*There's a big difference between an*

**oat ... and a ... goat**

—and there is a powerful difference, too,  
between gasoline and “ETHYL” gasoline!



*Try a tankful today and feel the powerful difference*



*... when you climb a hill or accelerate*



*... or any time extra power counts!*

When you see the familiar yellow-and-black “Ethyl” emblem on a pump, you know you are getting this better gasoline. “Ethyl” antiknock fluid is the famous ingredient that steps up power and performance. *Ethyl Corporation, New York 17, N. Y.*

Other products sold under the “Ethyl” trade-mark: salt cake...ethylene dichloride...sodium (metallic)...chlorine (liquid)...oil soluble dye...benzene hexachloride (technical)





# Timely Tips by Little Lulu

HOW DO YOU SCORE ON THESE HELPFUL WAYS TO SAVE?



**How to save your glamour after peeling onions?**

- ☐ Wear cologne    ☐ Try salt    ☐ Use Kleenex

Last two answers are right. Banish onion odor from hands by rubbing with dry salt . . . soothe "weepy" eyes with Kleenex! To save your complexion—after cold creaming, let Kleenex gulp up the grease. (A special process keeps this sturdy tissue *extra* soft.)



**When fastening stockings, what helps prevent runs?**

- ☐ Lady, be seated    ☐ Wear round garters

Don't let garter-pull strain your nylons, your budget. Fasten stockings while in a sitting position to avoid future hosiery strain, runs, when seated. Another neat trick is to cover garter clasps with Kleenex. Saves stocking wear and tear, saves money.



**What's best for removing lipstick?**

- ☐ A towel    ☐ A tissue    ☐ A Kleenex tissue

Why should your towels take spot luck? See how gently a Kleenex tissue smooths away lipstick. Soft as a kiss, with just the right strength to "off" the stubbornest smear. Kleenex is not like ordinary tissues. Your best bet for saving trouble, laundry bills.



**Which makes perfume last longer?**

- ☐ An atomizer    ☐ Occasional use  
☐ Glass beads    ☐ Add alcohol

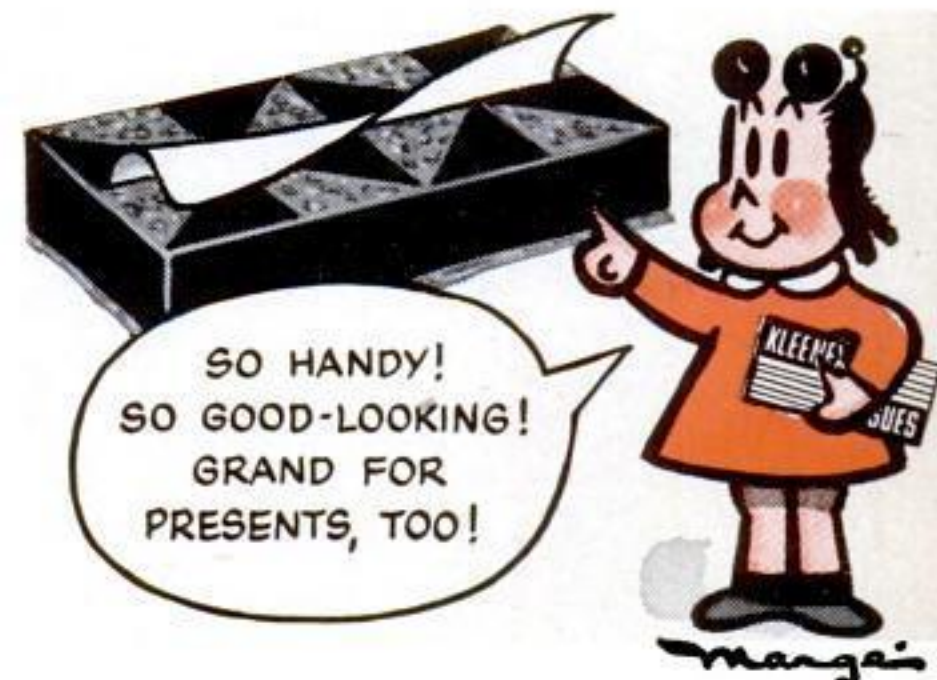
To make the most of your perfume—drop small glass beads in the bottle. This keeps the liquid level high; leaves less air space, helps prevent evaporation. Don't drop the *bottle*! But if you should—there's nothing like a Kleenex tissue to safely pick up tiny glass particles. Saves your hands!



**When you need a tissue, do you—**

- ☐ Find one handy    ☐ Fumble with a handful

Next to your bed, you'll like Kleenex best—to check a sneeze or snuffle! Keep a box on the night stand. No fumbling; no need to turn on the light to find a Kleenex tissue. Only Kleenex serves *one at a time*—not a handful!—and another pops up, ready to use. Saves tender noses, during colds!



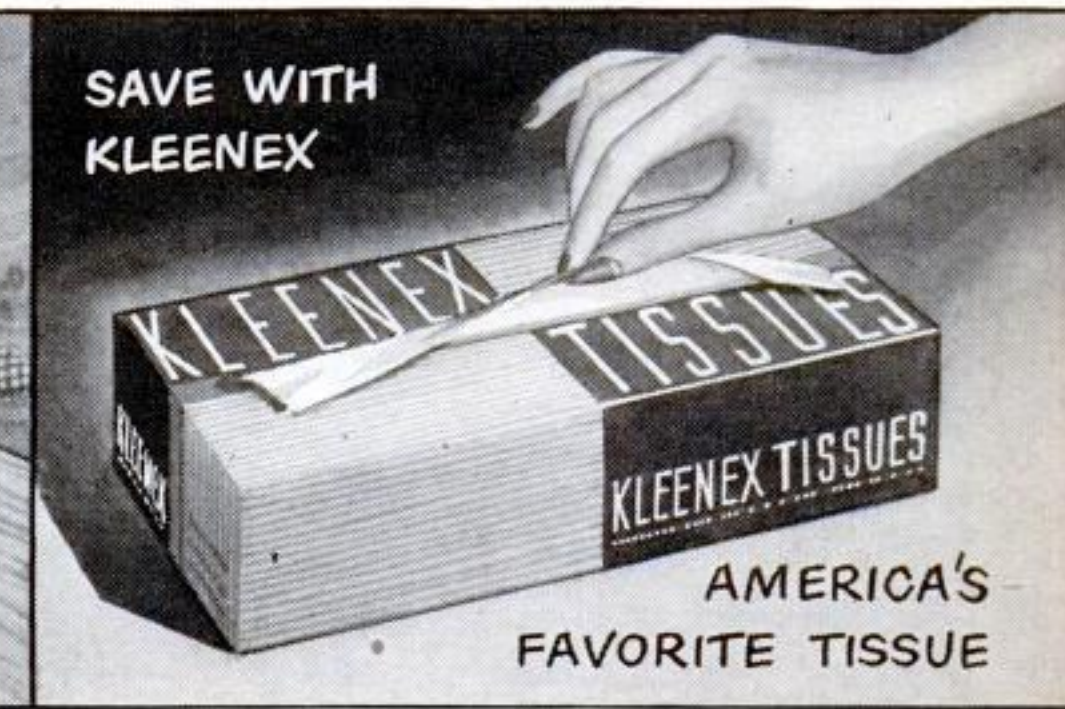
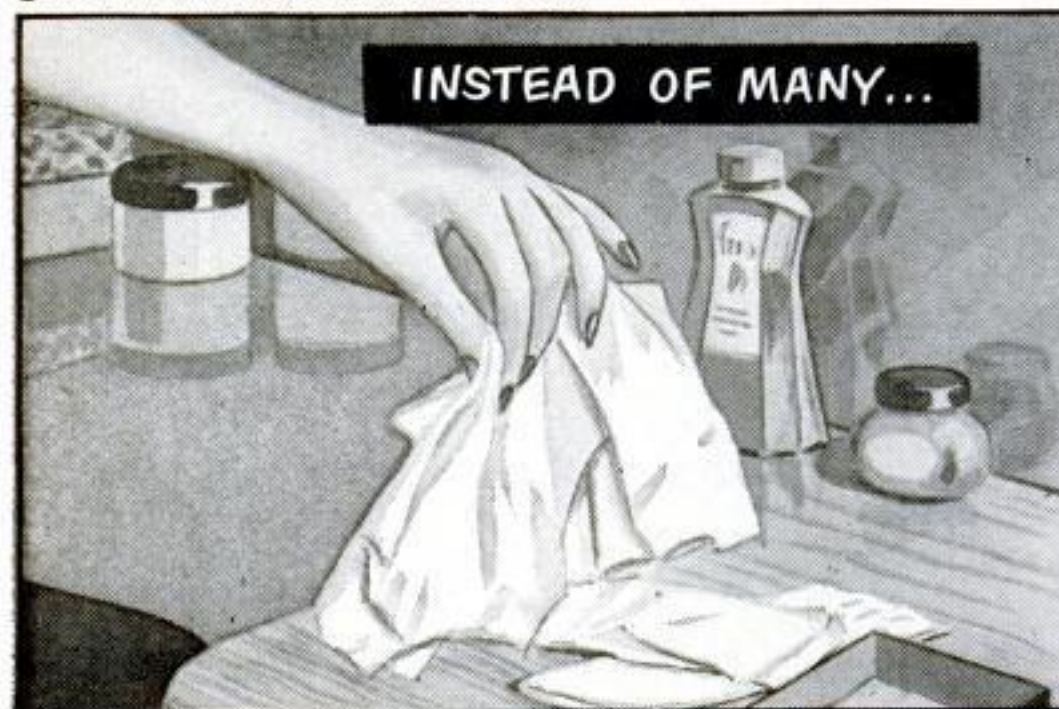
**FREE! Easy-to-follow instructions for making this attractive Kleenex box cover!**

Here's a smart way to dress up your dressing table! A welcome gift for your family or friends! Just turn scraps of fabric—your man's old ties, for instance—into a handsome box cover for Kleenex tissues. (As shown above.) Easy to make! Convenient to use! Free instructions by Mary Brooks Picken, famous sewing authority. Get your Patch-Patch design by writing to Educational Director, Dept. PP-21, International Cellucotton Products Co., Chicago 11, Ill.

## Kleenex\* ends waste - saves money...

© INTERNATIONAL CELLUCOTTON PRODUCTS CO.

\*T. M. REG. U. S. PAT. OFF.



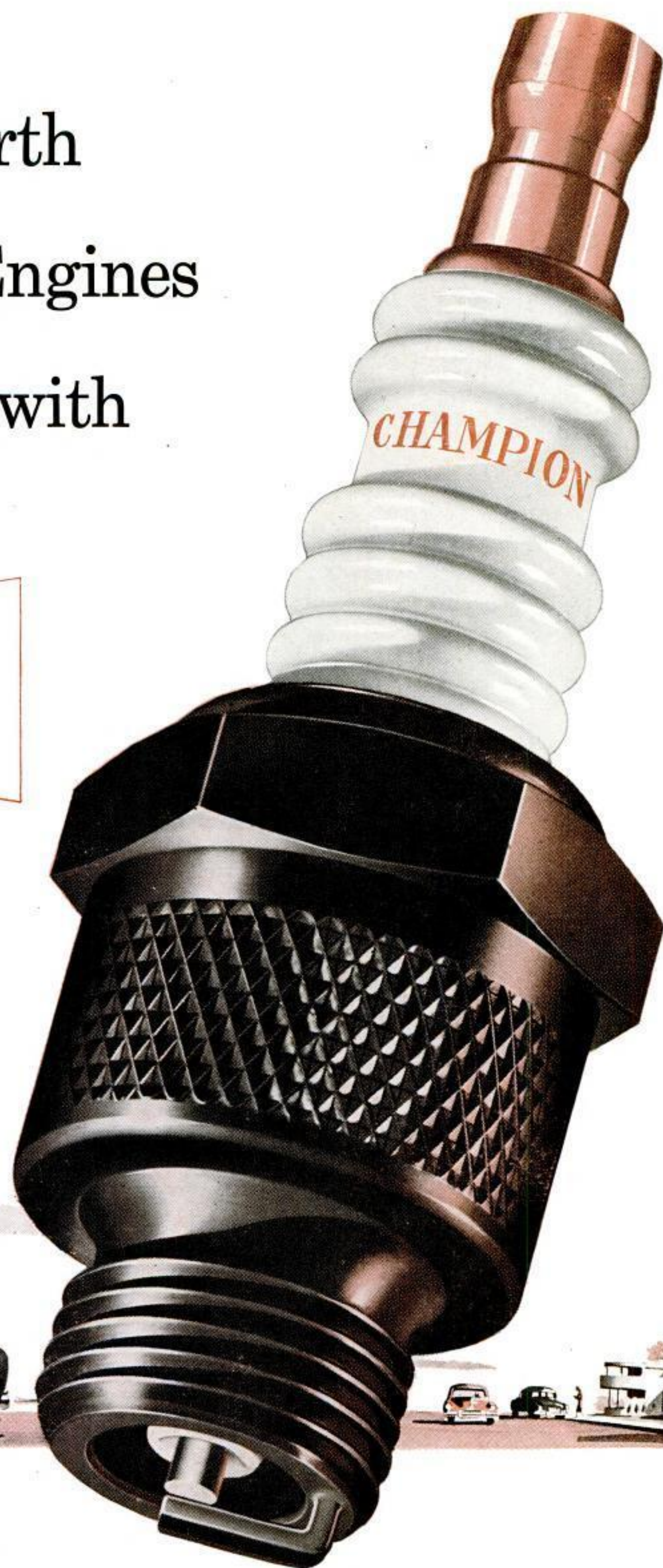


Get Your Money's Worth  
From High Compression Engines  
and High Octane Fuels with

DEPENDABLE

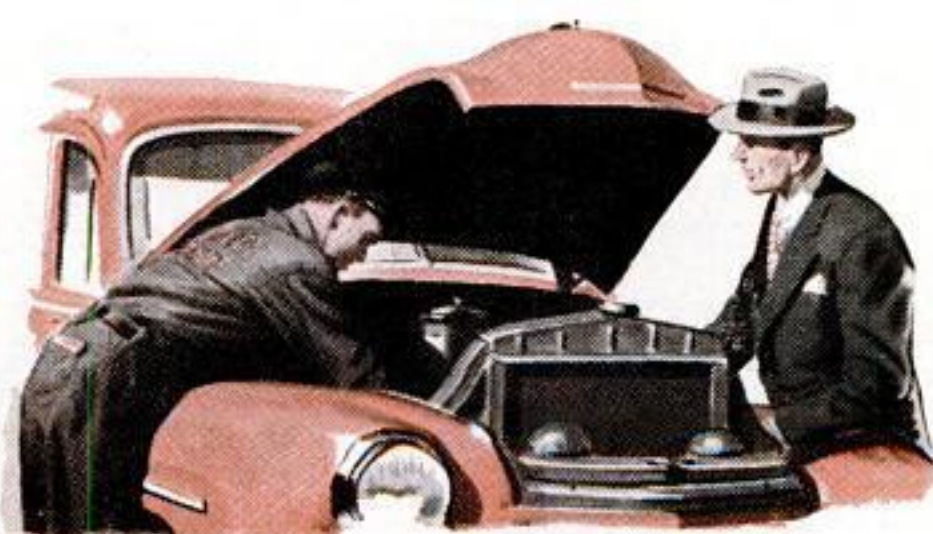
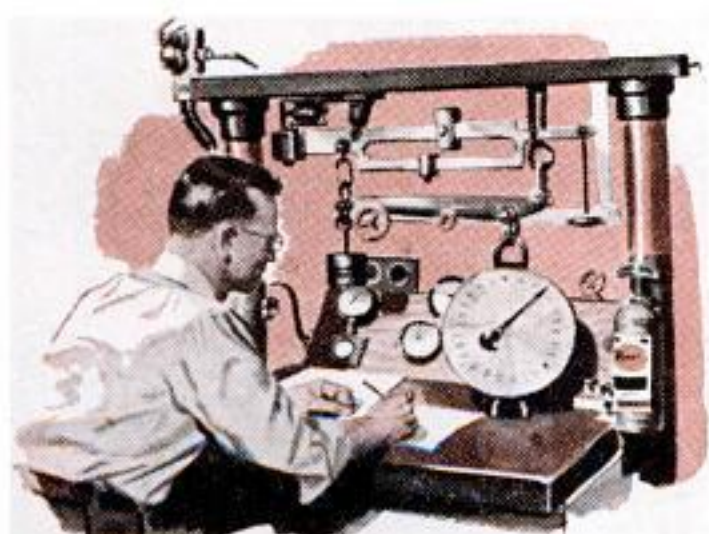
**CHAMPION**

Spark Plugs



**BE A CHAMPION DRIVER**

... Good spark plugs bring out the best in performance and economy!



Today, spark plug research and engineering must be geared to the most advanced developments in engines and fuels. Champion engineers work constantly with automotive and petroleum experts to improve performance in your engine.

To get your full money's worth make sure your spark plugs are Champions. Then have them checked and cleaned regularly by dealers with Champion-designed and approved equipment. It will pay off in better mileage, more power and quicker starts in winter weather.

Champion has manufactured spark plugs—and spark plugs only—for over 40 years. That this has resulted in better spark plugs is proved by the fact that Champion has been America's favorite for over a quarter century.

Listen to the CHAMPION ROLL CALL . . . Harry Wisner's fast sportscast every Friday night, over the ABC network . . . CHAMPION SPARK PLUG COMPANY, TOLEDO 1, OHIO

This One



WJ7N-5KY-FJ2U



# 90 days that shook the shaving world

## How the Schick "20" started the biggest switch in shaving habits since beards went out of style

Back in September, we introduced the Schick "20" to celebrate our twentieth anniversary as inventors of electric shaving.

We were prepared for huge demand, for all of us had shaved with this beautifully styled instrument. But, frankly, we underestimated the power of its popular appeal.

Word spread like a prairie fire. Men told their friends about the Schick "20"—about its Hi-Velocity Heads and its real rotary motor, the most powerful Schick ever built. Their reports boiled down to this:

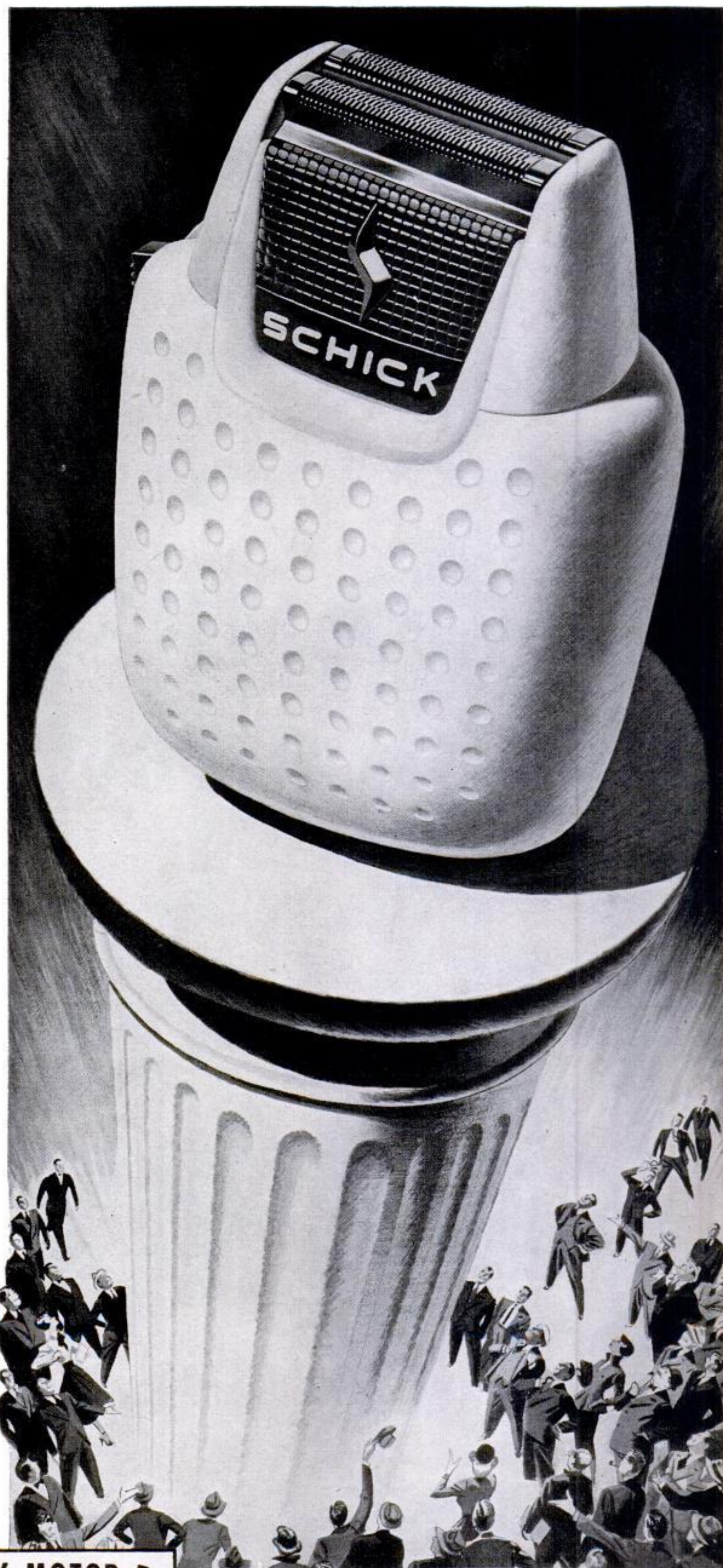
**THE SCHICK "20" SHAVES CLOSER—CLEANER—FASTER  
THAN ANYTHING EVER DID**

In 90 exciting days between introduction and Christmas, hundreds of thousands of men switched shaving habits faster than we ever dreamed they could. In fact, up to now it's been pretty hard to buy a Schick "20"—as you know, if you've done any looking.

But now we're catching up. Now you should be able to buy one at a nearby dealer's.

So head for your dealer expecting "the finest shaving instrument of all time." The Schick "20" won't let you down. Schick Incorporated, Stamford, Conn. Service offices in principal cities.

★ All three Schick models—"20", Super and Colonel—are selling fast!



### ↓ THESE HI-VELOCITY HEADS • THIS REAL ROTARY MOTOR ↓



#### Make the Schick "20" "The Finest Shaving Instrument Of All Time"

New high-speed, precision-made shearing heads, of exclusive Schick design. Sharpened and honed. Comb edges guide whiskers into slots. Interceptor bars pick up short stubble. All for fast, close, skin-line shaving.

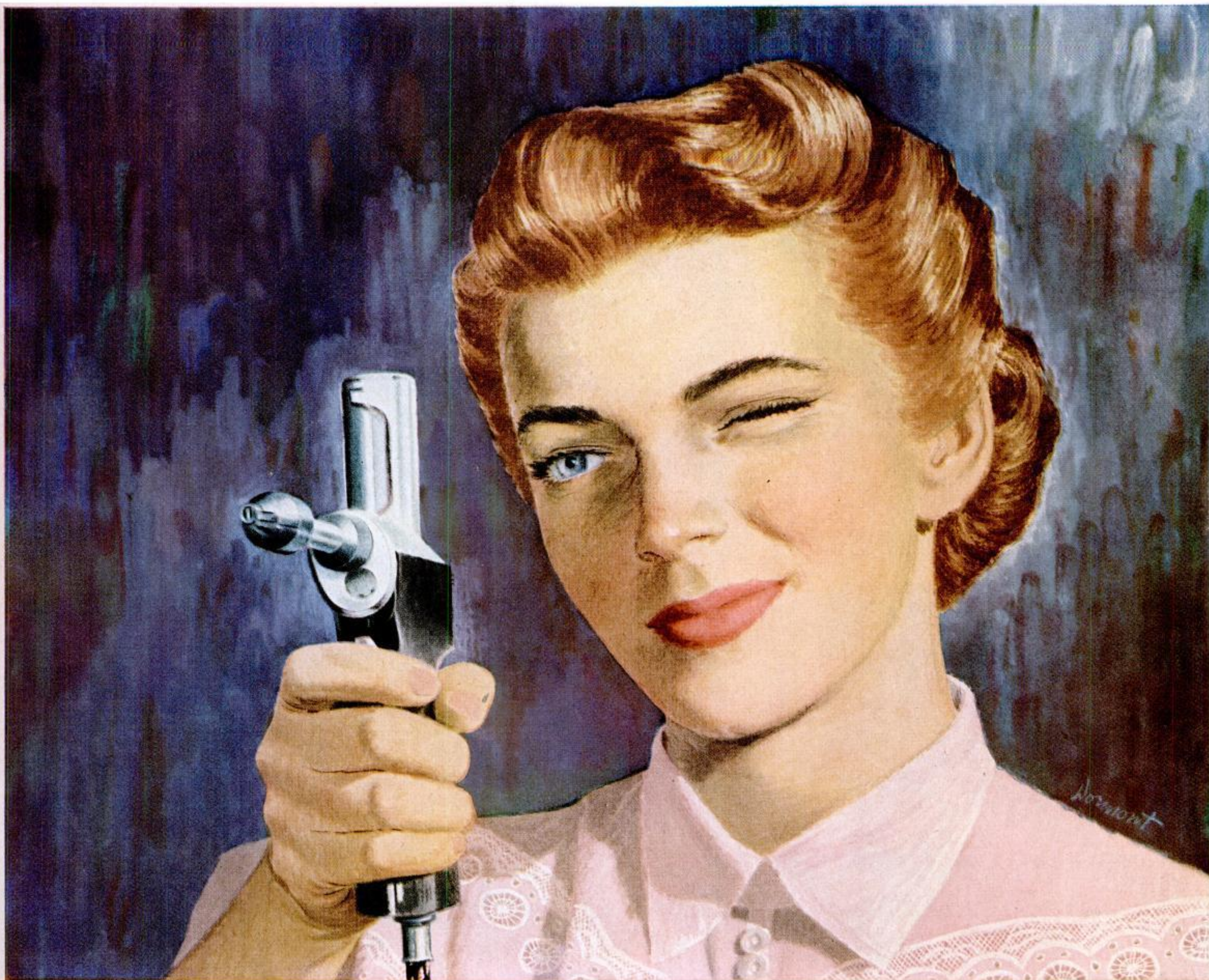
Schick's real rotary motor. Precision-built. Smooth. Quiet. A powerhouse. The most powerful motor Schick ever built. AC or DC. Stop-Start Button snaps it on or off.



# Schick "20"

**MORE MEN USE SCHICK ELECTRIC SHAVERS  
THAN ANY OTHER MAKE**





## Bull's-eye!... for telephone users

In rapid-fire order, this girl at one of Western Electric's factories attaches wires to Bell telephone equipment she's helping to make. That "gun" in her hand is a wire-wrapping tool newly developed by Western Electric engineers that fastens the wires better, faster, with less cost than ever before.



**What's that to you?** Well, it shows how Western Electric tries to find new ways to produce telephone equipment better,

faster, cheaper—because good, low-cost equipment helps you get good, low-cost telephone service.

Since **Western Electric** is a unit of the Bell System, our people who *make* telephone equipment have the same "high quality, low cost" aim as Bell Laboratories people who *design* it and Bell telephone people who *operate* it. Together we're giving this country the most and the best telephone service on earth. Valuable always, such service is priceless in times of national emergency.

**Western Electric**



A UNIT OF THE BELL SYSTEM SINCE 1882



# ONLY PHILCO TELEVISION...NO OTHER... BRINGS YOU TRUE-FOCUS PICTURES!

**For Philco Balanced Beam Television  
ends forever picture blur and smear**

Now you can enjoy sharp, clear, *true-focus* pictures... the first true-focus pictures in television history!

For, with Balanced Beam Television, Philco has invented a way to *balance* the electron *beam* that "paints" the picture on the tube... lock it in positive focus over the entire picture area. You get *for the first time* thrillingly clear pictures, entirely free of blur or smear!

Balanced Beam Television is just one of the wonderful advantages the great new Philcos for '51 offer you! There's the sensational new Custom-Duplex Chassis which provides vastly increased sensitivity, amazing freedom from "ghosts," "snow" and other interference, and superior performance even in difficult fringe areas.

## Just Plug In and Play

Then, because of Philco's now famous Electronic Built-In Aerial, you can "just plug in and play." This remarkable aerial outperforms all others by as much as 3 to 1. In up to 8 out of 10 locations, no installation is necessary.

See the great new Philcos for '51 at your dealer's *now*. View Philco's amazing true-focus, Balanced Beam picture. Compare Philco with all others — for picture quality, for performance, for design, for price. See how positively the points add up to *Philco* — for *you*!



**NO BLUR...**

**NO SMEAR...**

**PHILCO TRUE-FOCUS**



- **GIANT 215 SQUARE INCH PICTURE** on a 20 inch gray filter-face rectangular tube. Incorporates Philco Electronic Built-In Aerial, the sensational Custom-Duplex Chassis in stunning blond decorator type cabinet. Other Philco table models and consoles in a variety of tube sizes and cabinet styles.

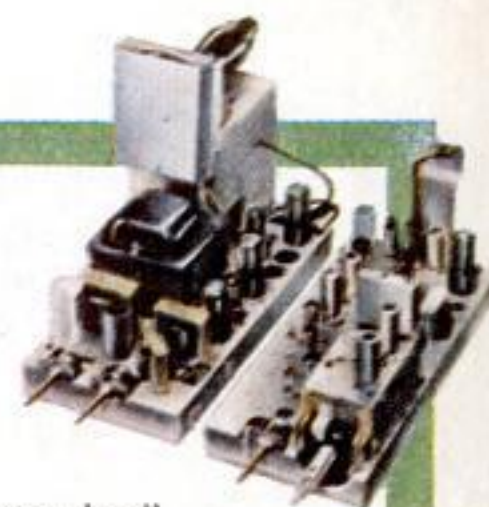


**20 INCH TELEVISION  
WITH FULL REMOTE CONTROL**

From across the room, you can turn the set on or off; select channel; change stations; adjust volume, fine tuning or picture contrast! Giant 215 sq. in. true-focus picture on a 20 inch gray filter-face rectangular tube. Philco Electronic Built-In Aerial, Custom Duplex Chassis, AM-FM radio, and Philco phonograph that plays *all* records automatically. Contemporary Georgian cabinet of rich mahogany veneers.

Other Philco combinations in a variety of tube sizes and cabinet styles.

## THE PHILCO CUSTOM-DUPLEX CHASSIS



An entirely new "power plant" for the great new 1951 Philco receivers — a chassis for the first time divided into its two basic parts, the Video Unit and the Power Unit.

In it, Philco has incorporated the most advanced circuits, the most costly components to achieve the finest performance in local and fringe areas, the finest picture in detail, definition and uniformity.

# PHILCO *Balanced Beam Television*

★ **TUNE IN!** *Philco Television Playhouse*, Sunday evenings, NBC-TV Network... *Don McNeill's TV Club*, Wednesday evenings, ABC-TV Network.



# Fast, Effective Help for HEADACHE

## Upset Stomach-Jumpy Nerves



Fight Headache 3 ways fast with Bromo-Seltzer and get really effective pain relief!

1. Relieves headache pain.
2. Neutralizes excess stomach acidity.
3. Quiets jittery, jumpy nerves.

For best results, use cold water. Follow the label, avoid excessive use. You must be satisfied or your money back. Get Bromo-Seltzer at your druggist's today. A product of Emerson Drug Co.

### BROMO-SELTZER



Neither Fire, Flood, nor Forgetfulness, nor Pickpockets can destroy the value of your National City Bank Travelers Checks. If they are lost or stolen, you get a full refund. Spendable everywhere. Cost 75c per \$100. Buy them at your bank!

The best thing you know  
wherever you go

### NATIONAL CITY BANK TRAVELERS CHECKS

Backed by The National City Bank of New York  
Member of the  
Federal Deposit Insurance Corporation

## LIFE

EDITOR-IN-CHIEF.....Henry R. Luce  
PRESIDENT.....Roy E. Larsen  
EDITORIAL DIRECTOR...John Shaw Billings

### BOARD OF EDITORS

Daniel Longwell . . . . . CHAIRMAN  
Edward K. Thompson . . . . . MANAGING EDITOR  
Maitland A. Edey } ASSISTANT  
Sidney L. James } MANAGING EDITORS  
John Osborne . . . . . EDITORIAL PAGE  
Charles Tudor . . . . . ART DIRECTOR  
Fillmore Calhoun, Robert T. Elson,  
Emmet J. Hughes, Joseph Kastner,  
Philip H. Wootton, Jr.

### STAFF WRITERS

Noel F. Busch, Robert Coughlan, Ernest  
Havemann, Charles J. V. Murphy, Win-  
throp Sargeant, Robert Wallace, Richard L.  
Williams.

### PHOTOGRAPHIC STAFF

Ray Mackland . . . . . PICTURE EDITOR  
Assistants: Frank J. Scherschel, G. W.  
Churchill.  
Jack Birns, Cornell Capa, Edward Clark,  
Ralph Crane, Loomis Dean, John Dominis,  
David Douglas Duncan, Alfred Eisenstaedt,  
Eliot Elisofon, J. R. Eyerman, N. R. Farb-  
man, Andreas Feininger, Albert Fenn, Fritz  
Goro, Allan Grant, Bernard Hoffman, Yale  
Joel, Mark Kauffman, Dmitri Kessel, Wal-  
lace Kirkland, Nina Leen, Thomas McAvoy,  
Francis Miller, Ralph Morse, Carl Mydans,  
Gordon Parks, Michael Rougier, Walter  
Sanders, Joe Scherschel, George Silk, George  
Skadding, W. Eugene Smith, Howard So-  
churek, Peter Stackpole, Hank Walker.

### ASSOCIATE EDITORS

William P. Gray, Sally Kirkland, Kenneth  
MacLeish, Tom Prideaux.

### ASSISTANT EDITORS

Oliver Allen, Herbert Brean, Earl Brown,  
Robert Campbell, Tom Carmichael, Gene  
Cook, John Dille, David Dreiman, William  
Jay Gold, Ralph Graves, Mary Hamman,  
George Hunt, Richard W. Johnston, Pa-  
tricia O'Connell, Dorothy Seiberling, Mar-  
shall Smith, John Thorne, Margit Varga,  
Loudon Wainwright, Robert Wernick, A.  
B. C. Whipple, Warren Young.

### RESEARCH STAFF

Marian A. MacPhail . . . . . CHIEF  
Assistants: Jo Sheehan, Ruth Adams, Hon-  
or Fitzpatrick, Mary Leatherbee, Valerie  
Vondermuhl.  
REPORTERS: Barbara Ballou, Mary Eliza-  
beth Barber, Margaret Bassett, Mary H.  
Cadwalader, Laura Ecker, Jane Estes,  
Phyllis Feldkamp, Gertrudis Feliu, Helen  
Fennell, Jean Ferriss, Timothy Foote,  
Nancy Genet, Doris Getsinger, Patricia  
Graves, Terry Harnan, Jacquelyn Hinds,  
Helen Hodges, Patricia Hunt, Eileen  
Lanouette, Scot Leavitt, Jeanne LeMon-  
nier, Geraldine Lux, Helena Malinowska,  
John Marcham, Richard Meryman Jr.,  
Dana Munro, Mary Ellen Murphy, Eleanor  
Parish, George Shiras, Anabel Simpson,  
Kathleen Shortall, Jeanne Stahl, Gabrielle  
Staub, Margaret Thompson, Virginia Un-  
sell, Jane Wilson.  
COPY READERS: Helen Deuell (Chief), Ber-  
nice Adelson, Irmeline Barry, Hilda Edson,  
Dorothy Illson, Clara Nicolai, Virginia  
Sadler, Rachel Tuckerman.

### PICTURE BUREAU

Dorothy Hoover . . . . . CHIEF  
Alma Eggleston (library), Natalie Kosek,  
Jane Bartels, Barbara Brewster, Mary Carr,  
Betty Doyle, Margaret Goldsmith, Jennie  
Hart, Ruth Lester, Maude Milar, Helen  
Rounds, Margaret Sargent.

### LAYOUT

Michael Phillips, Bernard Quint, William  
Gallagher, Hilde Adelsberger, Matt Greene,  
Earl Kersh, Anthony Sodaro, Frank Stock-  
man Alfred Zingaro.

### NEWS SERVICES

U.S. AND CANADIAN: Lawrence Laybourne  
(General Manager), Irene Saint, James  
Tritt, Jean Snow. BUREAU—WASHINGTON:  
James Shepley, Claude Stanush, Edward  
Kern, Frances Levison, Jane Rieker, David  
Zeitlin; CHICAGO: Edwin C. Heinke, James  
L. Crider, Jr., Charles Champlin, Ruth  
Dennis, Donald Wilson; LOS ANGELES: Ben  
Williamson, Frank Campion, John Bryson,  
Robert Cahn, Stanley Flink, Virginia  
Hobbs, Theodore Strauss; ATLANTA: William  
S. Howland, Coles Phinizy; BOSTON: Jeff  
Wylie, Will Lang; DALLAS: William John-  
son, Norman Ross; DENVER: Barron Bes-  
hoar; DETROIT: Fred Collins, Robert Drew;  
SAN FRANCISCO: Alfred Wright, Milton  
Orshofsky; SEATTLE: Jerry Hannifin;  
OTTAWA: Samuel G. Welles, Grace Brynol-  
son; MONTREAL: James R. Conant; TO-  
RONTO: Robert Parker.  
FOREIGN: Manfred Gottfried (Chief of Cor-  
respondents), Eleanor Welch, Donald  
Burke. BUREAU—LONDON: Eric Gibbs, Gene  
Farmer, Patricia Beck, Monica Horne,  
Joann McQuiston, Ron Reynolds; PARIS:  
John Stanton, John Jenkinson, Mathilde  
Camacho, Lee Eittington, Dora Jane Ham-  
blin; BERLIN: Enno Hobbing, Percy  
Knauth; ROME: George E. Jones, Roy  
Rowan, John Luter; ATHENS: Mary Bar-  
ber; HONG KONG: Wilson Fielder; BANG-  
KOK: Elmer Lower, Dean Brellis; TOKYO:  
Hugh Moffett, Dwight Martin; MEXICO  
CITY: Martin O'Neill; RIO DE JANEIRO:  
Frank White; BUENOS AIRES: Robert  
Neville.

### PUBLISHER

Andrew Heiskell

### ADVERTISING DIRECTOR

Clay Buckhout

# I <sup>IN</sup> FATIMA

## the Difference is QUALITY



FATIMA—the Quality  
King-size cigarette... The  
finest Turkish and Domestic  
tobaccos—EXTRA-MILD  
...gives you a much  
different, much better flavor  
and aroma than any other  
long cigarette.

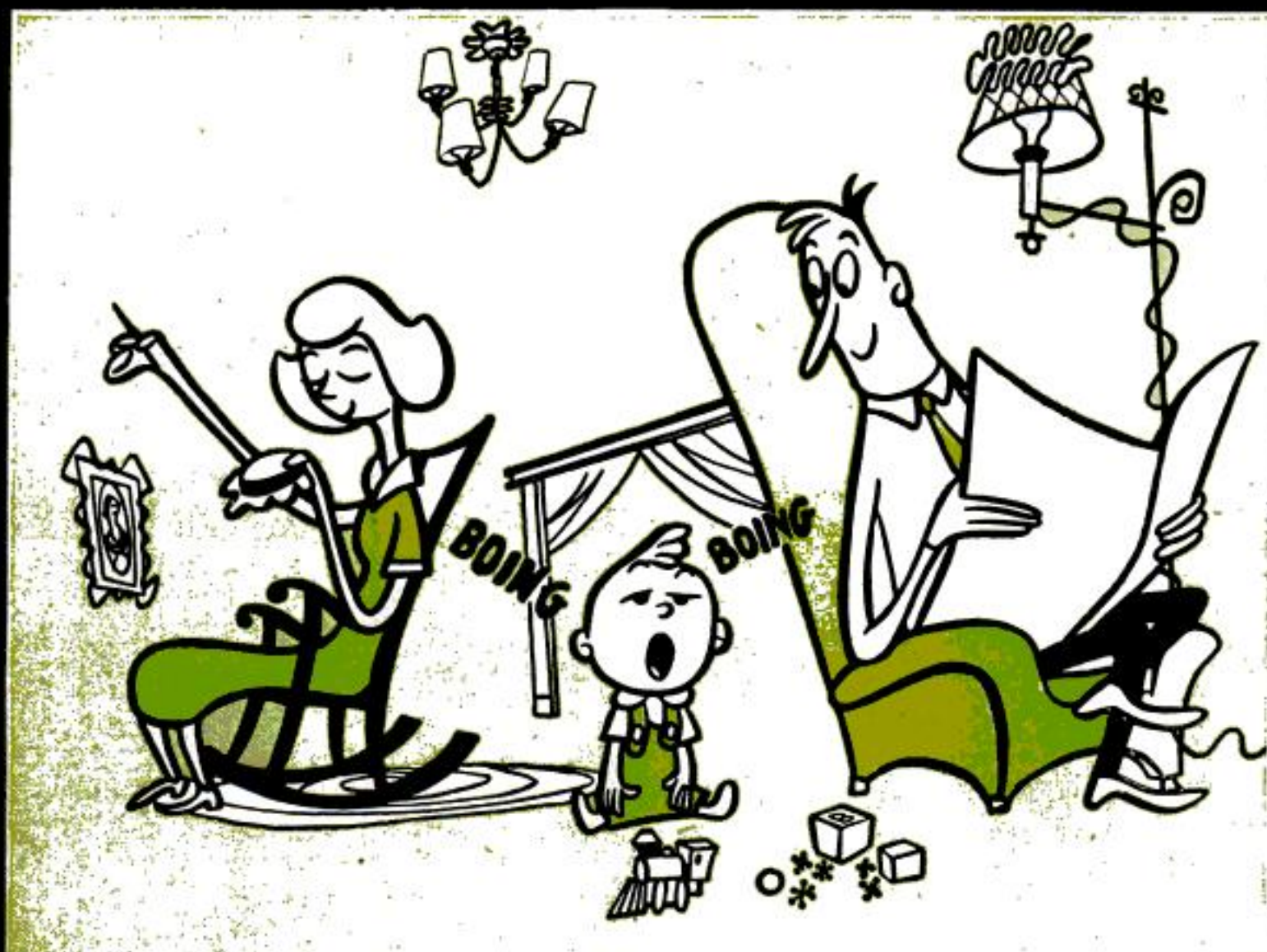
Smokers  
Everywhere  
Agree—

**FATIMA**—BEST OF ALL  
LONG CIGARETTES

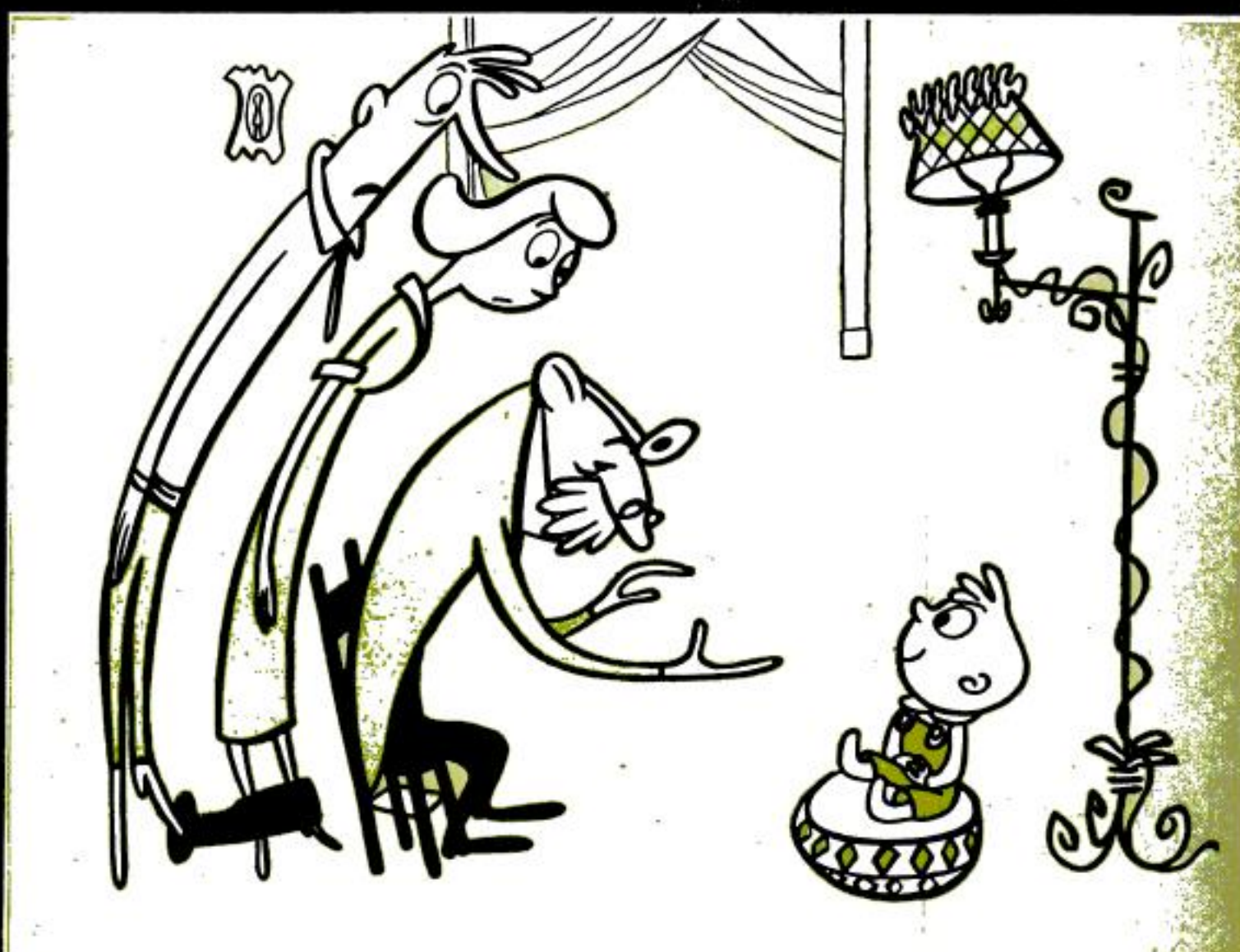
Copyright 1951, LIGGETT & MYERS TOBACCO CO.

Copyrighted material.

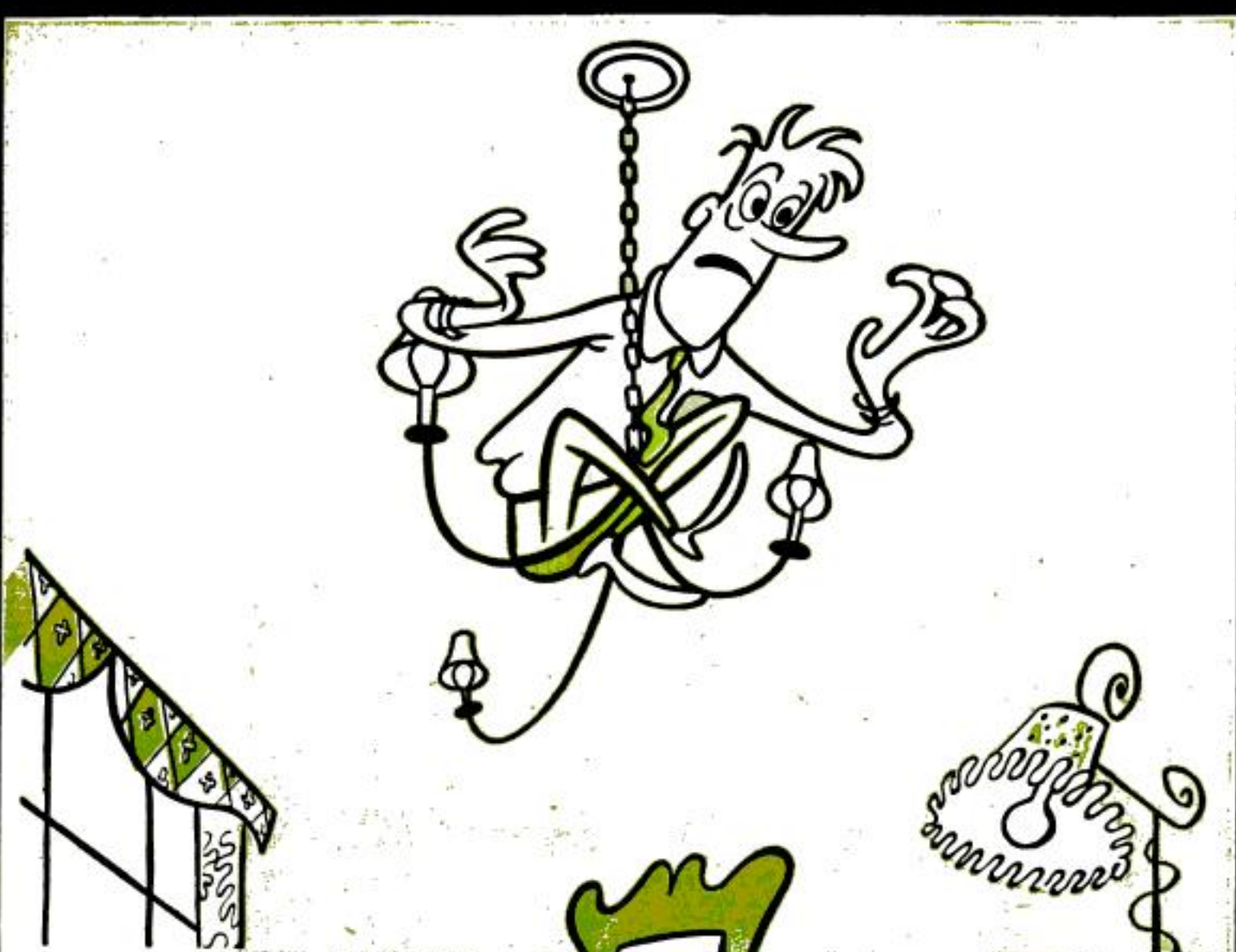




1. This is the story of Gerald McCloy  
And the strange thing that happened to that little boy.



2. "I see," said the doctor, "It's just as you said.  
He doesn't speak words, he goes BOING-BOING instead."



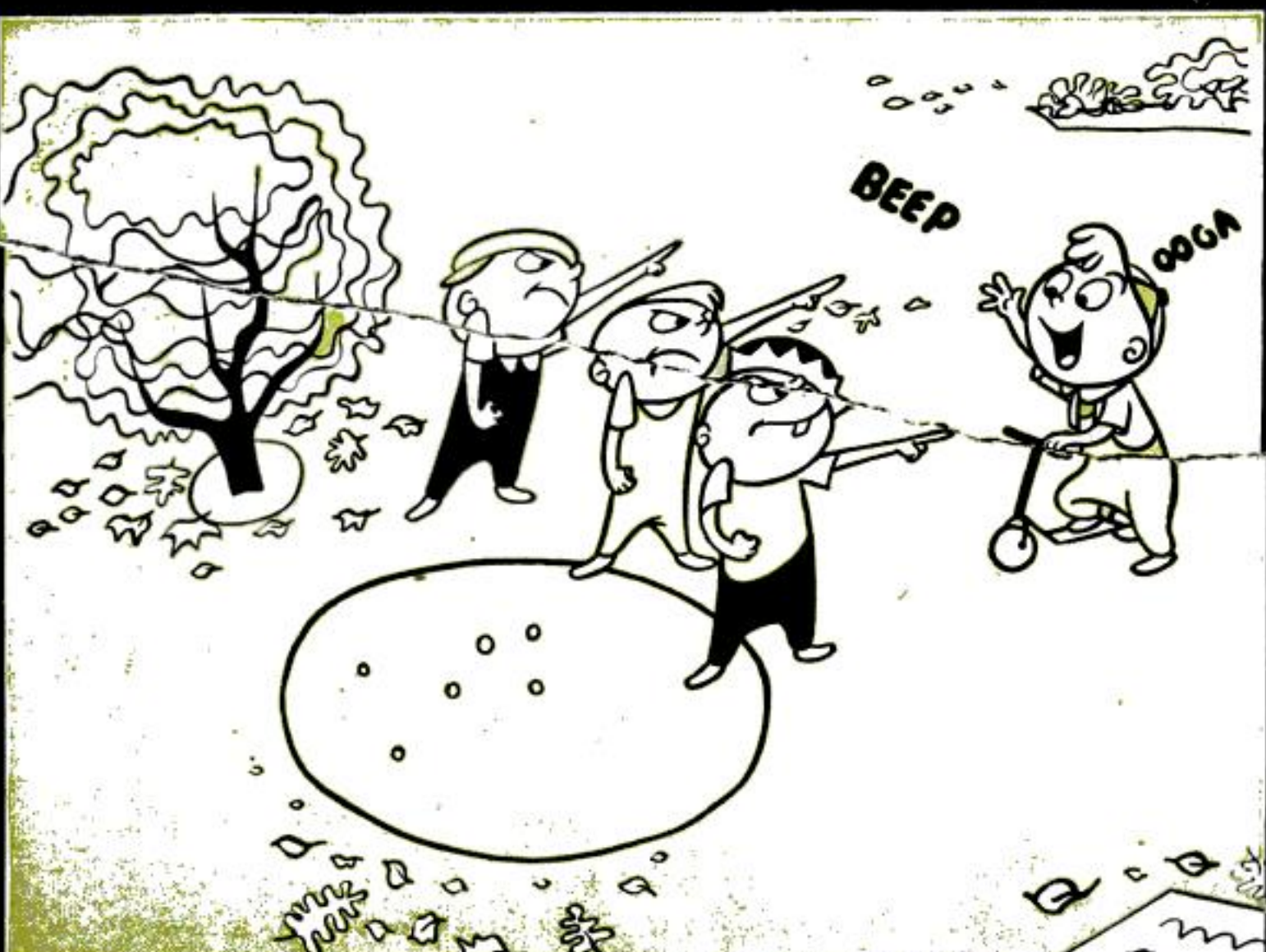
3. "What's that?" cried his father, his hair turning gray,  
"That's a very odd thing for a young boy to say."

## SPEAKING OF PICTURES . . .

### These show film star McBoing-Boing

Little Gerald McCloy was a boy with unusual talents. A child of the radio age, he spoke no words but could utter any of radio's sound effects from the beat of galloping hooves to the chimelike BOING BOING time signal. Shunned by parents and playmates who derisively nicknamed him McBoing-Boing, Gerald finally comes to glory in a field where his gifts can be duly appreciated.

The story of Gerald McBoing-Boing is told in a 15-minute color cartoon made by United Productions of America, a relatively new outfit which is turning out the freshest cartoon shorts since the early Walt Disneys. *Gerald* is embellished with a high-brow but humorous musical score by Gail Kubik and a spoken commentary in doggerel.

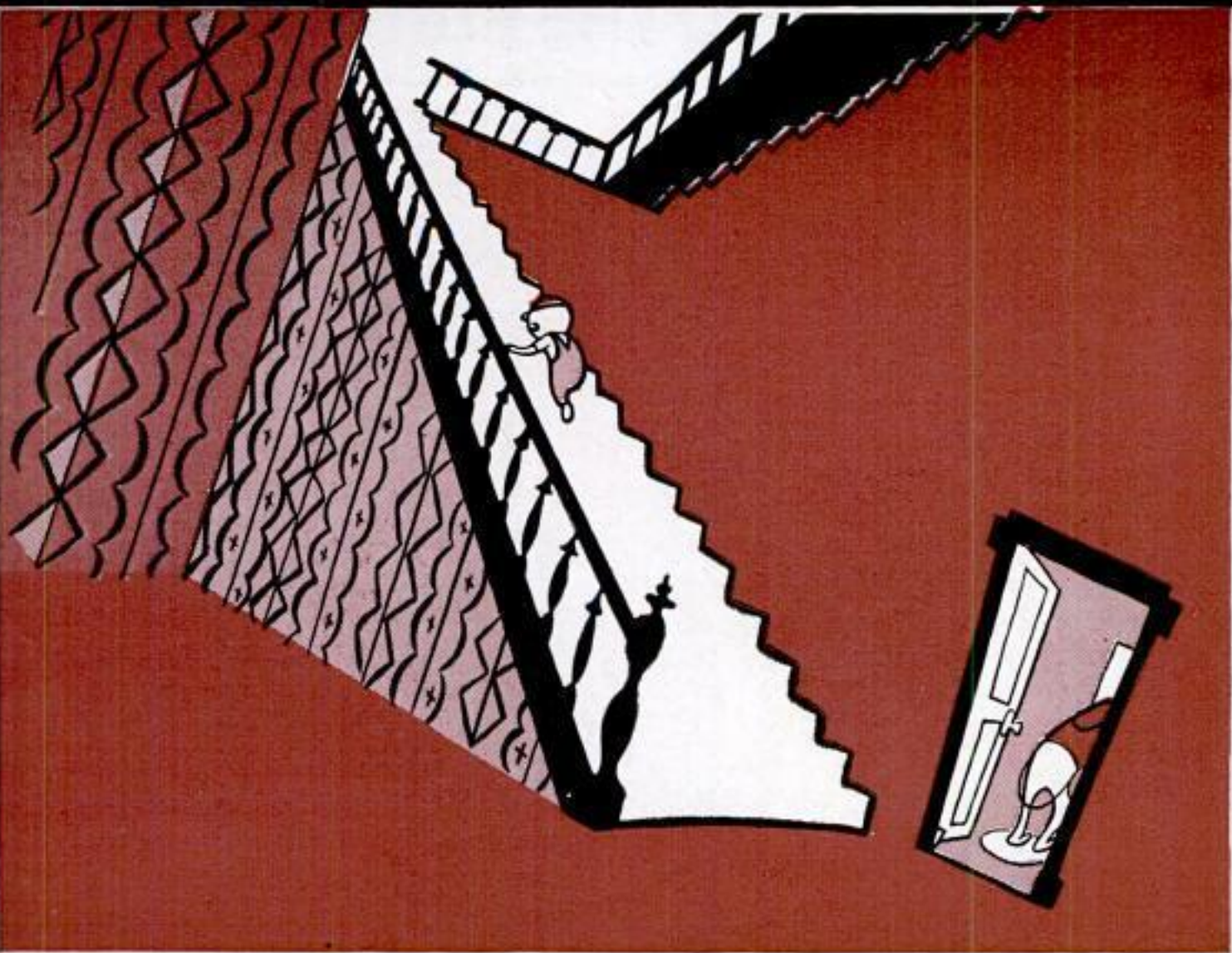


4. "Nyah, nyah!" they all shouted, "Your name's not McCloy!  
You're Gerald McBoing-Boing, the noise-making boy."



5. And as little Gerald grew older he found  
When a fellow goes BAM no one wants him around.

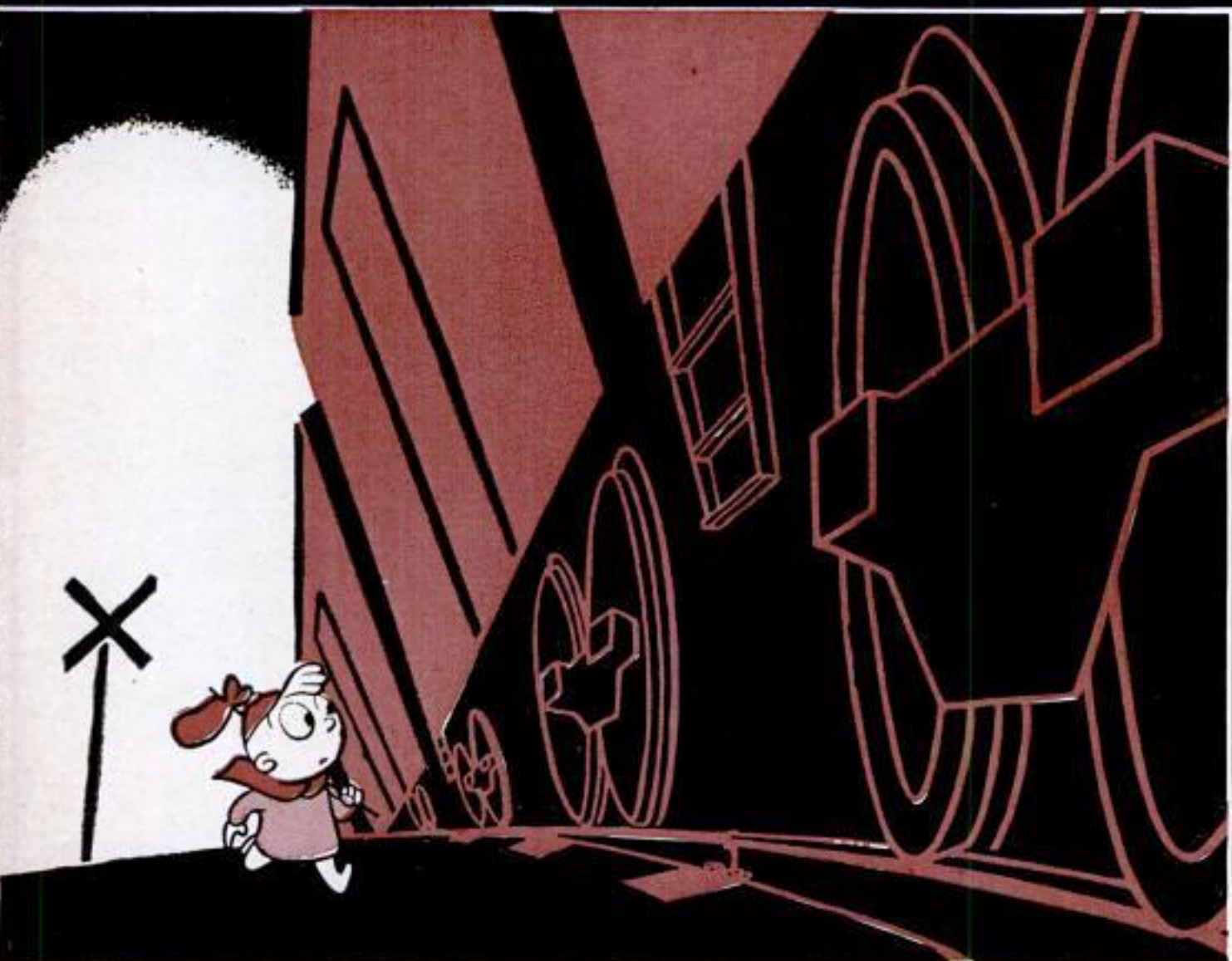




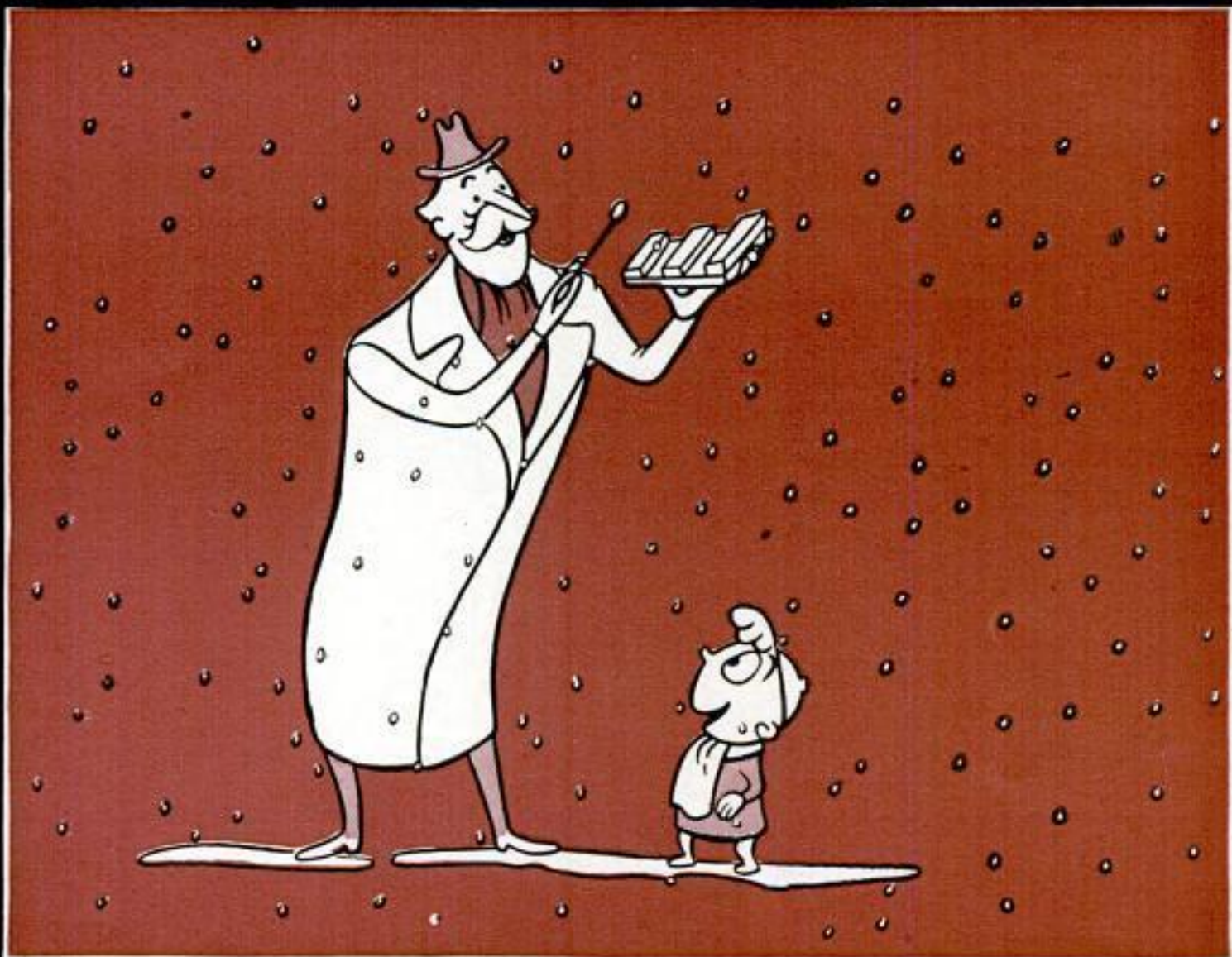
6. Then poor helpless Gerald sank deeper in gloom,  
And sadly and silently climbed to his room.



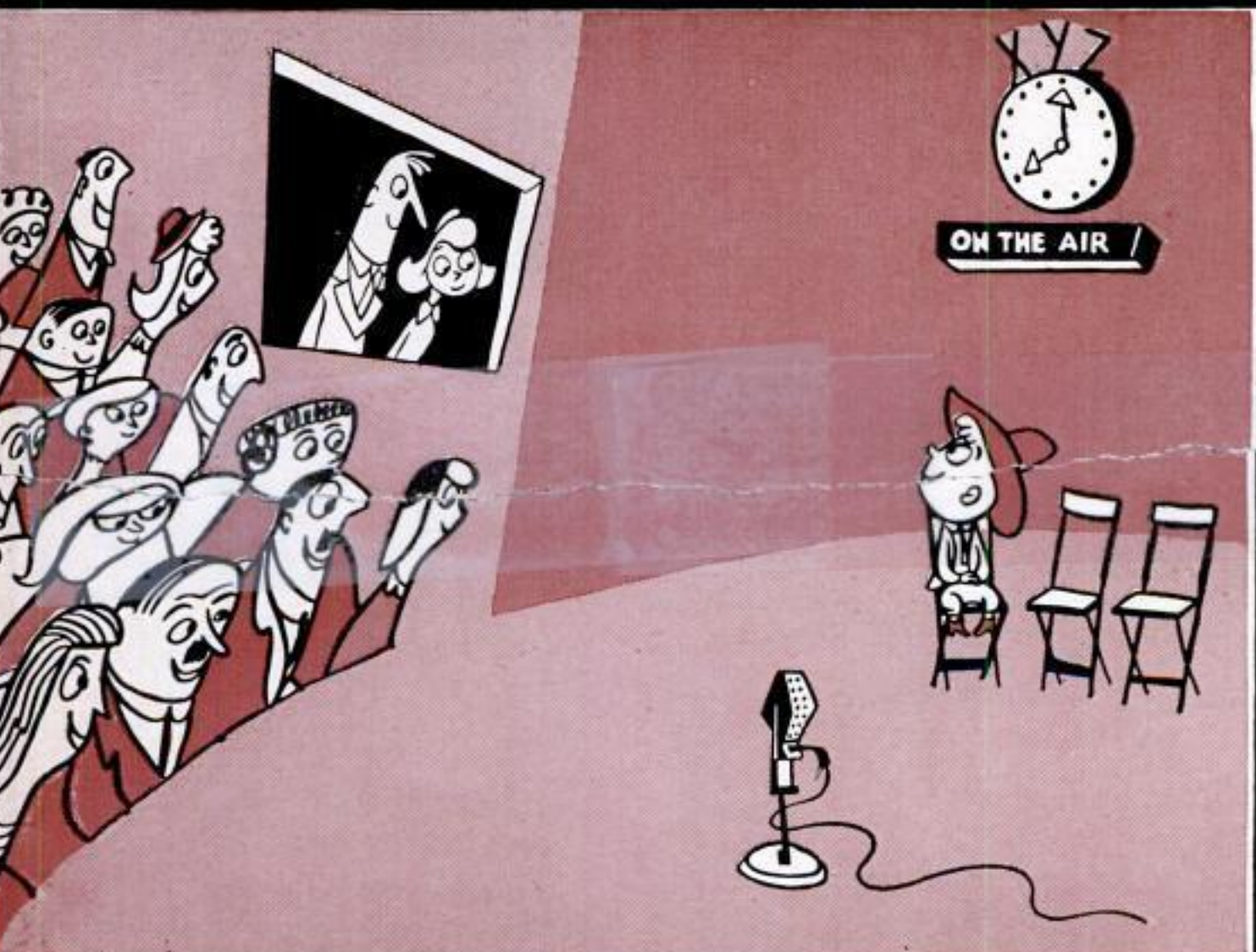
7. "Oh, nobody loves me," he thought with a moan,  
Then climbed out his window and ran off alone.



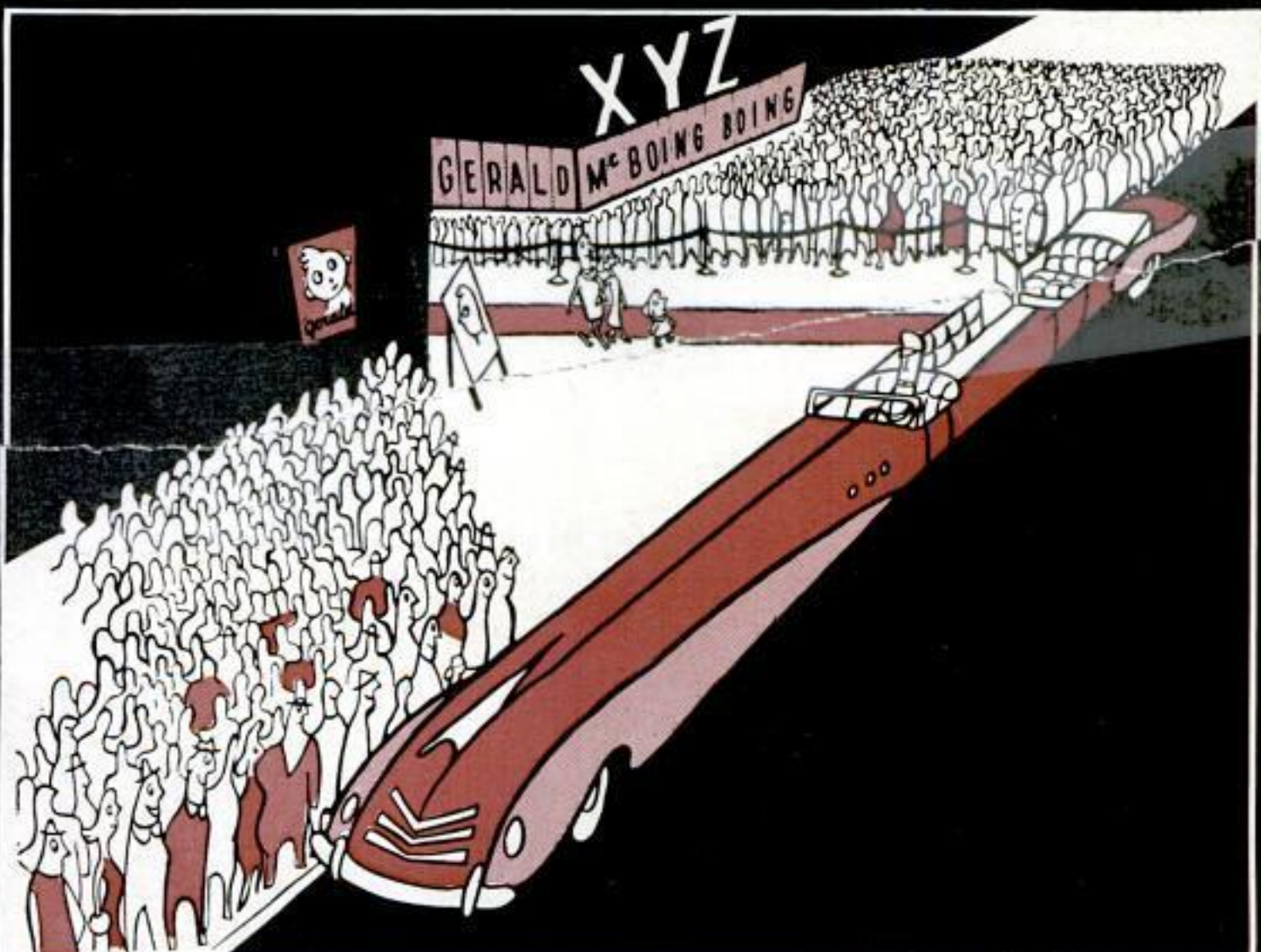
8. And onto a train Gerald thought he would hop,  
When the voice of a radio man shouted, "Stop!"



9. "Aren't you Gerald McBoing-Boing, the lad who makes squeaks?  
My boy, I have searched for you many long weeks."



10. "I can make you the most famous lad in the nation,  
For I own the Bing-Bing-Bing radio station."



11. Now Gerald is rich, he has friends, he's well fed.  
But he doesn't speak words, he goes BOING BOING instead.



# To Feel Better Fast When You Have A Cold —You Need Bayer Aspirin

ALL ACROSS AMERICA, DOCTORS TODAY will tell you of all cold treatments, "aspirin and as much rest as possible" is the fastest and one of the most effective.



You need BAYER ASPIRIN when you have a cold—because you need quick relief from the headachy, feverish feeling...and the muscular aches and pains...that invariably accompany a cold.

And because BAYER ASPIRIN brings you this relief—and brings it quickly—it should be taken at the first sign of a cold...before you do anything else.

No matter what you do to try to stop or shorten a cold, we believe your doctor will tell you that this is sound advice.

## FEEL BETTER FAST

When you follow this advice, you will find that BAYER ASPIRIN relieves your distressing symptoms with remarkable speed. And one reason is that BAYER ASPIRIN is actually ready to go to work in two seconds.

This two second speed is something you can prove by dropping a BAYER ASPIRIN tablet in a glass of water, and watching how fast it disintegrates.



## WHAT TO DO FOR SORE THROAT

Whenever you have a cold that is accompanied by a sore throat, get welcome relief by gargling with three BAYER ASPIRIN tablets dissolved in one-third of a glass of water. Used this way, BAYER ASPIRIN makes a highly potent medicinal gargle that almost instantly soothes tender throat membranes, relieving pain and irritation.

Besides being effective, BAYER ASPIRIN is gentle, too. Its single active ingredient is so gentle to the system doctors regularly prescribe it even for small children.

Get BAYER ASPIRIN today. When you buy, ask for it by its full name—Bayer Aspirin—not just for "aspirin" alone.



Because no other pain reliever can match its record of use by millions of normal people, without ill effect, one thing you can take with complete confidence is genuine

# BAYER ASPIRIN

## LETTERS TO THE EDITORS

### CHRISTMAS IN KOREA

Sirs:

David Douglas Duncan's wonderful photographs of Marines on Korea ("There Was a Christmas," LIFE, Dec. 25) have set a new high for war photography. I want to join in the richly-merited cheers coming from many photographers for these deeply moving photographs.

EDWARD STEICHEN  
Captain, U.S.N.R.

Director, Dept. of Photography  
Museum of Modern Art  
New York, N.Y.

Sirs:

You have had many great stories in your magazine, but "There Was a Christmas" is your masterpiece for all time.

KATHERINE McDUFFIE  
Columbus, Ga.

Sirs:

Congratulations to David Douglas Duncan for photographing war as it really is—tragic, pathetic, insane! And my gratitude to LIFE's editors for publishing such photographs often, so that we may never forget to work and pray for deliverance from war.

DORIS E. MCGRATH  
Catonsville, Md.

Sirs:

Thank you for your remarkable coverage of the Korean war, particularly Mr. Duncan's heartrending photos. I wonder how many of our diplomats and politicians could meet the eyes of these boys?

RUTH H. MCMARROW  
West Haven, Conn.

Sirs:

The scenes of the Marine retreat in your Christmas issue moved me strongly as I am a veteran of World War I, and have one son who served four years with the Marines in World War II. The indifferent attitude of the nation in general toward its fighting men in distant lands stirs me to an anger beyond words. Maybe these pictures of gaunt, frozen, undaunted men will stir that tiny spark of national pride and indignation which seems to be smothered in the cold, dead ashes of business and politics as usual.

W. F. BRAGG  
Worland, Wyo.

Sirs:

The Detroit Free Press ran eight columns of Duncan's Korean war pictures. In an editorial the following day the Press said: "In the whole history of the photographic art a camera lens has never produced masterpieces to surpass those portraying the freezing, fighting retreat to Hungnam. . . . As sheer compositions of mass and line they are eligible for space in any museum where great pictures are hung. . . . Automatically, all prizes offered for the outstanding photography triumphs for this year should go to the man who took them, David Douglas Duncan of the LIFE magazine staff."

FRED COLLINS  
Detroit, Mich.

● Duncan's pictures appeared on the first pages of many of the nation's newspapers Dec. 24 and Christmas Day. (LIFE's war pictures are distributed to member newspapers of

the Associated Press, of which LIFE is also a member, for publication after the issue is on the newsstands.) Most widely reprinted was the close-up (below) of a Marine holding a can of frozen rations. The Houston Post found this photograph "more appropriate today . . . than a picture of a Christmas tree or a little child." The San Francisco Chronicle captioned the picture: "What d'You Mean, 'Merry?'" and noted that "for perhaps 200,000 Americans, the holiday season brought no festivities . . . their suffering—and their absence from home—cast a gloomy shadow across the nation's merry-making. Their fellow countrymen wondered how, without sounding like fools, they could wish brothers, husbands and sons in Korea 'good cheer.'" —ED.



DUNCAN'S MARINE

### CHRISTMAS SECTION

Sirs:

I think it is a wonderful idea to devote the Christmas issue largely to children (Christmas Section for Children, LIFE, Dec. 25).

The only improvement I can suggest is that henceforth you devote the entire Christmas issue to children. It wouldn't hurt, just once in every year, to say the hell with us grownups and the mess we've made of ourselves and our world. . . .

JOHN L. ANDERSON  
New York, N.Y.

CONTINUED ON PAGE 12

Please send



to \_\_\_\_\_ name  
\_\_\_\_\_ address  
city \_\_\_\_\_ zone \_\_\_\_\_ state

ONE YEAR \$6.75 (1 year at the single copy price would cost you \$10.40)

(Canada: 1 yr., \$7.25)

Give to your newsdealer or to your local subscription representative or mail to LIFE, 540 N. Michigan Ave., Chicago 11, Ill.

L-1-15



# Absolutely FREE

No "strings" to this offer  
—the only condition is  
your love for fine books

Genuine Leather  
Tooled in  
24K Gold

## THE Fine Editions Club will present you with these 2 BOOKS FREE in Superb Collectors' Editions

**Y**OU ARE INVITED to accept these two fine volumes, as a gift of the Fine Editions Club... and receive on approval the first selection of these handsome new editions of the great favorite classics of all time. Each has a special introduction, by an authority, that highlights its meaning for today's reader.

Classics are not determined by writers or publishers—but by you—the reader. The lasting popularity of these books, through the ages, is the true testimony to their humanity, to their creative thought and eternal verity. And here are luxury editions, in bindings worthy of their great contents... which you can acquire month by month to build a beautiful matched library of your own. Write for your free gift volumes today.

**THE REPUBLIC—by Plato.** The great dialogues that argue Socrates' philosophy of a liberal state, written in a period of turmoil, that make sense for our own era. A wonderful stimulant to discussion. The famous Jowett translation, with a timely introduction by Scott Buchanan. Modern illustrations with a classic Greek flavor by Laszlo Matulay.

**ANNA KARENINA—by Leo Tolstoy.** The memorable novel of a woman of passion and independent spirit, by a master story-teller, a genius at characterization and human understanding. This moving story ranks high among the great novels of all time. Illustrated by Laszlo Matulay. With a modern introduction by James T. Farrell.

**BOOKS OF RARE BEAUTY AND DISTINCTION**  
*A Handsome Adornment to Any Home*

## A Great Publishing Achievement

### THE WORLD'S GREATEST BOOKS Bound in Genuine Leather and Oxford Cloth

These new Fine Editions are triumphs of the book-binding art... handsome, full-library-size collectors' editions... to cherish for a lifetime... to lend grace and distinction to your home. Never before has any book club offered volumes like these... superbly bound in deep-maroon genuine leather with beautiful Oxford Library Cloth. Yet the Fine Editions Club brings them to you at an unprecedented low price that is no more than you would pay for an ordinary novel. Examine these volumes for yourself...

feel their rich, quality bindings... see their clear legible type and fine quality paper, with page tops edged in 24K gold. The Fine Editions Club will send you, as a lover of great books, the two supreme volumes illustrated above, FREE... along with the first regular selection which you may return without any obligation, if you are not completely delighted. As a member of the Fine Editions Club you are not required to take any special number of books during the year. You may drop your membership at any time.

**"GREAT CLASSICS ARE THE MARK OF AN EDUCATED MAN"**

*This Coupon will make them yours*

**THE FINE EDITIONS CLUB, Dept. L-1 — 2230 W. 110 Street, Cleveland 2, Ohio**

Please send me ABSOLUTELY FREE the two Fine Editions of PLATO'S REPUBLIC and ANNA KARENINA, along with your Invitation to Membership with approval copy of the first monthly selection, and advance information about future selections.

It is understood that I may cancel my membership at any time and that I need not take any specific number of books. For each selection I decide to keep I will send you the special Members' price of \$2.95 plus the few cents mailing charges.

MR.

MRS.

MISS

(Please print name)

ADDRESS

CITY

ZONE

STATE

(Books shipped only in U.S.A.)



only the revolutionary  
**Van Heusen** *CENTURY* Shirt  
 has the patented soft collar that

won't  
 wrinkle  
 ever!



**Secret behind Van Heusen Century!** Collar is woven in one piece. No sewn or fused layers to wrinkle. Fold line woven in to stay . . . can't be ironed wrong.

In white, wide-spread or regular collars, single or French cuffs — in two weaves of fine broadcloth, **\$3.95, \$4.95**

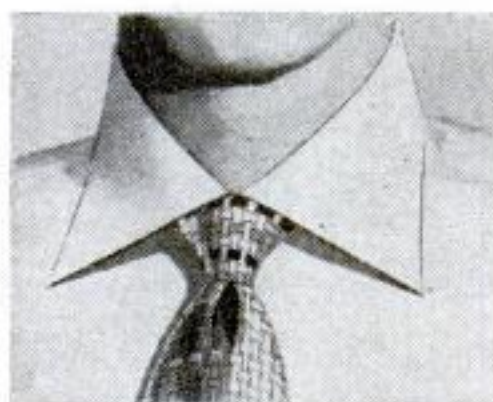
In blue, tan or grey, wide-spread (French cuffs) or regular collar (single cuffs), **\$4.50**  
 Tie shown: Van Heusen Wicker Weave Print, **\$1.50**



**Perspiration won't wilt it!**  
 Soft collar needs no starch or stays to keep neat day and night. Has Van Heusen "Comfort Contour" collar styling.



**Laundering won't hurt it!**  
 Easy to launder—you can't even iron-in wrinkles. No starch, less ironing mean more comfort, more wear.



**Patented one-piece collar!**  
 Has no lining—just can't wrinkle. Feels as soft as fine linen. Only Van Heusen Century has this collar.

**Van Heusen** REG. T. M.  
*CENTURY* shirts

A new shirt free if your Van Heusen shrinks out of size! **\$3.95 and \$4.95**  
 Phillips-Jones Corp., N. Y. 1, N. Y., Makers of Van Heusen Shirts • Sport Shirts • Ties • Pajamas • Handkerchiefs • Collars

## LETTERS TO THE EDITORS CONTINUED

Sirs:

I can get doll and Xmas tree cardboard cutouts by the carton for a dime a dozen. Twenty-four pages for the kiddies is a poor and disappointing substitute for the type of material you usually hand out. . . .

DON WILKIE

North Hollywood, Calif.

### KOEHLER'S TREE

Sirs:

Thank you for the Christmas tree you gave us ("Your Own Christmas Tree," *LIFE*, Dec. 25).

I am a student in Boston, Mass. and have spent my 21 Christmases with my parents in many different places: in Newfoundland, in the far north of Quebec, New Brunswick and snowy Maine. Our trees have always been very large and beautiful ones, but Karl Koehler's lovely conception of the tree in paper took their places this year. We have just moved to Indiana and had rather a lonely Christmas but for the spark of cheer your little paper tree gave us.

CAROLYN FITZHERBERT

Gary, Ind.

Sirs:

*LIFE* has brought such an unaccountable wealth of art experiences into the homes of America that it seemed to me almost unbelievable to see it completely fail in the understanding of the child's creative needs in a democratic society.

By encouraging children to copy or cut out adult patterns like your Christmas-tree pattern we suppress the child's individual freedom to create; we encourage regimentation of minds, dependency of thinking, the type of thinking of totalitarian regimes. . . .

VIKTOR LOWENFELD

Professor of Art Education  
 Pennsylvania State College  
 State College, Pa.

Sirs:

As a reasonably intelligent 30-year-old male with full use of all his faculties, including both hands, I defy you to locate a child—or anyone else, including Karl Koehler—who can start from scratch and assemble that Christmas tree in one hour.

It took me approximately three hours, not counting time out for trips to the aspirin and liquor bottles.

The results were well worth the time and effort.

RALPH S. JACOBSON

Hartford, Conn.

Sirs:

Are you kidding? It took me a good four hours to put that cotton-pickin' tree together, and it took 10 years off my life.

JOHNNIE BYERS

Levelland, Texas

Sirs:

. . . I completed the tree after 5½ hours. How long does it take Karl Koehler to assemble the tree?

BARBARA CASURA

Everett, Wash.

• Thirty-eight minutes.—ED.

Sirs:

You surely spoiled our Christmas spirit. I cut out all the gadgets for the Christmas tree, and when my husband came home I asked him to assemble the tree. He (an engineer) took over,

and two hours later he was babbling to himself and getting nowhere. He wants you to tell the name and age of any child who put it together and how long it took him. . . .

MARGARET HAYMOND

Los Angeles, Calif.

Sirs:

I think your Christmas tree was wonderful. The morning after your issue arrived my son Eric, who is 6½, came into my room at about a quarter of eight—later than his usual time for waking me. In his hand was your Christmas tree, all cut out and put together except for a few ornaments. He had been working on it since about 6:30, he said, and had no trouble at all with it, even though he couldn't read the directions.

ALICE EGAS

West Nyack, N.Y.

Sirs:

I do not think you intended the Christmas tree for the purpose it filled in my case, but you might like to know how it helped me.

I happen to be what I call an "O.P.W." (Office Party Widow) each year—three so far. The party starts with a luncheon, so by 6:30 one would expect a husband home. My first call came at 6:10 p.m.: "We are going on to another party, will be home eventually." I went to a neighborhood movie, returning at 9:20 p.m. Our telephone operator said, "You have had four calls from your husband—he is okay and having dinner downtown."

At 10 p.m. another call: "No one wants to break up the party." I started on the tree.

At 12:30 I stopped and went to bed (do not know when said husband came home).

Today he wrapped packages in one room and I finished the tree in another. He *did* come out and admire it.

So, thank you so much for the occupational therapy.

L.L.D.

Philadelphia, Pa.

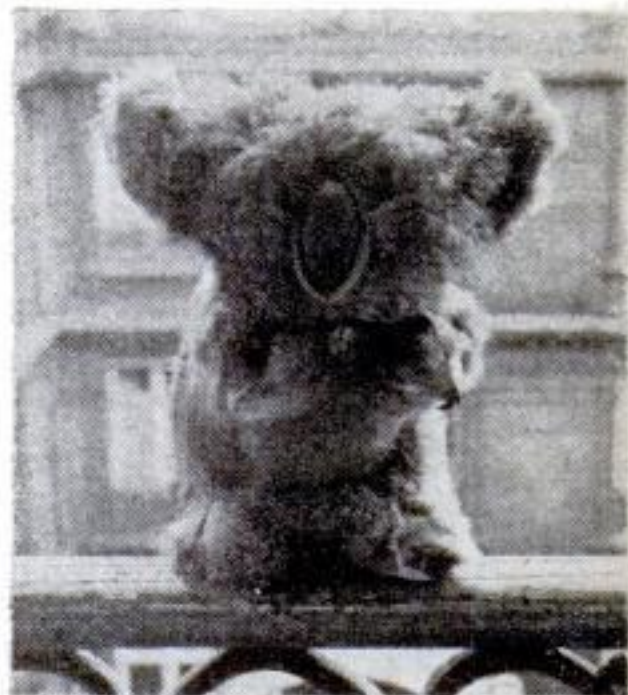
### THE BEAR PARTY

Sirs:

I thought perhaps *LIFE* readers would be interested to see a recent photograph taken of the wise bear (stuffed) who appeared in my husband's book, *The Bear Party* (*LIFE*, Dec. 25). He is now living with us in Paris, and this picture was taken of him at the Hotel Continental.

MRS. WILLIAM PENE DU BOIS

Paris, France.



ORIGINAL WISE BEAR

### NASH VERSE

Sirs:

"With My Own Eyes," by Ogden Nash (*LIFE*, Dec. 25) made history in-



Mona Freeman co-starring in  
"Branded" a Paramount Picture  
color by Technicolor



"Mona Freeman's hands get La Cross care"

says FRANCES JACOT  
Studio Manicurist  
Paramount Pictures, Inc.



"To appear in camera close-ups, a manicure must be perfect. And it takes instruments of La Cross precision quality to give the perfect manicure," says Miss Jacot. That's why so many professional manicurists prefer La Cross to other manicure instruments. And that's why stars like Mona Freeman, whose hands get La Cross salon care, choose La Cross precision instruments like the purse-size Cuti-Trimmer, for travel and home manicures.



New! Petite, purse-or-pocket Cuti-Trimmer to nip hangnails in the bud. With pearl-glazed, pastel-hued plastic case, \$2.75 plus 5c Fed. Tax on case.

Actual Size

**La Cross**  
America's Finest Manicure  
Instruments Since 1903

SCHNEFEL BROS. CORP., NEWARK 3, NEW JERSEY

## LETTERS TO THE EDITORS

CONTINUED

sofar as Yakima is concerned, for in it Mr. Nash brought to the attention of your millions of readers the correct pronunciation of Yaki-ma (rhymes with "eczema").

For years we've heard our city's name bandied about as Ya-KEEM-uh or YAWK-i-muh.

We are naming Mr. Nash the poet laureate of Yakima. He will receive one of our FRUIT BOWL OF THE NATION ties bearing this inscription on the back: "Custom made for Ogden Nash, Honorary Citizen and Poet Laureate of Yakima, Washington. . . ."

PHIL M. PHILIPS  
President

Yakima Chamber of Commerce  
Yakima, Wash.

● Mr. Nash considers  
Yakima's cravaterie  
A nice form of flattery.—ED.

### "BLESSING OF GOD"

Sirs:

Congratulations for your splendid editorial ("The Blessing of God," LIFE, Dec. 25). It is a masterpiece.

ERNEST NORQUIST  
Minister

First Presbyterian Church  
Red Lake Falls, Minn.

Sirs:

. . . Our pastor called your editorial "a message to the world from a thinking layman" and read it from the pulpit today, practically in its entirety.

WILMA MEYER REED  
Holland, Mich.

### BYZANTIUM'S TREASURE

Sirs:

In "Proud Byzantium's Christian Treasure" (LIFE, Dec. 25) you describe Constantine the Great as "Rome's first Christian emperor." Constantine was not a Christian. He raised Christianity to a position of equality with other Roman religions, but he personally maintained the imperial cult.

MIKE KLEIN

Rutgers University  
New Brunswick, N.J.

● Despite his support of the imperial cult, which deified the emperor and was anathema to Christians, Constantine legalized and encouraged Christianity and on his deathbed in 337 A.D. had himself baptized a Christian.—ED.

Address all editorial and advertising correspondence to: LIFE, 9 Rockefeller Plaza, New York 20, N. Y.

Subscription Service: J. E. King, Gen'l. Mgr. Address all subscription correspondence to: LIFE, 540 N. Michigan Ave., Chicago 11, Illinois.

Change of Address: Four weeks' notice required. When ordering change, please name magazine and furnish address imprint from a recent issue. If unable to do so, please state exactly how magazine is addressed. Change cannot be made without old as well as new address, including postal zone number. Time Inc. also publishes TIME, FORTUNE and THE ARCHITECTURAL FORUM. Chairman, Maurice T. Moore; President, Roy E. Larsen; Executive Vice President and Treasurer, Charles L. Stillman; Executive Vice President for Publishing, Howard Black; Vice Presidents, Allen Grover, Andrew Heiskell, C. D. Jackson, J. A. Linen, P. I. Prentice; Vice President & Secretary, D. W. Brumbaugh; Comptroller & Assistant Secretary, A. W. Carlson; Circulation Director, F. DeW. Pratt; Producer, THE MARCH OF TIME; Richard de Rochemont.



## How we retired with \$250 a month

HERE WE are, living in Southern California. We've a little house just a few minutes' walk from the beach, with flowers and sunshine all year. For, you see, I've retired. We're getting a check for \$250 a month that will keep us financially independent as long as we live.

But if it weren't for that \$250, we'd still be living in Forest Hills, and I'd still be plugging away at the same old job. Strangely, it's all thanks to something that happened, quite accidentally, in 1926. It was August 17, to be exact. I remember the date because it was my fortieth birthday.

To celebrate, Peg and I were going out to the movies. While she went upstairs to dress, I picked up a magazine and leafed through it idly. Then somehow my eyes rested on an ad. It said, "You don't have to be rich to retire." Probably the reason I read it through was that just that evening Peg and I had been saying how hard it was for us to put anything aside for our future.

Well, we'd certainly never be rich. We spent money as fast as it came in. And here I was forty already. Half my working years were gone. Someday I might not be able to go on working so hard. What then?

Now this ad sounded as if it might have the answer. It told of a way that a man

of 40—with no big bank account, but just fifteen or twenty good earning years ahead—could get a guaranteed income of \$250 a month. It was called the Phoenix Mutual Retirement Income Plan.

The ad offered more information. No harm in looking into it, I said. When Peg came down, I was tearing a corner off the page. First coupon in my life I ever clipped. I mailed it on our way to the movies.

Twenty years slide by mighty fast. The crash . . . the depression . . . the war. I couldn't foresee them. But my Phoenix Mutual Plan was one thing I never had to worry about!

1946 came . . . I got my first Phoenix Mutual check—and retired. We're living a new kind of life. Best of all, we've security a rich family might envy. Our \$250 a month will keep coming as long as we live.

### Send for Free Booklet

This story is typical. Assuming you start at a young enough age, you can plan to have an income of \$10 to \$250 a month or more—beginning at age 55, 60, 65 or older. Send the coupon and receive, by mail and without charge, a booklet which tells about Phoenix Mutual Plans. Similar plans are available for women—and for employee pension programs. Don't put it off. Send for your copy now.

ESTABLISHED 1851

**PHOENIX MUTUAL**  
*Retirement Income Plan*  
**GUARANTEES YOUR FUTURE**

PLAN FOR WOMEN	PLAN FOR MEN
<p>PHOENIX MUTUAL LIFE INSURANCE CO. 837 Elm Street, Hartford 15, Conn.</p> <p>Please mail me, without cost or obligation, your illustrated booklet "Retirement Income Plans for Women."</p> <p>Name _____</p> <p>Date of Birth _____</p> <p>Business Address _____</p> <p>Home Address _____</p>	<p>PHOENIX MUTUAL LIFE INSURANCE CO. 837 Elm Street, Hartford 15, Conn.</p> <p>Please mail me, without cost or obligation, your illustrated booklet, showing how to get a guaranteed income for life.</p> <p>Name _____</p> <p>Date of Birth _____</p> <p>Business Address _____</p> <p>Home Address _____</p>

COPYRIGHT 1951, BY PHOENIX MUTUAL LIFE INSURANCE COMPANY



The Albert d'Esterhazy family  
of 30-34 Grand Concourse,  
New York City.



TO CHECK COLD  
SYMPTOMS AT THE VERY START—  
**ANAHIST HAS PROVED RIGHT**  
FOR OUR FAMILY TOO! SO MUCH  
MORE EFFECTIVE THAN  
OLD-FASHIONED COLD "REMEDIES"!



# ANAHIST STOPS COLD SYMPTOMS

**Stops sniffles, sneezes, watery nasal discharge and  
similar cold miseries in many cases in a single day!**

ANAHIST contains pure antihistamine! No other drug added—no other drug needed—to check cold symptoms at the very start!

## PROVED RIGHT by Doctors

In a recent clinical study, 83% of 963 industrial workers "responded well" to treatment with ANAHIST for relief of cold symptoms... This remarkably high percentage of success typifies results obtained in not just one, but 12 authoritative clinical studies on antihistamines—all conducted by doctors and fully reported in medical journals.

## PROVED RIGHT by Family after Family

Families all over America have found that ANAHIST checks their cold symptoms as nothing ever did before! For, ANAHIST actually does what no aspirin, no quinine nor old-fashioned cold pills can ever do—stops cold symptoms in many cases in a single day!

No wonder more and more families are now turning to ANAHIST every day!



No aspirin, no quinine nor  
old-fashioned cold pills  
can ever do what  
**ANAHIST** can do!

No wonder five times more people choose ANAHIST than any other brand of antihistamine!

If you haven't yet tried ANAHIST, do so now. Find out for yourself why Reader's Digest called ANAHIST the best health news of the year!

Prompt, effective relief from hay fever symptoms, too. Sold as ANOHIST in Canada. ANAHIST is the exclusive trademark of ANAHIST CO., INC., Yonkers 2, N. Y.

## NOW! Before a Cold Strikes—DO THIS:

Go to your Drugstore and buy ANAHIST'S two companion products: famous ANAHIST tablets and the amazing new ANAHIST Atomizer. Keep ANAHIST Tablets always ready for use—carry the ANAHIST Atomizer in your purse or pocket—and be prepared to check cold symptoms at the very start!

### When to Take ANAHIST TABLETS

Take upon exposure or at first sign of a cold—then continue treatment three full days, one tablet after each meal, two before retiring for best results. Just follow directions on label. Available in 15, 40 and Family-Size bottles of 100 Tablets.

### How to Use NEW ANAHIST ATOMIZER

For direct application into nose and nasal passages. Just squeeze the Atomizer for a fine-spray mist of ANAHIST... Quickly relieves sniffles, sneezes, watery nasal discharge, similar cold miseries. Follow directions in package. Buy at your Drugstore.



Reader's Digest Called **ANAHIST**  
the Best Health News of the Year!

# LIFE

Vol. 30, No. 3

REG. U.S. PAT. OFF.

January 15, 1951

COPYRIGHT UNDER INTERNATIONAL COPYRIGHT CONVENTION. ALL RIGHTS RESERVED  
UNDER PAN-AMERICAN COPYRIGHT CONVENTION. COPYRIGHT 1951 BY TIME INC.

## CONTENTS

### THE WEEK'S EVENTS

WE HEAD FOR ANOTHER PERIMETER	17
EDITORIAL: MEET MR. BOSWELL	24
ARTHUR MacARTHUR DANCES WITH A NISEI GIRL	25
TAFT CHALLENGES THE HIGH COMMAND	26
CHRISTMAS CAMERA RECORDS A TRAGIC WINTER'S TALE	28
DISASTER STRIKES ONE-ARMED FORCES	31
CONNECTICUT HAS A DELAYED INAUGURAL	32
CORPORAL DOES GENERAL'S JOB	41
RAYMOND COBB BECOMES THE COMPLETE SCOUT	45
NEW YORK GETS WORLD'S BIGGEST BUS STATION	48

### PHOTOGRAPHIC ESSAY

OUR COMMUNIST ALLY	66
--------------------	----

### ARTICLE

F. SCOTT FITZGERALD'S TORMENTED PARADISE, by ARTHUR MIZENER	82
--	----

### ART

THE METROPOLITAN AND MODERNISM	34
--------------------------------	----

### SCIENCE

SHEEP-KILLING WEED	55
--------------------	----

### MOVIES

THE "WAYS OF LOVE" CONTROVERSY	59
--------------------------------	----

### FASHION

PINT-SIZED HIGH STYLE	77
-----------------------	----

### OTHER DEPARTMENTS

SPEAKING OF PICTURES: THESE SHOW FILM STAR McBOING-BOING	8
LETTERS TO THE EDITORS	10
LIFE GOES TO A NEW ORLEANS CIRCUS PARTY	102

THE COVER AND ENTIRE CONTENTS OF LIFE ARE FULLY PROTECTED BY COPYRIGHTS IN THE UNITED STATES AND IN FOREIGN COUNTRIES AND MUST NOT BE REPRODUCED IN ANY MANNER WITHOUT WRITTEN PERMISSION

## LIFE'S COVER

Robert Gray, the corporal who took General Eisenhower's place as marshal of the Rose Fete (pp. 41, 42), enlisted after graduation from high school in 1948, joining the Marines because he thought they were "sharp." Later on at Camp Pendleton he acquired a mild reputation as a "long hair" by playing his favorite Beethoven and Tchaikovsky. He landed at Pusan with the Marines last August, took over as an ammunition truck driver, was wounded in the chest by a mortar shell fragment. In November he rejoined his unit at Hamhung and early in December got the wounds which sent him home.



The following list, page by page, shows the source from which each picture in this issue was gathered. Where a single page is indebted to several sources, credit is recorded picture by picture (left to right, top to bottom) and line by line (lines separated by dashes) unless otherwise specified.

COVER—EDWARD CLARK	48—RALPH MORSE
8, 9—UNITED PRODUCTIONS OF AMERICA, INC. COURTESY	49, 50—ALBERT FENN
COLUMBIA PICTURES	55—CARL IWASAKI EXC. MAP BY ANTHONY SODARO
10—DAVID DOUGLAS DUNCAN	56—CARL IWASAKI
17—JOHN DOMINIS	59 THROUGH 63—JOSEPH BURSTYN
18, 19—JOHN DOMINIS, CARL MYDANS, JOHN DOMINIS,	66—COURTESY YUGOSLAV INFORMATION CENTER
CARL MYDANS—MAP BY ANTHONY SODARO, JOHN	67 THROUGH 71—JOHN PHILLIPS
DOMINIS—JOHN DOMINIS	72, 73—JOHN PHILLIPS EXC. BOT. RT. COURTESY YUGOSLAV
20, 21—LT. CARL MYDANS, RT. JOHN DOMINIS—CARL MY-	INFORMATION CENTER
DANS, JOHN DOMINIS	74—JOHN PHILLIPS, INT.—THE MARCH OF TIME
22, 23—JOHN DOMINIS	77, 78—NINA LEEN
25—KYODO PHOTOS	82—PUBLISHED BY CHARLES SCRIBNER'S SONS
26—MARK KAUFFMAN	83, 84, 85—FROM THE ALBUM OF F. SCOTT FITZGERALD
27—GEORGE SKADDING	86, 87, 88—FROM THE ALBUM OF MRS. F. SCOTT FITZGERALD
28—JOSEPH NEVILLE EXC. T. RT. YALE JOEL	92—FROM THE ALBUM OF F. SCOTT FITZGERALD
31—ERNE STOUT	93—FROM THE ALBUM OF MRS. F. SCOTT FITZGERALD
32, 33—GEORGE SILK	96—THE MONTGOMERY
34—NINA LEEN	97—FROM THE ALBUM OF F. SCOTT FITZGERALD
35 THROUGH 38—FERNAND BOURGES	101—CARL VAN VECHTEN
41, 42—EDWARD CLARK	102, 103—JOE SCHERSCHEL
45, 46—YALE JOEL	104—ALFRED EISENSTAEDT FROM PIX

ABBREVIATIONS: BOT., BOTTOM; EXC., EXCEPT; LT., LEFT; RT., RIGHT; T., TOP; INT., INTERNATIONAL. THE ASSOCIATED PRESS IS EXCLUSIVELY ENTITLED TO THE REPLICATION WITHIN THE U.S. OF THE PICTURES HEREIN ORIGINATED BY LIFE OR OBTAINED FROM THE ASSOCIATED PRESS.





## "Best New Year's Resolution I ever made!"

▲ "See 'em all, I vowed. So I did, and picked G-E." Yes, seeing is believing. G-E Black-Daylite Television is the big favorite with those who have seen them all. Pictures are big as life, real as life, result of many G-E advancements combined exclusively in G-E Black-Daylite TV. New advanced G-E rectangular black tube . . . G-E built-in antenna . . . G-E electronic tubes throughout. Hand-rubbed cabinetry. Backed by a name you can depend on. To make this a real Happy New Year, resolve to see your G-E dealer now.

General Electric Co., Syracuse, N. Y.



**BLACK-DAYLITE  
TELEVISION**

- Smart, compact cabinet, veneered in hand-rubbed genuine mahogany. 16" rectangular black tube. Model 16T5. \$279.95\*

\*Including Federal Tax, Installation and Picture Tube Protection Plan Extra.



*You can put your confidence in—*

**GENERAL**



**ELECTRIC**

© 1951, General Electric Co., Syracuse, N. Y.



WIN! WIN! WIN! 20 CONTESTS IN 20 DAYS! ENTER EVERY DAY!

# 20 FORDS <sup>AND OVER</sup> \$20,000 CASH!

AWARDED BY DUZ, DREFT  
AND IVORY SOAP!

THERE'S A  
FORD IN YOUR FUTURE

if you win first prize in any of these 20 daily contests! Think of the thrill of owning The Fashion Car—the car that's built to stay young! It's trim, sleek, powerful—roomy enough for the entire family!

YOUR CHOICE OF COLORS!

20 BIG DAILY CONTESTS! 1001 PRIZES!

EVERY DAY A 1951 FORD CUSTOM  
V-8 TUDOR SEDAN

EVERY DAY 3 PRIZES...\$100 EACH

EVERY DAY 46 PRIZES...\$10 EACH

EXTRA \$5000 GRAND  
PRIZE

for the best entry  
of all!

IT'S EASY!  
IT'S FUN!

Just Follow  
these Simple Rules!



Just complete this sentence in 25 additional words or less:

"I keep (NAME OF PRODUCT) on hand because....."

FILL IN DUZ OR DREFT OR IVORY SOAP

Who said opportunity knocks only once! This golden opportunity to win a thrilling new 1951 Ford is yours every day for 20 days! And then, to top that off, you may win that wonderful grand prize of \$5,000 cash! Yes, and there are 980 other cash prizes—worth \$15,200—to be won during the 20 days of this exciting contest! So enter now... enter often... as many times as you wish!

Here's all you do! You know the products sponsoring this contest. So you can easily write from your experience when you finish this sentence in 25 additional words or less: "I keep (name of product) on hand because..." (DUZ OR DREFT OR IVORY SOAP)

So write one now—write two—write all you want! Just be sure each entry is accompanied by a Duz box-top or a Dreft box-top or 3 Ivory Soap wrappers—any size. See rules for mailing address and closing dates.

And how simple it is to write about any of these three great products! You know how Duz does Everything in the family wash... how Dreft virtually ends dishwashing work... how wonderful pure, mild Ivory is for baby's complexion and for yours! Just tell us why you keep any one of these products on hand. Remember, not fancy writing, but your own sincere reasons for liking these products will do the most to help you win!

IMAGINE!  
YOU CAN WRITE ABOUT  
ANY ONE OF THESE  
3 GREAT PRODUCTS



HERE ARE SOME SAMPLE SENTENCES TO HELP YOU WIN! YOU'LL FIND MORE  
ON CONVENIENT ENTRY BLANKS NOW AT YOUR DEALER'S!



"I keep Duz on hand because I want a soap that gets my clothes dazzling clean and white in a jiffy and leaves my hands soft and white, too!"



"I keep Dreft on hand because Dreft makes dishwashing so much easier, it gets my dishes sparkling clean without messy washing and tiresome wiping yet is wonderfully mild for my hands."



"I keep Ivory Soap on hand because I know its famous purity and mildness make it the ideal soap for baby's skin and my complexion and bath."

HURRY! CONTEST  
ENDS FEB. 16, 1951

1. Complete this sentence—"I keep (choose one—Dreft, Duz, Ivory Soap) on hand because....." in 25 additional words or less.

2. Get an official entry blank from your dealer or write on one side of a plain sheet of paper. Print plainly your name and address.

3. Mail to: Contest, Dept. L, Box 51, Cincinnati 1, Ohio. Send as many entries as you want, but enclose 1 Dreft box-top, or 1 Duz box-top, or 3 Ivory wrappers (any size) with each entry. If you enclose 1 GIANT ECONOMY SIZE DREFT box-top, or 1 GIANT ECONOMY SIZE DUZ box-top, or 3 LARGE IVORY SOAP wrappers with your entry and you win one of the FORDS, you will also receive cash to purchase 1,000 gallons of gasoline.

4. There are 20 separate contests, each with an identical list of prizes. A new contest each day (except Saturdays and Sundays) from January 22 to February 16 inclusive. The winner of the grand prize of \$5,000 will be selected from the winners of the first prizes in the 20 daily contests. Entries received before midnight, January 22, will be entered in the first day's contest. Thereafter, entries received on any contest day will be entered in that day's contest. All entries received on Saturdays and Sundays will be entered in the contest for the following Monday. Entries for the final (20th) contest must be postmarked before midnight, February 16 and received by March 2, 1951.

5. Prizes awarded each day will be—

First Prize... 1951 Ford Custom V-8 Tudor Sedan (with cash to purchase 1,000 gallons of gasoline, provided the requirements in Rule 3 are met).

3 Second Prizes... \$100 cash each.

46 Third Prizes... \$10 cash each.

GRAND PRIZE... \$5,000 cash to be awarded to the best entry of the 20 first prize winners.

6. Entries will be judged for originality, sincerity, and aptness of thought. Judges' decisions will be final. In case of ties, the full prize tied for will be awarded to each tying contestant. No entries will be returned. Entries, contents, and ideas therein belong unqualifiedly to Procter & Gamble for any and all purposes.

7. Any resident of the United States may compete except employees of Procter & Gamble, The Ford Motor Company, their advertising agencies and their families. Contest subject to all Federal and state regulations.

8. Except for the 20th contest, the first prize winners' names will be announced daily beginning approximately Monday, February 5, over one of these radio programs: "Lorenzo Jones," "Right to Happiness," or "Guiding Light." The first prize winner of the 20th contest and the grand prize winner will be announced over all of these programs on or about Friday, March 16. All prize winners will be notified by mail. Prize winner lists will be available on request approximately two months after the close of the last contest.



# LIFE

Vol. 30, No. 3

January 15, 1951

LEAVING WEST  
PASS - HOPE  
YOU ENJOYED  
YOUR VISIT  
WITH USAFIK  
"SPECIAL-TROOPS"  
COME AGAIN

## WE HEAD FOR ANOTHER PERIMETER

PHOTOGRAPHED FOR LIFE BY JOHN DOMINIS AND CARL MYDANS

The New Year started with the Chinese attacking again, while a light snowstorm smothered the moon. They headed south from the 38th Parallel toward Seoul. A few forward U.N. units—GIs, British and Roks—were overrun, and the Eighth Army's new commander, three-star General Matthew Ridgway, pulled his badly outnumbered forces back to the main defense line eight miles north of the capital. By Jan. 3 a heavier Chinese thrust had pushed back the lightly held U.N. right flank in the center of the

peninsula (*map, p. 18*). It was necessary to avoid encirclement by retreat, and the U.N.'s weary troops headed south once more. The retreat was in good order and casualties were light. On the route were some ironical signs like the one beside the Seoul-Inchon highway (*above*). But the strategists' signs pointed to another stand on the old Pusan perimeter. There, massed and fighting all together for the first time, the U.N.'s total forces in Korea might still make the Chinese pay heavily for entering the war.



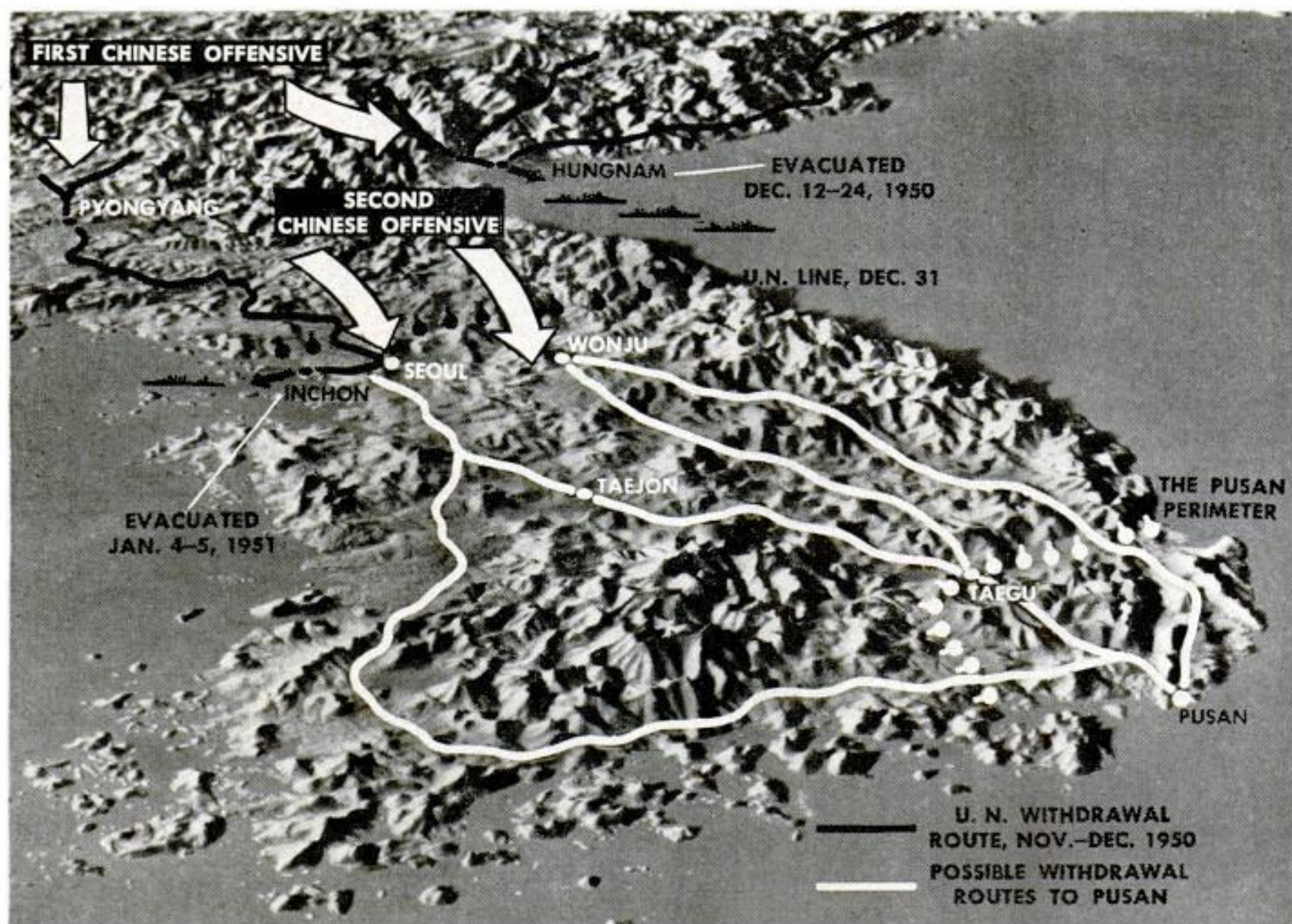


**ON 38TH PARALLEL** a cold GI huddles under his blanket with automatic rifle pointing to the north.



**RALLYING** Korean soldiers, General Ridgway, who took the late General Walker's place as Eighth

Army commander only five days before the Chinese attack, tells them to halt retreat, get back to front.



**U.N. RETREATS** since the Chinese army entered the war are shown above. With the loss of Seoul the

U.N. troops may once again take the mountain roads back toward Pusan where they held the line before.

## "WHY IS EVERYBODY

*LIFE* Correspondent Roy Rowan, who had been with the U.N.'s forces since their retreat from the Yalu River, was one of the last Americans to leave Seoul. This is his report:

It was almost dawn. Photographer John Dominis and I were trying to catnap in the operations tent at Seoul's municipal airport. The other tents around the field were already burned and a ceiling of smoke hid the red and white runway lights from the last planes attempting to land. We could hear them droning overhead.

"They better come down before this field's under another management," muttered a Signal Corps sergeant as he bent over his telephone switchboard. "Hello, Charlie," he shouted into the phone. "We haven't heard much artillery for an hour. I just wanted to make sure that you guys ain't headed south."

He turned to me. "Don't you love these long nights?" he asked. "Gives you time to think things over."

I was thinking things over, trying to recall



**SLEEPING ROKS** collapse beside a dirt road after two days and nights at the front. Man at left stays awake hoping to find passing truck with room for them.



**EXHAUSTED AMERICANS** pause north of Seoul. These members of the U.S. 24th Division, first unit in Korea last summer, wait for order to resume the retreat.





**WARMING** themselves by small bonfires, South Korean troops from many different units stop only

briefly in their slow, painful march south. For many of these men it was the second retreat from Seoul.

## LEAVING?" "AH, THESE ARE UNUSUAL TIMES"

the strange sequence of events leading up to this last frantic night. Just a few days before, I had attended an eggnog party in Seoul given by U.S. Ambassador John J. Muccio. His residence was freshly painted and furnished with gleaming rattan furniture sent up from Hong Kong. "I've just got the place back in order," he said. "By spring I hope to have the best garden in Seoul."

The following day when I paid a call on the Korean government's press officer he expressed the same sort of optimism. I stood with him watching some workmen busily repairing the shattered gold dome of the capitol a hundred yards away, even as refugees streamed down Seoul's main boulevard on their way out of the town. "But why is everybody leaving?" I asked him. "Ah," sighed the press officer, "these are unusual times."

By Jan. 2 not even the wildest official optimism could conceal the sad fact that the capital of Korea was about to fall. That morning Dominis and I drove north to Uijongbu.

Hundreds of R.O.K. soldiers—beaten and

frozen, almost blind with fatigue—stumbled down the bleak, dusty road. Some could no longer walk and straddled the backs of slow-plodding cows. Even the GIs rumbling down the snow-crueted road in trucks momentarily forgot their prejudice. A sergeant remarked, "I'll never call them Gook again. They're people and they must hurt bad."

The next day the few diehard civilians staying in Seoul could watch the retreat from doorways and windows. A small restaurant fire, accidentally started that morning, had blazed unchecked into a roaring inferno in the heart of Seoul. Swirls of flame licked the sky and cast an orange glow over the entire city as fire engines piled high with baggage and dependents joined the retreating convoy.

We crossed back into the city over the railway bridge, which was already packed with six tons of dynamite. "Don't stay too long," snapped an MP. Ten minutes later the last tanks rumbled toward us down the street. We turned the jeep around and crept back across the bridge.



**RELAXING AMERICAN GIs** read comic books during break in the retreat. Veteran infantrymen

had learned how to forget the war momentarily even though Chinese were only a few miles up the road.



**SEARCHING** for hidden weapons, a soldier with a mine detector inspects a Korean woman's bundle.



**FOXHOLES** are dug by infantrymen near Seoul. In the background is village set afire by U.N. shells.



**CROSSING** a bridge on the outskirts of Seoul, a Patton tank rumbles past a beat-up Korean village.



Retreat from Seoul CONTINUED

## KOREAN CIVILIANS FLED SOUTH FROM SEOUL BEFORE MILITARY FORCES WERE EVACUATED



**FLEEING MOTHER**, carrying her cooking pot and extra rags of clothing in the enameled washbasin

on her head, keeps her nursing child snug in a hood as she starts out on the long trek south from Seoul.



**SEOUL REFUGEES POUR ACROSS THE HAN RIVER.**



**SOUTHBOUND TRAINS** at Yongdungpo, across the Han from Seoul, are packed with civilians. Most





MANY USED NARROW FOOTBRIDGE UNDER BLASTED AUTO BRIDGE. OTHERS (FOREGROUND) FERRIED THEIR CARTS AND OXEN ACROSS ON DILAPIDATED RAFTS



refugees were not lucky enough to hop trains, had to walk along roads jammed with military traffic.



**ESSENTIAL EQUIPMENT**, Korean government agency's office and electrical supplies, is piled on the

sidewalk awaiting transportation out of deserted city of Seoul to a new headquarters in the south.





HUGE FIRES RAGE UNHEEDED NEAR THE CHOSEN HOTEL IN SEOUL'S CENTER



LAST MILITARY VEHICLES AND CIVILIANS STREAM ACROSS SEOUL FLATS



ARMY TRUCKS ROLL ACROSS HAN RIVER BRIDGE FROM SEOUL





REDS ALREADY OCCUPIED HALF OF CITY WHEN THIS PICTURE WAS MADE



ENGINEERS HACK ICE AWAY FROM PONTOON BRIDGE BEFORE DEMOLISHING IT





# MEET MR. BOSWELL

## HE IS FUN TO KNOW, AND HE IS GOOD FOR WHAT AILS US NOW

### DON'T TIE AMERICA'S HANDS

A move is again afoot to limit the power of the President to send troops abroad. In a strong criticism of present policies Senator Taft says the President should not commit troops to Europe without the prior approval of Congress. A resolution introduced in the House of Representatives would undertake to give this restricting view the force of law. Here, we believe, is a mistaken and dangerous trend. The current "re-examination" of policy is necessary, however deplorable some of its immediate manifestations and effects may be, and we are confident that in the end the U.S. and the anti-Communist world will be the better for it. But in the process certain fundamentals must be kept in mind. One of these fundamentals is the duty and power of the President to act for the U.S. in foreign affairs. His hands are America's hands. They must not be tied.

### WE ALWAYS DID LIKE MONKEYS

We are cheered up by a piece of news from Paris. It concerns a certain Baron Ludinghausen-Wolff, his aged mother and their pet monkey. Baron Ludinghausen-Wolff is a crook who is possessed of a unique method of operation and a record which includes 36 aliases and 101 convictions. He first spots the object which he wants to steal. His old mother then appears, accompanied by the monkey. While honest citizens and guardians of the law are distracted by the spectacle of the old lady and the monkey, the baron takes the loot and walks off with it. This technique was last applied to the theft of a self-portrait of Francisco Goya from the Agen Museum in southern France, an episode which has led to the 101st conviction of the baron. His old mother was let off, and the monkey was regarded as an innocent bystander who seems to have vanished.

We won't be pinned down to any precise statement of why the baron, his mother and their monkey make us feel better about Western Europe and life in general. They just do.

At this luring turn of time, the past has been depositing something nice and bright on the doorsteps of the present. The gift, to be sure, is no lamp to light the way. It is only a great fat diverting blob of color; only a book published some 200 years after it was written. The book is James Boswell's *London Journal, 1762-1763* (McGraw-Hill, New York—\$5). Having first caught the public eye as part of the unearthing of Boswell's diaries, notes and letters, the wildest literary mystery yarn of our time (*LIFE*, Dec. 4), the *Journal* has now a fair claim to being the liveliest and most entrancing reading matter of the season.

The *Journal*'s huge success is at any rate no fluke of publishing, no triumph of press-agentry. It doubtless helped that the author was well known for a book about Dr. Samuel Johnson; and that, along with having more to tell of Boswell's idol, the *Journal* has so much to tell of Boswell's amours. But the *Journal*'s final fascination no more rests on what Boswell called "the Stupendous Johnson" than on what he called "the Cyprian fury." Its final fascination rests on 22-year-old James Boswell himself—for the very good reason that here, miraculously, is James Boswell himself. Here, as hardly anywhere else in autobiographical literature, is an almost shockingly human human being.

His story is not at all remarkable—merely an account of a Scots judge's eldest son who, not liking Scotland or his father or the law, clattered down to the London where he loved to be for the commission in the Guards that he yearned to get. Moreover, what little plot there is merely trickles out. The commission that Boswell schemes and badgers people for never comes through. The genteel affair with an actress that was to provide a winter's "safe" amusement proves very unsafe and ends abruptly.

It is piffing drama; and even as comedy it is hardly more than a vehicle for a dauntless exhibitionist, an incessant self-dramatizer. It is a vehicle for a play-actor who resolves to execute of a morning "two or three brisk capers round the room"; who goes forth into the streets raging "like a Lion" after girls; who cannot sit in the playhouse without noisily lowing (for the audience's benefit) like a cow; who a little later on will swagger about the Stratford Jubilee in the costume of a Corsican chieftain. Or he stops writing his journal jottings to eulogize what he has just written: "There's fancy! There's simile!" He builds up a meeting with Johnson to a climax of: "We then talked of Me." Even in the midst of dalliance, it is not sexual pleasure but his own manly powers that most enthrall him.

What is extraordinary is not the roles he affects, but the way he has of suddenly stripping the mask off his own face; the rare capacity, the fierce compulsion in him, to tell the truth. Few people's enemies have said more damaging things about them than this egomaniac blithely confesses about himself. Not satanic, grandiose, evil things, but scratches of petty spite, glimpses of the cheapest vanity: how happy the giving away of a few

pennies made *him*; how delighted he felt at the envy he aroused in others. If there seems a touch of the monster in much of this, there is in fact a great deal more of Everyman; but of what Everyman carefully keeps to—and even from—himself.

Quite as fascinating as the honesty of the confessions are the contradictions in the man—contradictions that were to become even more glaring over the years. Boswell's swingings between emotional extremes of rapture and despondency are the least of these; are, no doubt, a psychiatric commonplace. But Boswell, besides, was a hero worshiper with an eye for his hero's smallest wart; a furious snob who started conversations with anyone he met; a tory who behaved like an anarchist; a toady who strutted; a rake who idealized women; a pest who became immensely popular; an idler whose works not only ornament great libraries but would fill half a dozen trunks. Even history has contrived a paradox: after 200 years Boswell stands forth as a rank braggart who boasted much too little.

Yet Boswell, however singular and fantastic, was also the child of the city and the century he tenanted; and in the *Journal* he is very often and very entertainingly any good-natured young man of his years and class, now banging about to cockfights and pleasure gardens, now prowling the streets or the Park for a wench, now enjoying spiced wine and "smoking juicy beefsteaks" at a tavern. Or it is 3 a.m., and Boswell gropes down to the street door to have the watchman relight his candle for him (there are no such things as matches, and the fire has gone out). He sees King George leave the opera, he sees Garrick play King Lear; inspects Mrs. Salmon's waxworks, attends a hanging at Tyburn, mingles with great ladies at Northumberland House, watches the Venetian ambassadors land in state at the Tower stairs. It seems a pleasant life, all loafing and love-making and catching at Fashion; it seems a sunny world, all laced coats and powdered hair, sedan chairs and minuets, in an England fat with conquests and dappled with leisure, where a young gentleman breakfasts at 10, dines at 4, sups at midnight; and—if he is a bachelor and a trifle stingy—can jog along very nicely on £200 a year.

And then one day Boswell takes off for the Continent. The *Journal* ends, a door slams shut, and the reader—like someone who shivers as he comes out of the sun—thuds back into the present. Yet 18th-Century England, if unmenaced by H-bombs or Soviet Unions, was anything but Arcadia, and good men had much to be concerned about. For some 40 of those hundred years England was at war. Slops and filth strewed the streets the sedan chairs wove through; highwaymen infested the roads. Thousands went to stinking prisons for trifling debts, thousands more to the gallows for petty crimes; smallpox disfigured half those whom it did not destroy. It is not to Boswell's grubby and elegant England that Boswell's *Journal* owes its lure. We are drawn to and fascinated by the *Journal* because in it we rediscover the saving variety and the enduring genius of Man.



## PICTURE OF THE WEEK



### ARTHUR MacARTHUR DANCES WITH A NISEI

Before he was 5, Arthur MacArthur, the general's son, went through a tougher ordeal than most American boys ever face. Caught in the Jap attack on Manila, he was spirited to Australia by PT boat and plane. Last month in Tokyo, Arthur MacArthur, now 12, underwent another ordeal

most boys go through sooner or later: his first public dance. There, despite his thick-soled shoes, he went around for part of a circle dance with Joyce Yamazaki, the nisei daughter of an employe in his father's headquarters. Once again with confidence and grace the MacArthur dignity was upheld.





JUST BEFORE LEAVING TO TAKE COMMAND OF THE NORTH ATLANTIC TREATY FORCES, A WORRIED-LOOKING EISENHOWER TALKS WITH HIS COMMANDER IN CHIEF

## TAFT CHALLENGES THE HIGH COMMAND

As Eisenhower leaves for Europe, "Mr. Republican" challenges the President's right to send troops abroad

When the 82nd Congress opened last week the Great Debate about the nation's foreign policy (LIFE, Jan. 8) was carried to the very highest levels. The session was called to order just as General Eisenhower was about to fly to Europe, on orders of his commander in chief, to decide whether or not more U.S. troops were needed abroad by the North Atlantic Treaty nations. At that point a powerful group of Republicans led by Senator Robert A. Taft, "Mr. Republican" himself, launched a campaign to put the brakes on President Truman's actions.

On the first day of the new Congress, New York's Representative Coudert introduced a resolution which would prevent military funds from being spent to send more troops overseas. And on the day before Ike left, Taft rose from

his Senate seat, asserted his role as leader of the Republicans in Congress and proposed a course of action which would radically change U.S. military strategy. In a 10,000 word speech, the most impressive statement of one important American point of view, Taft said he had no wish to abandon Europe or the East or to dodge the fact that Russia was the enemy. "What I object to," he declared, "is undertaking to fight primarily on vast land areas of Europe and Asia where we are at the greatest possible disadvantage in a war with Russia." Rather than send ground forces abroad, he would rely on a Navy and Air Force strong enough to deter Russia. Besides, he said, he had seen no conclusive evidence that Russia intended to start a war with the U.S. Shifting to constitutional grounds, he

blasted at Truman, charging that the President had "no authority whatever to send American troops to Korea without consulting Congress . . ." and had "simply usurped authority in violation of the laws and the Constitution. . . ."

On the question of constitutionality, Truman had precedent on his side. More than 130 times other presidents without asking Congress had committed U.S. troops—to fight the Barbary pirates, the Civil War, the Boxer Rebellion. The day Ike left, Harry Truman spoke with his general (*above*). "I devotedly hope and pray," said Eisenhower, "that this mission will result in peace, security and tranquility." "I know that's going to be the result," answered the President, knowing well that Taft's attacks were going to make Ike's task much harder.

AT A PARTY CAUCUS TAFT WEARS THE MORNING SUIT HE WORE WHEN SWORN IN 12 YEARS AGO →







# A TRAGIC WINTER'S TALE

Christmas camera records an agonizing rescue



**IN LAKE** Mrs. Gore and Egan can be seen trying to save the girls. On ice, one man pushes a small life preserver and Charles Gore (right) inches a plank forward.



JOSEPH NEVILLE

When two little sledders, Bonnie Sue Barringer, 7, and her sister Diana Lee, 6, fell through the ice of Lewis Lake in Winthrop, Mass., a dozen or more people on shore started out to help. The ice broke beneath the rescuers, but Charles Gore, his wife and his friend William Egan managed to reach the girls. Plunged into the water, Mrs. Gore and Egan grabbed Bonnie and Diana as Mr. Gore went back for a plank. Then came an agonizing 20 minutes on Lake Lewis. Mrs. Gore and Egan splashed in the 11 feet of water, trying to keep themselves and the girls up. From shore floundering people tried to push their way through the breaking ice or, with desperate patience, inched their way over the surface. Finally some of them succeeded. Bonnie Sue was safe but Diana Lee was dead from immersion and shock. A 16-year-old lad named Joseph Neville, walking along the lake trying his new Christmas camera, took these pictures.



**RESCUERS COME UP** to edge of ice, man with life preserver and a boy at left, Gore at right. Mrs. Gore treads water while holding Bonnie. Egan holds Diana.



**MRS. GORE HAS PLANK**, clings to Bonnie as her husband (left) moves cautiously away from the edge. Man with life preserver has fallen through the ice.



**FROM BOTH SIDES** more people approach. Two (right) have a tree branch, others a boat. Gore has fallen in. His wife is behind him still holding Bonnie Sue.



**HEROIC MRS. GORE**, herself a mother of two children, is helped ashore, followed by her husband carrying Bonnie Sue. Egan was taken out onto other shore.



Give them

# GOOD HOT SOUP FOR LUNCH



Every day, 27 million people share this happy eating habit!

America loves soup for lunch—that's what a nation-wide survey shows! And these wintry days, good hot soup for lunch is a special favorite. For soup is a grand food . . . delicious . . . nourishing . . . easy to digest . . . easy to serve. (Just 4 minutes from stove to table.) It's thrifty—an outstanding food value. And variety . . . 21 Campbell's kinds to choose from . . . a soup for every menu and every taste. So today—every day—have soup for lunch!



## SOUP, SANDWICH AND DESSERT

### Campbell's Chicken Noodle Soup

Pieces of plump, tender chicken . . . mingled with golden egg noodles in gleaming broth! An old Colonial favorite.

Cream cheese & olive sandwich   Milk   Gingerbread



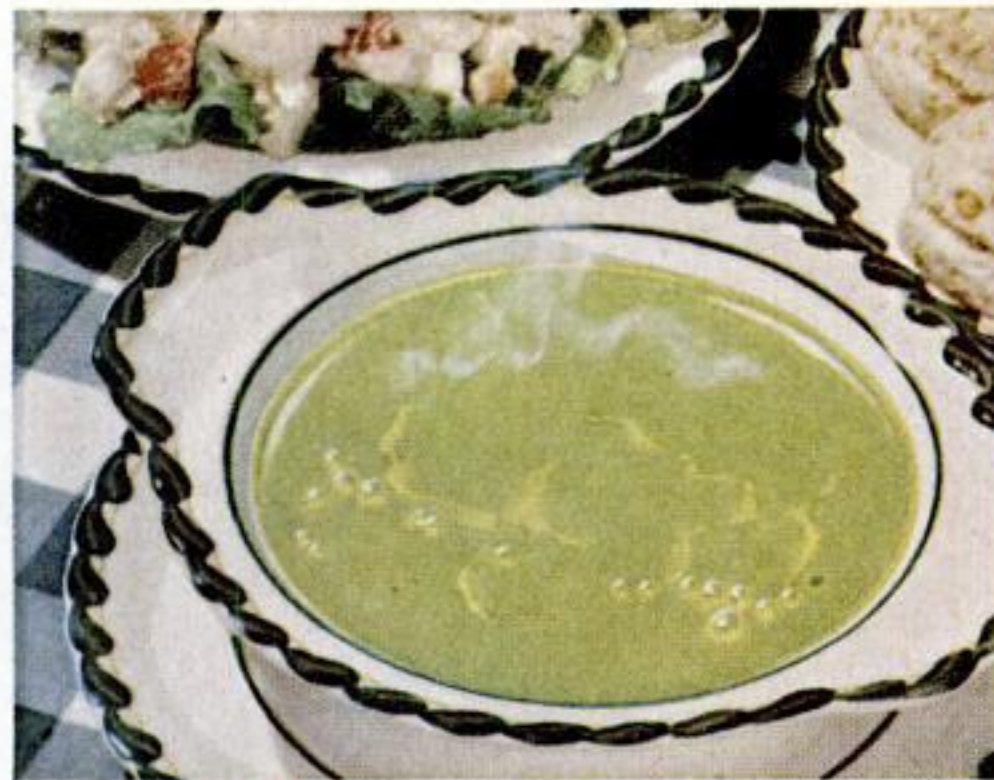
## SOUP AND DESSERT

### Campbell's Beef Soup

Generous pieces of tender beef and plenty of hearty vegetables . . . mingled in thick brown beef stock! Grand good eating!

Applesauce with whipped cream

Coffee



## SOUP AND SALAD

### Campbell's Green Pea Soup

A velvety-smooth purée of choice green peas blended with fine table butter. High in nourishment—and delicious!

Waldorf Salad

Tea

Cheese Biscuits





LET THESE THOUGHTS SIMMER...

- ❖ Four Roses is a whiskey of the very finest flavor and quality.
- ❖ Its reputation is unsurpassed by any other brand on the market—even brands costing considerably more than Four Roses.
- ❖ No wonder Four Roses outsells every other whiskey at or above its price—and most other whiskeys at any price.

Wouldn't you rather drink  
**FOUR ROSES**





SIXTY-FIVE SLOT MACHINES WORTH \$300 EACH, WHICH HELPED FINANCE TERMINAL ISLAND NAVAL OFFICERS' CLUB, ARE JETTISONED OFF LONG BEACH, CALIF.

## REVERSE JACKPOT

Tragedy strikes one-armed forces

Because a new federal law forbids not only the interstate shipment of slot machines but even their presence on federal property, the Armed Forces last week began the lugubrious assignment of destroying all the one-armed bandits in officers' clubs. This was heartbreaking duty for

a very hard-headed reason: for years officers' clubs have been financed largely by their slot-machine profits. Results of the order were quick and painful. As the machines were destroyed, the dues in one club jumped from \$3 a month to \$5, in another a 25¢ snack lunch went to 60¢.



# THE DELAYED INAUGURAL

Connecticut Foot Guards enliven the stilly night

Last week the staid, tradition-wrapped state of Connecticut set about inaugurating a new Republican governor, and for a while all went well. Incoming Governor John Davis Lodge and Outgoing Governor Chester Bowles lunched affably together before the inaugural ceremony. Mrs. Bowles gave Mrs. Lodge a nice orchid. Then the entire party headed a parade to the state capitol, safeguarded by the historic Governor's Guards, whose flintlock muskets have preserved Connecticut governors from outrage since 1771. At the capitol Lodge went to his new office to wait happily



GUARDS STOKED UP BEFORE STARTING THE ARDUOUS, 15-BLOCK-LONG MARCH



THE GUARDS BREAK OUT IN MUSIC AND SONG TO LIVEN THE STILLY NIGHT



TWO GUARDS, AROUSED BY "THE BEER BARREL POLKA," GO ON ACTIVE DUTY



MRS. LODGE AND DAUGHTER HELP CAPTAIN LEAD MARCH AROUND FLOOR



for the announcement that the Connecticut House and Senate were seated and ready to witness his swearing in.

However two years before diehard Republicans had delayed Bowles's inauguration for four hours, and the memory rankled in some Democratic senators. Besides, they hoped to push through a change in rules that would buttress their narrow 19-17 Senate majority. This seemed as good a time as any. The Democrats began a long debate. Many hours passed. The wearing delay was hard on everyone but especially on the

Governor's Guards, who found themselves in the unthinkable vacuum of having no governor to guard. They broke out their band, sent out for emergency rations both solid and liquid and finally engaged in a parade around the capitol floors. At a late hour the governor-to-be decided that the law established he must be inaugurated by midnight, Senate or no Senate. At 11:52 p.m., in the House chamber, he was sworn as Connecticut's 79th governor. The Senate's Katzenjammer Kids, who did not show up, cordially announced they would not contest the inauguration.



EDDIE CANTORLIKE EXPRESSION SWEEPS FACE OF NEW GOVERNOR (RIGHT) AS HE SPEAKS ITALIAN TO A FRIEND AT THE POSTINAUGURAL RECEPTION





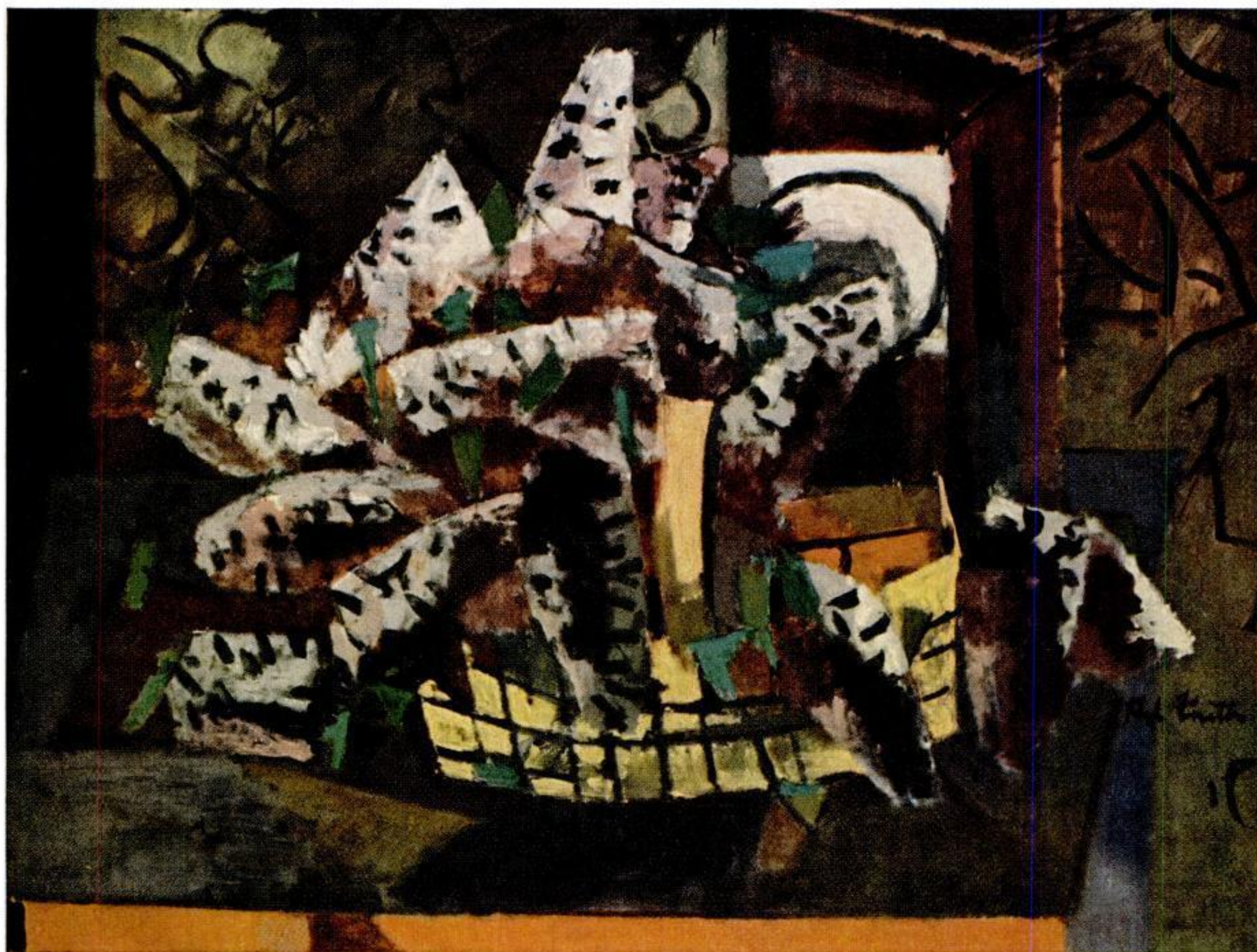
## IRASCIBLE GROUP OF ADVANCED ARTISTS LED FIGHT AGAINST SHOW

The solemn people above, along with three others, made up the group of "irascible" artists who raised the biggest fuss about the Metropolitan's competition (*following pages*). All representatives of advanced art, they paint in styles which vary from the dribblings of Pollock (*LIFE*, Aug. 8, 1949) to the Cyclopean phantoms of Baziotes, and all have distrusted the museum since its director likened them to "flat-chested" pelicans "strutting upon the intellectual wastelands."

From left, rear, they are: Willem de Kooning, Adolph Gottlieb, Ad Reinhardt, Hedda Sterne; (next row) Richard Pousette-Dart, William Baziotes, Jimmy Ernst (with bow tie), Jackson Pollock (in striped jacket), James Brooks, Clyfford Still (leaning on knee), Robert Motherwell, Bradley Walker Tomlin; (in foreground) Theodoros Stamos (on bench), Barnett Newman (on stool), Mark Rothko (with glasses). Their revolt and subsequent boycott of the

show was in keeping with an old tradition among avant-garde artists. French painters in 1874 rebelled against their official juries and held the first impressionist exhibition. U.S. artists in 1908 broke with the National Academy jury to launch the famous Ashcan School. The effect of the revolt of the "irascibles" remains to be seen, but it did appear to have needled the Metropolitan's juries into turning more than half the show into a free-for-all of modern art.





**FIRST PRIZE (\$3,500)** went to *Basket Bouquet* by Karl Knaths, veteran abstractionist of Provincetown, Mass., who picked lilacs from sand dunes, painted them in geometric patches of lavender.

**SECOND PRIZE (\$2,500)** was won by Rico Lebrun of Los Angeles. An ardent horseman, he did *Centurion's Horse* as a study for painting of the Crucifixion.

# The Metropolitan and Modern Art

## AMID BRICKBATS AND BOUQUETS THE MUSEUM HOLDS ITS FIRST U. S. PAINTING COMPETITION

Over the past 75 years New York's Metropolitan Museum of Art has been the greatest collector of art in the U.S. But in the last decade the venerable Metropolitan has been the target of attacks from artists, critics and museum members who have become alarmed over the museum's worship of art of the past to the almost total exclusion of art of the present. They complained that out of an average \$400,000 spent by the museum each year on acquisitions, barely \$10,000 went for contemporary art. These nettling accusations finally goaded the Metropolitan into deciding to hold a giant competition of contemporary art. But this move, instead of bringing loud hurrahs, has brought the museum nothing but headaches from the time it announced the contest last spring until it opened its show last month.

The great competition, which offered prizes totaling \$8,500, was open to all painters of the U.S. whose work was to be screened and chosen by an elaborate network of juries. This announcement had no sooner been made than it was pounced upon by a crew of 18 indignant painters (*opposite page*), all exponents of the most extreme varieties of abstract art, who denounced the juries as

"notoriously hostile to advanced art." Promptly 75 other artists united to cry down the attackers, who were labeled "the irascible 18." These outbursts unleashed blasts and counterblasts across the country, echoing in museum corridors, art galleries and newspaper columns.

When the show finally opened brickbats and bouquets started flying again. Conservatives were irked by the fact that top awards went to abstract paintings (*above and right*). Moderns complained that most of the abstractions were arid and academic. Critics deplored the absence of famous names in American painting—John Marin, Max Weber, Georgia O'Keeffe, who were unwilling to submit their works to the Metropolitan's jury. Also missing was Grandma Moses, whom the jury rejected. But the exhibit did contain a number of distinguished paintings and a few fresh talents, some of which appear on the following pages. And almost everybody commended the Metropolitan for finally taking an active interest in American art. Emboldened, the museum announced a similarly grand-scale exhibition of contemporary U.S. sculpture, with a show of watercolors and drawings to follow.



CONTINUED ON NEXT PAGE



# METROPOLITAN

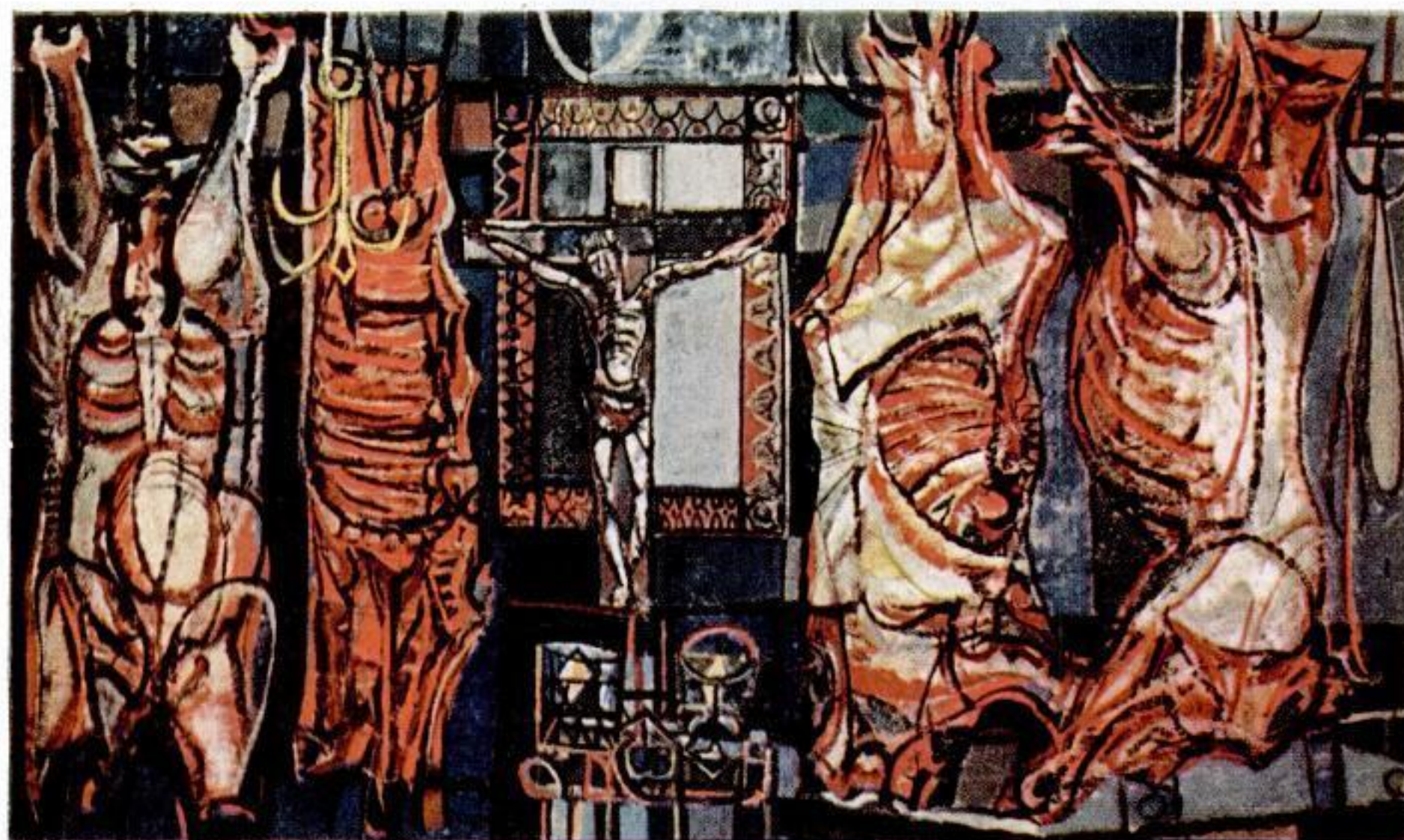
CONTINUED

**FISH KITE** won Japanese-born Yasuo Kuniyoshi third prize (\$1,500). He used paper fish, which is carried in Japanese parades, as a symbol of July Fourth celebrations in U.S.



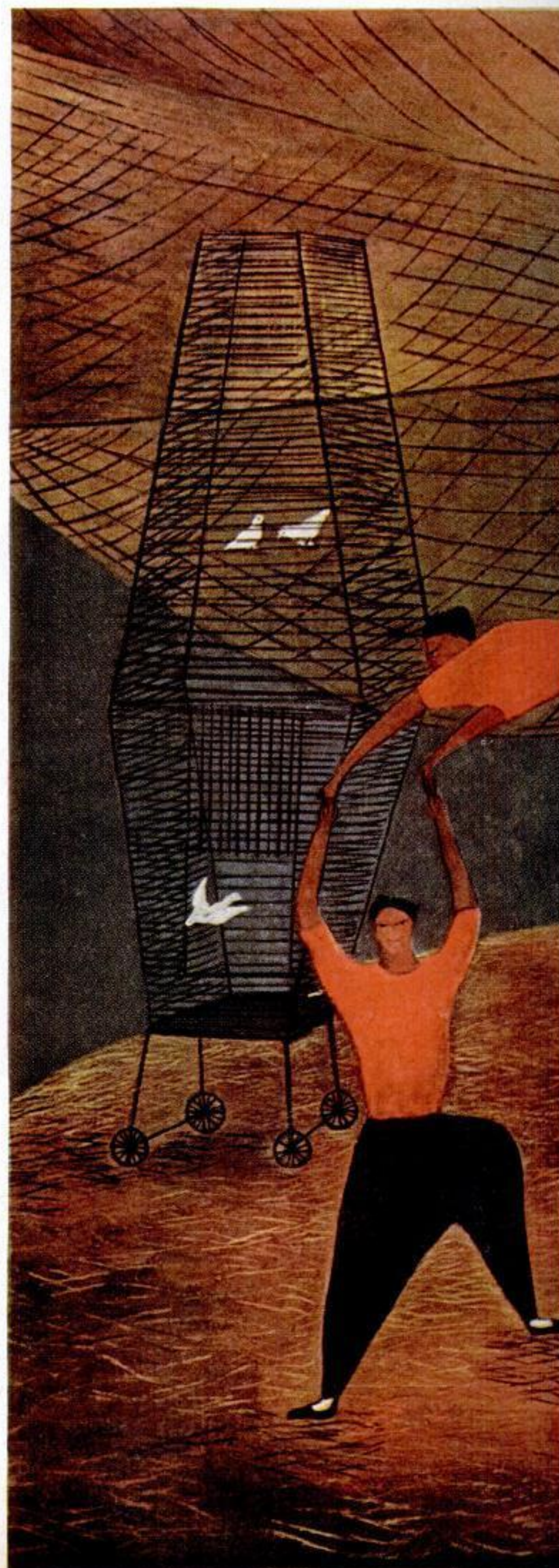
**SONG IN THE NIGHT** is by a little-known Seattle artist, Richard Hickson, who worked out a

poetic arrangement of magnified butterflies, a boxful of assorted forest plants and his own portrait.



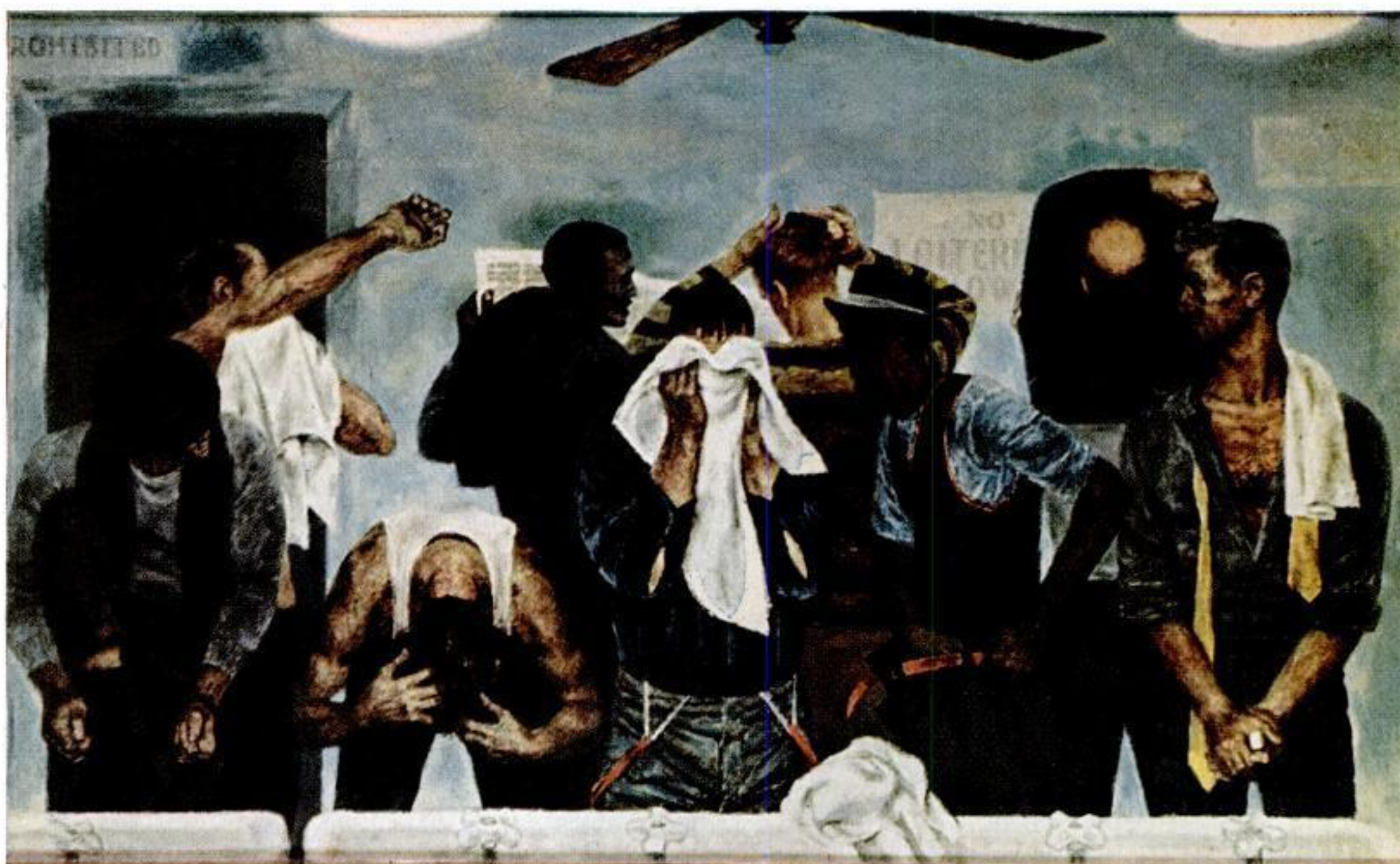
**MEAT MARKET** was done by Kurt Feuerherm, 25, of Buffalo, N.Y., who saw the crucifix in butcher

shop outside Mexico City. A student at Cranbrook art academy, Feuerherm has exhibited only twice.





**NINE MEN** by New Yorker Joseph Hirsch, fourth prize winner (\$1,000), was only non-  
abstraction given award. He painted men as if  
he were behind basin mirror looking at them.



**TUMBLERS AND PIGEONS** is ballet imagined by Martha Visser't Hooft of Buffalo.  
Once a Paris art student, she is the wife of  
a Dutchman and mother of three children.

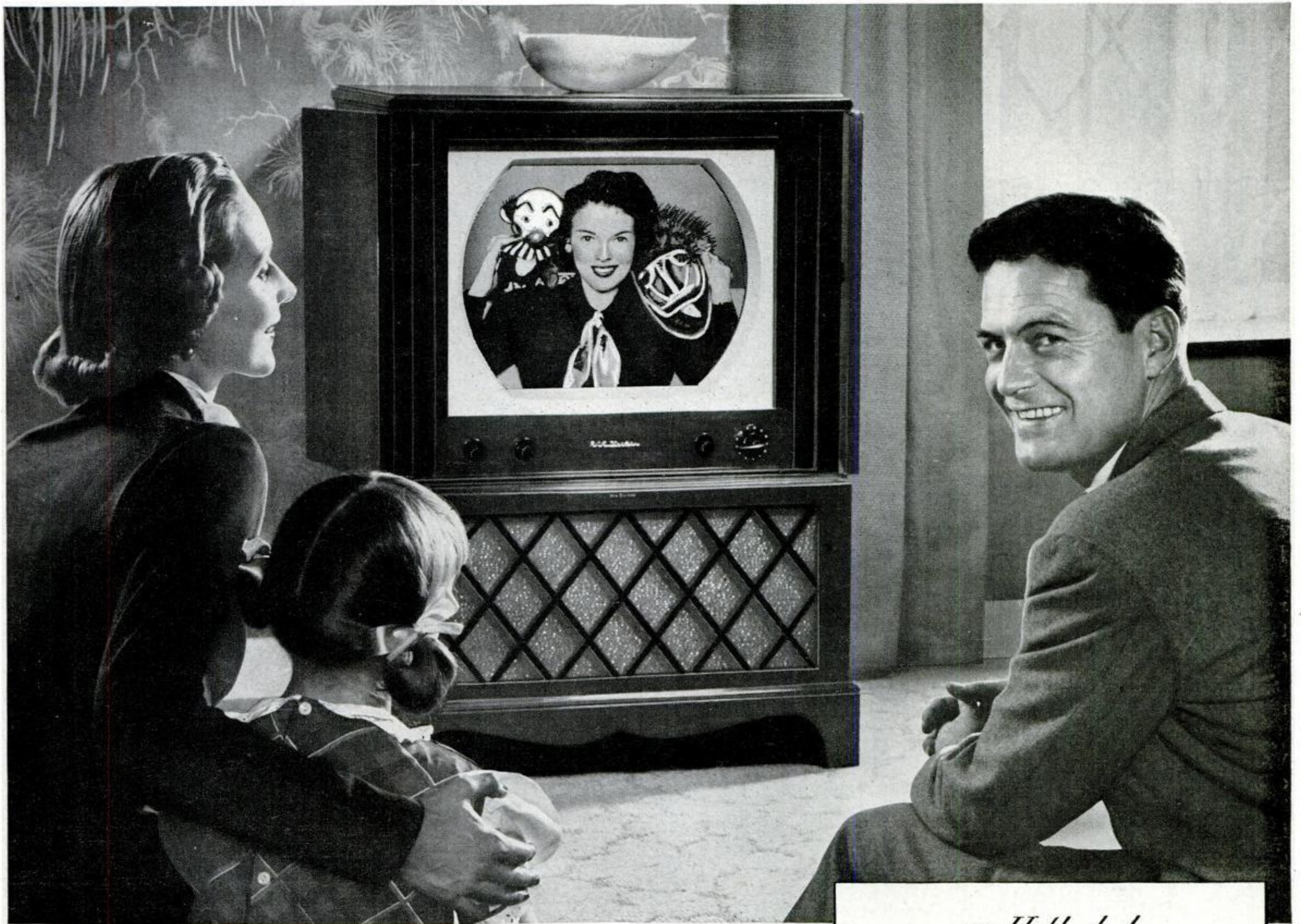






**CRANES** in an empty lot were painted by Arthur Osver, who saw them parked in a "kind of elephants' graveyard for cranes" on Long Island. Best known for his paintings of rooftops, Osver says he is working his way down to the ground.





**INCH FOR INCH,  
YOUR BEST BUY IN TELEVISION—**

# RCA VICTOR 19"

**WITH MILLION PROOF QUALITY—  
PROVEN IN OVER A MILLION HOMES**

By far the favorite, RCA Victor television is the choice of well over a million American families. Comparison proved to them—as it can to you—that nothing else can match Million Proof quality.

Designed from experience in producing over a million television receivers, RCA Victor's new, extra-powerful circuits give you the best possible reception—*anywhere*. Million Proof pictures are so clear, so steady, you'll call them television's very finest.

The Hillsdale, shown here, has the big en-

viable 19" picture tube... a built-in antenna, big, 12-inch speaker, the famous "Golden Throat" tone system. Also a phono-jack for attaching a record changer like the popular RCA Victor "45." See all the 19" television models at your RCA Victor dealer's. They're the finest performers, and the finest *values* that RCA Victor has ever offered. And *only* when you buy RCA Victor television can you buy the RCA Victor Factory-Service Contract.

*Watch "Kukla, Fran and Ollie," Monday through Friday at 7:00 p.m. New York time over your NBC television station.*

*THE Hillsdale*  
**by  
RCA VICTOR**

with Million Proof pictures nearly twice the size of this page. Beautiful, Traditional cabinet comes in rich mahogany or walnut finish at the same low price. Limed oak finish slightly higher. Model 9T77.



**WORLD LEADER IN RADIO . . . FIRST IN RECORDED MUSIC . . . FIRST IN TELEVISION**

# RCA VICTOR

Division of Radio Corporation of America





# SPINDLETOP

## —where a January morning changed your way of life

At 10:30 A.M. on January 10, 1901—just fifty years ago—the mightiest oil well the world had ever seen roared into being. This well at Spindletop, near Beaumont, Texas, was the first of a series of fabulous oil discoveries that gave America a new vision of what its supply of oil might be.

Even more important, the roar of Spindletop was the starting gun in a great race where thousands of oil companies tried to outdo each other in producing more efficient, less expensive fuels for the newly developed automobile and oil burner.

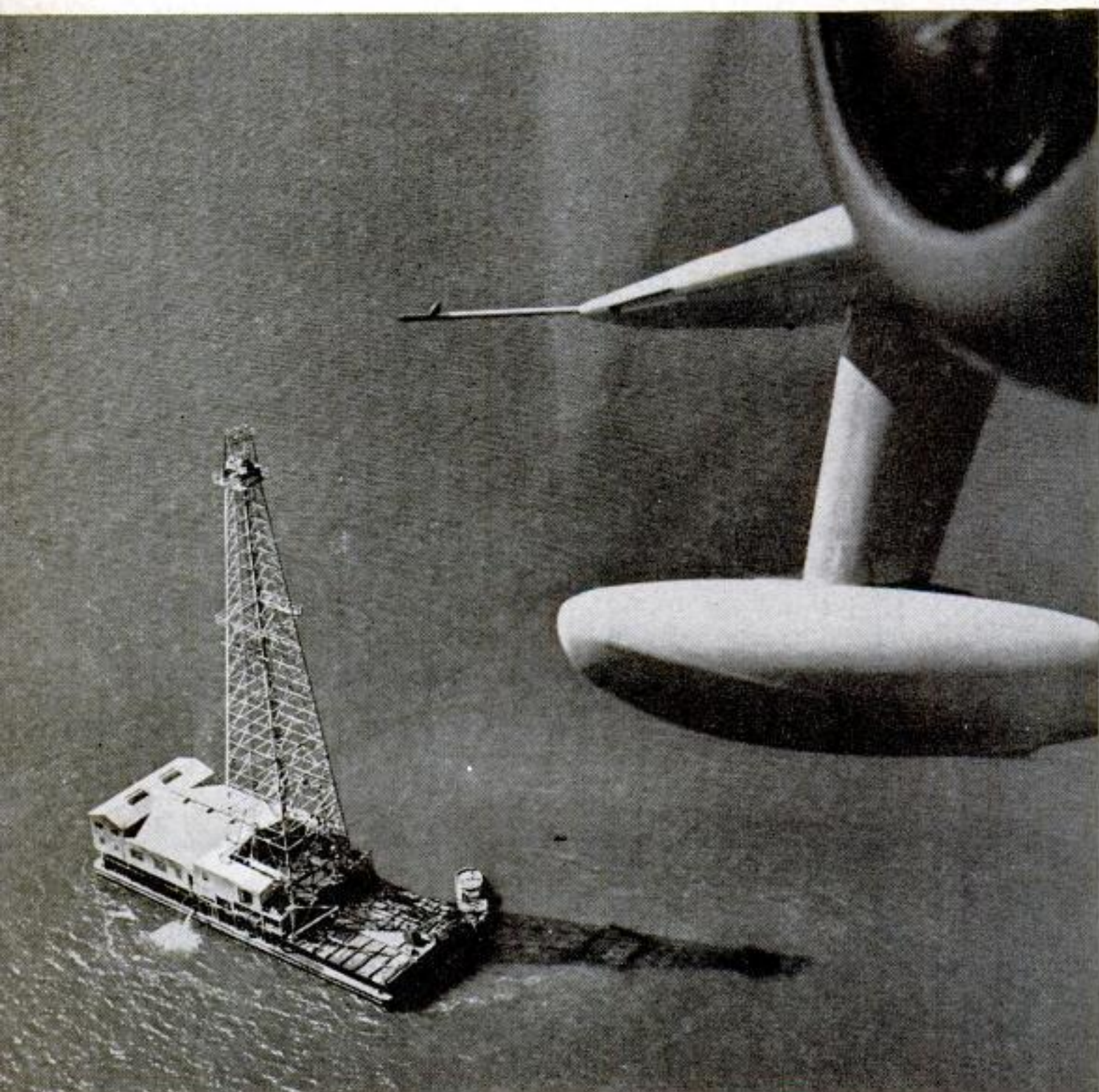
Better, cheaper fuels helped put these “luxuries” within the reach of millions... and helped make popular the Diesel engine, the harvester-thresher combine, the airplane and thousands of other developments that have bettered America's way of life.

**In peace or war,** America's privately-managed oil companies provide the finest oil products at the world's lowest prices.

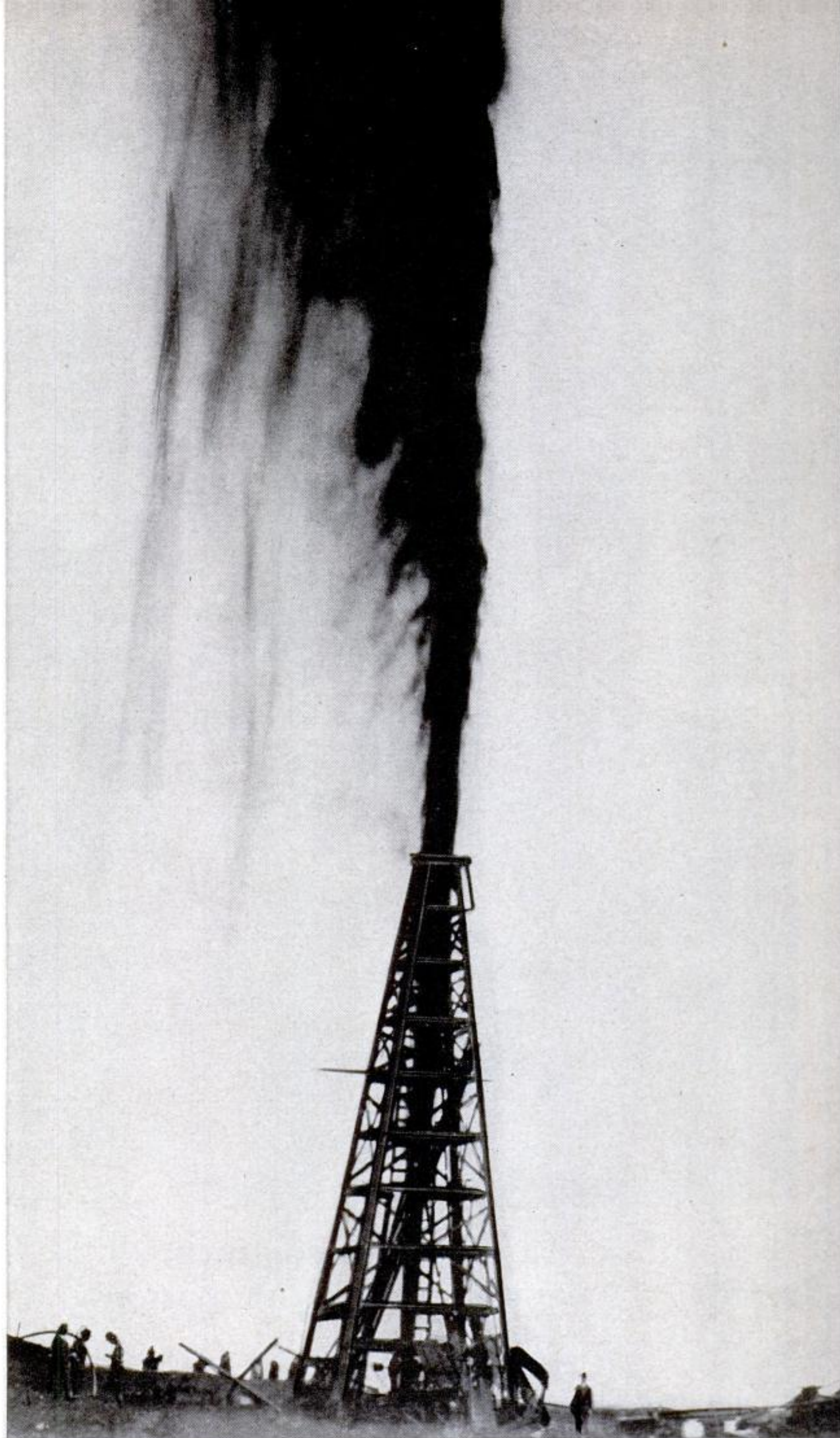
The price of gasoline, for example, is about the same as it was 25 years ago *but* it is so much better in quality that 2 gallons of today's gasoline do the work that 3 gallons used to do.

This amazing progress has come because free men, competing freely, have out-distanced the world in their race to out-distance each other. *And the benefits of this race go to you.*

Oil Industry Information Committee  
AMERICAN PETROLEUM INSTITUTE  
50 West 50th Street, New York 20, N. Y.



**OIL DRILLING** beneath the ocean floor, as seen from the air. By tapping ocean, mountain and desert sources, America's oil reserves keep us strong. Due to the great competition in the search for oil, America's underground oil supplies today are highest in history, 8 times as large as in Spindletop's day.

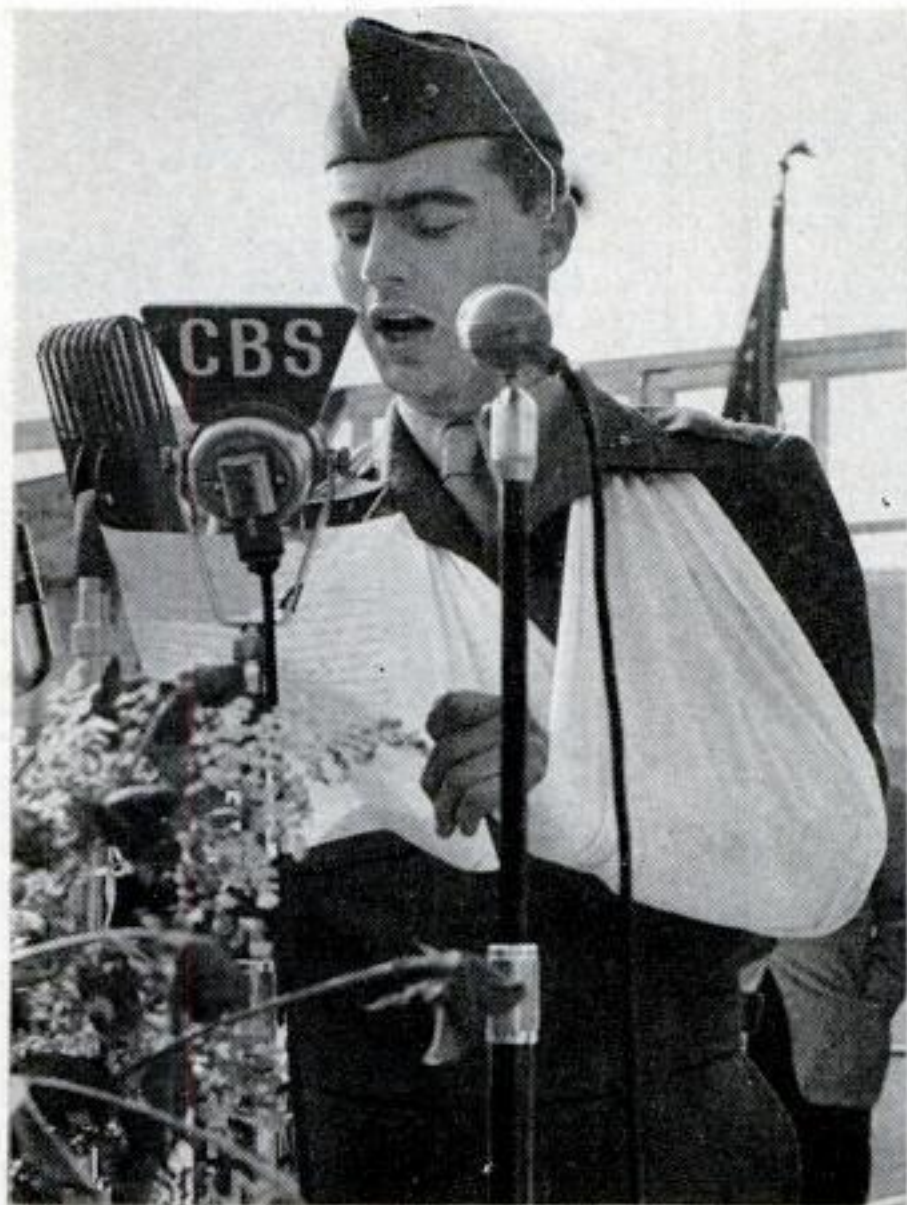


**CAPT. LUCAS' WELL** at Spindletop gushed up 200 feet before it could be controlled. Today's oilmen use an amazing system of gauges and valves which guard against loss. Competition calls for efficiency and the results of this efficiency are passed on to you in finer products at the world's lowest prices.



**1951 WILL SEE AMERICA** with fifty million passenger cars, trucks and buses—to say nothing of Diesel engines and airplanes. It's an all-time—all-world—high. Thanks to oil rivalry, the price of gasoline today is about the same as it was 25 years ago—but the gasoline is worth 50% more by every measure of automobile performance and economy.





**PLEADING FOR PLASMA**, Gray told luncheon in the Rose Bowl, "Our boys in Korea need blood."



**STIFLING A YAWN** at committee dinner, Gray was not bored, but he easily tired from his wounds.



**ADMIRING ROSES** he picked from the back of car, Bob decides to give them to his mother and girl.



**BIG MOMENT CAME WHEN THE HANDSOME MARINE RODE AROUND THE BOWL IN HIS ROSE-DECKED CAR**

## CORPORAL DOES GENERAL'S JOB

**Wounded Marine substitutes for Eisenhower at Pasadena's rose fete**

General Eisenhower had agreed to be grand marshal of Pasadena's Tournament of Roses this year, but preparations for his flight to Europe as the West's Supreme Commander kept him tied up at New Year's, and Ike suggested that some soldier back from Korea take his place. The honor went to a 21-year-old Marine named Robert Stewart Gray (see cover) who, in a situation almost unprecedented for a corporal, was detailed to do a general's job.

Bob Gray had been wounded in the retreat from the Changjin reservoir, been flown to Hamhung, then to Japan and Camp Pendleton hospital in California. When the order came for him to report to his commanding officer about

the grand marshal's job, there was such a flurry that he wound up with his bad arm not in a sling but in a diaper grabbed from the maternity ward. As grand marshal, Corporal Gray led a life far from that of the Korean foxholes. He ate squab for the first time in his life, gave interviews, kissed the Rose Queen and her six princesses and led the Rose Parade through Pasadena, smiling and waving his right arm—his left arm was still healing from machine-gun wounds. When it was over, Bob complained that his arm hurt some from waving but his cheeks hurt more from all the smiling. "Tomorrow," he said as he rested in his parents' home at Temple City, "I am going to be Joe Blow Nobody again."



Does Johnny glare  
As you comb his hair?  
Smooth-gliding Ace  
Puts smiles on his face



**ACE**  
HARD RUBBER  
COMBS

Cost less because they last longer

A type for every purpose  
Sold everywhere

**AMERICAN HARD RUBBER COMPANY**  
NEW YORK 13, NEW YORK

## Corporal CONTINUED



**BETWEEN HALVES** Bob left his midfield box and came over to see Sonia Fett, 16, his girl, who sat next to his mother on the Michigan side of the field.



**COURTLY CORPORAL** Gray, in dress uniform, bowed before Rose Queen Eleanor Payne, asked for first dance at Coronation Ball. As marshal, he got it.



**RESTING AT HOME**, the grand marshalship behind him, hot-rod addict Gray resumed his favorite reading. He has owned six jalopies over last five years.

**GOOD...**  
**any old time!**



the cracker  
with  
that swell  
cheese  
flavor

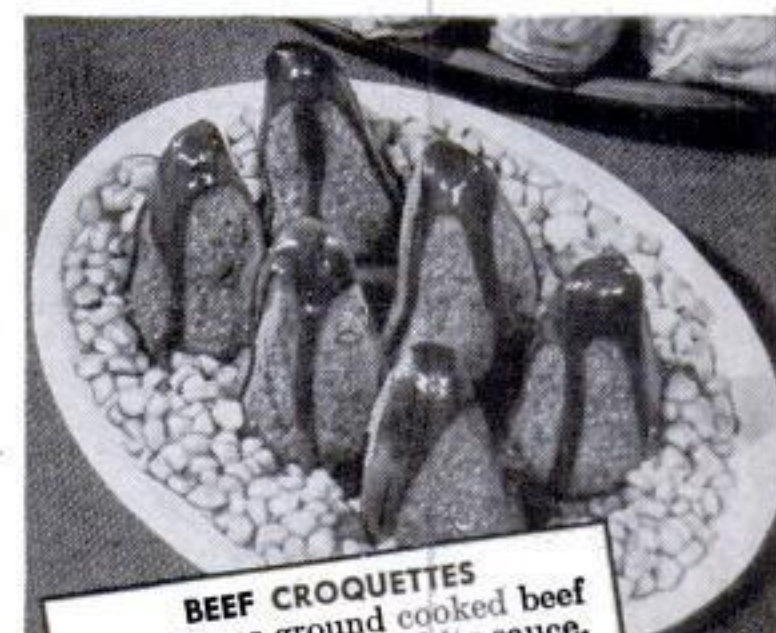


*America's  
largest selling cheese cracker!*  
Sunshine Biscuits, Inc.

**Perfect Gravy  
every time...**



**SMOOTH... BROWN... DELICIOUS!**



### BEEF CROQUETTES

Mix 2 cups ground cooked beef with 1 cup of thick white sauce. Shape into croquettes; dip in beaten egg; roll in bread crumbs and fry. Heat 1 can of Franco-American Beef Gravy and pour over croquettes. Serves 6.

### DINNER MENU

Beef Croquettes  
Green Beans Buttered Corn  
Lettuce Wedges with Dressing  
Cherry Cobbler  
Coffee or Milk



**Just heat  
and serve...**

• No more gravy failures! Make perfect gravy every time... any time... with Franco-American Beef Gravy. Made from fine, selected beef. Has that real pan-browned flavor. All ready to serve—just heat. Get several cans today!

**Franco-American  
BEEF GRAVY** READY TO SERVE!



# Pillsbury answered right up...

*when you said you  
wanted pancakes lighter*



Taste these pancakes, and you'll find them fluffy, tender—lighter than you had ever imagined that pancakes could be. This is no accident, because Pillsbury has been improving this famous mix over the years until it now gives you just the pancakes you have always wanted—light, delicate and wonderfully tender. Wonderful in flavor, too—with rich, golden-brown color. (No trouble to make—simply add milk.) Try Pillsbury pancakes—and you'll see what we mean. They are *light*!

# Pillsbury PANCAKE MIX



**LIGHTER PANCAKES  
ARE HERE**

Marvelous for waffles, too. And for good old-time buckwheats with true lightness, get Pillsbury Buckwheat Mix.



*You and Ann Pillsbury  
can make a great team*

3 Original Rogers Silverplated Teaspoons. Exclusive Lady Ann pattern—only 50¢ and six coupon values. Send to Pillsbury, Box 150, Minneapolis, Minnesota. Complete silver service available. Extra-Value coupons with all Pillsbury packages. Write for free premium booklet.





***Fancy-pants Hamburgers!***

***Stuff 'em with cheese***

***cook 'em with***



ESTABLISHED IN 1902  
Guaranteed by  
Good Housekeeping  
100% AS ADVERTISED

The Kettle-simmered  
cooking sauce

**Hunt's Fancy-pants  
Hamburgers**

You never tasted such wonderful hamburgers!

Men *love* them, youngsters, too. And they're easy to prepare. Get some of that extra-flavory Hunt's Tomato Sauce (only a few pennies a can) and serve Fancy-pants Hamburgers real soon.

**1 lb. chopped beef**

**4 slices (1/4 lb.) sharp American cheese**

Do not season beef. Form into 8 thin hamburger cakes. On four of these, place slices of cheese, leaving a little meat uncovered around the edge. Top with the remaining cakes and pinch edges together to enclose cheese. Take a heavy frying pan and sprinkle over the bottom some:

**Plain salt and 1/4 tsp. garlic salt (optional)**

The salt should cover the pan thinly (3/4 tsp. salt for 9-in. pan). Heat pan very hot. Place stuffed hamburgers on salt. Brown one side. Turn, brown other side. Lower heat and cover them with:

**1 can Hunt's Tomato Sauce**

Simmer until sauce is sizzling hot. Serve at once, with the delicious sauce from the pan ladled over them. What a wonderful feast for four people!

Hunt's is *extra* flavory because it's the Kettle-simmered cooking sauce. Made only from red-ripe fresh tomatoes — seasoned just right. *And it costs you but a few cents a can.* Use Hunt's in stews...soups...meat loaf...spaghetti...and casseroles. Look for Hunt's red label at your market!

**Hunt-for the best**

Hunt Foods, Inc., Fullerton, California

for Breakfast or Dessert...  
**HUNT'S HEAVENLY PEACHES**

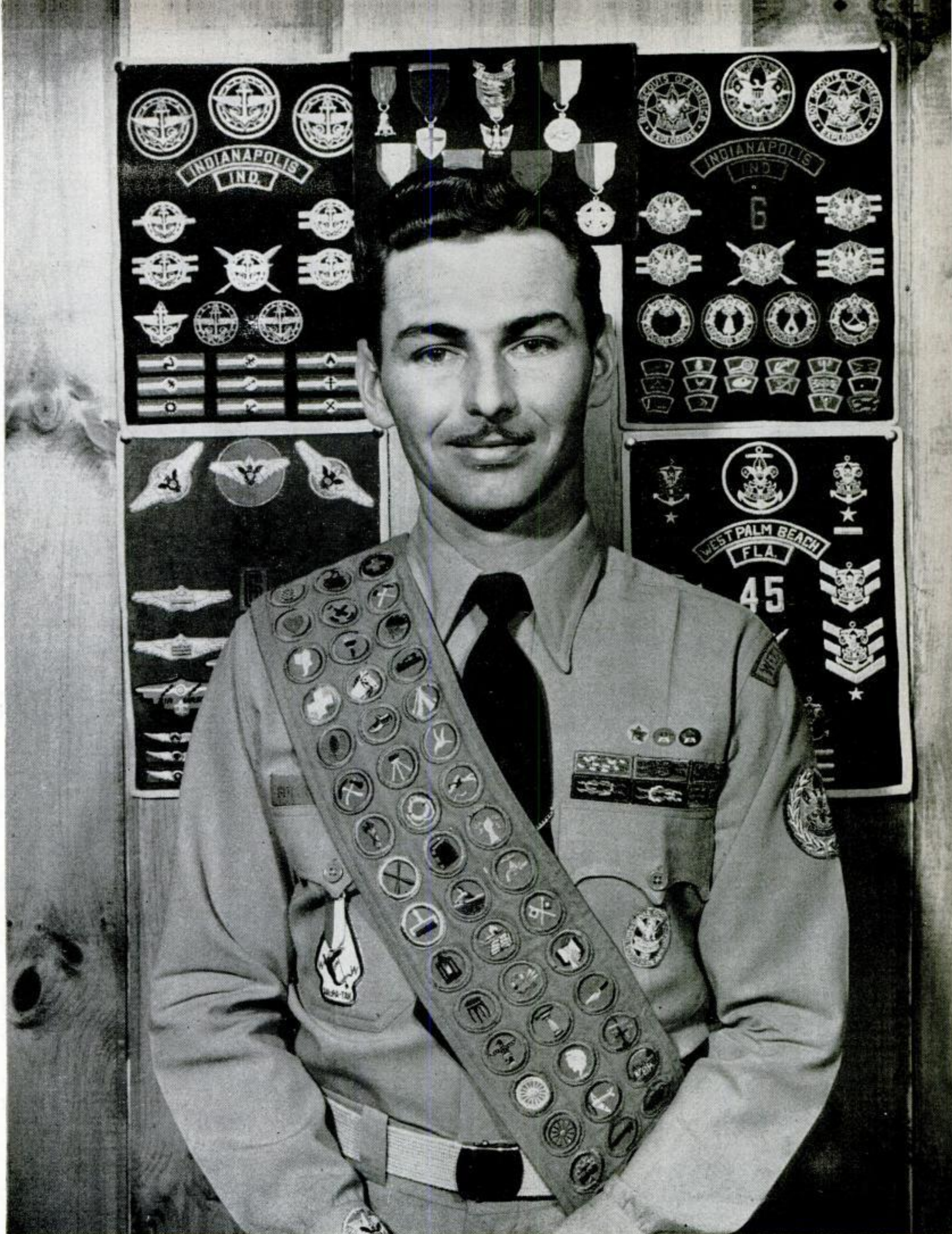


at  
down-  
to-earth  
prices!





**COBB'S CONQUESTS** in scouting include a sash full of merit badges (only 45 show here), Explorer ratings (top side panels), Air Explorer emblems (behind right shoulder), Sea Explorer insignia (behind left shoulder). Patch on left arm signifies Cobb is a Neighborhood Scout Commissioner; Eagle patch is on left pocket; above it are Scout service stars and badges worn in place of medals. Patch on right pocket shows membership in honorary camping society.



## THE COMPLETE SCOUT

**At 25, Raymond Cobb becomes first to win all 111 merit badges**



**STUDYING** merit badge requirements in Scout manual, Cobb rests at ski lodge after his first lesson.

Thirteen years ago, when he was 12, Raymond Cobb joined a troop of Boy Scouts in West Palm Beach, Fla. and got his first merit badge—in basketry. In little more than a year he had 21 badges and was an Eagle Scout, scouting's highest rank. Instead of stopping to take up another hobby, as most Eagles do, young Cobb decided to keep working until he had all of the 111 merit badges listed in the Scout handbook. He raised chickens for a badge in poultry keeping, capsized and righted a canoe for one in canoeing and passed enough other tests to get a total of 72 badges by the time he was 18, when he joined the Air Force. After the war, which he spent in the U.S. as a B-17 pilot, Cobb went to college. Since scouting permits a member to get merit badges even after he is too old to be a Scout,

Cobb went after more honors. After mounting a raccoon skin for a taxidermy badge, his 110th, Cobb sadly realized he would never be able, in snowless Florida, to get the final badge on his list, which was for skiing. But Scout officials in snowy Vermont heard of Cobb's plight and last month he flew there to complete his record. After spending a week reciting the Skiers' Safety Code and learning how to slide downhill and get back up, Cobb got his badge and became the first Boy Scout, so far as National Scout headquarters knows, ever to win all 111 merit badges. Home in Florida, where he is working as a mail carrier and expecting to be recalled to the Air Force, Cobb is proud of his achievement but a little wistful. "Now that I've done it," he says, "there's no place to go. I wish there were 200 badges."



Today learn why men say  
**NEW** 'Vaseline' Cream Hair Tonic is  
**"Just what I wanted!"**

Because no other hair tonic contains new wonder-working **Viratol**... assuring natural looking hair and natural feeling hair that stays neat all day long!



**Vaseline**  
**CREAM**  
**HAIR TONIC**

For well-groomed hair and daily care of the scalp

NET 4 FL. OZ.  
 Chesebrough Mfg. Co.  
 NEW YORK, N. Y.

**REALLY GIVES HAIR THAT JUST-COMBED LOOK ALL DAY LONG!**

WITH NEW VASELINE CREAM HAIR TONIC MY HAIR REALLY STAYS IN PLACE LONGER—AND WITHOUT STIFFNESS, TOO!

HE LOOKS WONDERFUL! AND IT'S SUCH AN EASY WAY TO GOOD-LOOKING HAIR!

\*Special compound VIRATOL in 'Vaseline' Cream Hair Tonic helps make your hair look natural . . . feel natural . . . stay in place actually hours longer!

VASELINE is the registered trade mark of the Chesebrough Mfg. Co., Cons'd



**PRACTICING KICK TURN** in Scout uniform, Cobb is told to lower ski to ground by Sepp Ruschp, instructor who passed Cobb on Scout requirements.



**STRUGGLING TO GET UP** after falling into trees, Cobb, now dressed in the proper ski togs, tries incorrectly to get his legs and skis back under him.



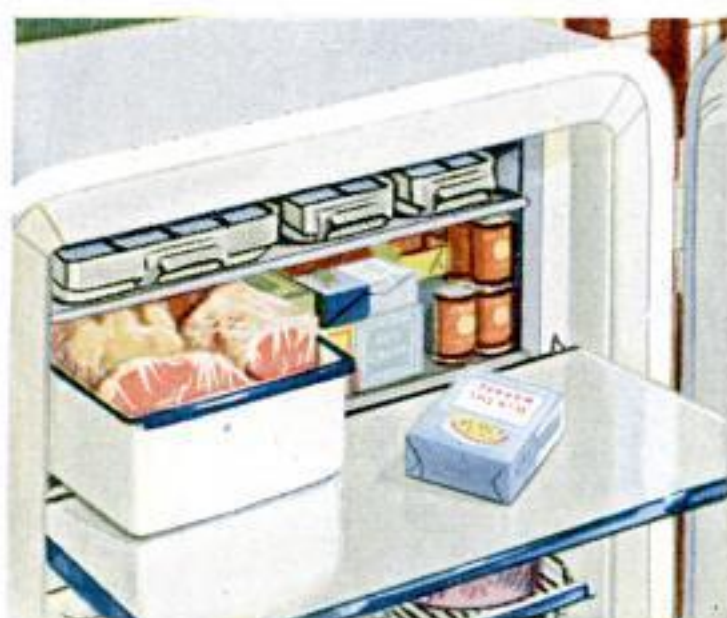
**HERRINGBONE STEP** finds Cobb wobbling along a trail under weight of pack, which contains tire chains to test his ability to ski with a 15-pound load.



# Now - the refrigerator made for once-a-week shopping



**Frigidaire's  
SAFE cold lets you  
decide how often  
to market**



Here you can stock up to 45 lbs. of frozen food, fresh meats and desserts in near-zero freezing cold. Like having a store at home! Ready always for quick meal-planning. And there's still lots of room for plenty of crystal-hard ice cubes, too!



A week's supply of vegetables, salad greens, fruits stay fresh and crisp in the constant, moist-cold of Frigidaire's bin-size Hydrators. And because Frigidaire provides safe cold — top to bottom — all foods are practically wrapped in cold!



Everywhere you look there's space aplenty! Head-room for tall bottles. Basket drawer for eggs, dairy products. Adjustable shelves that seem to grow with your needs. And every inch, top to bottom, sparkles with chilling cold.



**Y**OU HAVE TO SHOP often if your refrigerator is too small. Or if it has a "lazy" cold-making unit. You have no other choice.

But now, Frigidaire makes tiresome, "hand-to-mouth" buying a thing of the past. Now you can decide how often to shop.

For Frigidaire brings you a refrigerator bigger on the inside, actually smaller on the outside — a feat made possible by compressing and rearranging the working parts.

Not only have you room for more food, but food keeps longer, better. Frigidaire's famous Meter-Miser is the reason. Simplest cold-

making mechanism ever built, the Meter-Miser makes all the cold you'll ever need for all the kinds of food you keep.



Add to this, such advantages as Frigidaire's Quickube Trays that pop ice cubes out at the flip of a finger, Lifetime Porcelain, and a host of other features, and you'll know why Frigidaire is America's No. 1 Refrigerator!

There's a size and type of Frigidaire for your own shopping needs. See your Frigidaire dealer today. Find his name in Yellow Pages of your phone book. Or write to Frigidaire Division, General Motors Corp., Dayton 1, Ohio. In Canada, Leaside 12, Ont.



Model DM-90

## Frigidaire

*America's No. 1 Refrigerator*











AT RUSH HOUR PASSENGERS GET FROM LEVEL TO LEVEL ON MOVING STAIRCASES. THE TERMINAL HAS 31 OF THEM

# WORLD'S BIGGEST BUS STATION

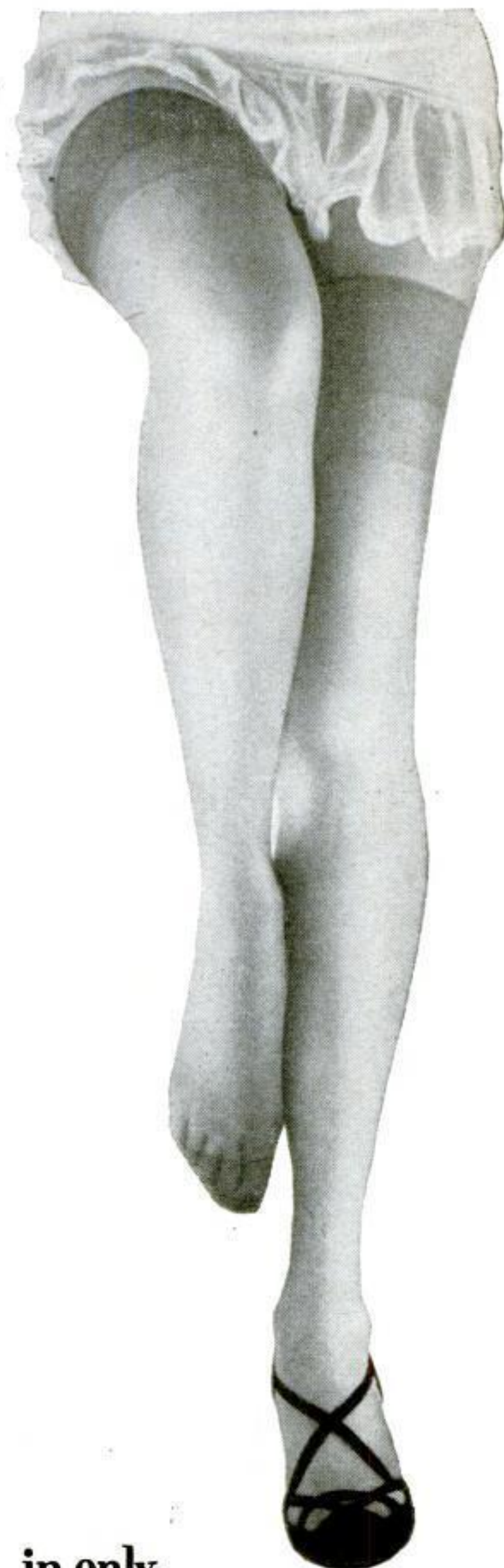
New York terminal gets 2,000 buses off streets, handles 125,000 passengers daily

Last month, as part of a campaign to restore the circulation in its hardening traffic arteries, New York City opened the world's biggest bus station. Only two blocks from Times Square, the new terminal takes some 2,000 traffic-clogging buses completely off the streets, speeds arrival and departure of scores more,

handles 120,000 commuters a day on one level, 5,000 long distance bus travelers on another. The \$24 million terminal will contain shops, bowling alleys, the city's biggest soda counter and even a supermarket where the commuter can drop off his grocery list in the morning and pick up his sack of groceries at night.

← **ON THE RAMPS** headlights of buses coming into terminal (*lower left*) make yellow path, outgoing taillights a reddish one. Radiant-heated to melt snow, the ramps lead to Lincoln Tunnel under Hudson. Bottom right: street traffic. At top: New Jersey's lights.

CONTINUED ON NEXT PAGE



in only  
**30 seconds...**

## A LOVELIER LEG COMPLEXION

That's all the time you need to whisk on Bur-Mil® Cameo's® Face Powder Finish stockings. They do for your legs what powder does for your face! Try Face Powder Finish in Cameo's sheerer-looking, longer-wearing 60-GAUGE NYLOMIST stockings.

*Face Powder Finish\**  
**BUR-MIL**  
  
**CAMEO**  
*Stockings*

A PRODUCT OF BURLINGTON MILLS

\*Trademark





It's more casual...less fuss...more fun

## Entertain *the California Way*

At a party like this, the host and hostess have a good time, too! For neither has to go to fuss or bother. The snacks are simple, quick and easy to prepare. And you just cool and serve the wine.

Wine is what makes a simple party special. For it says a friendly "welcome" to guests...adds richness with its warm, bright color

...and sparkles the evening with glamor. Try it and see!

For dozens of other nice and easy entertainment ideas—delicious recipes, interesting menus, and delightful party suggestions—write for the new 32-page *California Way* booklet. Send 25¢ in coin to Wine Advisory Board, Box 3135, Rincon Annex, San Francisco 19, Calif.

## Port—one of the fine wines of California



Costs only a  
few cents a glass  
to serve

Ranked among the world's finest wines, California Port—a rich, full-bodied dessert wine—is a favorite to serve with cake, fruit, or cheese and crackers in the evening.

## Biggest Bus Terminal CONTINUED



**ROOFTOP PARKING** for 450 patrons' cars is afforded by the new terminal, which is located in what was once New York's infamous Hell's Kitchen district.



**BEWILDERED PATRON** asks her way on one of concourse floors. There is also a battery of phones over which passengers can get advice about trips.



**COMMUTER BUSES** load at the 16 docks designed to handle 570 vehicle departures an hour on the fourth level. Long distance buses load on first level.





**AND, OH, SO EASY ON MOM  
—AND HER POCKETBOOK!**



Young, "thick leaf" Birds Eye Spinach is utterly different from any market or frozen spinach you ever ate. Tenderer. Tastier. And really farm-fresh!

Comes showered clean of grit. Every dewy leaf delicious eating. And thrifty! One 14-ounce package of Birds Eye (either whole leaf, or chopped) equals 2 pounds of market spinach.

Do try Birds Eye Spinach with Birds Eye Cod au gratin tonight!

### RECIPE for Birds Eye Spinach with Cod Au Gratin

- 2 packages Birds Eye Cod Fillets
- 1 box Birds Eye Spinach
- 4 tablespoons chopped onion
- 2 tablespoons butter or other fat
- 1 cup (4 ounces) grated American cheese
- 1 tablespoon milk

Cut tender Birds Eye Fillets in serving pieces. Place in greased shallow baking dish; brush with fat, and sprinkle with salt and pepper. Place under broiler 15 to 25 minutes, turning to brown both sides.

Meanwhile, cook crispy-clean, farm-fresh Birds Eye Spinach as directed on package; drain, chop, and season. Sauté onion in 2 tablespoons fat until lightly browned and mix with spinach.

Heat cheese and milk in double boiler until cheese is melted, stirring occasionally. Arrange spinach around fish in baking dish, pour cheese sauce over top, and place under broiler until cheese is lightly browned. Makes 4 servings.

**BETTER BUY BIRDS EYE** — you just can't beat Birds Eye for Quality!

Copyright 1951,  
General Foods Corp.



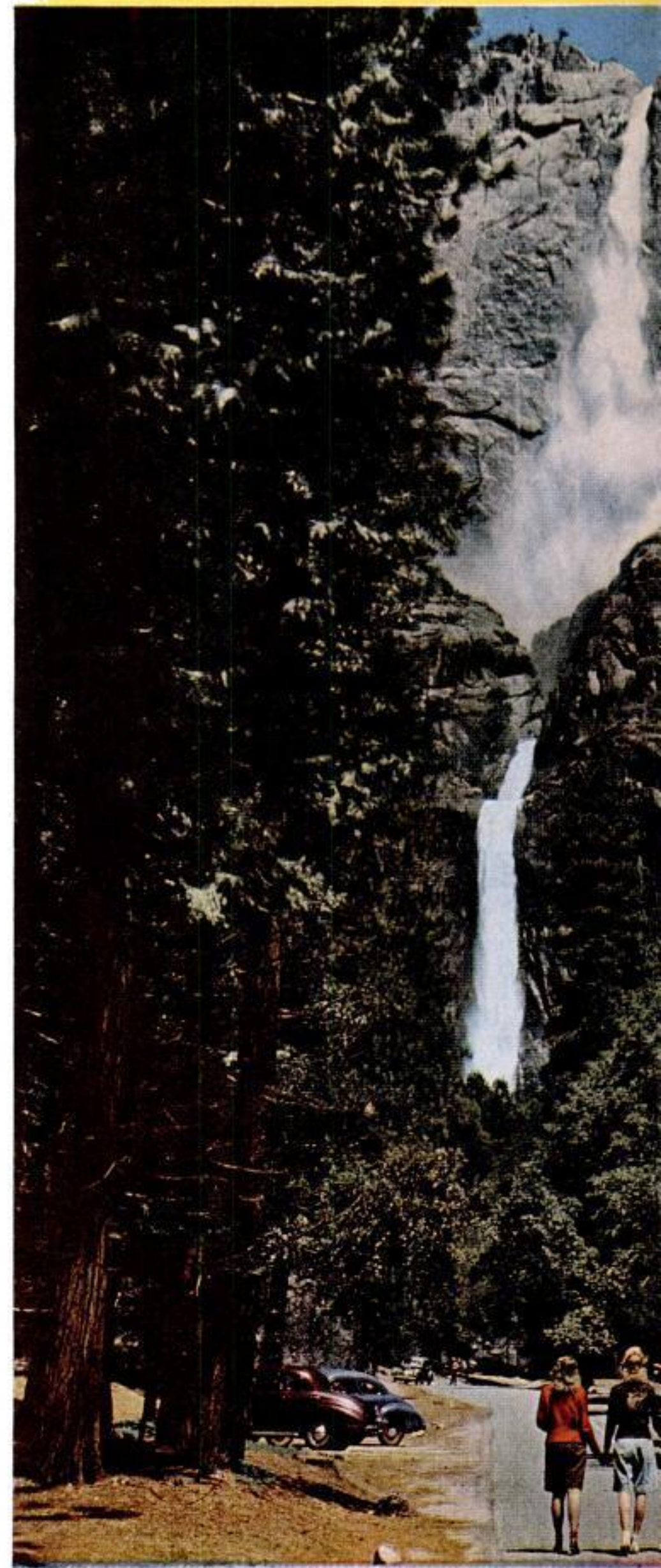
## A tip from Detroit!



If you want to find out what tire gives the best all-around performance, take a tip from Detroit's leading car makers! They're experts. They really

test tires before they buy them—and they put more Goodyear Super-Cushions on the new cars than any other tire! (Above: Cadillac Square, Detroit.)

## A tip from A



Take another tip—from the motorists of America! They buy more Goodyear Super-Cushions than any other low-pressure tire. Why? Because the more

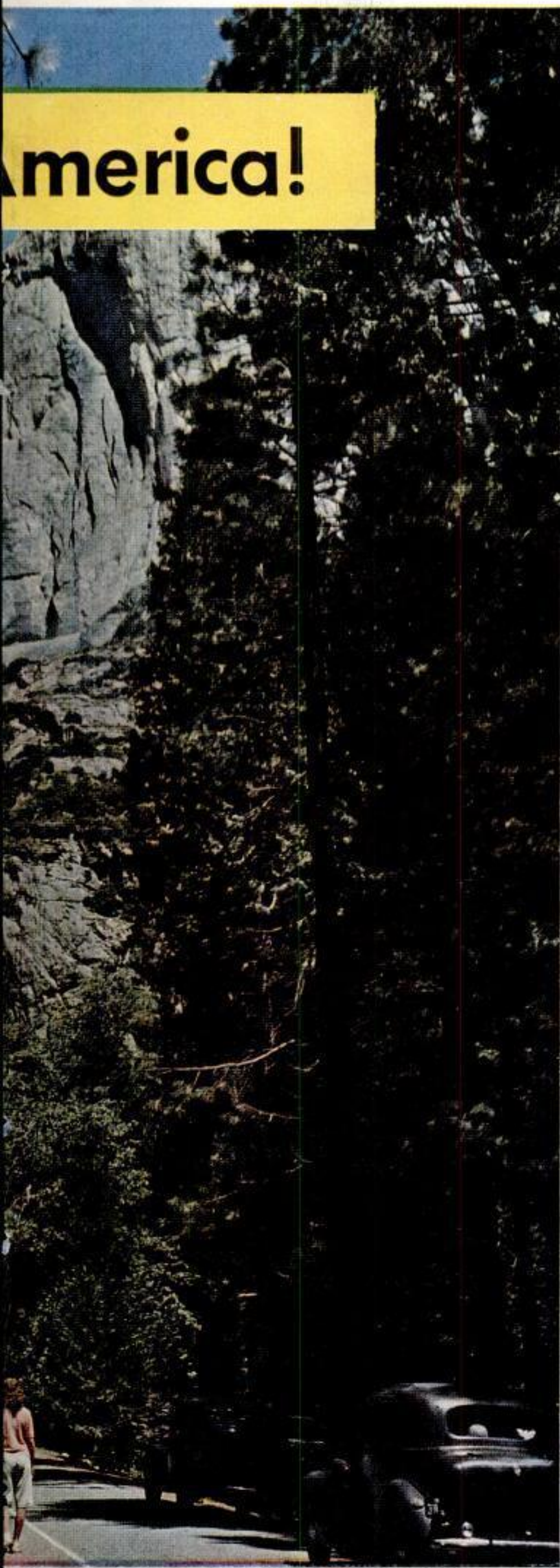
# More people ride on Goodyear tires than

*Super*  *cushion* by **GOOD**

Super-Cushion, LifeGuard, T. M.'s—The Goodyear Tire & Rubber Company, Akron, Ohio



America!



they drive, the more they find that the Super-Cushion can't be matched—for safety, soft ride and long mileage. (Above: Yosemite Falls, Cal.)

A tip from the World!



Go wherever cars are driven, and you will discover that more people, the world over, ride on Goodyear tires than on any other kind. Doesn't it stand to

reason that the tire that gives the most people the greatest satisfaction is the best tire for you to buy? (Above: Heerenveen, Holland.)

an on any other kind

**GOODYEAR**



LifeGuard Tube, cut to show inner and outer air chambers

The safest tires deserve the safest tubes! Get famous LifeGuard Safety Tubes by Goodyear. They make any blowout harmless!



# Nothing is too good for Tommy



Since knighthood was in flower, the hero's return has been the tender occasion for fair hands to repair the damages of the fray. The foe has inflicted a scuffed cheek on Tommy, and Mother is following the first rule of first aid: "Get it clean and keep it clean." And because any small injury *could* become a big one, she uses the first-aid dressings most leading hospitals use—Curity. Nothing is too good for a hero. Her hero or yours.

**Use the Same  
First-aid Dressings  
Most Leading  
Hospitals Use**



Most of America's leading hospitals use Curity Dressings as a standard of protection. Isn't it good to know that you can get these same famous dressings packaged for home use at any leading drugstore?

# Curity

REG. U. S. PAT. OFF.

**BAUER & BLACK**



Over Half a Century of Adhesive Tape Leadership—  
Bauer & Black,  
Division of The Kendall Company





BARE BONES OF SHEEP KILLED BY POISON WEED DRY UNDER THE UTAH SUN AFTER MAGPIES AND COYOTES HAVE STRIPPED FLESH FROM THEIR CARCASSES

## SHEEP-KILLING WEED

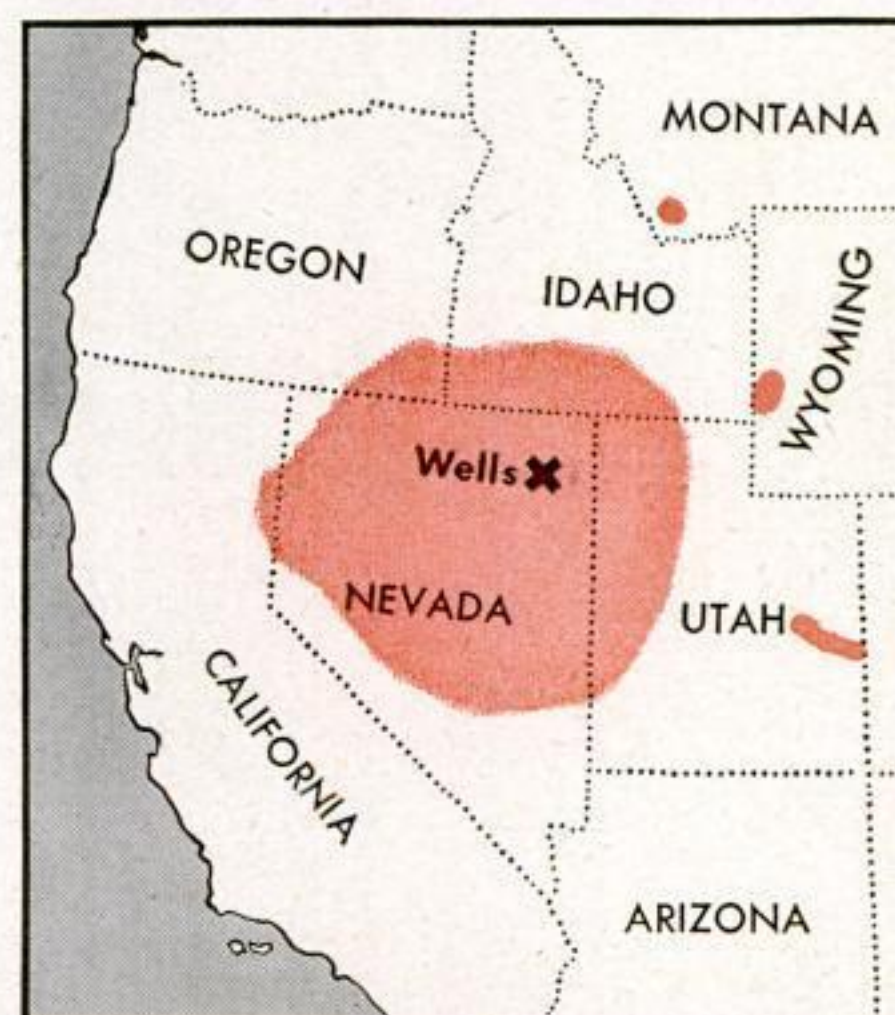
**Poisonous plant in West threatens to wipe out a third of U.S. flocks**

The desolate remains of abandoned ranches and sun-bleached skeletons (*above*) are becoming sadly familiar sights on western sheep lands, where a deadly scourge now threatens more than a third of U.S. flocks. The scourge is a poisonous weed called *Halogeton glomeratus*, which is spreading across these vast pastures (*map*), and where it grows, sheep die.

Halogeton is a purple-stemmed bush, a cousin to some kinds of tumbleweed, which thrives in semidesert areas where other vegetation is sparse. In late autumn, when other types of range foliage become scarce, halogeton looks and tastes good to hungry sheep, but its spongy leaves are filled with oxalic acid, which combines

chemically with the calcium in the blood and kills the sheep within a few hours.

Halogeton was first noticed 16 years ago in northeastern Nevada. It was probably carried there along with some grass seed that had been imported from Russia. Sheepmen did not discover that the weed was poisonous until 1942, and by that time it had spread to several neighboring states. There is still no treatment for the sheep after they have been poisoned, and no practical way to wipe out the weed with spray or fire. But since halogeton grows only where the soil is bare, ranchers may be able to get rid of it by not overgrazing their ranges and letting grass grow thickly to choke out the weed.



**WEED HAS SPREAD** through vast sheep-growing area from Wells, Nev., where it was first found. Its seeds are carried by truck, car, animals, man and wind. Five million sheep now graze on infested lands.



# The RICE that's always FLUFFY

Here's the easiest-cooking rice you've ever tried!

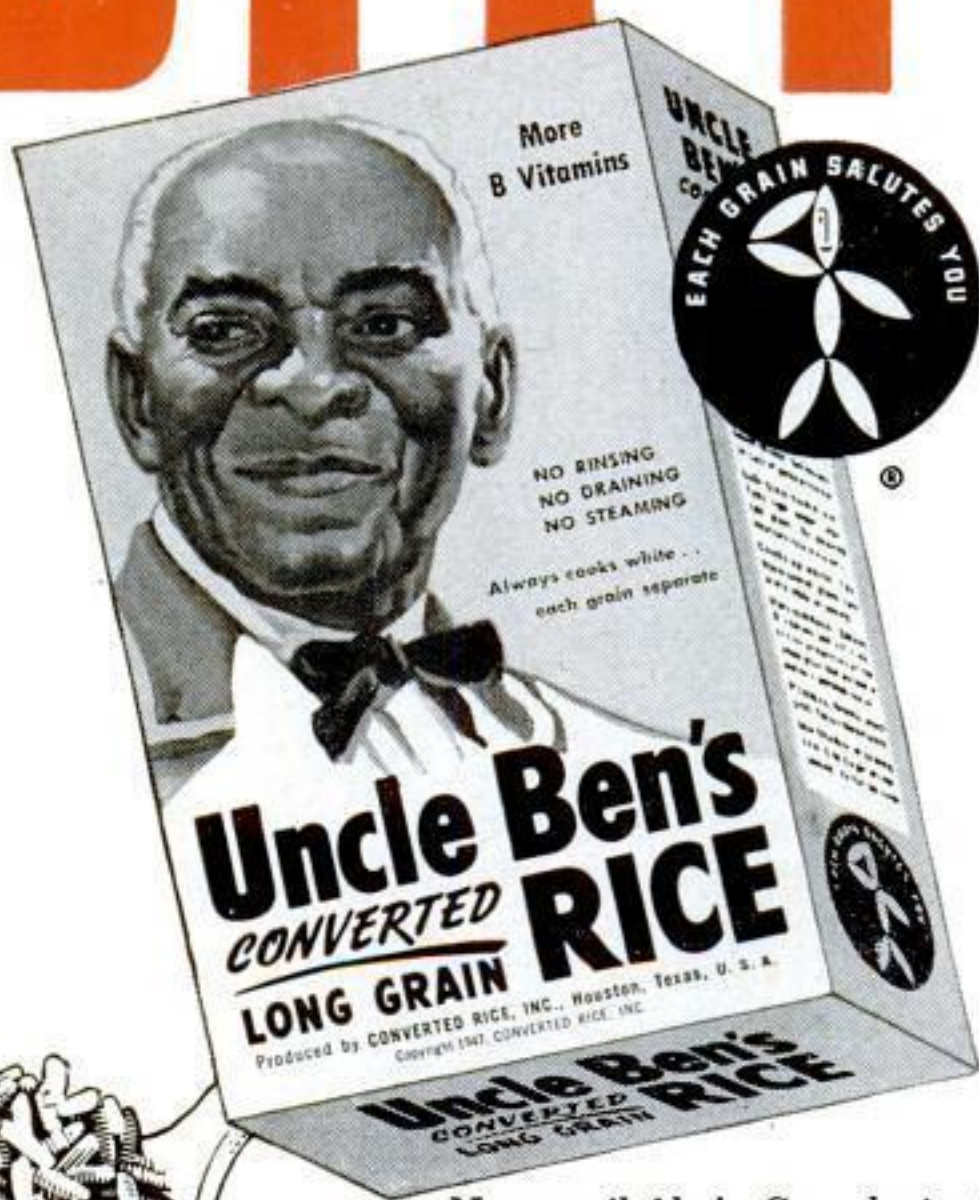
It's Uncle Ben's—the extra-long-grain rice with the extra B vitamins.

Simple as boiling water—no rinsing, draining or steaming. Guaranteed to cook up white and fluffy every time or your money back!

Grains stay separate and fluffy even when stored in the refrigerator or reheated.

Like compliments at meal-time? Then try Uncle Ben's.

"Uncle Ben's" and "Converted" are trade-marks of Converted Rice, Inc.



Now available in Canada, too!



**\*Uncle Ben's  
CONVERTED  
LONG GRAIN RICE**

“Its Sunny Color-like  
magic - cooks up  
white and fluffy”

\*Uncle Ben's Rice, before milling, is put through an exclusive patented process. This assures retention of natural B vitamins and flavor, and at the same time makes this rice the easiest to cook. It's always fluffy.

CONVERTED RICE, INC., Houston, Texas

©1950 Converted Rice, Inc.

## Killer Weed CONTINUED



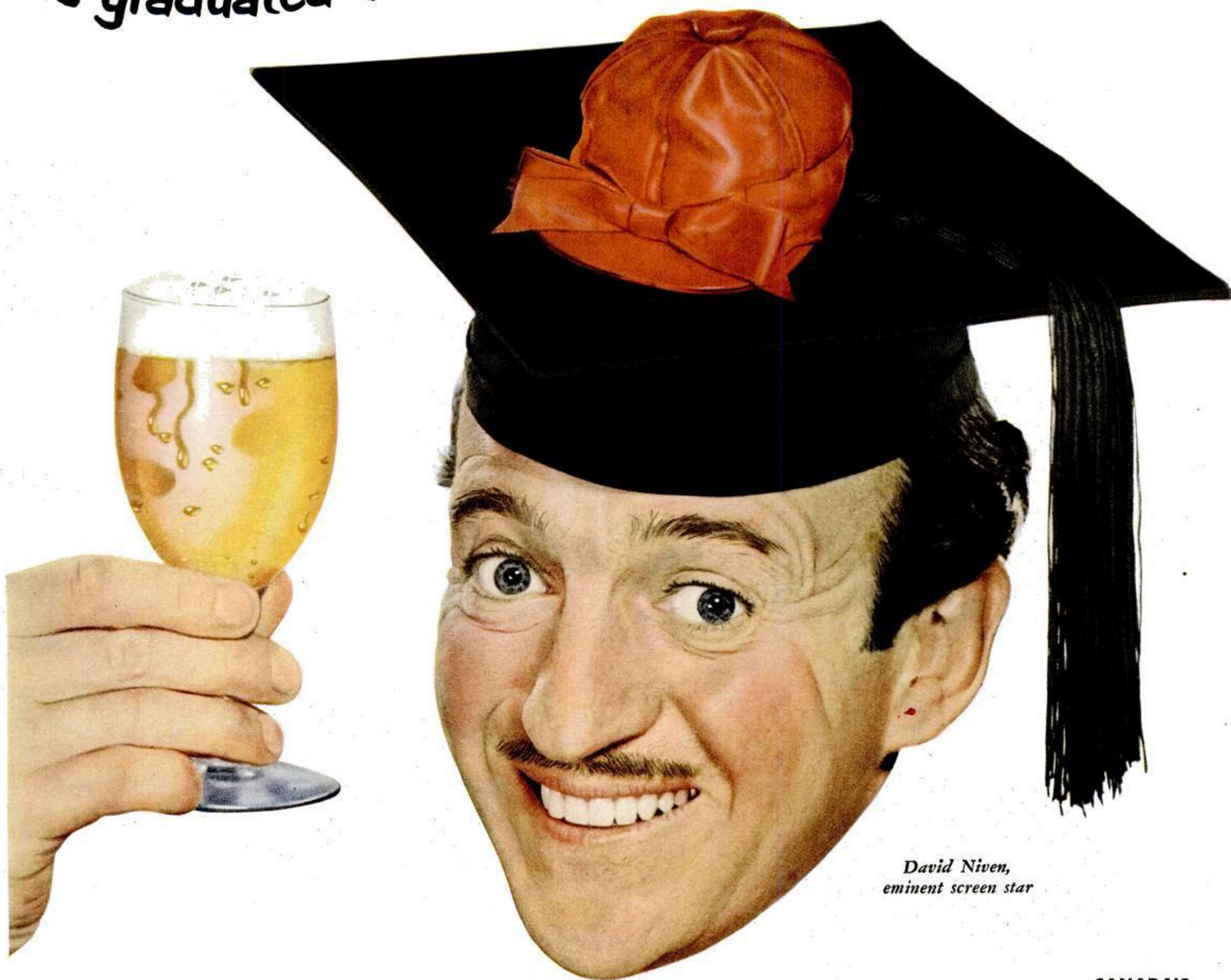
**DOOMED SHEEP** calmly nibbles the leaves of halogeton, undisturbed by the carcass of its dead companion. Soon it will choke up, grow weak and die.



**ABANDONED RANCH** rots on the range. After 1,620 sheep from his flock of 1,700 ate halogeton and died, Owner John Ward of Almo, Idaho had to quit.



**DAVID NIVEN**, too,  
has graduated to Carling's—the **LIGHT-HEARTED** ale!



David Niven,  
eminent screen star

## CARLING'S *Red Cap* ALE

Brewed *light* in the U. S. A. to suit American tastes . . . Carling's Red Cap Ale has lost none of the gusto and *heart* of its proud Canadian heritage. And bright, clear, *light-hearted* Carling's—so uniquely right for light-hearted moments—costs no more than fine premium beer!

CANADA'S  
GREAT ALE  
IS NOW BREWED  
IN U. S. A.!



© 1951  
Brewing Corporation  
of America  
Cleveland, Ohio

 Why don't you graduate to light-hearted Carling's ... today?



# Golden Lift

TO 'MOST ANY MEAL



**Planned Parenthood** in the cornfield. Pollen from particularly fine stalks is shaken into paper bags. Then it's dusted onto "mother ears." Result: a constantly finer kernel—taller, tenderer, and thinner-skinned.

Until bigger forks are made, there are just so many kernels of Niblets Brand Corn you can take on a single trip. (31, by our count.)

Luckily, there's no such limit on the flavor those plump kernels can carry. Flavor doesn't take up a speck of space.

That's our golden opportunity. Think we stopped improving our famous D-138 after we developed this exclusive breed from 2,200 different corn strains? Not on

your tintype. Every year we find new ways to improve the breed.

That's why this famous corn-on-the-cob *without* the cob delights more people every year. More tender, sweeter-tasting, fuller of that fresh-shucked flavor season after season.

That's one nice thing about working with Nature. She does her best for those who work hardest for her. Tried a can of Niblets Brand lately?

## Niblets SWEET Corn

BRAND

Green Giant Company, headquarters, Le Sueur, Minnesota; Fine Foods of Canada, Ltd., Tecumseh, Ontario

© GGC Co. "Niblets" Brand Reg. U. S. Pat. Off.





A DEMENTED GOAT GIRL (ANNA MAGNANI) LIES ROLLING IN A DRUNKEN ECSTASY OF LOVE FOR A VAGABOND SHE BELIEVES IS A SAINT COME TO VISIT HER

## THE "WAYS OF LOVE" CONTROVERSY

Rossellini's part of a foreign film package, a story of a girl with religious delusions, starts a fight

The movie opened quietly enough in New York. Called *Ways of Love*, it was an omnibus feature consisting of three short (40-minute) films made by three great foreign directors. Two of them (p. 63) were French, and everyone agreed that each in its separate way was a sheer delight. The third was *The Miracle*, starring Italy's tempestuous Anna Magnani, best known to Americans as the woman in Roberto Rossellini's life before he met Ingrid Bergman (LIFE, Feb. 13, 1950). In *The Miracle* (made in 1948) she was directed by Rossellini himself and plays at the top of her spectacularly emotional form.

No two people had exactly the same opinion about *The Miracle*. "Overpowering and provocative," said the New York Times. "Sickening and sacrilegious," said the Herald Tribune. The Vatican newspaper, *L'Osservatore Romano*, in reviewing *The Miracle* made no criticism of it on religious grounds, but the Catholic Legion of Decency in the U.S. found it a "blasphemous mockery of Christian and religious truth." Into this controversy stepped Edward T. McCaffrey, New York City license commissioner, who announced that

he found it "personally and officially blasphemous," and he would suspend the theater's license to operate if it continued to show *The Miracle*. It was a striking example of how minor bureaucrats can find ways to establish their personal prejudices as law. There was a great thunder of protest against McCaffrey, including a blast from the New York newspaper film critics, who also voted *Ways of Love* as a whole the best foreign picture of the year. A judge finally made the commissioner back down and revoke his ban, at least until a competent court could pass on the question.

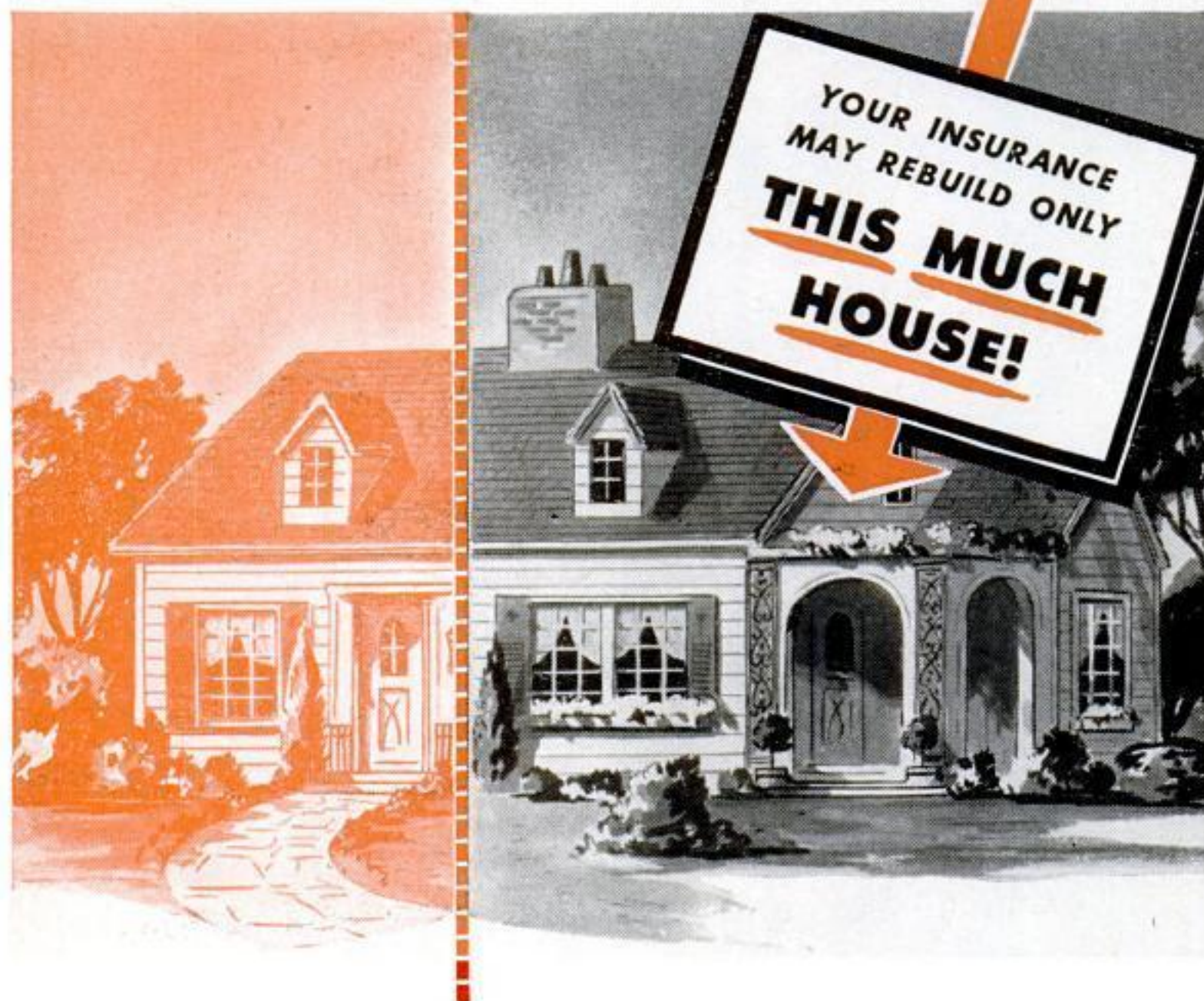
What is all the fuss about? *The Miracle* is a brutal, breathtaking film, telling the story of a half-crazy girl who is seduced by a bearded vagabond whom she imagines to be Saint Joseph. Pregnant, she announces that a miracle has occurred and is promptly mocked, reviled, kicked out of town. In a deserted church on a mountaintop she brings forth a child in solitary agony, and here the true miracle takes place: the mother's transfiguring love for the newborn child, which turns a dirty, ignorant, thieving girl into a holier person than all the proper people who spat on her.



LOVE OF HER CHILD illumines the face of the girl as she turns to nurse the baby after the harrowing birth on a mountaintop.



# Unless You've Increased Your Insurance Lately



**W**E consider it our duty to inform you that unless you have checked your property insurance recently—you should do so at once!

Again we are confronted with increased costs and increased prices. Should your property be damaged or destroyed today it would cost more than ever to rebuild and to replace the contents.

See an America Fore agent at once—he can help you determine whether or not you have the right amounts and kinds of insurance.

Also, if you are active in the affairs of your community, check to see if your public buildings are adequately insured. We have found that many such buildings have insufficient insurance to rebuild or to repair major damage.



To locate our nearest agent or claims office call Western Union by number and ask for Operator 25.

THESE FIVE COMPANIES COMPOSE THE AMERICA FORE INSURANCE GROUP  
CONTINENTAL • FIDELITY-PHENIX • NIAGARA • AMERICAN EAGLE  
FIDELITY AND CASUALTY COMPANY OF NEW YORK

LOOK FOR THIS SEAL ON YOUR POLICIES

**America Fore**  
INSURANCE GROUP

"Ways of Love" CONTINUED



**ECSTASY** comes to the half-crazy girl as she prays in church, gives thanks for what she thinks is the miraculous boon that has been conferred on her.



**AGONY** starts when the people in her village deride her for her delusions of holiness and place a washbasin over her head in mockery of a saint's halo.

CONTINUED ON PAGE 63



The Candy Bar That's **Like** **a**

**Chocolate** **Nut**

**Sundae!**

**Chocolate**

First bite, chocolate... pure Mars milk chocolate, poured on thick as it will stay!

**Almonds**

Then crispy, whole almonds, the expensive kind, toasted till they're gold. Plenty of them!

**Nougat**

Rich, creamy nougat that comes from fresh egg whites and pure sugar, whipped till it's fluffy.



The boys at Mars say:

*"We'll bet you anything you'll go for this one!"*

Everything we know about candymaking went into this bar! So did the finest candy foods from all over the world. Snow-white sugar, Grade A milk, fresh eggs, plump almonds, and chocolate from the choicest cocoa beans. We put this bar together in the brightest, sunniest kitchens you ever saw, too. One wonderful bite will tell you it's *really something!*

**MARS**

**BAR**

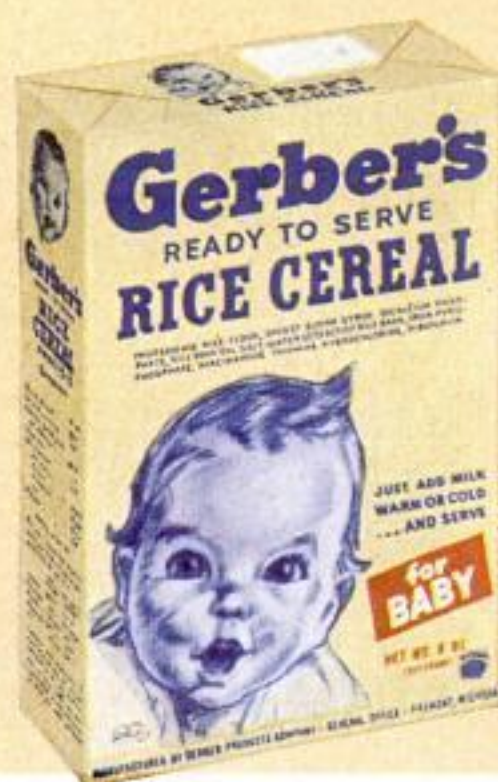
**10¢**

*Toasted Almond*



Wake Up...  
for something  
as **NEW** as you

...GERBER'S  
RICE CEREAL



**Yes, a brand-new cereal.** And it's just exactly what doctors have been asking for. So many of them said to us, "Can you Gerber folks give us *another* good starting cereal for babies? Rice preferably!" It's ready now. So tasty, so creamy smooth! So digestible! Just what the doctors asked for.

**Doctors like all our "quads"** (four cereals, that is). First, because each offers good ready-to-serve nutrition. And Gerber's four-way variety makes it easier for you to keep Baby interested in eating cereal every day. Just rotate

Gerber's Cereal Food, Strained Oatmeal, Barley Cereal and Rice Cereal. Each has its own pleasant flavor. Each contains important added iron, calcium and several B vitamins.

**Your best friend** is the man with "the little black bag." He helps you keep (or make) Baby well. He helps us develop tempting new foods tots and toddlers need. Preparing everything from Starting Cereals through Junior Foods is a big job. But we like it! And it's *all* we do—from morning till night—every day. It's all we've been doing for years and years!



**To all new mothers.** I found with my five babies that a tiny bit of cereal on the tip of a small spoon is all a "button-hole" mouth can take. I hope this hint and Gerber's ready-to-serve Cereals make your tot's first feedings more fun for you both.

*Mrs. Ivan Gerber*

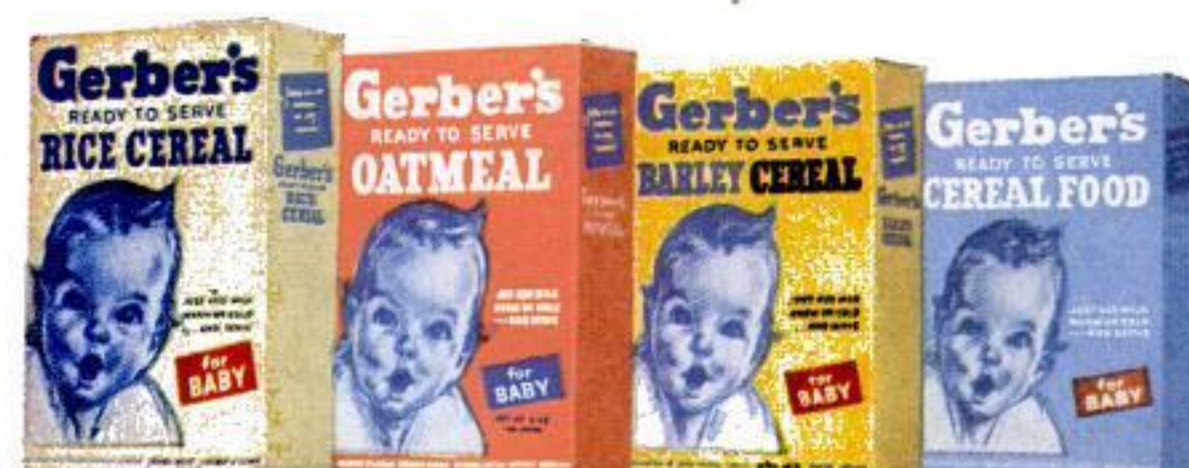
Babies are our business  
...our only business!



**Gerber's**

BABY FOODS

Fremont, Michigan







**A DAY IN THE COUNTRY** is about picnicking couple with different ideas on how to pass time. Mama wants to flirt, papa to sleep off his noonday wine.

## OTHER WAYS OF LOVE ARE GAYER

Rounding out the program with *The Miracle* are two much gayer little films. *A Day in the Country*, directed by Jean Renoir, is a bitter-sweet tale of amours among older (*above*) and younger generations on a picnic. *Jofroi*, directed by Marcel Pagnol, is a pleasantly earthy story of an old man's fanatic devotion to some decrepit trees he planted in his youth. The three films neatly balance one another—and will apparently go on doing so for some time since the court's decree last week told New York's commissioner of licences that it is not his business to decide by himself what is indecent or immoral. People who are offended by *The Miracle*, said the judge, can either refrain from seeing it or appeal to the censorship authorities who approved it in the first place.



**JOFROI** is about tree lover who hangs himself in pretended suicide to black-mail man who bought his orchard and keep him from cutting down the trees.

## Amazing shampoo guaranteed not to rob hair of natural oils

Shasta lathers out beauty-dulling film—  
Leaves in glamour-giving natural oils that make hair...

*Naturally  
shiny*

*Naturally soft  
—healthy*



**New Shasta**, enriched with lanolin—that marvelous emollient from nature—does what women have always wanted from a shampoo... lathers out beauty-dulling film, leaves in glamour-giving natural oils.

**Shasta** is guaranteed not to rob hair of precious, glamour-giving oils which keep your hair naturally shiny, soft, healthy, easier-to-manage.

**See how Shasta** persuades even hair that seems dull and dry to look softer, silkier; sparkle with gleaming highlights. Try new lanolin-enriched Shasta today. Remember, Shasta doesn't rob hair of its natural oils.

**PROCTER & GAMBLE GUARANTEE:** Shasta does not rob hair of natural oils. Procter & Gamble guarantees this or money back when unused portion is returned.



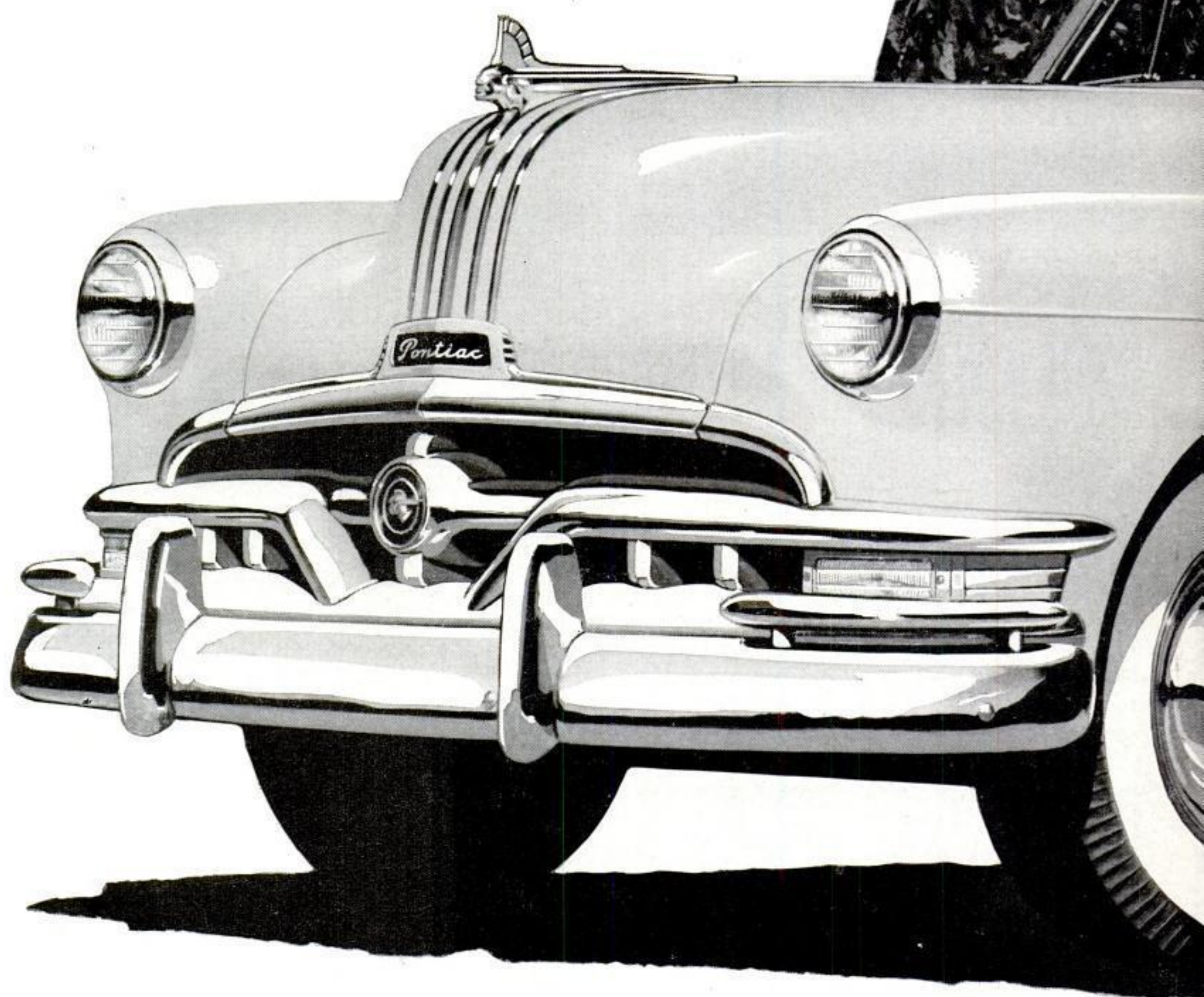
LANOLIN ENRICHED

## Shasta CREAM Shampoo

DOESN'T ROB HAIR OF NATURAL OILS



# Its Next New Feature Should be YOU!



We call it the "WONDERFUL NEW SILVER ANNIVERSARY PONTIAC" for the simple and obvious reason that it offers so many wonderful new things to win your approval.

Its new Gull Wing styling is smart and distinctive. Its new interior luxury is apparent at a glance. The most powerful engines in Pontiac history give you smooth, spirited, satisfying performance on *regular gas*! Improved springing adds to your riding comfort.

PONTIAC MOTOR DIVISION OF GENERAL MOTORS CORPORATION

The Hydra-Matic Drive is now even easier to handle.

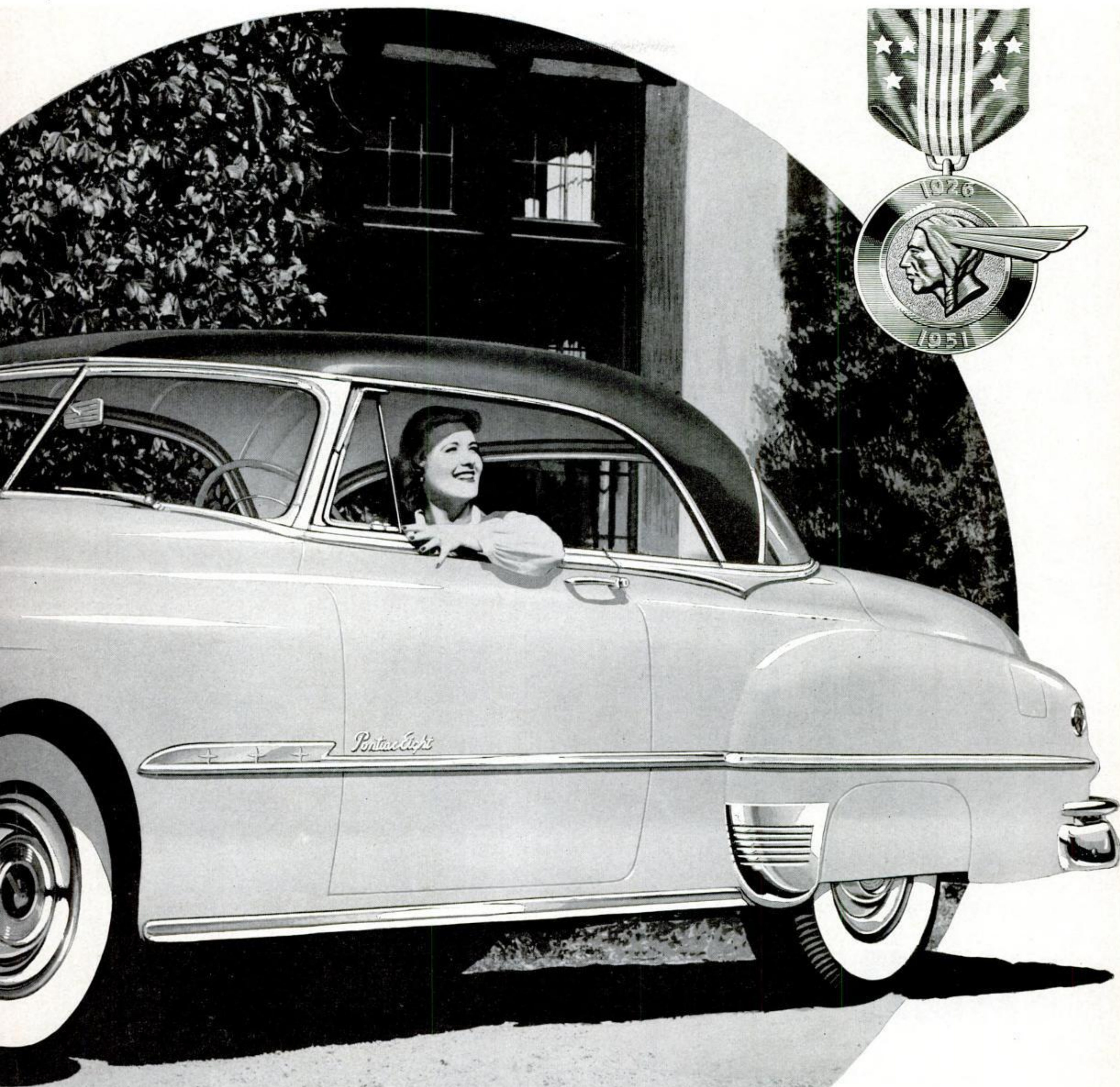
Yes, wherever you look, the Silver Anniversary Pontiac offers something to delight you. And you *know* that, like all Pontiacs, it is built to last 100,000 miles—to give you years of dependable, economical, trouble-free operation.

So why not visit your Pontiac dealer and add the *one* feature that this really great car lacks—you, behind the steering wheel, a proud and happy owner!

*The*

## Dollar for Dollar you can't beat a Pontiac!





*Wonderful* **New Silver Anniversary**  
**Pontiac**





WHITE-CAPPED YUGOSLAV SAILORS COMBINE PHYSICAL TRAINING WITH PRODUCTIVE LABOR BY DIGGING DRAINAGE TRENCHES FOR NEW BELGRADE-ZAGREB HIGHWAY

# OUR COMMUNIST ALLY

## U.S. realistically welcomes Yugoslavia's resistance to Russia

Yugoslavia is the second most powerful Communist country in Europe but the sharpest thorn in the ideological side of Soviet Russia. Avowedly an enemy of capitalist democracies, she is lined up with them against the U.S.S.R. Out of these paradoxes Yugoslavia has emerged as the West's newest ally. Last summer, shrugging off the torrent of Russian abuse aimed her way, Yugoslavia joined the non-Communist nations in denouncing the Communist aggression in Korea. Last month, following shipment of \$12 million in stop-gap aid from ECA stock piles in Europe, the U.S. Congress voted to send drought-stricken Yugoslavia another \$38 million in emergency food shipments. Tanks and other military supplies may follow if the general European situation worsens.

The arrangement was risky for both sides. The U.S., opposed to the Marxist philosophy of Yugoslavia's government, was wary of any deal with Communists, and most Americans have little love

for Yugoslavia's dictator, Marshal Tito. For Yugoslavia acceptance of U.S. aid might mean invasion by Russia or Soviet satellites.

How well prepared is our new ally to withstand invasion? Yugoslavia has had to extend for one year her original five-year plan to industrialize her agrarian economy. After Yugoslavia's split with Russia the Cominform countries refused to ship much of the machinery the Yugoslavs had already paid for, and now with conversion to greater war production some of the country's biggest work projects have been stopped cold. Last summer's drought has left the country facing starvation, which U.S. food may now avert. But Yugoslavia still has two great assets which the free world values. One is an army of 30 well-trained divisions. The other is a proud nationalism which glorifies native beauty (*opposite page*), inspires sailors to dig in the mud of a new highway (*above*) and will, more than anything else, stir up the whole nation against any invader.





**MOST GLAMOROUS GIRL** found in a contest staged to discover talent for Yugoslavia's budding film industry is Jelena Jovanović, 17. As her prize, she was

given a four-year dramatics course and a chance to appear in films. Here, as an extra in a film about Yugoslav revolutionaries, she wears a Montenegrin costume.

CONTINUED ON NEXT PAGE





**DANCERS** from Macedonia sway through a *kolo*, rhythmic folk dance, in the garden of an old fortress in



**VACATIONERS** swim off rocks at Adriatic resort of Opatija. Once the playground of European royalty and nobility, Opatija today is state administered.





the Yugoslav capital. The Turkish flavor of their costumes is reminiscent of Ottoman rule of Macedonia.



**PARTISANS** of the old Matija Gubec brigade, together with their families, picnic on eighth anniversary of unit's founding and recall the liberation fight.

CONTINUED ON NEXT PAGE

Copyrighted material

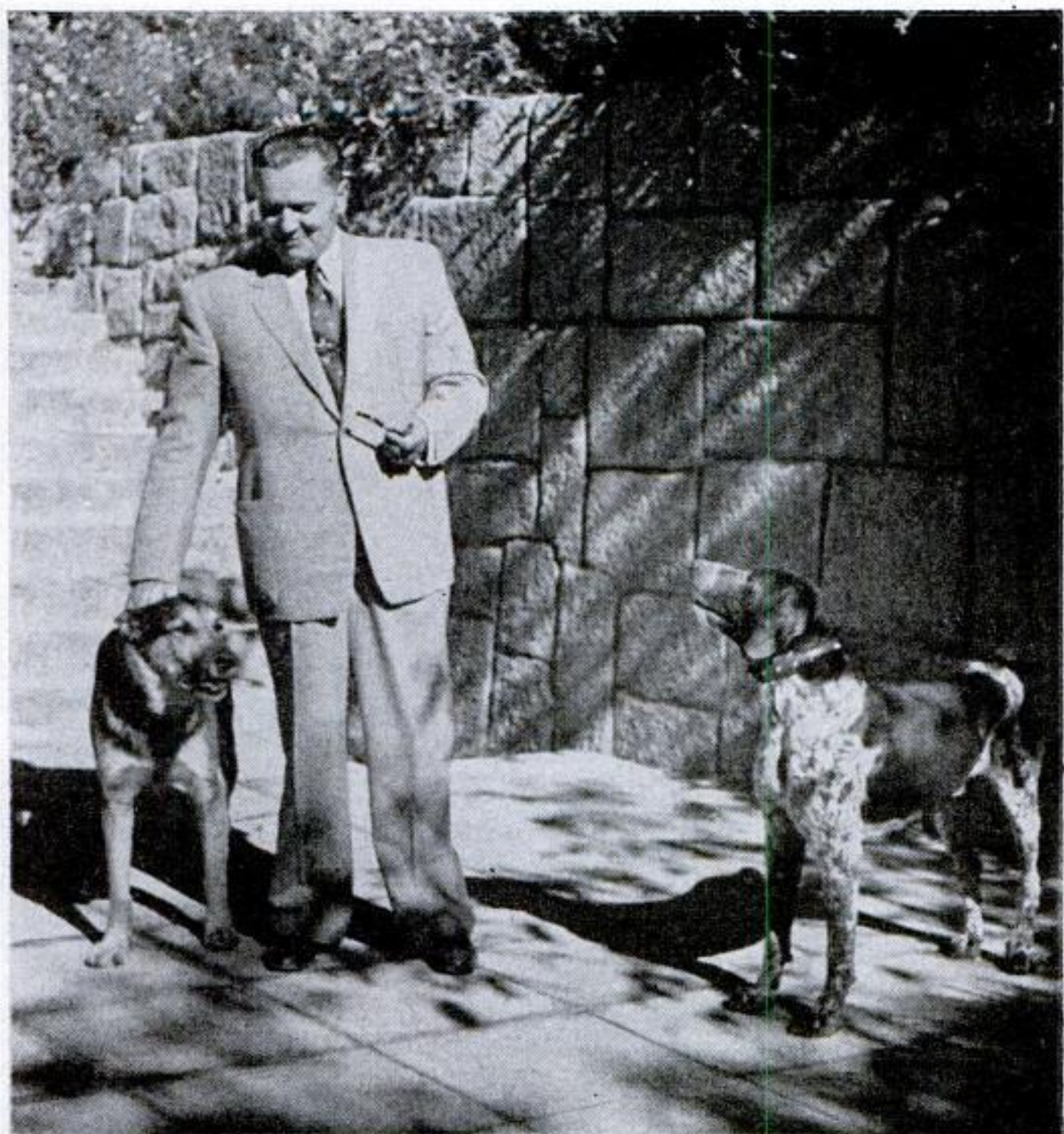




**THE FACE OF TITO**, bronzed to a high polish by the brilliant Adriatic sun, shows few effects of the heavy strain of his job. The marshal's hairline is gradually

receding but his gray hair is still thick. On most days the only exercise Tito finds time to take is a brief morning walk in the garden of his villa outside Belgrade.





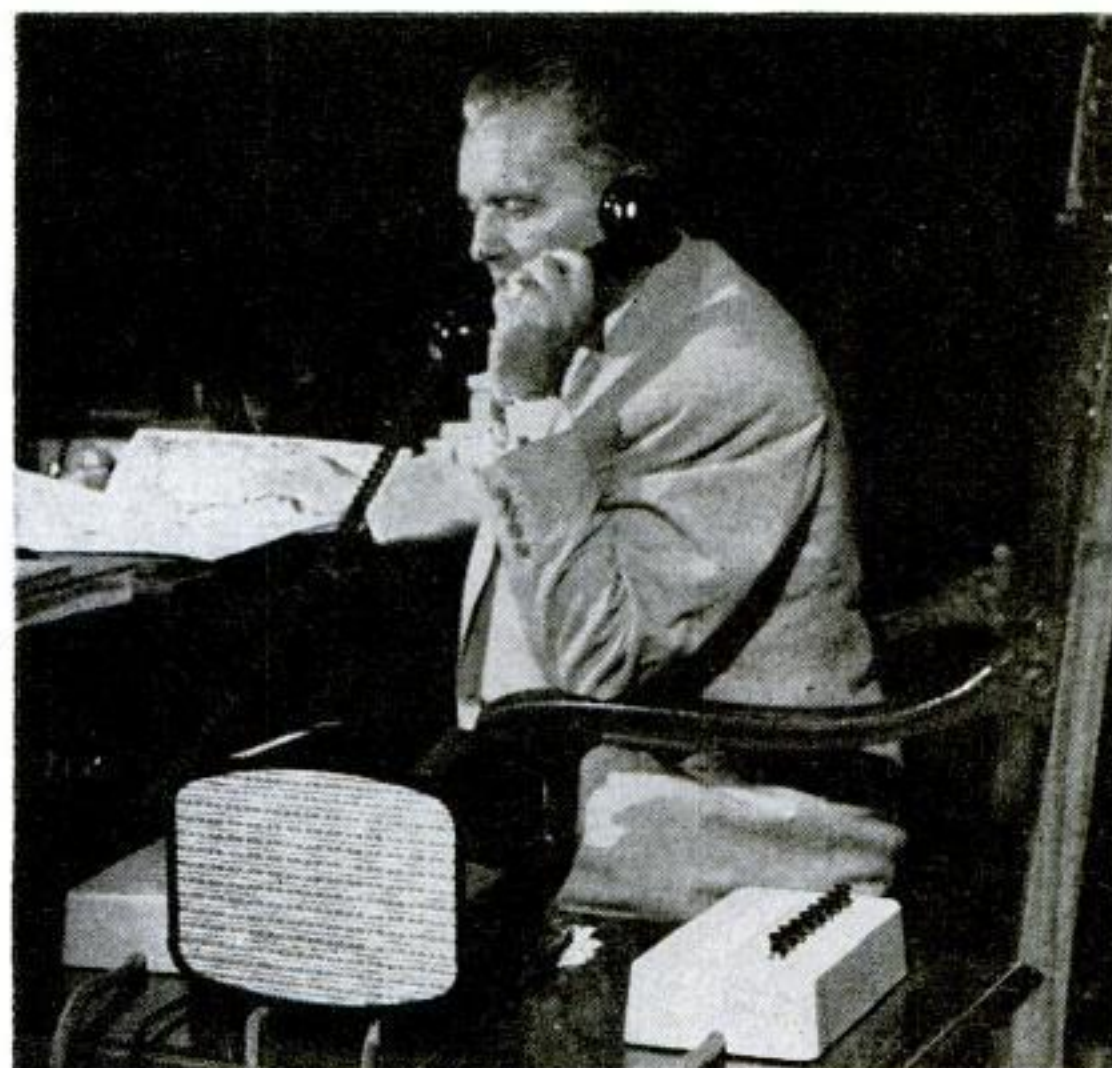
**TITO'S DOGS** accompany marshal on a stroll in his walled garden. Tigar (left), a 9-year-old German police dog, growls at Tito's new pet, a pointer named Tref.



**JEALOUS TIGAR** turns away as Tito tries to appease him. Older dog, captured from a Nazi, was with Tito during his Partisan days, resents Tref as an intruder.

## PRIVATE LIFE OF TITO IS CALM BUT GUARDED

Because of Tito, Hamilton Fish Armstrong writes in his new book, *Tito and Goliath*, "World Communism will never again be quite the same." By successfully defying the U.S.S.R., Tito has splintered the Communist myth of international solidarity. Almost symbolically Tito now wears well-tailored business suits most of the time instead of the heavily braided uniform sent to him from Russia when he took over as premier. In the midst of the crisis that confronts his nation Tito keeps himself calm and busy and, like all dictators, keeps his person and his private life well guarded. No one ever sees Tito's wife—his second—and nobody in a crowd of 60,000 even recognized Tito's young son at a soccer game at Belgrade stadium (below).



**AT HIS DESK** Tito keeps busy sometimes as long as 16 hours a day. A picture of Stalin that once hung behind the desk is gone.



**TITO'S SON**, Aleksander, 9, chews candy during a lull in soccer game between student and army teams.



**CLOSE PLAY** on field draws boy's attention back to game. Standing behind him are tutor and guard.



**GLAD OF GOAL** scored by his favorite team, army Partisans, Aleksander joins in the crowd's applause.





**NEW MANAGEMENT** takes over factory as plant director (right) steps down for workers' council head.

**WORDS AND MUSIC** mark ceremony of management change-over. Slovenian Philharmonic played patriotic songs for plant's 2,000 workers following speeches.



## PRODUCTION PROBLEMS PLAGUE THE COUNTRY

Tito contends his Marxism is different from Stalin's—in fact, a much purer form, citing situations like the one above. The pictures record the changing over of management in an important turbine plant, built four years ago at Ljubljana by the government but now given over to the nominal custody of the people who work in it. This change-over in control, which Tito calls a "withering away of the state," was authorized by law last June and applies to all state enterprises. In each plant a council elected by the workers meets



**ELECTRIC BUS**, one of a fleet of about 40 purchased from Italy to replace old-fashioned streetcars, picks up passengers on main street of Belgrade, the Terazije.

**LABOR TROOPS** from all Yugoslavia's six republics march to mess hall from work on Belgrade's university section. Area eventually will house 25,000.





**REPRESENTATIVE** of the workers (*above, right*), on job after board meeting, helps set up casting mold.

**MANAGER OF PLANT** has handsomely furnished office (*left*). He retains power to veto decisions of workers' council but he can be overruled by Belgrade officials.

with the government-appointed factory director to help plan production and handle management problems. Though wages are set by government bureaus, the workers' representatives can go to bat for underpaid groups and may even appeal to higher authorities if the plant director is balky. This sort of employee participation is pure Marxism, according to the Yugoslavs, who claim Russia has built a top-heavy bureaucratic system which permits its workers' councils little actual power. But Marxism alone is not

responsible for this decentralization; lagging industrialization has spurred it. Because Yugoslavia is short of trained workers, labor-saving machinery often stands idle for lack of anyone to run it. No spare parts for Soviet-made machinery have arrived since 1948. And Tito's decentralization plan must overcome two great defects of his regimented state: the bureaucracy of his officials, whose arbitrary or indecisive plans have confused production, and the apathy of the peasants, who lack real feeling for industrialization.



**YUGOSLAV YOUTHS**, too young for the regular army, play with both real and wooden rifles while simulating tactics of the Partisans at outing in Novo Mesto.



**TROOPS AND TANK** stage war maneuvers well behind the border. Yugoslavia keeps number of tanks secret but many are Soviet-style mediums like this.





**GLOOMY PEASANT** inspects corn shriveled by drought. Harvest left him with neither enough to feed family nor enough to make up his quota to government.

## YUGOSLAVIA CONTINUED



**BOUNTIFUL BOXCAR** leaves Mannheim for Belgrade with U.S. flour diverted from Germany. In car Yugoslav delegate and German official exchange greetings.

## U.S. HELPS IN DROUGHT

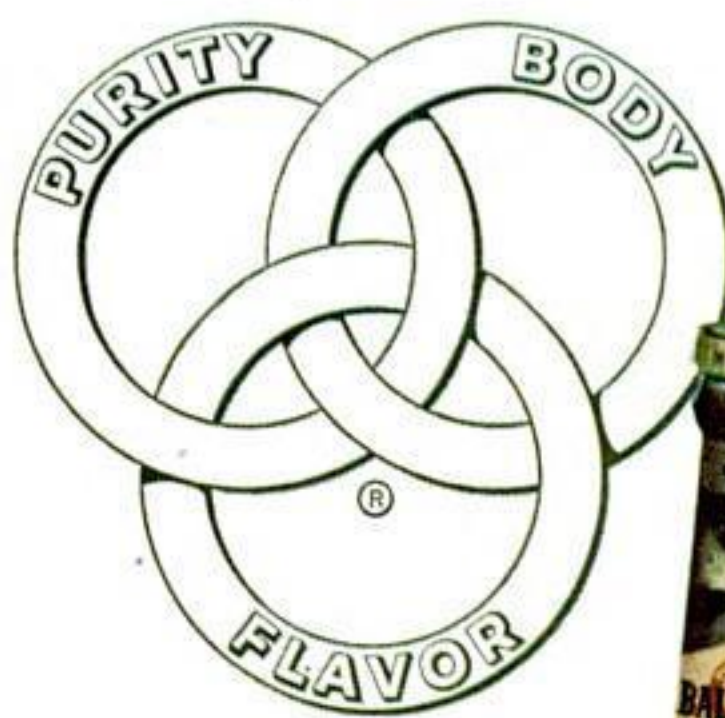
The decision to send American food to Yugoslavia as an outright gift was based largely on a realistic military consideration: to fight effectively, a nation and its army must first be fed. Last summer's drought, the worst in Yugoslav memory, left little food for anyone. For 11 long weeks, without ever a drop of rain, the sun baked the plains north of Belgrade. Four million tons of corn, wheat and potatoes withered in the fields; there was not even enough forage left for the animals. In its emergency food shipments the U.S. had a strong propaganda weapon. The American action was an unmistakable announcement to the people of the Iron Curtain countries that if they would make some effort to work their way free of Russia, there could be help for them too. The Tito government agreed to give wide publicity to the U.S. aid and to permit Americans to oversee its distribution to the people. By the end of the month 23 shiploads will be on the way. For the moment at least food was as welcome as guns.

ONLY THIS BED OF CAKED, CRUSTED MUD MARKS COURSE OF RUSHING RIVER WHICH, BEFORE DROUGHT, USED TO FLOW THROUGH GRAINFIELDS OF NORTHERN YUGOSLAVIA

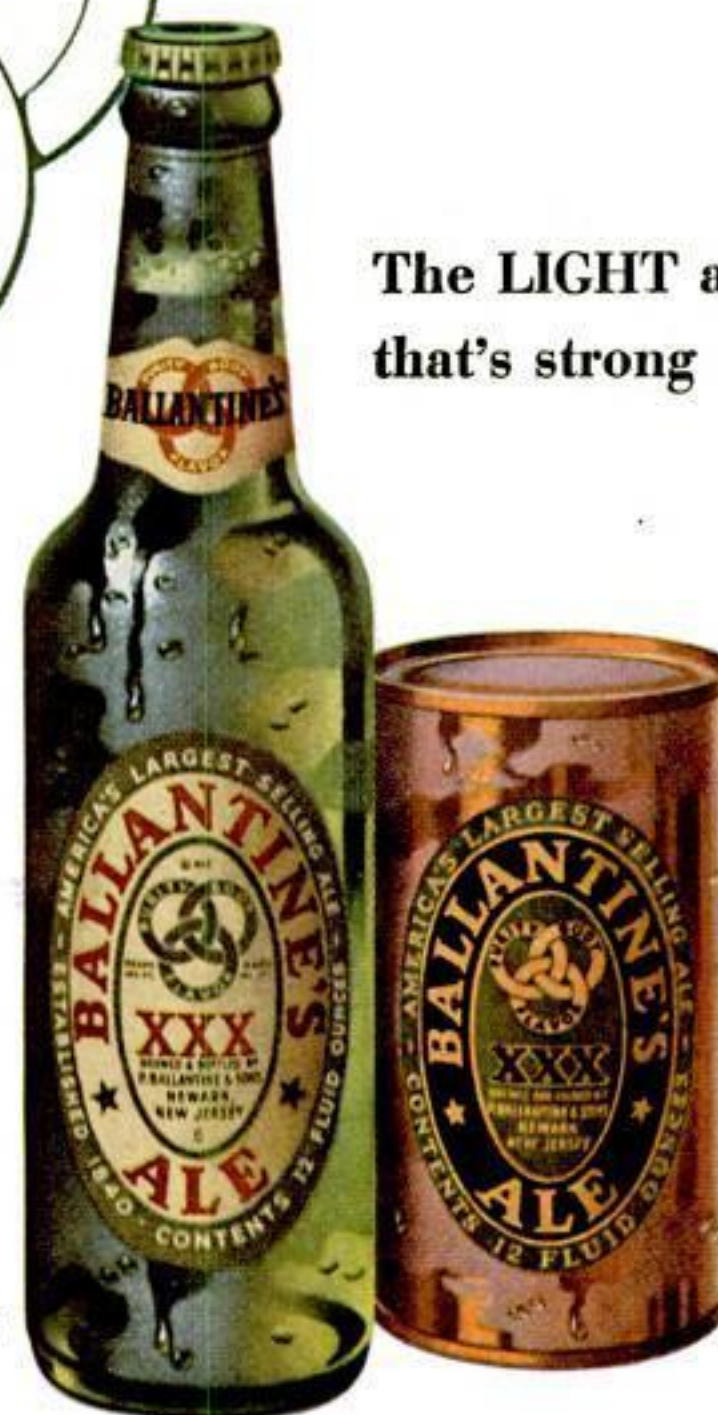




**Ballantine Ale**  
**begins where**  
**other brews**  
**leave off...**  
**in flavor...**  
**in satisfaction!**



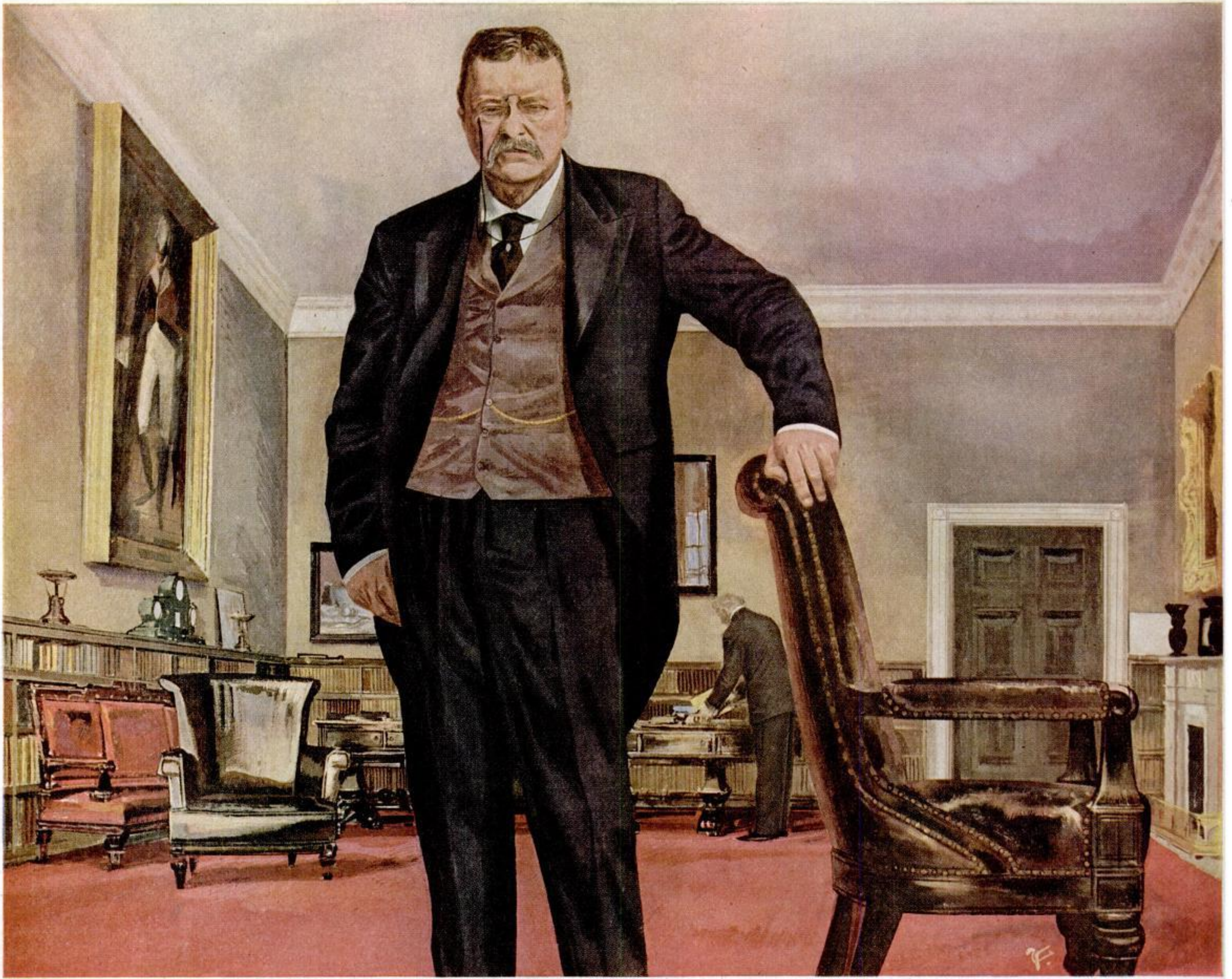
The LIGHT ale  
that's strong on flavor



*Try it for a change...and you'll never change back!*

**AMERICA'S LARGEST SELLING ALE**  
P. Ballantine & Sons, Newark, N. J.





## *His strength made all Americans strong*

THERE ARE MANY still living who remember him well, and the story they tell is this:

*There was a man named Teddy Roosevelt, and he was a manly kind of man.*

He could ride hard and shoot straight, and he could handle trouble though he never looked for it. When he laughed he laughed all over, and when he got mad he was mad all over. But he was never mad at the good people who tended peacefully to their business in life, doing the best they could, sharing the work and the fun.

*There was a man named Teddy Roosevelt, and he was a tender kind of man.*

He was a friend of the weak, for he had been a frail boy. He was a brother to the afflicted, for he had known affliction. But he knew that there was no handicap a man could not overcome if he tried, and he made us know it, too . . . and he made us try.

*There was a man named Teddy Roosevelt, and he was a first-name kind of man.*

So we let the kings and rulers of the world stand in awe of him. To us he was a neighbor who lived in the White House, and we were proud to have him

there, where all could see what an American was like. For when Teddy laughed, the world saw that we are a happy people. When he clasped the hands of the peaceful and upright, they knew that we are a friendly people. And when the steel came into his eyes and he stormed against wrongdoers, the world understood that we can be a firm people when we need to be.

He was a dreaming kind of man, too. We felt that he imagined nobly for his countrymen, that he was proud of what we were, and prouder still of what we could be. And what he dreamed, we became.

He was a brave man, a kindly man, a jolly man, a stern man, a down-to-earth man. There was a man named Teddy Roosevelt, and he made it feel good to be an American.

For Theodore Roosevelt showed us by example a truth we must never forget—that our way to strength as a nation is through the self-reliance of every man and woman and child among us.

*John Hancock* MUTUAL LIFE INSURANCE COMPANY  
BOSTON, MASSACHUSETTS





**WHITE GLOVES** studiously pulled on by 5-year-old add final polish to tailored Vera Maxwell outfit.

# Pint-sized High Style

## KIDS' SHOW IS A HIT

The names of the designers and the styles were familiar to the audience gathered at a fashion show in New York. But the scale of the clothes and the models who wore them looked strange. For a meeting of the Fashion Group, an organization of women experts in the field, some of the country's most famous designers were showing their ideas of what little girls should wear. Some, like Brigance, who have made a specialty of "the little girl look" for grownups, simply reversed themselves and adapted the look for real little girls. Others just condensed their popular adult styles to size 6. Although most of the designers had never done children's clothes before, the results were so original that Marshall Field bought most of them for reproduction.



**CRINOLINE** of kind worn with adult ball gowns goes under 9-year-old's Ceil Chapman party dress.



**YOUNGEST MODEL** was Barbara Ann Scott, 4, who wore striped flannel dress and apron by Mildred

Orrick. After marching to runway end, she was picked up, turned around and headed back the other way.





Send postcard for FREE leaflet with 42 tips on "Good Taste Today\*," Box A-11, Oneida, N. Y.

**Hold that chop!** It won't skid if you press on your fork correctly (as in picture). Avoid gripping fork like a spear. Incidentally, the good taste of your table appointments is just as revealing as your table manners. To keep your table looking *right*, a handsome set of matching silverware probably does the most for the least money. A 36-piece set of 1881 (R) Rogers (R)\* Silverplate is only \$39.75, chest included! Compare this long-lived silverware for weight, finish, design. A remarkable value! 4 beautiful patterns. Pattern shown below is the new Brookwood\*.

**No Federal Tax**



\*Trade Mark. ©1950. Oneida Ltd., Oneida, N. Y.

**1881 ROGERS**  
SILVERPLATE by ONEIDA LTD.



**Marvella**  
SIMULATED PEARLS  
Have you seen the amazing new Marvelock clasp?

**FAMILY FAVORITE**



MORE TENDER • MORE DELICIOUS MACARONI

**GRAVY MASTER**  
ALL THAT THE NAME IMPLIES

**JOIN THE SWING TO SWITZER'S**



You're sure to enjoy the good old fashioned flavor of Switzer's Licorice—recognized as the nation's leading licorice bar.

"Eat a little licorice every day"

Always tasty and tender... always fresh and wholesome. No wonder so many folks—young and old—are joining the big "Swing To Switzer's."

BUY Switzer's in the handy six-bar "take home" carton.

PINT-SIZED HIGH STYLE CONTINUED



**DRAWSTRING DRESS** designed by Claire McCardell (here adjusting shoulders) is adult style that fits any shape.



**PLAYSUIT** with overskirt by Brigance was favorite with children although they did not like its long stockings. Beach cape (left) is by Carolyn Schnurer.

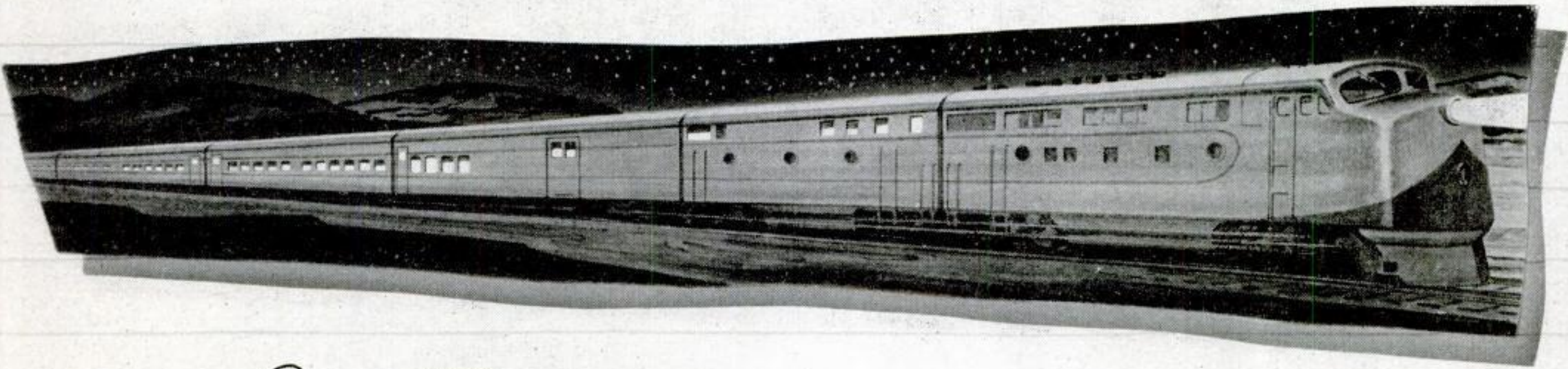


**PARTY DRESS** is adaptation of teen-age Emily Wilkens style, worn with Capezio ballet slippers in matching stripes.

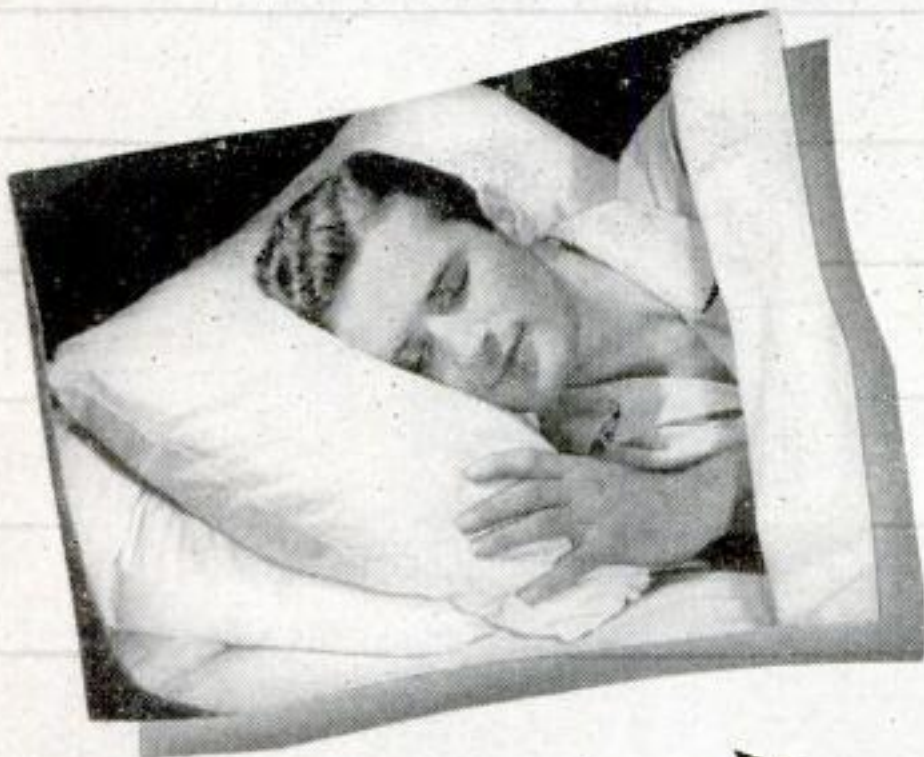


Memo to every man and woman  
who plans to travel in 1951:

*Statistics prove that you're  
even safer in a Pullman  
than you are in your own home!*



*Go Pullman*



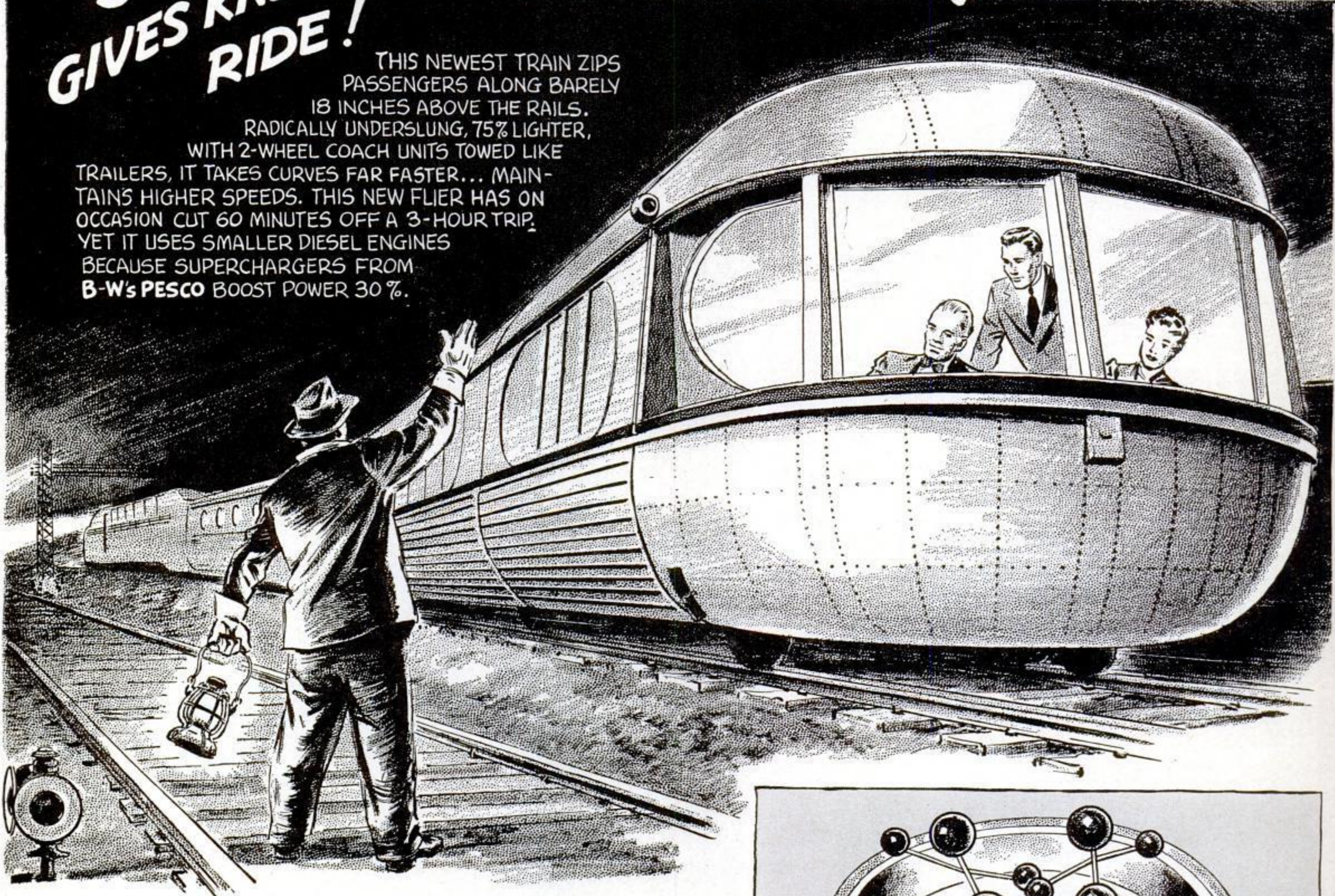
*comfortable ↗    dependable ↗    and above all safe ↗*



# SUPERCHARGED SPEEDSTER GIVES KNEE-HIGH RIDE!

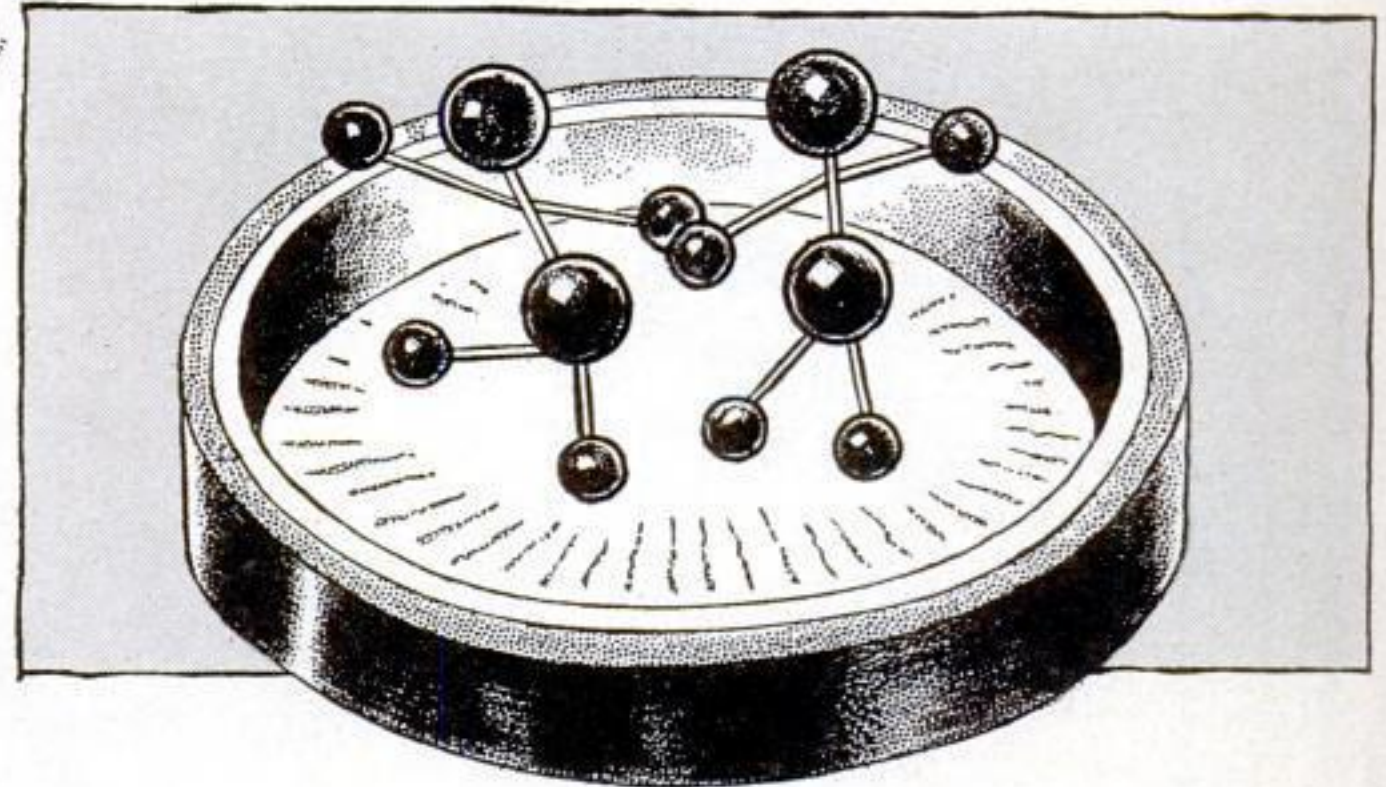
THIS NEWEST TRAIN ZIPS PASSENGERS ALONG BARELY 18 INCHES ABOVE THE RAILS. RADICALLY UNDERSLUNG, 75% LIGHTER, WITH 2-WHEEL COACH UNITS TOWED LIKE TRAILERS, IT TAKES CURVES FAR FASTER... MAINTAINS HIGHER SPEEDS. THIS NEW FLIER HAS ON OCCASION CUT 60 MINUTES OFF A 3-HOUR TRIP. YET IT USES SMALLER DIESEL ENGINES BECAUSE SUPERCHARGERS FROM **B-W's PESCO** BOOST POWER 30%.

# Ripley's



## CHAINS PUT WORDS ON ACTORS' LIPS!

IN A LARGE PROPORTION OF THE COUNTRY'S 20,000 MOVIE THEATERS, TINY CHAINS FROM **B-W's MORSE CHAIN** KEEP SOUND AND LIP MOVEMENTS IN PERFECT SYNCHRONIZATION. THIS IS ONE EXAMPLE OF THE MANY EXACTING TASKS DONE BY THESE FAMOUS CHAINS.



## MOLECULES DO RED HOT DANCE!

STEEL ACTUALLY HEATS ITSELF! IT'S DONE TO HARDEN VITAL MOVING PARTS IN THE NEW **B-W AUTOMATIC TRANSMISSIONS** FOR MOTOR-CARS. THE MOLECULES ARE EXCITED INTO A FRENZIED WHIRL BY AN ELECTRIC CURRENT. COLLIDING VIOLENTLY, THEY CREATE SUCH HEAT THAT IN 30 SECONDS THE PART GLOWS AT 1600°F. THIS PROCESS IS ONE OF MANY THAT INSURE THE GREATER PRECISION AND LUXURIOUS PERFORMANCE OF **B-W NO-SHIFT DRIVES**.

185 PRODUCTS  
IN ALL ARE MADE BY

# BORG-WARNER



# Believe It or Not!

ENGINEERING

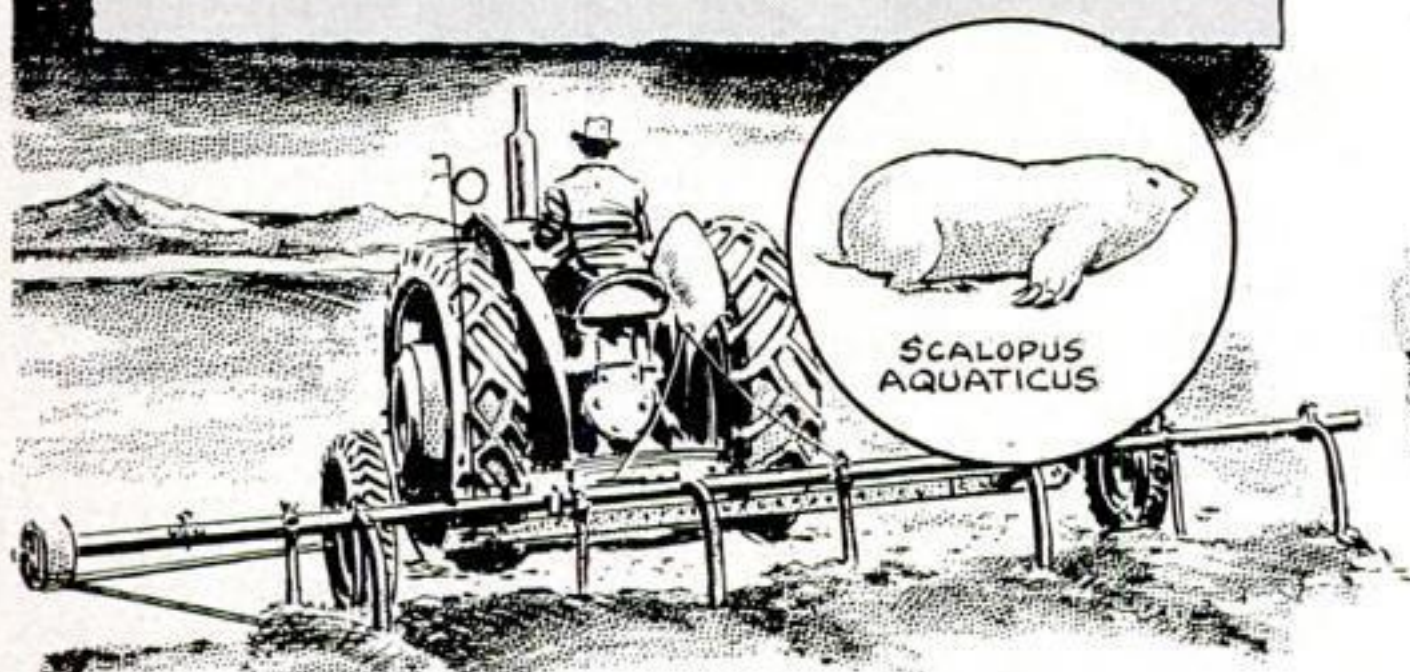
**B-W**

PRODUCTION

**STEPPING UP A "SWEET-AND-LOW-DOWN" TRAIN... GETTING AT THE ROOT OF WEED PROBLEMS... HEATING STEEL FROM THE INSIDE OUT!**

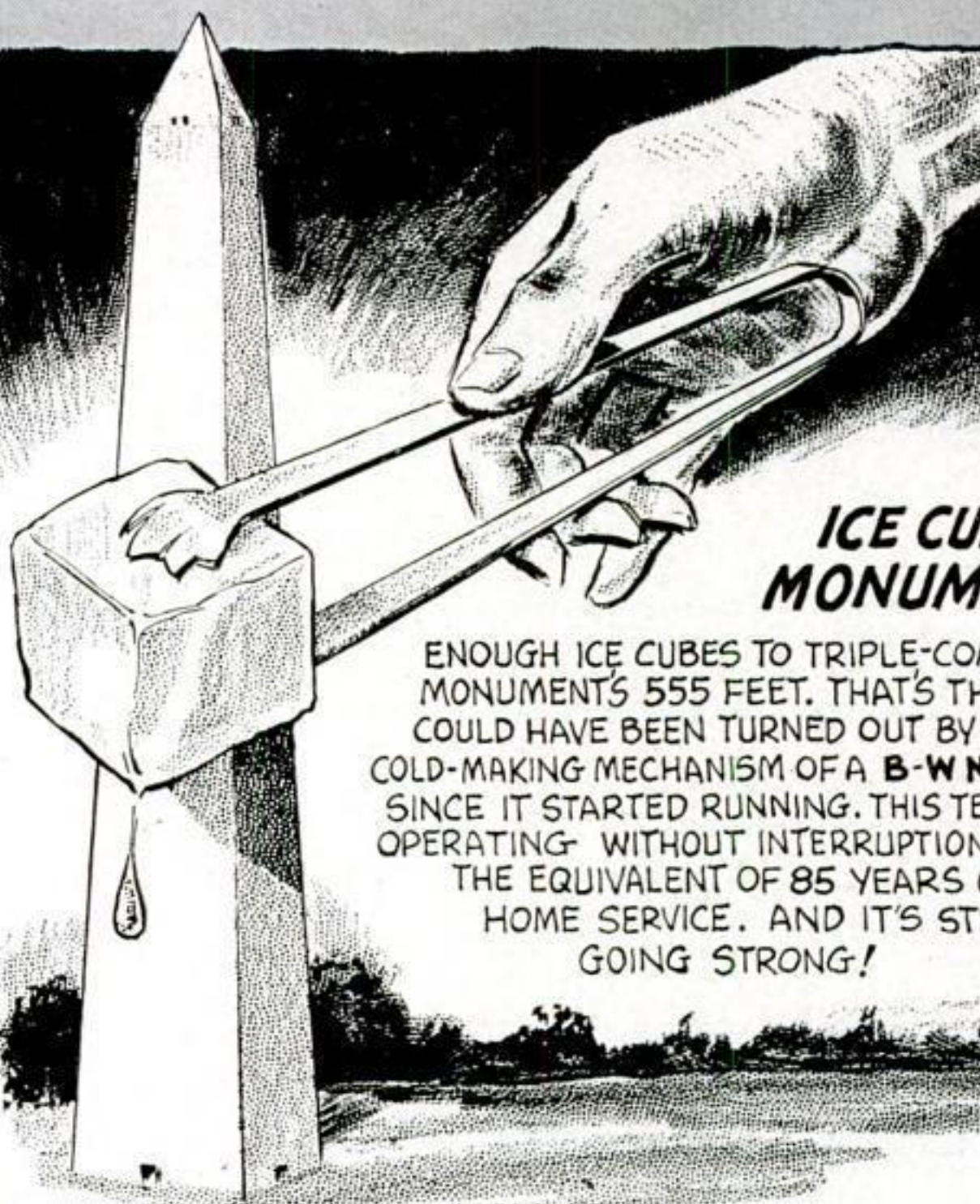
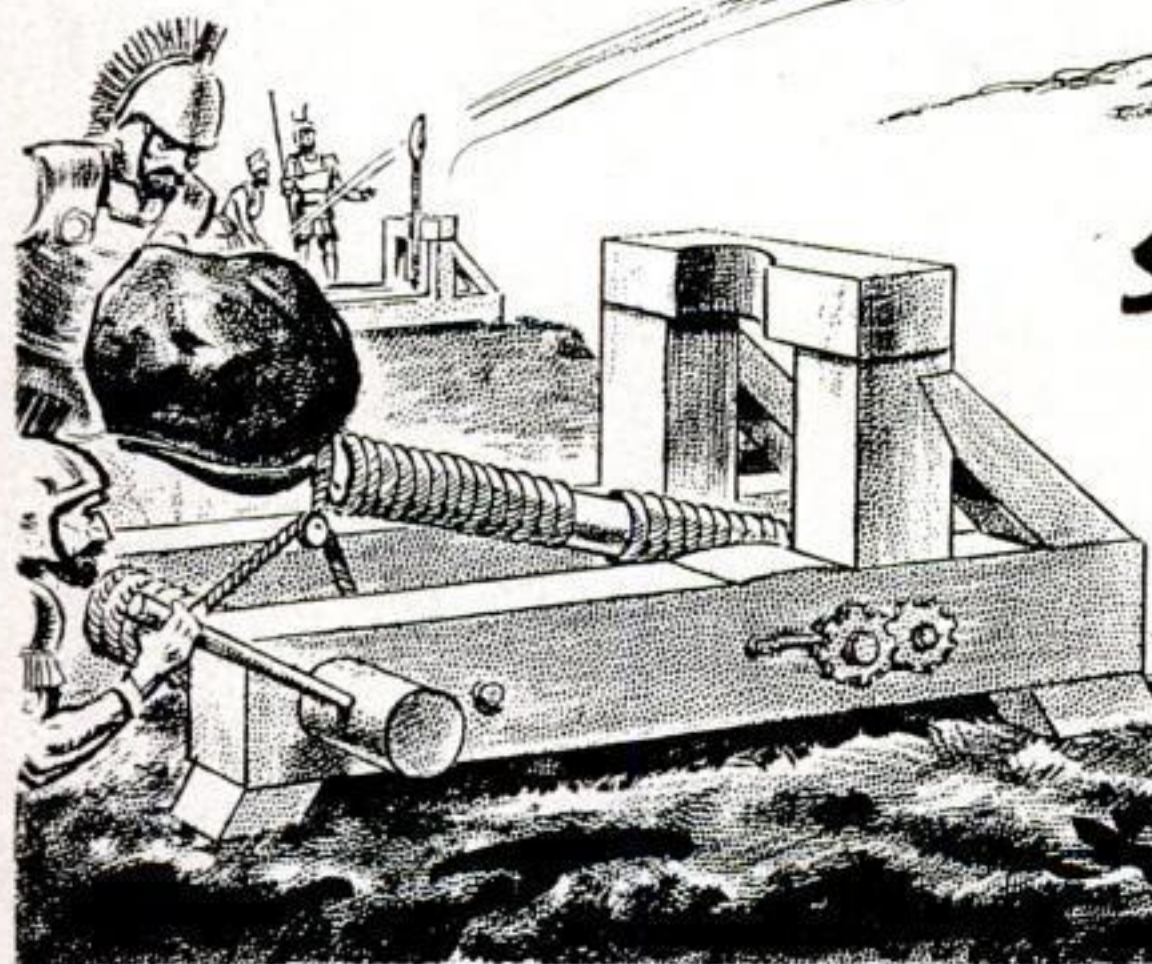
IN SO MANY WAYS **B-W** SKILL AND INGENUITY TOUCH THE LIFE OF ALMOST EVERY AMERICAN EVERY DAY.\*

\*FOR EXAMPLE: 19 OUT OF THE 20 MAKES OF MOTOR-CARS CONTAIN ESSENTIAL PARTS BY **BORG-WARNER**. EVERY COMMERCIAL PLANE AND MANY SHIPS AFLOAT HAVE ABOARD VITAL **B-W** EQUIPMENT. 9 OUT OF 10 FARMS SPEED FOOD PRODUCTION WITH **B-W** EQUIPPED IMPLEMENTS. AND MILLIONS ENJOY THE OUTSTANDING ADVANTAGES OF **B-W** HOME EQUIPMENT AND APPLIANCES.



**"IRON MOLE" MUNCHES ACRES OF WEEDS!**

UNPLANTED OR FALLOW FARMLAND CAN NOW BE FREED OF WEEDS BY A UNIQUE METHOD. BURROWING SIDeways, A REVOLVING METAL ROD TEARS AT THE WEED ROOTS AND CHURNS THEM UP. A SPECIAL JOINT DEVELOPED BY **B-W's MECHANICS UNIVERSAL JOINT** TRANSMITS THE POWER AND MAKES POSSIBLE THE TROUBLE-FREE UNDERGROUND OPERATION OF THIS "IRON MOLE."



**ICE CUBE MONUMENT!**

ENOUGH ICE CUBES TO TRIPLE-COAT WASHINGTON MONUMENT'S 555 FEET. THAT'S THE NUMBER THAT COULD HAVE BEEN TURNED OUT BY ONE FAMOUS COLD-MAKING MECHANISM OF A **B-W NORGE** REFRIGERATOR SINCE IT STARTED RUNNING. THIS TEST UNIT OF THE **ROLLATOR**, OPERATING WITHOUT INTERRUPTION, HAS ACTUALLY RUN THE EQUIVALENT OF 85 YEARS OF NORMAL HOME SERVICE. AND IT'S STILL GOING STRONG!

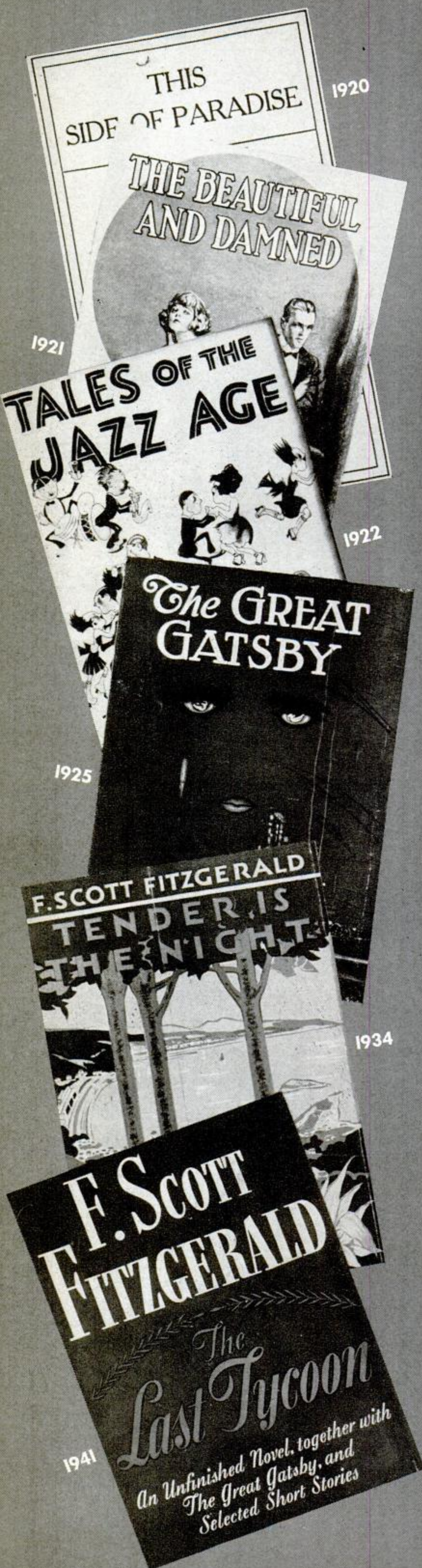
**SECRET WEAPON--330 B.C.**

ONE OF THE EARLIEST USES OF THE SPRING PRINCIPLE WAS IN THE ANCIENT ARTILLERY **CATAPULT**. POWER TO FLING FORWARD THE HEAVY ARM, HURLING A HUGE STONE AT THE ENEMY, CAME FROM A "SPRING" OF CORDS WOUND TO TERRIFIC TENSION. NO ONE THEN COULD HAVE FORESEEN MODERN METAL SPRINGS AND THEIR COUNTLESS USES. TODAY, FOR INSTANCE, **B-W's SPRING DIVISION** MAKES 73 MILLION SPRINGS A YEAR FOR MOTORCAR CLUTCHES ALONE.



THESE UNITS FORM **BORG-WARNER**, Executive Offices, 310 S. Michigan Ave., Chicago: **BORG & BECK** • **BORG-WARNER INTERNATIONAL** • **BORG WARNER SERVICE PARTS** • **CALUMET STEEL** • **DETROIT GEAR** • **DETROIT VAPOR STOVE** • **FRANKLIN STEEL** • **INGERSOLL PRODUCTS** • **INGERSOLL STEEL** • **LONG MANUFACTURING** • **LONG MANUFACTURING CO., LTD.** • **MARBON** • **MARVEL-SCHEBLER PRODUCTS** • **MECHANICS UNIVERSAL JOINT** • **MORSE CHAIN** • **MORSE CHAIN, LTD.** • **NORGE** • **NORGE-HEAT** • **PESCO PRODUCTS** • **ROCKFORD CLUTCH** • **SPRING DIVISION** • **WARNER AUTOMOTIVE PARTS** • **WARNER GEAR** • **WARNER GEAR CO., LTD.**





# F. Scott Fitzgerald's TORMENTED PARADISE

The rediscovered novelist of the '20s  
was beset by drink, debt, a mad wife

*It has been just 10 years since the novelist and short-story writer F. Scott Fitzgerald died, but most people think of him only in connection with the '20s. It was he who named that decade the Jazz Age; he was both its foremost literary spokesman and one of its most conspicuous exemplars of frenetic living. The tragedies that curtailed his writing and the social cataclysms that overtook America in the following decade combined to put him and his books into virtual oblivion. Recently the reviving interest in the '20s has brought a renewed interest in Fitzgerald. One of the best-selling books in the country today is *The Disenchanted*, a novel loosely inspired by Fitzgerald's career. At the end of this month the first full biography of Fitzgerald is being published. It is *The Far Side of Paradise* (Houghton Mifflin, \$4, currently being serialized in part by *Atlantic Monthly*) whose author, Arthur Mizener, prepared this article for LIFE.*

BY ARTHUR MIZENER

ALL his life F. Scott Fitzgerald was plagued by inner conflicts which he could recognize with objective clarity but which he never managed to resolve. One of the deepest was a conflict of feelings about his parents. He was born in 1896 into an atmosphere of Irish-Catholic gentility in the shadow of the James J. Hill mansion in St. Paul, Minn. His father, the descendant of an old Maryland family (Fitzgerald was named Francis Scott Key, after another member of the family), was a Southern gentleman with beautiful manners and no business ability at all. What money the Fitzgeralds had came to them from Scott's maternal grandfather McQuillan, a successful wholesale grocer in St. Paul; but Fitzgerald was painfully aware that his mother's family was "straight 1850 potato-famine Irish." He admired his father and saw his ineffectuality; he was embarrassed by his mother and recognized her power and authority. Here was the source of that social self-consciousness which Fitzgerald described in a letter to John O'Hara: "I spent my youth in alternately crawling in front of the kitchen maids and insulting the great."

From St. Paul he went east to prep school

for two years and from there to Princeton. To his Middlewestern eyes Princeton seemed the epitome of that life of mobility and grace which he had dreamed of someday living.

Socially he got off to a good start, for he combined in his nature a romantic and naive admiration for the Princeton ideal of the gentleman and a shrewd, almost Machiavelian realism about the kind of social maneuvering by which one became a Big Man on campus. He became an editor of *The Nassau Lit*, the campus literary magazine, and of *The Tiger*, the humorous publication; he wrote lyrics for the influential Triangle Club's musical comedies and was on his way to being its president; he was elected to Cottage, one of the most highly desired of Princeton's Prospect Avenue clubs. As John Peale Bishop and Edmund Wilson put it for him in *The Lit*:

No doubt by senior year

I would have been on every committee in college,

But I made one slip:

I flunked out in the middle of junior year.

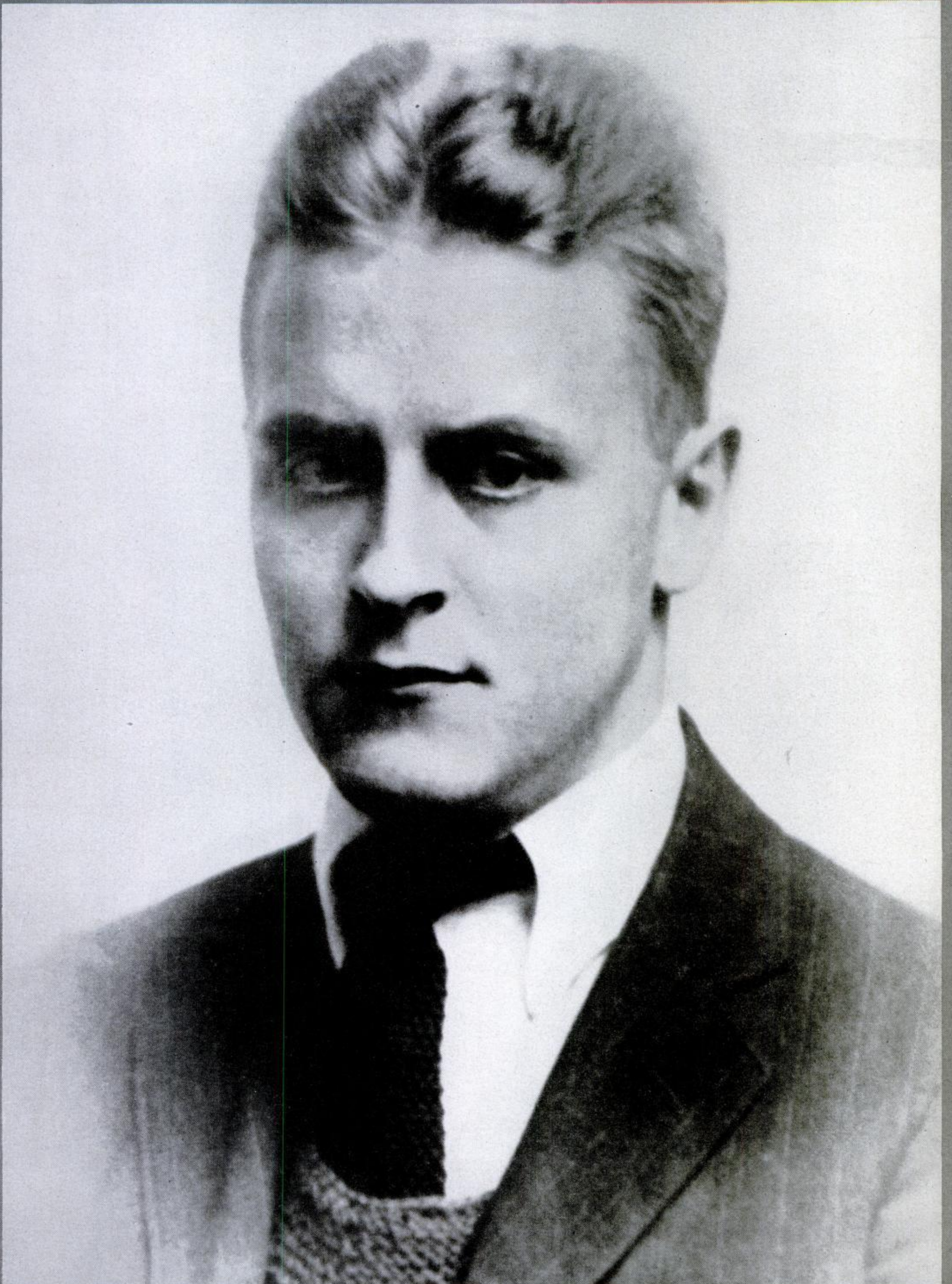
Fitzgerald tried desperately to hold on to his career as a Big Man. He even persuaded

FITZGERALD SCRAPBOOK PICTURES ON NEXT FIVE PAGES

[TEXT CONTINUED ON PAGE 88](#)

THESE SIX ARE THE BEST KNOWN OF FITZGERALD'S 11 BOOKS





THIS WAS F. SCOTT FITZGERALD AT 21



A scrap book Record  
compiled from many sources of  
interest to and concerning  
F. Scott Fitzgerald



Our hero  
Sets out upon  
the great voyage—

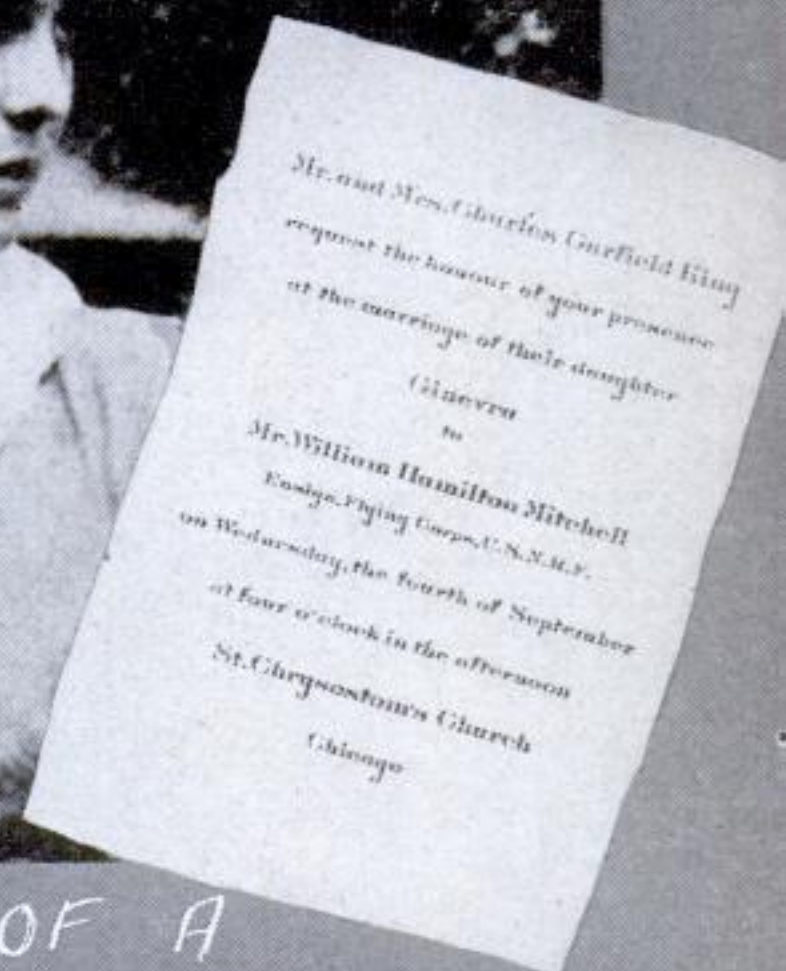
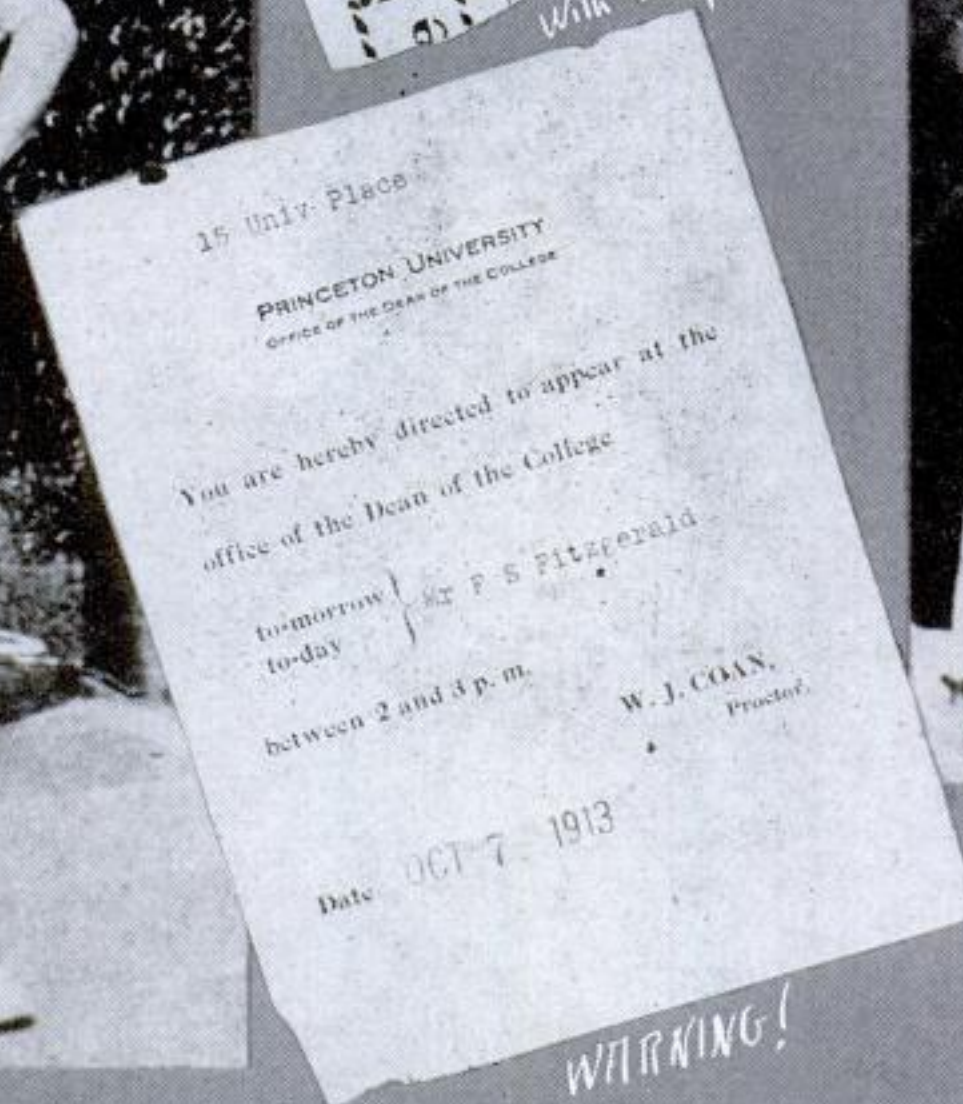
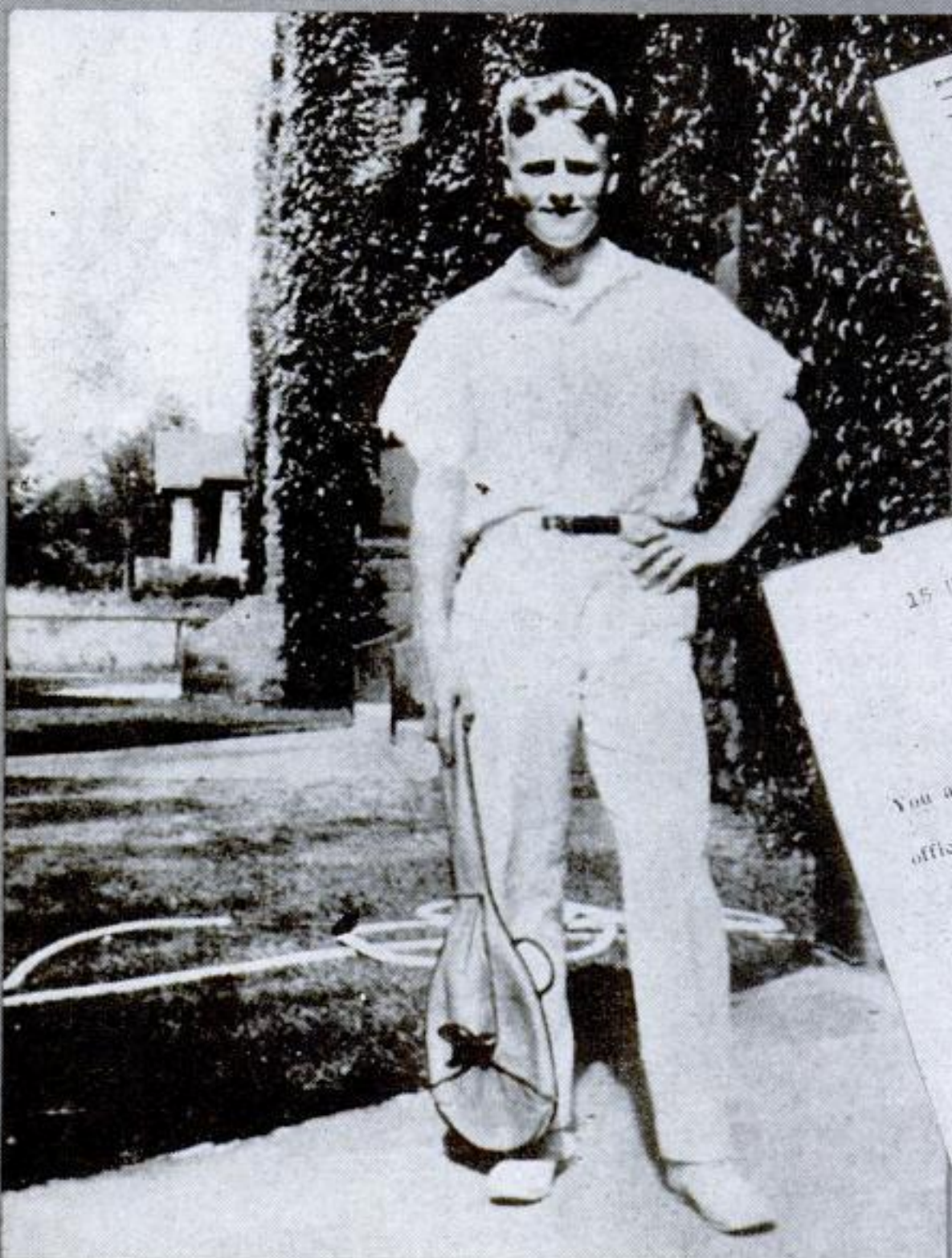
"Inky's" and my show—

Scott is dramatic  
over.

Nothing "concerning one F. Scott Fitzgerald," as the title page (top, left) of his scrapbook archly proclaimed, was too insignificant to be saved. On these two pages are reproduced selections tracing his life from childhood in Buffalo and St. Paul into early manhood. Many have mock-heroic captions

written in by Fitzgerald. Above, from left: Fitzgerald in ringlets; a professional photographer's sailor-boy picture; a letter written to his mother from summer camp; a ticket to a "show" put on by Fitzgerald and a playmate; a picture captioned by someone in the family, "Scott in dramatic pose."

One Ginevra King comes to Town—



THE END OF A  
ONCE POIGNANT STORY

From the beginning Fitzgerald devoted himself strenuously to extracurricular activities at Princeton: writing for *The Tiger*, the *Nassau Lit*, working on musical comedies for the Triangle Club and going to the theater in New York. He was soon in trouble over his grades and was summoned to confer

with the dean a few months after he matriculated. During the 1914 Christmas vacation Fitzgerald met and fell in love with Ginevra King, a prominent girl in Chicago society. The romance did not last. He wrote its epitaph in a caption for the invitation to her wedding he received a few years later.



The Dances and My Partners

NAME  
Scott Fitzgerald



To Scott -  
"He had that spark -  
magnetic mark -  
with the best love of the  
one who thinks so  
Elizabeth

-1911-



Now and Then

THE MYSTERY  
OF THE  
RAYMOND MORTGAGE

1st Appearance in print



Sam White  
decides  
me for  
Princeton



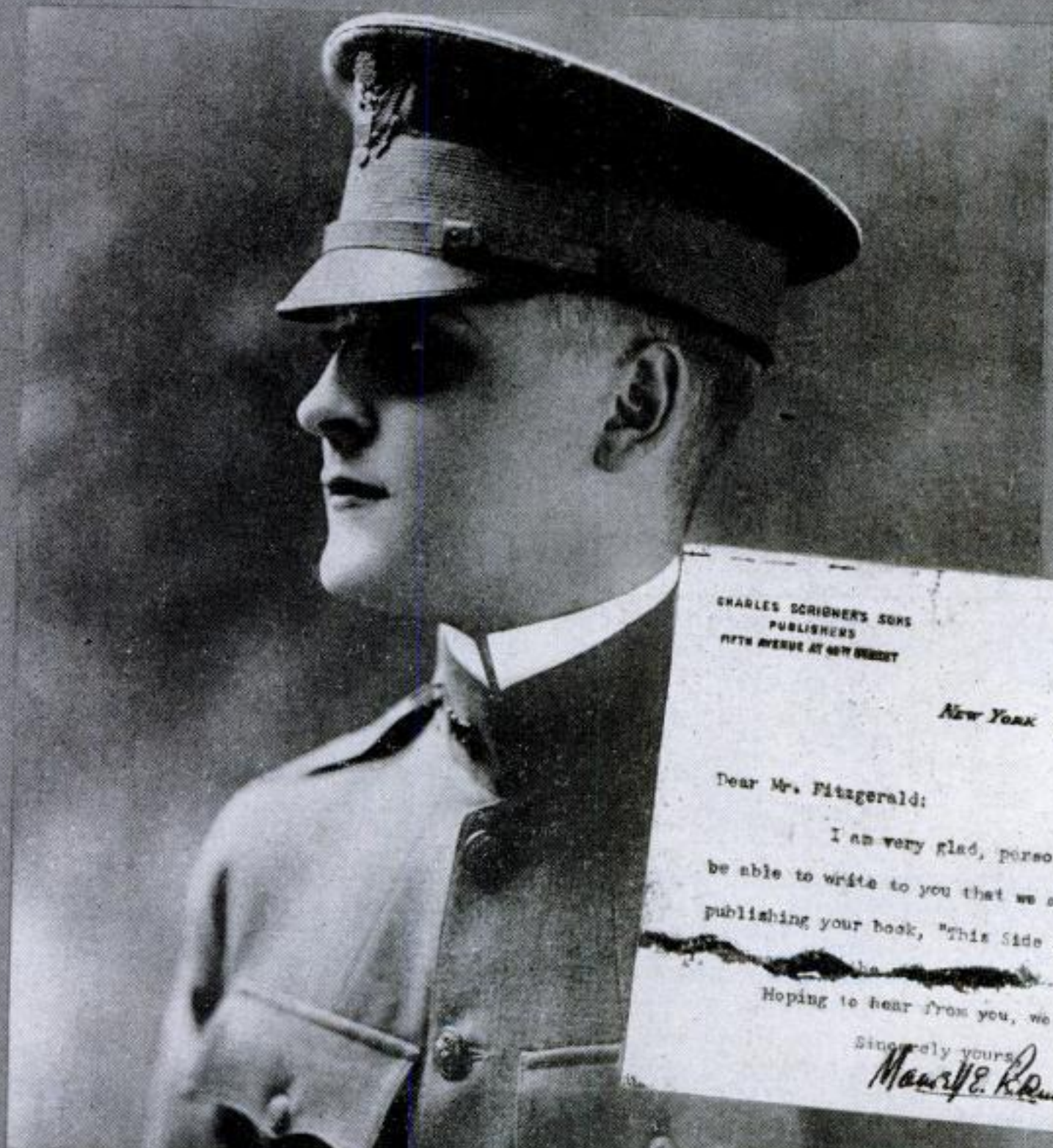
Fitzgerald was handsome and a popular dance partner. His "1st appearance in print" was a short story in the school paper of St. Paul Academy. Miss Elizabeth Magoffin encouraged him to write, had her amateur theatrical group in St. Paul produce plays he wrote and gave him her picture with a

head-turning inscription (top center). After seeing Princeton's great football player, Sam White, in action he decided he too would play for that college (center). But at Princeton, where he was photographed wearing a freshman cap (at left in picture above), he was cut out of the squad the very first day.

BOOK BY EDMUND WILSON, JR. 1916  
MUSIC BY PAUL DICKEY, 1917, AND F. WARRINGTON GUILBERT, 1919  
LYRICS BY F. SCOTT FITZGERALD, 1917



SCOTT FITZGERALD.  
Considered the Most Beautiful "Show Girl" in the Princeton Triangle Club's New Musical Play, "The Evil Eye," Coming to the Waldorf on Next Tuesday.  
He Is Also the Author of the Lyrics of the Play. (Photo by White)

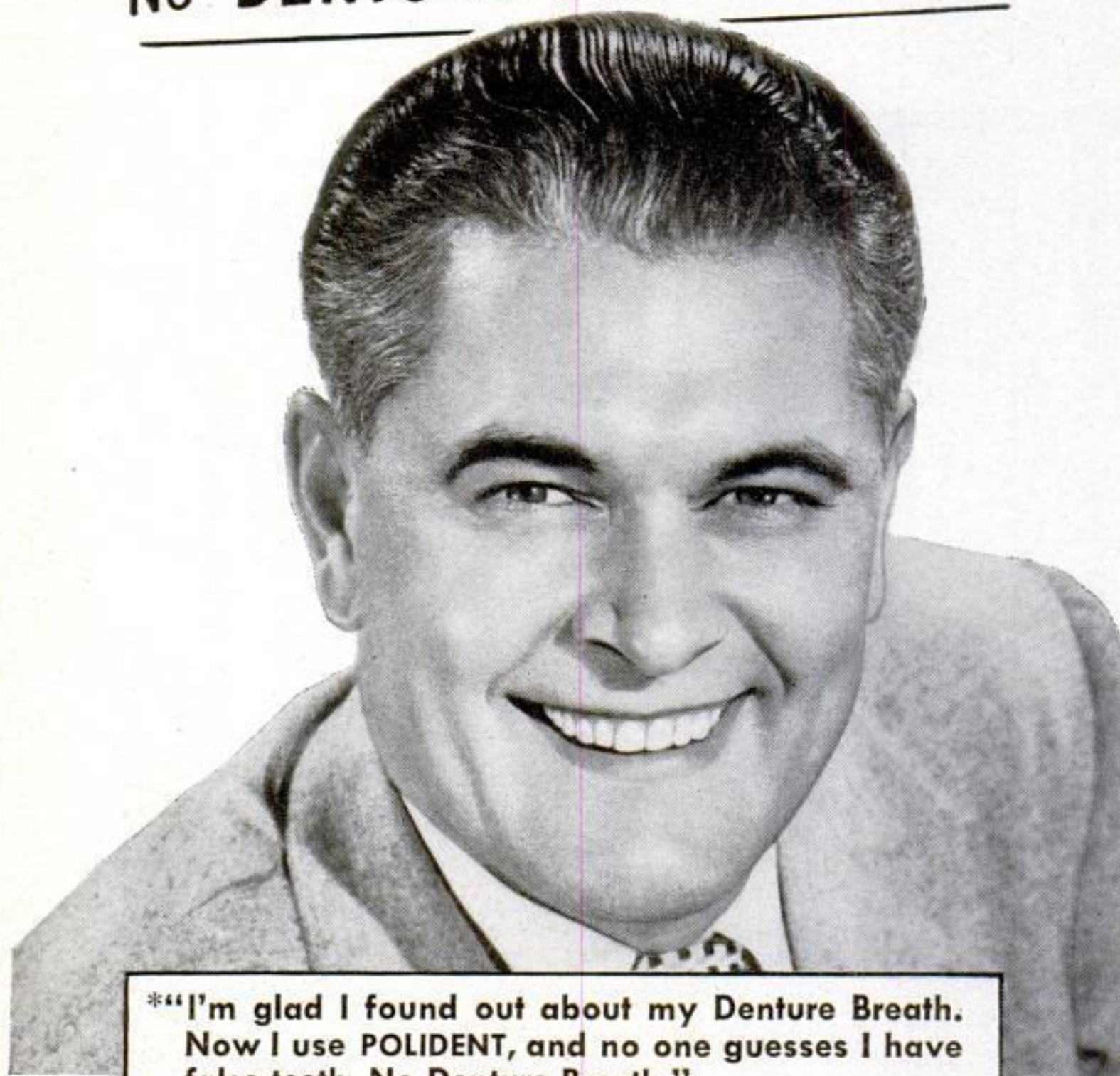


CHARLES SCRIBNER'S SONS  
PUBLISHERS  
FIFTH AVENUE AT 60TH STREET  
New York Sept. 16, 1919.  
Dear Mr. Fitzgerald:  
I am very glad, personally to  
be able to write to you that we are all for  
publishing your book, "This Side of Paradise".  
Hoping to hear from you, we are,  
Sincerely yours,  
Maxwell Perkins

Fitzgerald wrote the lyrics for the 1915 Triangle show and newspapers announced he was to be a "beautiful show girl" in it (left). Instead he left Princeton because of low grades. He joined the Army, met Zelda Sayre (next page) and received an important letter from the famous editor, Maxwell Perkins.



**I Wear False Teeth**  
yet my mouth feels fresh, clean and cool  
**No "DENTURE BREATH" for me\***

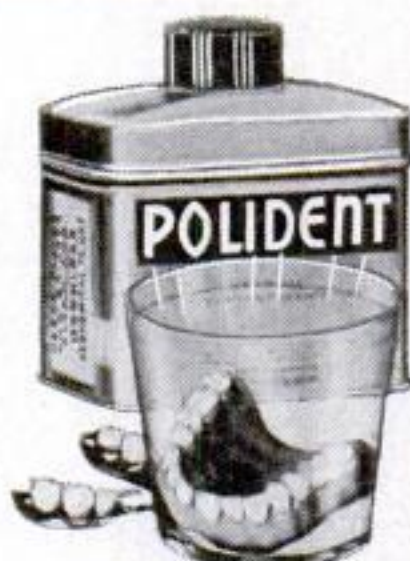


**\*"I'm glad I found out about my Denture Breath. Now I use POLIDENT, and no one guesses I have false teeth. No Denture Breath."**

*Mr. C. S. O., Howard City, Mich.*

**Y**ou know what Mr. C.S.O. means, don't you! It's a wonderful feeling to know that you're not offending friends with Denture Breath. And it's great when your plates feel clean and cool and fresh—from their Polident bath.

Remember—those dental plates of yours need the special care of a special denture cleanser. Don't brush them. Soak your plates in Polident every day. It's so easy and quick. And Polident soaks into every corner and crevice—places brushing never seems to reach.



**NO BRUSHING**

Soak plate or bridge daily—fifteen minutes or more—in a fresh, cleansing solution of Polident and water.

**POLIDENT**

RECOMMENDED BY MORE DENTISTS THAN ANY OTHER DENTURE CLEANSER

**LOOSE FALSE TEETH?**



**Amazing New Cream Holds Tighter, Longer than anything you've ever tried or double your money back**

**POLI-GRIP**

*Made and guaranteed by POLIDENT*

**Mother! DO THIS FOR CHILDREN'S SNEEZES AND SNIFFLES DUE TO COLDS!**

*Now for the first time there's an antihistamine designed especially for children\**

Now your child can have the active principle that stops cold symptoms in many cases dramatically. It's HISTALINE—the only product designed especially for children. There's no other like it.

Given as directed, at the first sign of a cold, HISTALINE may stop cold symptoms in a single day.

Get HISTALINE immediately. Keep it on hand. It is so important to act promptly. Watch your child for the first sign of sneezing, stuffed-up or "runny nose", watery eyes. Then act.

Give your child HISTALINE as directed, the safe way of fighting cold discomforts—designed for use among children. If symptoms persist for 72 hours, see your doctor. Get HISTALINE today. Be ready for cold weather.

*\*For children under 6, ask doctor for dosage.*

**Quick!**

**HISTALINE**

**For Children's Sneezes and Sniffles Due to Colds!**



*Book of  
Zelda Sayre Fitzgerald*



**MOST ATTRACTIVE**—Among the girls this race was long, close, and exciting. The votes came in thick and fast for Zelda Sayre, Lurline Pierson and Genie Blue Howard and each of the three had her turn in the lead. The winner was hard to choose, but the final vote brought Zelda Sayre out ahead, with Lurline, then Genie Blue close upon her as seconds. The race was not very close among the boys. Lee Callaway led.

**PRETTIEST AND HANDSOMEST**—To land first place in this race called for market savvy as a campaigner and politician. Zelda Sayre came out in the lead, with Mary Scott again a close second. As handsomest Irby Jones won over Frank Mosley by a small majority.



**Judge A. D. Sayre**  
Candidate to succeed himself as  
Associate Justice of the Supreme  
Court of Alabama

*A veteran judge, elected by the people; his record and re-election are endorsed and supported by a majority of the lawyers of the state.*

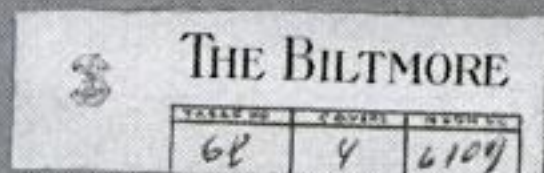
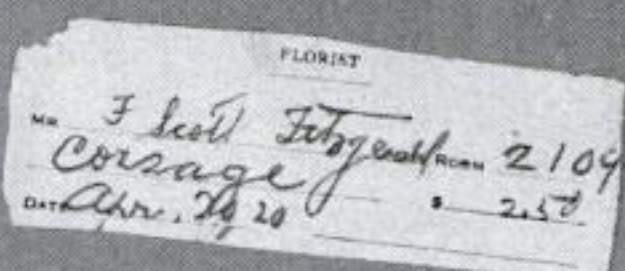


The "title" (top left) for Zelda Sayre's scrapbook is in F. Scott Fitzgerald's handwriting. Directly below it are: Zelda as a young girl in Montgomery, Ala.; clippings from a school paper; her parents. At top right: Zelda as she looked when Fitzgerald, stationed at a nearby





HISTORIC MOMENTS No. 4  
FITZ MAKING THAT 'PHONE  
CONNECTION



Hq. 67th  
Sheridan  
Zelda:  
Here is the mentioned  
chapter .... a document in  
youthful melancholy ....  
However .... The heroine  
does resemble you in more  
ways than I can ....  
Needless to say I may  
add that the chapter and  
the sending of it are events  
for your knowledge alone ....  
Show it not to man  
woman or child  
I am frightfully bored  
today —  
Decisively  
F. Scott F. F.

Army camp, met her. The cartoon showing him telephoning her was drawn by another officer. The florist's and Biltmore hotel bill stubs commemorate their honeymoon in New York. One of Fitzgerald's letters, enclosing a manuscript for her to read, is at bottom right.

CONTINUED ON NEXT PAGE

The **LESTER** GRAND PIANO  
is the Official Piano of the Philadelphia Orchestra

### music belongs in your child's life

Your child's education should include learning to play the piano . . . since no other form of music gives so much personal pleasure. The ability to play assures popularity for boys and girls; pays lifelong dividends in poise, contentment and entertainment.

## LESTER *Betsy Ross Spinet*



The genuine Betsy Ross Spinet  
is undoubtedly the finest piano for your home:

it has the full 88 note keyboard  
it is unsurpassed for musical excellence  
it is carefully built of the finest materials  
it is guaranteed for ten years

Model pictured \$687.00; others to \$841.00 f.o.b.  
Lester, Pa. See the newest models now; your  
dealer will arrange terms.

Made ONLY by the Lester Piano Manufacturing  
Company, Inc., builders of world renowned  
Lester Grand Pianos.



a beautiful piano with magnificent tone  
sold by America's foremost piano dealers

mail this  
coupon  
for  
illustrated  
booklet

Lester Piano Manufacturing Co., Inc., Lester 13, Pa.  
Send me your 24-page illustrated book showing piano  
arrangement in the home. (Enclose 10c for postage.)

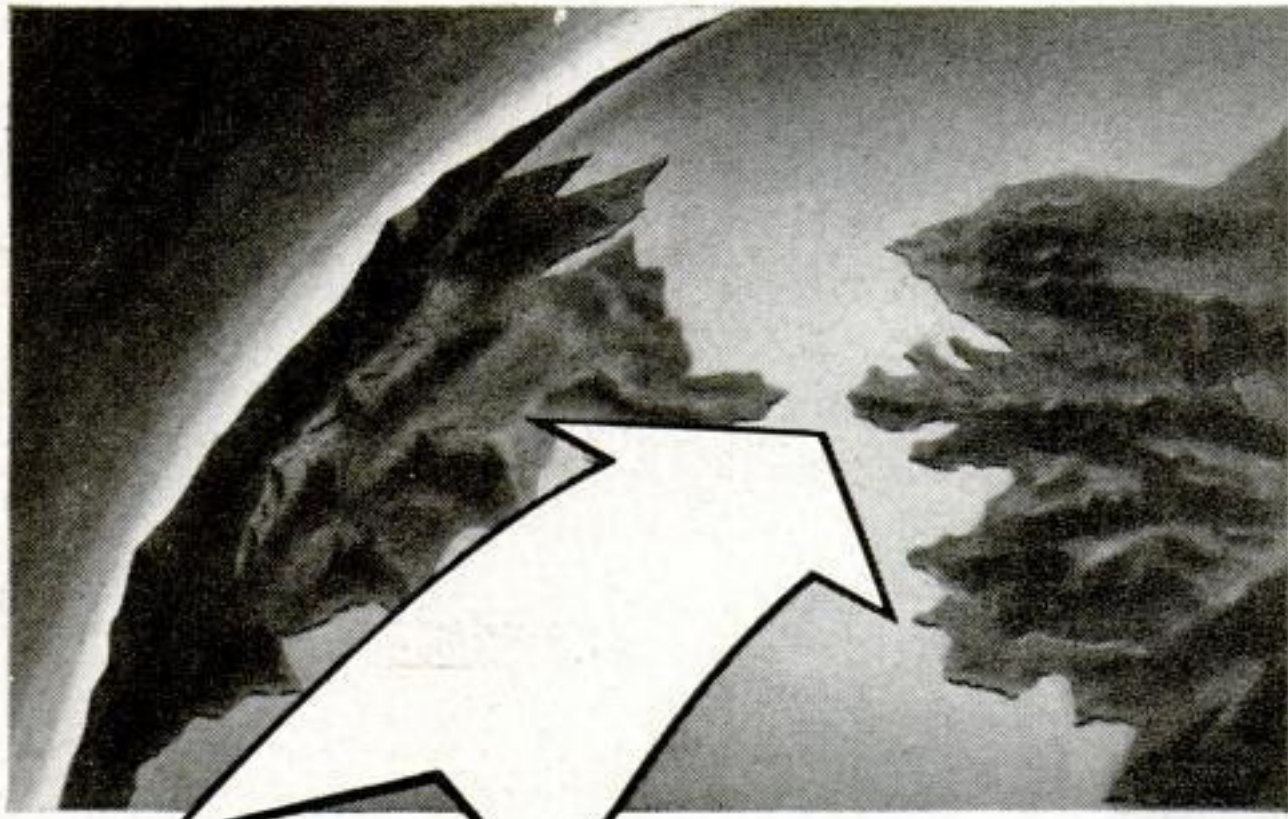
Name	
Address	
City	
Zone No.	State
L 6C	

Foreign Sales Representatives: H. A. ASTLETT & CO., 39 Broadway, New York 6, N. Y.



## F. SCOTT FITZGERALD

CONTINUED FROM PAGE 82



This is the spot where  
**THE THING** was first seen!

# THE THING

from Another World!

HOWARD HAWKS' *Electrifying* MOTION PICTURE



1951 Models



You have to drive a '51 Crosley to know the car as it is today. Bigger, sturdier, heavier. Powerful engine with 7.3:1 compression ratio, hundreds of mechanical improvements. New interior and exterior features and styling. Crosley gives you 35 to 50 miles per gallon. And Crosley is still the only new car you can buy for less than \$1,000. Lowest price, lowest down payment, lowest monthly terms. So see your dealer—test drive the new 1951 Crosley—the most improved car!

**FREE!** 1951 Crosley Catalog! Write Crosley Motors, Inc., 2530-PY Spring Grove Ave., Cincinnati 14, Ohio.

**CROSBLEY**  
A FINE CAR  
"You see them everywhere."

BLUE JAY SAY:

"Quick **CORN**  
Relief!"



WHEN YOU CAN'T  
**STOP** that **COUGH...**

When other cough drops fail, get real  
**3-WAY COUGH RELIEF!**

1. Ease dry throat tickle
2. Soothe irritated membranes
3. Help loosen clinging throat substances



\*due to colds, smoking

**SMITH BROTHERS BLACK COUGH DROPS**

STILL ONLY  
**5¢**

Dean MacClenahan to write him an official statement that "Mr. F. Scott Fitzgerald withdrew from Princeton voluntarily . . . because of ill health. . . ." "Dear Mr. Fitzgerald," said the dean's covering letter, "This is for your sensitive feelings. I hope you will find it soothing." But the career was irretrievable, and in November 1917 he left Princeton for the Army.

In the spring of 1918 Fitzgerald was stationed at Camp Sheridan, near Montgomery, Ala., and thus it came about that he met Zelda Sayre. In later life he recalled how it happened: at the Mont-



AS YOUNG MATRON, Zelda posed conventionally in 1922 with daughter Scottie, 7 months.

gomery Country Club one night, when he was in attendance on several superior officers, his eyes fell on a young girl, so young that she had not put up her hair. As Fitzgerald looked at her, everything inside him, he remembered, seemed to melt, and without a thought for the officers who were supposed to be his responsibility, he walked straight up to Zelda Sayre and introduced himself.

When Fitzgerald met her, Zelda Sayre was just 18, a beautiful girl with marvelous golden hair and that air of innocent assurance attractive Southern girls have. She had innumerable daring exploits to her credit; a newspaper reported that she had left "the more or less sophisticated beaux and belles of Atlanta . . . gasping for air when she struck the town." During the war, pilots from nearby Camp Taylor stunted above the Sayre house

so regularly that the commanding officer had to issue an order specifically forbidding this kind of courtship of Miss Sayre.

Zelda's extreme popularity and the competitive situation it created were an initial attraction to Fitzgerald. Her habit of doing without hesitation "the things she had always wanted to do" also appealed to him powerfully.

Zelda fell in love with the handsome lieutenant, who alternated between self-conscious moodiness over his unrealized yearnings to be a Big Man and a captivating, extroverted Irish charm. But she did not commit herself completely. She was talented as well as beautiful, and she was ambitious to succeed on her own in the great world.

Fitzgerald understood Zelda's hesitation during their engagement. "Zelda was cagey about throwing in her lot with me before I was a money-maker," he explained later. "She was young and in a period when any exploiter or middleman seemed a better risk than a worker in the arts." Knowing this, he hurried to New York the minute he got his discharge from the Army, to prove what a good risk he was. DARLING HEART, he wired her anxiously when he got there that February 1919, AMBITION ENTHUSIASM AND CONFIDENCE I DECLARE EVERYTHING GLORIOUS THIS WORLD IS A GAME AND WHILE I FEEL SURE OF YOUR LOVE EVERYTHING IS POSSIBLE I AM IN THE LAND OF AMBITION AND SUCCESS.

New York that spring was to Fitzgerald the city of a dream. Thirteen years later he remembered that it had had "all the iridescence of the beginning of the world." If this New York was as much a state of mind as a city, it nonetheless lasted for a decade; it was the capital city of the American '20s, of a nation which lived with a material and a spiritual extravagance which had, even at its most absurd, the grandeur of supreme confidence. It was a decade of incredible contrasts, of brilliant achievements and vicious corruptions, of unhesitating belief both in what one could do and in what one could get away with. It saw the generous



DRIVING COSTUME of Fitzgeralds—white knickerbocker suits—was minor scandal of '20s.

CONTINUED ON PAGE 91





JOHN FALTER

*They're seldom in the limelight  
but*

**ALWAYS ON THE JOB**



Two GOOD REASONS why American's hospitality is as famous as their Flagships are the Ramp Agent and the Fleet Serviceman. These are the men who welcome you on arrival... speed your departure...and provide the many comforts you enjoy enroute—from your favorite dish to your favorite magazine.

In short, it is they who do much of the groundwork for your Flagship's flight. And, in doing so with such efficiency and enthusiasm, they have won the respect and admiration of our entire organization. For, they have done their share and often more in making American the finest as well as the fastest way to travel today!

AMERICA'S LEADING AIRLINE **AMERICAN AIRLINES INC.**



# The New Sleep... an exclusive Englander idea



The Log



Angel Pie

Only **Englander** brings you  
an  
**Airfoam** *Mattress*  
and  
**RED-LINE** *Foundation*

...floating comfort with healthful support

The New Sleep is another way of saying that the age-old sleep problem of Comfort vs. Support has been solved.

You sleep on the most gloriously comforting surface in the world—a mattress of Goodyear's Airfoam (which only Englander makes). Your body floats on a network of millions of tiny air cells that give with your every move, follow your every curve, as only *air* can.

Such pampering comfort as this has to be combined with firm, healthful support. Englander's special Red-Line Foundation brilliantly achieves this. So scientifically matched are they that we guarantee both mattress and foundation for 20 years against any defect in materials or workmanship, when used together.



Bird Dog



NON-ALLERGIC, DUSTLESS

COOL SLEEPING

ALWAYS ODORLESS

NEVER NEEDS TURNING

HELPS PREVENT BODY ACHES

NEVER SAGS OR LUMPS

**Englander**  
SLEEP PRODUCTS

2 great companies join forces  
for your sleeping comfort



Just press down on Airfoam. Feel how it molds itself to your hand, responds with a buoyant "uplift." Millions of tiny air cells cradle you, allow the mattress to breathe.

No other foundation looks like this inside. The Red-Line is designed especially for an Airfoam mattress. Springs are not joined at the top in any way, only in the middle by flexible steel bands. Top half adjusts automatically to your every move. Lower part acts as stabilizer for firm, healthful support.



**GOODYEAR**  
THE GREATEST NAME IN RUBBER

★TM The Englander Company, Inc. ★TM The Goodyear Tire & Rubber Company ©1950 The Englander Company, Inc., Chicago, Illinois



idealism of the defense of Sacco and Vanzetti and the fantasy of a dying American provincialism which produced A. Mitchell Palmer. It was the age of the young Lindbergh's lonely heroism and the cynical corruption of Teapot Dome, of Eliot's *Waste Land* and Bruce Barton's *The Man Nobody Knows*, of Justice Louis Brandeis and Al Capone. "It was," Fitzgerald said when it was over, "borrowed time—the whole upper tenth of a nation living with insouciance of *grands ducs* and the casualness of chorus girls."

He began his career in this iridescent land of ambition and success by tramping the streets looking for work. He finally settled for a \$90-a-month job with an advertising agency. On weekends he sought relief in the Plaza Red Room, but "I was haunted always by my other life—my drab room in the Bronx, my square foot of subway, my fixation on the day's letter from Alabama . . . my shabby suits, my poverty, and love. . . . I was a failure." The situation looked hopeless to Zelda, too, and presently she told him flatly she was not prepared to continue their engagement. Fitzgerald met this decision by going on an epic three-week drunk, which only physical exhaustion and the advent of prohibition put an end to. When he sat down to take stock of his situation, he decided he might as well try his hand once more at a novel he had first written as an undergraduate.

He quit his advertising job with relief and went back to St. Paul to write. The novel he produced, *This Side of Paradise*, was promptly accepted, and his battered morale at once revived. He returned to Montgomery in subdued triumph. He and Zelda were engaged again; they would be married when *This Side of Paradise* was published.

From Montgomery he went on to New York, where he suddenly found himself rich. *The Saturday Evening Post* was buying his stories and Metro wanted them for the movies. Like a child in a candy shop, he treated himself to all the luxuries of the world's fair. When two old friends looked him up they found him having himself bathed by bellboys. When he finally got dressed he insisted on taking his friends to "his" bootlegger and buying them each a pint of Scotch. This gesture was impressive in 1920; bootleggers did not become standard equipment for several years. At dinnertime he started off for a date with five or six \$100 bills peeking carelessly from his vest pockets. His friends had great difficulty persuading him to leave most of this money in the hotel vault. He was drunk with the excitement of wealth.

### Was the boy "a cad"?

IN March *This Side of Paradise* was published; it struck most readers like a bombshell. "My, how that boy Fitzgerald can write!" said Harry Hansen of the *Chicago Daily News*. It made little difference whether readers thought, as some did, that "the boy was a cad" and the girl an insult to her sex or, as others did, that "the fine open-eyed outlook that the boy had on his generation" and "the keen sense for details of contemporary psychology" gave readers "the very essence of youth"; whatever they thought, they were fascinated. It is possible to argue that there was nothing very novel about the college life Fitzgerald described, that casual drinking and petting had been going on for several years. They had. But Fitzgerald was the first to describe this life in detail and to represent it as new, daring and admirable.

On April 3 he and Zelda were married in the rectory of St. Patrick's Cathedral. After a brief honeymoon at the Biltmore they settled down to a round of parties. "The uncertainties of 1919 were over," Fitzgerald recalled in *Early Success*, "—there seemed little doubt about what was going to happen—America was going on the greatest, gaudiest spree in history. . . ." Zelda too wrote a description of this period: "We're having some people," everybody said to everybody else, "and we want you to join us," and they said, "We'll telephone." All over New York people telephoned. They telephoned from one hotel to another to people on other parties that they couldn't get there—that they were engaged. It was always teatime or late at night."

At the middle of this whirl of parties stood the Fitzgeralds. With the publication of *This Side of Paradise*, Fitzgerald had become "a kind of king of our American youth," who found in his book a glamorous image of the life they believed in and longed for. For this role he appeared almost ideally equipped. He was strikingly handsome, gracefully casual and informal; he loved popularity and responded to it with great charm; his strong sense of responsibility for the success of a social occasion made him exercise his Irish gift of gay nonsense until it seemed as if the fun he could invent was inexhaustible. He was in his own person a triumphant justification of the way of life he described in his book.

CONTINUED ON NEXT PAGE

## CONCERT HALL SOCIETY

INVITES YOU TO ACCEPT THIS

*Special  
Introductory Offer*



..THIS LONG-PLAYING RECORD

Only \$1<sup>00</sup>

(WORTH \$4.50 RETAIL)

Complete on One Long-Playing Record

**BEETHOVEN** 5th Symphony

OR

**MOZART** Piano Concerto in F

HERE is an extraordinary opportunity for music lovers! We will send you your choice of Beethoven's stirring Fifth Symphony—OR Mozart's delightful Concerto in F, each superbly performed IN FULL by the Concert Hall Symphony Orchestra. Both are high fidelity, Long-Playing (33 $\frac{1}{3}$  R.P.M.) recordings—yet you may have either one for only one dollar!

We make this special offer to demonstrate the remarkable quality of Concert Hall high-fidelity recordings. We will also send our free brochure telling how you can obtain our new series of original recordings available nowhere else at any price!

Membership Limited to 3000

Only 3,000 members can own these limited-edition recordings; and right now only 362 subscriptions are still

available. The whole interesting story is told in our free brochure, which we will send with the LONG-PLAYING record described above. Simply enclose one dollar with the coupon. If not delighted with the record, return it in five days and your dollar will be cheerfully refunded.

Concert Hall Society, Inc. 301X  
250 West 57th St., New York 19, N. Y.

I enclose one dollar, for which please send me the high fidelity LONG-PLAYING record checked below. If not delighted, I may return it in five days for full refund of my dollar. Also send, free, your brochure describing the new 1951 series of Limited Edition recordings.

BEETHOVEN ☐ MOZART ☐

Name..... (Please Print Plainly)

Address.....

City..... Zone..... State.....

**Betcha**  
can't remember when  
you tasted  
**"home-made"**  
chili sauce

like this!

Last time you tasted chili sauce like this you spooned it out of a Mason jar back home! Here's that unforgettable home-made goodness . . . chunky with tomatoes, peppers, pickles and perky with spices . . . flavor you've never found in ordinary "store-bought" chili sauce!



**Bennett's  
Chili Sauce**

If it hasn't reached your store yet send 25¢ for 8 oz. bottle & Recipe Booklet

Recipe Foods, Inc., Balto. 15, Md., Dept. L



Only America's  
Finest Pipe Tobacco comes  
in a Real Pouch

- The Edgeworth pouch fits snug in your pocket. It's comfortable—convenient.
- Preserves that famous Edgeworth Extra High Grade quality and flavor.

MAKE YOUR PIPE DREAMS COME TRUE.  
ENJOY TODAY'S SUPER-MILD EDGEWORTH





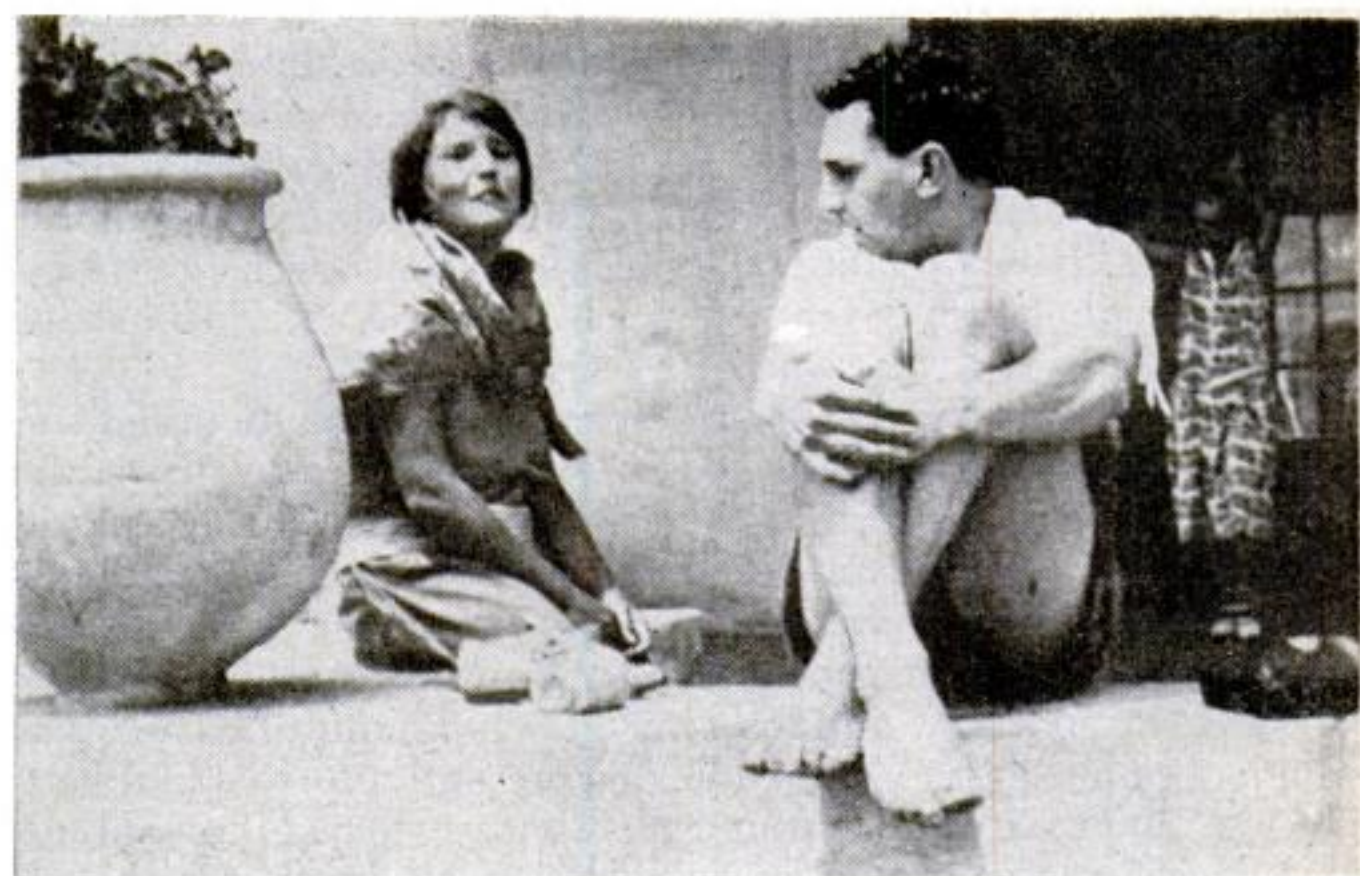


## The New Shape is the News

**The new-shape slip dress.** Here's a charming masquerade. A little dress as skin-fitting as a slip . . . and it is a slip, of clinging wool jersey! Rob it of these dress-up accessories and wear it *under* dresses part of the time.

**The new-shape Modess box.** Another charming masquerader. Wrapped, it's wrapped in mystery. Is it note paper? . . . candy? . . . bath salts? No one can guess it's Modess, for it's shaped like so *many* boxes. And boxes are tactfully pre-wrapped before they even reach your store.

Same number of fine napkins. Regular, Junior, and Super Modess sizes.



ON THE RIVIERA in 1924 the Fitzgeralds met René Silvé (above, with Zelda). His interest in Zelda caused a violent quarrel between the Fitzgeralds.

### FITZGERALD CONTINUED

So, too, was Zelda. In no way a professional beauty, she had, with her red-gold hair, an astonishing prettiness. Like the heroine of *This Side of Paradise*, she loved to be sunburned and healthy and fresh. She used almost no make-up; her nails were clipped and unpolished, like a sensible child's. The combination of her unself-consciousness and fresh prettiness with the wit and unconventionality of her attitude was irresistibly fascinating. She was, one of their friends said, "a barbarian princess from the South."

The Fitzgeralds went around New York spending money and "doing what they had always wanted to do" with youthful innocence and gusto. They were likely to be two or three hours late to a dinner party and even more likely not to come at all. They sometimes went to people's houses, carefully greeted their hosts, then sat down quietly in a corner and, like two children, went fast asleep. They rode down Fifth Avenue on the tops of taxis because it was hot or tried to undress at the *Scandals* or, in sheer delight at the splendor of New York, jumped cold sober into the Pulitzer fountain in front of the Plaza. Fitzgerald got into fights with waiters and Zelda danced on people's dinner tables.

These earlier years of the '20s were for them a time "when the fulfilled future and the wistful past were mingled in a single gorgeous moment." But Fitzgerald already understood that fulfillment destroys the dream. He has told how he rode alone one day through New York "between very tall buildings under a mauve and rosy sky [and] bawl[ed] because I had everything I wanted and knew I would never be so happy again."

He was already in financial difficulty. Though he was aware, even in 1920, that this was not entirely a joke, he could not help seeing the comedy of it. "After we had been married for three months I found one day to my horror that I didn't have a dollar in the world. . . . I remember the mixed feelings with which I issued from the bank on hearing the news. . . . I had walked in and said to [the cashier], 'How much money have I got?' And he looked in a big book and answered, 'None.' That was all. There were no harsh words, no blows. And I knew there was nothing to worry about. I was now a successful author, and when successful authors ran out of money all they had to do was to sign checks." Not until the end of his life did Fitzgerald really recognize "how crippled . . . I am by my inability to handle money."

In the summer of 1921 they returned to St. Paul for the birth of their only child, a daughter whom they named Frances Scott. They both disliked St. Paul intensely that winter. "We are both simply mad to get back to New York," Zelda wrote to a friend. She revenged herself on St. Paul by offending against its mores. She stood on the back platforms of trolleys smoking and shocked the young men who danced with her ("My hips are going wild; you don't mind, do you?"). As soon as they could after the baby was born, the Fitzgeralds hurried back to New York and settled into a house at Great Neck, Long Island.

There they gave a great many parties for, as Fitzgerald ruefully remarked, "it became a habit with many world-weary New Yorkers to pass their weekends at the Fitzgerald house in the country." He and Zelda wrote a set of Rules for Guests: "Visitors are requested not to break down doors in search of liquor, even when authorized to do so by the host and hostess. Weekend guests are respectfully notified that invitations to stay over Monday, issued by the host and hostess during the small hours of Sunday morning, must not

## Torture My Stomach with Baking Soda?

NEVER  
AGAIN!



Tums contain no soda. Cannot over-alkalize or cause acid rebound. Tums don't irritate delicate stomach or intestinal lining. At the first sign of acid indigestion—gas, heartburn—take one or two Tums like candy mints. Almost instantly Tums neutralize excess acid . . . soothe and settle upset stomach.



GUARANTEED  
TO CONTAIN NO SODA

FOR THE  
TUMMY

✓ TRY ONE OR TWO TUMS AFTER BREAKFAST  
SEE IF YOU DON'T FEEL BETTER

## Sonny's Night Cough

demands safe relief. Pleasant-tasting Piso's (Pie-sōz) is medically right for coughs due to colds for young and old. Fast acting, soothing.

## PISO'S

SLUGGISH TODAY?

After 35, Do This —

Use all vegetable Serutan designed especially for folks over 35. Serutan is different. Acts with Nature to give you daily regularity. Results are so pleasant, you'll be reminded of your younger days. What a wonderful feeling to be regular again! Get Serutan at your drugstore today. Money-back guarantee.

MISERABLE FEELING OF

## STUFFY



Just a  
WHIFF  
does  
it!



## NOSE

. . . anywhere . . . any time this handy Vicks Inhaler makes cold-stuffed nose feel clearer in seconds. By makers of Vicks VapoRub.

## GOES!



Use as often as needed!



be taken seriously." They spent \$36,000 in their first year at Great Neck, and in the spring of 1924 they decided to go to France and "live on practically nothing a year."

At St. Raphael, where they settled, a French aviator, a dark romantic fellow with a classic profile and curly black hair, almost immediately fell in love with Zelda. This had become a familiar experience for Fitzgerald though he never altogether accustomed himself to it. But when Zelda began to be interested in the aviator it was another matter. The affair ended swiftly and violently: after one or two undignified scenes set off by Fitzgerald, the aviator departed. That Zelda could even contemplate a lover shocked Fitzgerald deeply. He was temperamentally incapable of the '20s habit of tolerating casual affairs; all his life he remained essentially the boy who was shocked as an undergraduate by his classmates' off-hand sex life. "That September 1924," he wrote long after in his notebooks, "I knew something had happened that could never be repaired." After Christmas, however, he was able to write his old friend John Peale Bishop, "Zelda and I sometimes indulge in terrible four-day rows that always start with a drinking party but we're still enormously in love and about the only truly happily married couple I know."

By the spring of 1925 they were back in Paris for the publication of *The Great Gatsby*. Fitzgerald sent an inscribed copy to Edith Wharton, who was living in France, and when she replied with a flatteringly intelligent comment and an invitation to her place in the country for tea, Fitzgerald was ready to throw himself "at the feet of the author of *Ethan Frome*." When the day arrived Zelda said she was damned if she would go 40 or 50 miles from Paris just to let an exceedingly proper and curious old lady stare at her and Scott and make them feel provincial. Fitzgerald therefore went alone. His feeling of social unease grew on him as he traveled, so he kept stopping to fortify himself with a drink, and with each stop he became more determined not to feel inferior. As soon as he was settled for tea with Mrs. Wharton and her guests, he set out to show them he was not cowed. The conversation went something like this:

"Mrs. Wharton," Fitzgerald demanded, "do you know what's the matter with you?"

"No, Mr. Fitzgerald, I've often wondered about that. What is it?"

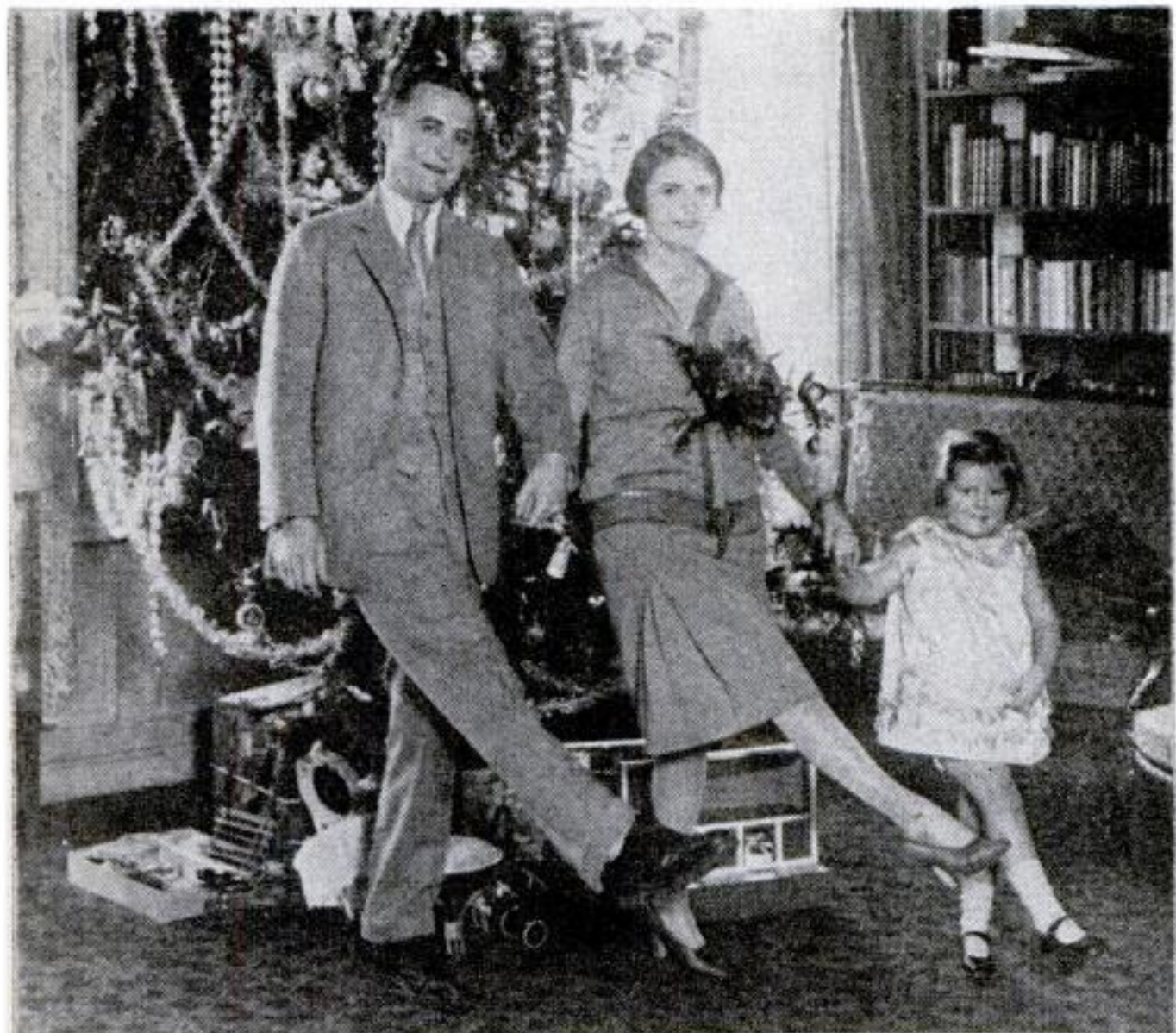
"You don't know anything about life," Fitzgerald roared, and then—determined to shock and impress them—"Why, when my wife and I first came to Paris, we took a room in a bordello! And we lived there for two weeks!"

After a moment he realized that, instead of being horrified, Mrs. Wharton and her guests were looking at him with sincere and quite unfeigned interest. He had lied outrageously, shocked himself and succeeded only in bringing his audience to an alert and friendly attention. After a pause Mrs. Wharton, seeming to realize how baffled Fitzgerald was, tried to help him.

"But Mr. Fitzgerald," she said, "you haven't told us what they did in the bordello."

At this Fitzgerald fled. When Zelda asked him how it had gone

CONTINUED ON NEXT PAGE



IN PARIS in 1925 the Fitzgeralds staged a gay dance on Christmas day. Fitzgerald was then 29 and at the height of his fame; Zelda was 24 and Scottie, 4.



## A NEW WAY TO HEAR—*through a tiny jeweled pin!*

THAT BEAUTIFUL MINIATURE brooch that adorns her smart faille suit is the new Sonotone Hearing Aid's amazing "Movable Ear"! And no wonder she's pert and poised—her secret is safe, her hearing is sure! Just a stunning piece of costume jewelry with no outside

microphone cord, a Sonotone exclusive! And the fashion-magic that conceals this outside microphone gives unmuffled, softest reception—besides banishing clothes-rubbing noise, even on swishy silk or taffeta. Nobody knows you're deaf! Clip coupon now.

## Fashion takes a Front Seat in the Newest, Finest Sonotone!



THE TINY "MOVABLE EAR" is concealed by any of these ten beautiful "SonoCharms"—some gold, some silver, some classically simple, some saucily jeweled. "SonoCharms" are inexpensive. You can flatter each costume with a different gay design, placed wherever it does the most for you—with no tell-tale outside microphone cord. Yes, fashion takes a front seat. The new Sonotone gives you a front-row seat in life again!

FOR THE FIRST TIME in history, fashion has been wedded to hearing aids—in an exciting, helpful fashion booklet just published by Sonotone. Written by a famous Fifth Avenue fashion authority, this entirely new approach to hearing problems is beautifully illustrated in full color, and crammed with fresh style ideas. And it's free! Just mail coupon below.

## NO OUTSIDE MICROPHONE CORD! NO CLOTHES-RUB NOISE!

A MAN WEARS Sonotone's exclusive "Movable Ear" under his tie, or even on his tie, or lapel, as a handsome pin or tie clip. Special booklet tells how.

**FREE! "FASHION—Your Passport to Poise"** An entirely new approach to hearing problems, by a famous Fifth Avenue fashion authority. Learn the many smart ways you can conceal a Sonotone so that it actually adds a touch of glamour to your costume. Clip coupon now for exciting details.



Sonotone Hearing Aids are accepted by the A.M.A.

# SONOTONE

Box 500, Elmsford, New York

☐ For Women: Please send free booklet "FASHION—Your Passport to Poise"  
☐ For Men: Please send free booklet "Here's Hearing Styled for Men"

Name \_\_\_\_\_  
Address \_\_\_\_\_ Apt. \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

Copyrighted material





1

## Gentler bleaching action.....

**added protection for linens!** There's more than one "Mother's little helper" here. The other is Clorox, which makes white and color-fast cottons and linens snowy-white, color-bright... deodorizes, removes stains, makes linens sanitary... even when dried indoors! Clorox conserves your linens, too... it's free from caustic, extra gentle. Give your laundry all these benefits with Clorox!



2

## Greater disinfecting efficiency...

**added protection for health!** Home germ centers can threaten family health. Not only garbage cans, but sinks, drainboards, wash basins, tubs and toilet bowls require disinfecting. Protect your family with the type of disinfection recommended by public health departments. Use Clorox in routine household cleaning. It kills germs quicker than any other product of its kind! Directions on label.

Copy, 1931, Clorox Chemical Co.

**CLOROX** AMERICA'S FAVORITE BLEACH AND HOUSEHOLD DISINFECTANT

## FITZGERALD CONTINUED

he first assured her that it had been a great success, he had bowled them over. But the truth gradually came out, until Fitzgerald put his head on his arms and began to pound the table with his fists. "They beat me!" he cried. "They beat me! They beat me! They beat me!"

Mrs. Wharton's approval of *The Great Gatsby* was widely shared. It was both a critical and popular success and it brought Fitzgerald a lot of money. Now the Fitzgeralds were well launched into the life of those Americans who spent their time between Paris and the Riviera. It was a gay and—for a writer—demoralizing life. On one occasion, for instance, they raided a small restaurant in Cannes and kidnaped the proprietor and waiters. These victims they tied up and carried to the edge of a cliff, full of dire threats of murder. The impulse to destroy visible behind this practical joking shows also in the social disturbances Fitzgerald sometimes caused. Once at a formal dinner he suddenly rose and threw a ripe fig at the bare back of one of the guests. All the guests, including his victim, ignored him completely; he was left standing, alone and invisible, like a man in a nightmare.

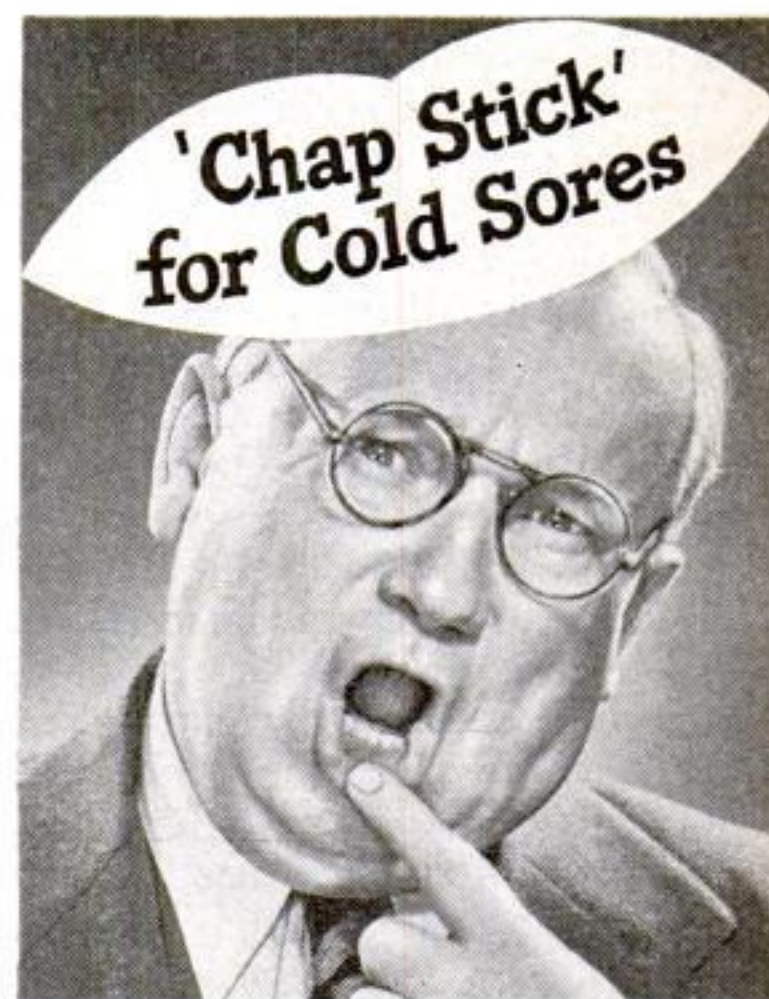
There was little of the practical joker and none of the repentant in Zelda. Her hair had darkened to a "glossy dark gold" and she was even more striking in appearance now than she had been as a girl. She talked very little. Her habit was to emerge from a brooding and fiery silence to make some sudden gesture which was often disturbing and usually symbolic. When Alexander Woollcott and Grace Moore's fiancé, "Chato" Elizaga, were leaving Antibes for Paris at the end of one summer, there was a farewell dinner for them on the terrace at Eden Roc. After a considerable number of toasts Zelda got up and said, "I have been so touched by all these kind words. But what are words? Nobody has offered our departing heroes any gifts to take with them. I'll start off." And she stepped out of her black lace panties and threw them toward Woollcott and Elizaga. Elizaga caught them and, announcing that he must perform an adequately heroic act in return for his lady's favor, leapt from the rocks into the Mediterranean. When order had been re-established they suddenly became aware of Woollcott, completely naked, carefully donning his straw hat, lighting a cigaret and walking slowly up the path to the hotel. They learned later that he had walked with great dignity but still naked into the lobby, up to the desk for his key and on upstairs to his room.

## Zelda's "dancing madness"

IN the summer of 1928 Zelda decided to study ballet. Though she had not danced seriously since she was a girl in Montgomery, she at once began to dance for hours on end with an intensity which, one of their friends said, was like the dancing madness of the Middle Ages. At the same time Fitzgerald was living more and more irregularly. He was drinking very heavily and twice during the summer of 1928 wound up in jail for drunken brawling. ("It is the loose ends," Zelda remarked long after, "with which men hang themselves.") He could not quite bring himself to realize that what was happening to their lives was real. "... The snow of '29," he was to write later, "wasn't real snow. If you didn't want it to be snow, you just paid some money." So frequently did they pay some money for the impossible during these years that, though Fitzgerald was earning around \$30,000 a year, they were always broke.

Then, in the spring of 1930, catastrophe fell upon them. Zelda went insane. Fitzgerald took her to Montreux, where her trouble was diagnosed as schizophrenia. They were almost completely unprepared for this disaster, though Fitzgerald could see, looking back after the event, that there had been signs of trouble from as early as 1927, when Zelda had begun to have long periods of apparently unmotivated but unbreakable silence. He also realized that there had been something neurotic about the suddenness and intensity of her concentration on dancing. Despite the doctors' assurances that nothing he could have done would have prevented Zelda's illness, Fitzgerald felt deeply responsible. Part of his mind had always been sympathetic to her ambitions to make a success as a painter or as a writer or as a dancer, but his own ambitions inevitably clashed with hers and, despite the deep devotion of their marriage, they had always competed with one another. Fitzgerald once jotted down a note for a story he never wrote: "Andrew Fulton, a facile character who can do anything, is married to a girl who can't express herself. She has a growing jealousy of his talents. . . . She has interested a dealer secretly in her pictures . . . and plans to make [an] independent living. But the dealer had only been sold on one specimen. When he sees the rest he shakes his head. Andrew in a few minutes turn [s] out something in putty and the dealer perks up and says, 'That's what we want.' She is furious."

CONTINUED ON PAGE 96



Use 'CHAP STICK', the specially medicated lip balm for those painful cold sores that follow colds or fever. Handy, pocket-size 'CHAP STICK' is antiseptic, extra soothing—swift to bring relief. Why not buy a personal 'CHAP STICK' for everyone in the house? Use it at the first sign of cold sores or weather-chapped lips.



## STOMACH UPSET?

If you have "hunger pains," heartburn, frequent stomach upsets or indigestion due to excess stomach acid by all means see your doctor—and start taking Sedagel. For excess stomach acid is believed to be a common cause of peptic ulcers. Users say Sedagel acts faster—lasts longer than anything else they've ever tried. Sedagel "sponges up" biting, burning acid—then it spreads a coating over stomach and intestinal walls that soothes and protects. Get Sedagel today!

## Children love 'em!



## check Skin Torment

For quick relief from itching caused by eczema, pimples, athlete's foot, scales, scabies, and other itching troubles, use world-famous, cooling, medicated, liquid D. D. D. PRESCRIPTION. Greaseless, stainless. Soothes, comforts and checks intense itching speedily. 43c trial bottle proves it, or your money back. Ask your druggist today for D. D. D. PRESCRIPTION.



# Guard Against Throat Scratch

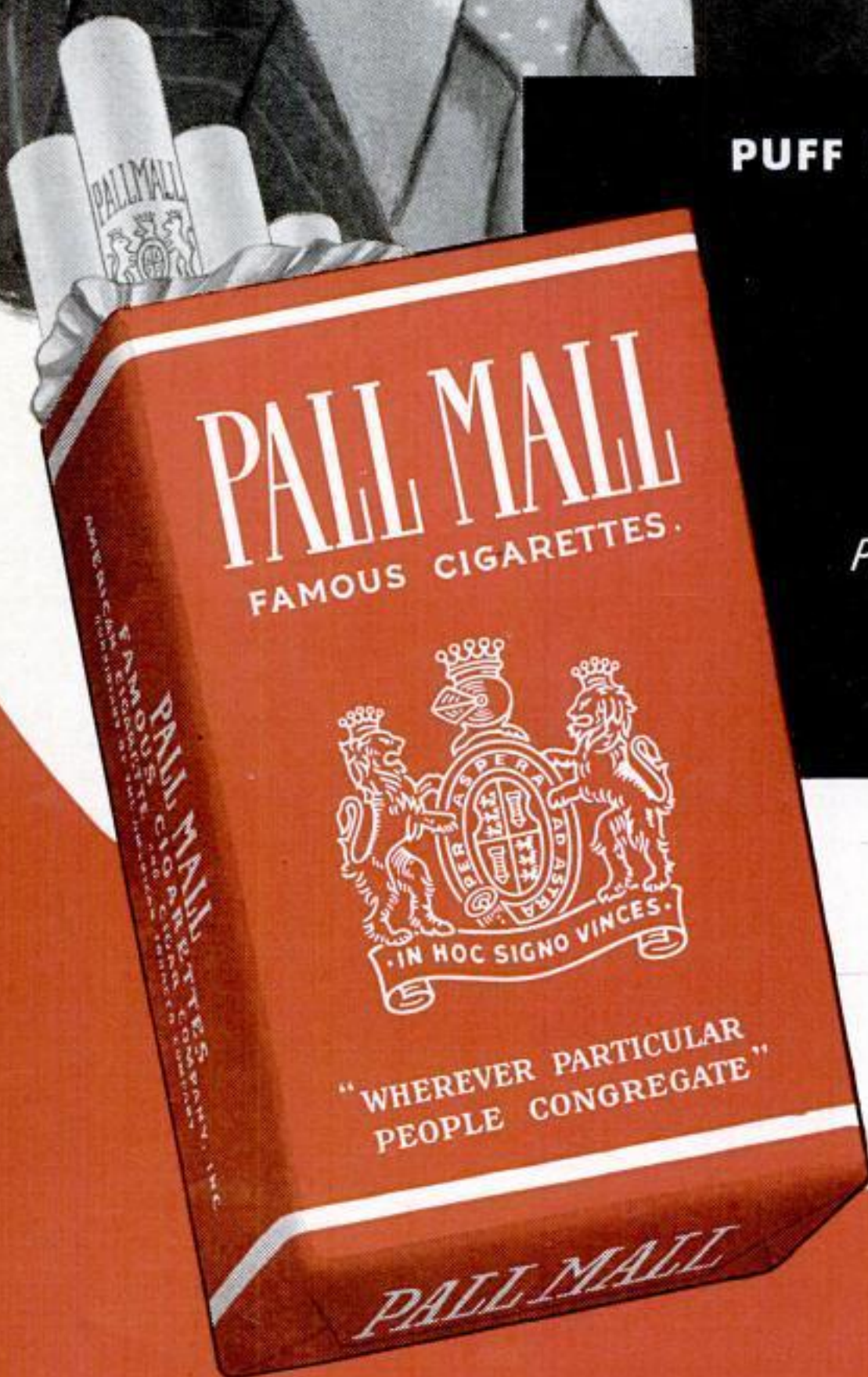


*enjoy the smooth smoking  
of fine tobaccos*

**PALL MALL's**

greater length of fine tobaccos  
travels the smoke further...

**filters the smoke  
and makes it mild**



**PUFF BY PUFF...YOU'RE ALWAYS AHEAD WHEN YOU  
SMOKE PALL MALL**

*Take 5 puffs*

*or 10...*

*or 17...*

*Puff by Puff 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 You're Always Ahead*

**STUDY THE PUFF CHART!** At the first puff, PALL MALL's smoke is filtered further than that of any other leading cigarette. Moreover, after 5 puffs of each cigarette—or 10, or 15, or 17—PALL MALL still gives you a longer, natural filter of fine tobaccos—guards against throat-scratch. Yes, PALL MALL's traditionally fine, mellow tobaccos give you a smoothness, mildness and satisfaction no other cigarette offers you.

**Outstanding**

*and they are mild!*





# Here's the *ONLY* Cough Drop...



...*REALLY* MEDICATED

with throat-soothing ingredients of famous Vicks VapoRub... *plus* other cough-easing medications

*THAT'S WHY THEY'RE SO EFFECTIVE!*



**BEFORE HER BREAKDOWN** Zelda became obsessed with the idea of making a professional career for herself as a ballet dancer. She was then 27.

## FITZGERALD CONTINUED

Fitzgerald knew how much he was to blame for the irregularity of their lives and what a burden his bad habits had put on Zelda, who was in many ways a stronger character than he.

By the fall of 1931 Zelda had recovered enough to be brought back to America and they went to Montgomery to live quietly. For a while there was reason to believe that Zelda was quite well again. But in January 1932 she broke down a second time. This second breakdown was a stunning blow to them. Fitzgerald took her to Johns-Hopkins and found for himself and Scottie a rambling Victorian house called La Paix on the Bayard Turnbills' estate at Rodgers Forge. After a while Zelda was able to join them there.

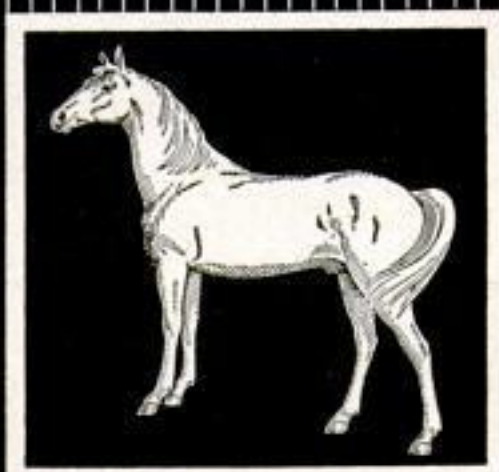
Their life at La Paix was a strange one for the fabulous Fitzgeralds to have arrived at. It was a life so quiet, at least on the surface, that Fitzgerald was able to say that they had "dined out exactly four times in two years." They had many good times, such as those when Fitzgerald would steal time from his work to play tennis with Zelda and Scottie and the Turnbull children. Fitzgerald loved the children and was always successful with them because he met them quite seriously on their own grounds. He spent hours teaching them to dive and to shoot (with a .22 at Scottie's dolls); he did card tricks for them—"though his hands were white and quivering, he did marvels with the cards," Turnbull remembers.

But all this time a deadly battle went on. All night long, night after night, the light burned behind the leaded bow window of his study, where Fitzgerald, if he was not working, was fighting his demons and often being defeated: "Alone," as he said, "in the privacy of my faded blue room with my sick cat, the bare February branches waving at the window, an ironic paper weight that says Business is Good, a New England conscience—developed in Minnesota. . . ." As his morale declined under the pressure of anxiety about Zelda's illness and his inability to get control of his drinking, he began to suffer from insomnia.

During this time Fitzgerald worked painfully on his fourth novel, *Tender Is the Night*, and turned out very few stories—only three in 1933. In 1932 and 1933, in spite of a big advance from Scribner's, his income was less than half of what it had been in 1931. He could find no way to economize. His secretary, who tried vainly to put them on a budget, found at the month's end that there were always large checks for cash which no one could account for. "Their idea of economy," she remarked, "was to cut the laundress's wages \$2.50."

And Zelda was not improving. One of their friends remembers

What  
a  
SCOTCH!



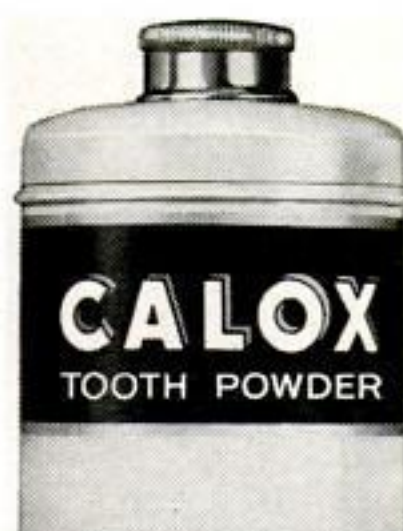
White Horse...  
*of course!*

BLENDING SCOTCH WHISKY 86.8 PROOF  
BROWNE-VINTNERS CO., Inc., New York  
Sole Distributors

38%  
brighter teeth



Amazing results proved by independent scientific test. For cleaner teeth, for a brighter smile...try Calox yourself today!



**SAVE!**

114 Brushings  
per 4 oz. can.

50% more  
brushings than  
tooth paste.

A product of McKESSON & ROBBINS



being at La Paix for dinner one night when she came down late and stood for a perceptible moment in the doorway, a beautiful figure in a lovely evening dress. Then she stepped carefully out of her evening slippers, looked at their guest, and said in a sepulchral voice, "John, aren't you sorry you weren't killed in the war?"

In January 1934 she had her third and most serious breakdown and went away again to a sanitarium. For the rest of Fitzgerald's life, Zelda was incapacitated for living in the world he had to live in, and gradually, along with his other hopes, he began to give up his belief in her recovery. "I left my capacity for hoping," he said, "on the little roads that led to Zelda's sanitarium." Toward the end of his life he summed up his feelings about Zelda's tragedy in a bitter little note: "The voices fainter and fainter [asking] How is Zelda, how is Zelda—tell us—how is Zelda."

Shortly after Zelda's breakdown, *Tender Is the Night* was published. It was Fitzgerald's first novel in nine years. He waited with terrible anxiety for the reviews, for on its success depended his ability to continue to believe in himself. When the unfavorable character of the reviews and the meagerness of the sales—around 13,000 copies—became clear, his morale dropped lower than it ever had before. This was the biggest battle he had lost yet.

Zelda's absence made him feel an added responsibility for their daughter; she was 14 now. Fitzgerald had unexpectedly old-fashioned views on how children should be raised. "Don't," he would implore his cousin when Scottie was visiting her, "let her go out with any 16-year-old boys who have managed to amass a charred keg and an automobile license as their Start-in-Life. Really I mean this."

In letters to Scottie herself he would write penitently: "I think of you constantly and if I ever prayed it would be that the irritations, exasperations and blowups of the past winter wouldn't spoil the confidence we had in each other." The severe father, the difficult alcoholic, and the man who loved his child intensely and wanted her confidence alternated all through Scottie's adolescence.

When, several years later, she went off to Vassar, a flood of recollections of his own undergraduate days led him to redouble his anxious, loving, exasperating efforts to manage her life. All through her college career he tried to choose her courses and her friends for her. When she went on too many weekends, or got bad grades, or was in debt, he would be beside himself. "I'm habituated to the string of little lies," he would write, "... but this sort of thing can lead into a hellish mess." Sometimes he would resort to irony, as when he scrawled at the bottom of a letter, "I have paid Peck & Peck & Peck & Peck & Peck." Behind all his fussing was his pathetic desire to participate in her life: "These are such valuable years. Let me watch over the development a little longer. What are the courses you are taking? Please list them. Please cater to me. . . ."

By the spring of 1935 he was living in a nightmare of discouragement about his writing, of despair about Zelda, of nagging worry about his financial situation, which was now really serious. And he drank uncontrollably. Once during this time his secretary came in and found him lying on the bed in a darkened room and staring at the ceiling. She sat down on the chair beside him and said, "Scott, what is going to become of you?" He looked at her for a moment in a way she still remembers with terror and then said quietly, "God knows." It was a time, as he said, when "it was always three o'clock in the morning, day after day."

That was his lowest ebb. He tried to get hold of himself and bit by bit he succeeded. By the spring of 1937, two years later, he had stopped drinking and was well enough to work again. He was now \$40,000 in debt and the expense of Scottie and Zelda was necessarily heavy. In July he signed a contract with M-G-M. He was grimly determined to do a good job, and for the 18 months he was under contract to M-G-M drinking never seriously interfered with his efficiency.

But in spite of his improved health and his genuine enthusiasm for his job, he was neither a well man nor one with much in reserve. He soon dropped out of the social life of Hollywood; it was too much for him. Insomnia continued to bother him, and he felt uncertain about his purpose, sometimes even about his identity. Once he sent himself a postal card. "Dear Scott," it read, "How are you?"



"RECOVERED" is caption on this picture in Fitzgerald album.

CONTINUED ON NEXT PAGE

## Our Family Lives in Lee Work Clothes

say the Ervin Engelbachs of Pevely, Mo.



Dad in his new  
Lee overalls

Slim  
"at your service"  
in Lee Matched  
Shirt and Pants



Janet and Ray in Lee Riders  
(Authentic Western Cowboy Pants and Jackets)

THE H. D. LEE COMPANY, INC.

Kansas City, Mo.

Minneapolis, Minn.

Trenton, N. J.

San Francisco, Calif.

South Bend, Ind.

COPYRIGHT 1951  
THE H. D. LEE CO., INC.

WORLD'S LARGEST MANUFACTURERS OF UNION-MADE WORK CLOTHES

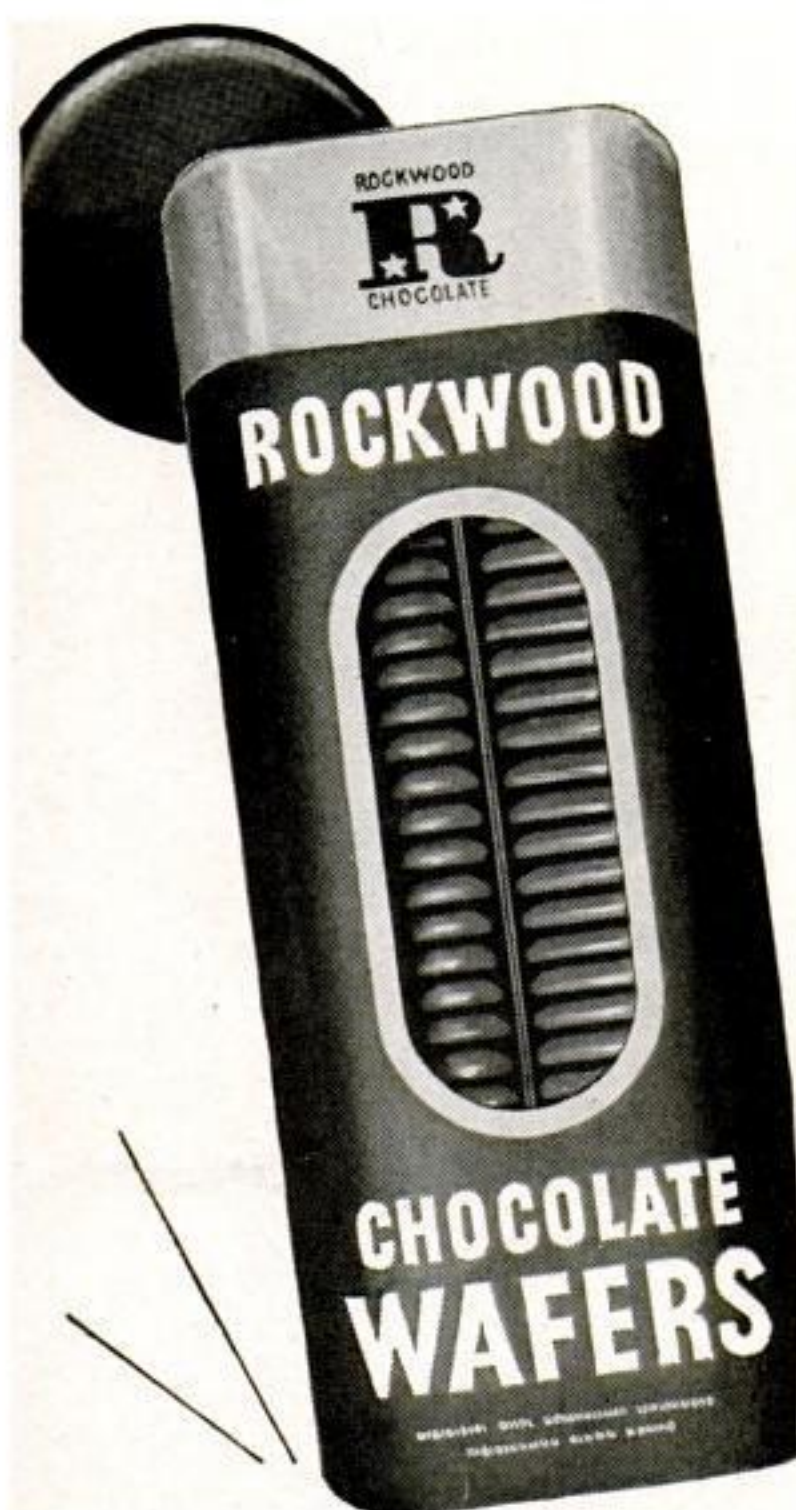




want a  
real treat?

....something  
new?

then...  
taste these



they're chocolate  
all the way thru!

Solid wafers of rich, smooth chocolate,  
in four tempting flavors—mint, rum,  
nonpareil and milk chocolate. Treat  
your family to some today!

#### MAKE THIS \$10,000 PRIZE COOKY

Also, use Rockwood Mint Chocolate Wafers to make Pillsbury's \$10,000 prize-winning Starlight Mint Surprise Cookies. You'll find the recipe in every package of

- ROCKWOOD MINT CHOCOLATE WAFERS (large size)
- PILLSBURY'S BEST ENRICHED FLOUR



for  
chocolate that's GOOD  
say **ROCKWOOD**

## FITZGERALD CONTINUED

Have been meaning to come in and see you. I have been living at the Garden of Allah. Yours Scott Fitzgerald."

Then in the spring of 1938 he lost another battle. He had been working for some time on a script of *Three Comrades*; it was his big effort and meant a great deal to him. After the script was completed, the producer rewrote and, Fitzgerald thought, spoiled everything best in it. It was a familiar Hollywood experience, but like all familiar experiences it hit Fitzgerald as if he were the first man it had ever happened to. He never felt again the enthusiasm with which he began his work in Hollywood in 1937. He was now a man who was going through the motions for the money.

Early in 1939 he took what turned out to be a disastrous job with Walter Wanger. He and Budd Schulberg were to collaborate on the script of a movie about the Dartmouth Winter Carnival. The program involved their flying to the Winter Carnival at Hanover, and Schulberg's father saw them off at the plane with a magnum of champagne. The champagne was the beginning of disaster for Fitzgerald, who did not stop drinking for a week. They reached Hanover sleepless, unshaven and wearing the clothes they had left Hollywood in. For two days Fitzgerald wandered around Dartmouth, amidst the gloss and gaiety of the Winter Carnival, like some tactless and embarrassingly amused ghost from the golden '20s. On what proved to be their last evening there, Schulberg got Fitzgerald into the coffee shop of the Inn, and there they dictated to one another a parody script—the nearest they came to producing any script at all. "We fade in," they would say, "on the thin, clear, cold slope of the ski slide and fade through to the thin, clear, cold mind of a Dartmouth undergraduate." When they tired of this, they struggled out into the night again; and came face to face with Wanger. He sent them back to New York and Fitzgerald spent a week recovering in Doctors Hospital.

### The last days

THIS disgrace, around which Schulberg has built his best-selling novel, *The Disenchanted*, and a number of episodes like it, made it difficult for Fitzgerald to get work in Hollywood. He turned again to writing fiction. He wrote half a dozen stories and began to work on the novel about Hollywood he had been thinking of for a long time. But he was necessarily dividing his time between stories and occasional picture work and did not get along with the novel very fast. Then late in November of 1940 he had a serious heart attack. It frightened him so badly that he stopped drinking altogether and, spending most of his time in bed, got down to serious work on his book.

But like so much else in his life, his heroic effort to finish his last novel came too late. On Dec. 20 he completed the first episode of Chapter IV. The next day he had a second, fatal heart attack.

His body was laid out in an undertaker's parlor on Washington Boulevard, which, it has been said, "is on the other side of the tracks in downtown Los Angeles." He was placed not in the chapel but in a back room named the William Wordsworth Room; no doubt it seemed to the undertaker an appropriate place for a literary man. Almost nobody came to see him. His old friend Dorothy Parker did; she looked at him for a while, and then, recalling the epitaph spoken for Gatsby, murmured, "The poor son of a bitch." His body was taken to Maryland and he was buried in the Rockville Union Cemetery, across the road from the Catholic cemetery in which his father and his father's family lay. He had wanted to be buried with them, but the Church forbade it because he had not died a good Catholic.

Where Fitzgerald's death was quiet and ironic, Zelda's was terrible and violent. In the spring of 1948 the sanitarium in which she was living was destroyed by fire. She was burned to death. It was, as one who loved her very much remarked, like the end of a novel—a bad novel.

Not long before he died Fitzgerald scribbled on an odd scrap of paper a few lines for a poem he never got time to finish.

Your books were in your desk  
I guess and some unfinished  
Chaos in your head  
Was dumped to nothing by the great janitress  
Of destinies.

The novel he wanted so desperately to complete was unfinished; the reputation in which he found his justification was only a faint echo of what it had been. Fitzgerald had a deep, impersonal love of reputation, of the public acknowledgment of genuine achievement. He had given shape in his books to at least some of the chaos

CONTINUED ON PAGE 101

## RELIEVES PAIN OF HEADACHE • NEURALGIA NEURITIS

**FAST**  
The way  
thousands of  
physicians  
and dentists  
recommend



Anacin® relieves headache, neuralgia, neuritis pain fast because Anacin is like a doctor's prescription—that is, Anacin contains not just one, but a combination of medically proven, active ingredients in easy-to-take tablet form. Thousands have been introduced to Anacin through their own dentist or physicians. If you have never used Anacin, try these tablets yourself for incredibly fast, long-lasting relief from pain. Don't wait. Buy Anacin today.

## DOCTORS WARN Don't Bottle Up Stomach Gas

If you take baking soda to relieve stomach gas and often get only partial relief... get this time-tested remedy, recommended by doctors for relief from gas, heartburn and other upsets of acid indigestion.

BiSoDoL Powder relieves these 5 ways: 1. Speeds relief from gas—settles stomach. Fastest relief known. 2. Gives complete, longer-lasting relief than baking soda, helps prevent immediate return of trouble. 3. Relieves heartburn, upset from too much food, drink, smoking! 4. BiSoDoL® lets you sleep whenever acid indigestion strikes at night. 5. BiSoDoL sweetens sour mouth, stomach. Refreshing, minty flavor.

Get safe, effective BiSoDoL Powder today.

**INGROWN NAIL**  
Hurting You?  
**Immediate Relief!**

A few drops of OUTGRO® bring blessed relief from tormenting pain of ingrown nail. OUTGRO toughens the skin underneath the nail, allows the nail to be cut and thus prevents further pain and discomfort. OUTGRO is available at all drug counters.

**Get Relief QUICKER**  
From Your Cough Due to a Cold

**FOLEY'S** Honey & Tar Cough Compound

**VETERANS CHINA-BURMA-INDIA**  
Subscribe NOW To  
"Ex-CBI Roundup" MAGAZINE

Now in its fifth publication year! Issued bi-monthly by and for veterans who served in the China-Burma-India theatre. A unique, human-interest magazine... packed from cover to cover with fascinating notes and articles reminiscent of our war service. Every issue contains a wide range of actual photos taken in CBI during the war and interesting letters from your buddies.

SEND only \$1.50 now... for a year's subscription to "Ex-CBI Roundup" Magazine to start with the current issue. For Sample Copy, postpaid, send 25c. Ten back issues available, 25c each.

ROUNDUP MAGAZINE, 100 W. 13th Ave. Sec. D-3  
Denver 4, Colorado

**Corns?**

Fastest Removing Action Known To Medical Science! **NOW! FASTEST RELIEF**

The instant you apply Dr. Scholl's Zino-pads, painful shoe friction stops, pressure is lifted. And no corn-removing action known to Medical Science is faster than Dr. Scholl's. Get a box today! At Drug, Shoe, and Dept. Stores.

**Dr. Scholl's Zino-pads**





(RIGHT)  
For a "wake-up" drink—Florida canned or fresh-frozen grapefruit juice in tall, frosty glasses. Garnish glasses with orange slices studded with cloves.

(LEFT)  
**SUNSHINE PARTY RING**  
1 No. 2 can Florida grapefruit sections  
1 No. 2 can Florida grapefruit juice  
2 envelopes unflavored gelatine  
8 stuffed olives, sliced

Drain grapefruit sections well. Add drained syrup to grapefruit juice; measure. Add water to make 3½ cups. Soften gelatine in ½ cup of the cold liquid. Heat remaining liquid. Add softened gelatine; stir until dissolved. Chill until syrupy. Arrange some of the drained grapefruit sections and sliced olives in the bottom of 5-cup ring mold. Spoon over enough of the chilled mixture to cover sections and olive slices. Chill until almost firm. Repeat procedure. Chill until firm. Unmold on serving platter. Fill center with chicken salad, shrimp, tuna, crabmeat, cottage cheese or fresh fruits. Garnish grapefruit ring with salad greens and grapefruit sections as illustrated. Recipe makes 8 servings.

(LEFT)  
A "bracing" way to start the day or to start or end a company dinner. Remove core and loosen sections with knife. Fill center (if desired) with a maraschino cherry, orange-cranberry relish, or Concord grape halves.

(RIGHT)  
**FLORIDA GOLD SALAD**  
Salad greens   Cream cheese   Paprika  
Florida grapefruit sections  
(from fresh fruit or cans)  
French dressing

Use any salad greens (lettuce, romaine, chicory, endive, watercress, escarole). Form cream cheese in balls, sprinkle with paprika. Place crisp greens in large salad bowl just before serving. Add chilled grapefruit sections and cream cheese balls. Serve with French dressing. This salad makes a delicious accompaniment to baked ham, roast chicken, or broiled steak!



# Add zest to your meals with *Florida's "Bracer-Fruit"* **Grapefruit**

Dozens of ways to serve it! All of them delicious. All of them tempting to jaded appetites.

Grapefruit is the refresher fruit, the "bracer-fruit" America needs today. It helps keep up resistance, keep fatigue down.

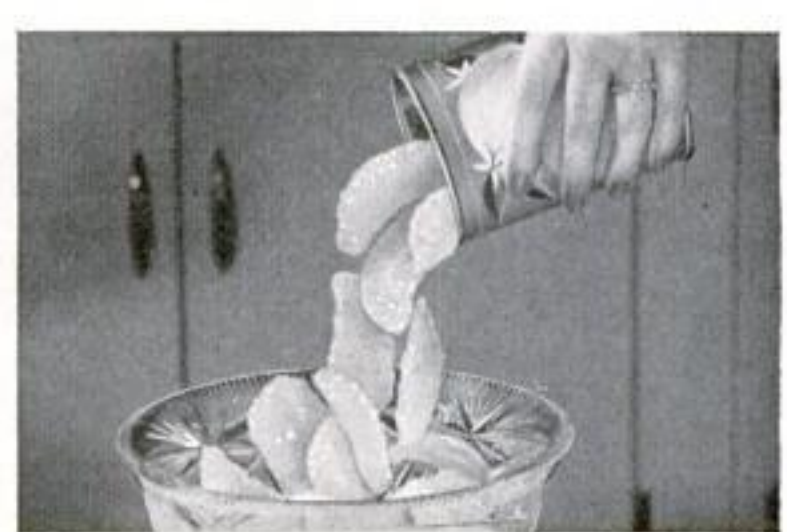
Natural growing conditions give Florida grapefruit that tangy, zestful, *true* grapefruit flavor . . . that "bracing" flavor people prefer.

Florida grapefruit is rich in fruit sugar, juice, Vitamin C. (*Your body doesn't store this vitamin—it needs a fresh supply daily.*) So help your family to health—serve Florida grapefruit in some form every day. The suggestions on this page will help you.

FLORIDA CITRUS COMMISSION, LAKELAND, FLORIDA



Serve the fresh fruit, halved, or in other delicious ways—for breakfast, at lunch or at dinner. It's loaded with precious Vitamin C!



Serve the canned sections—or Citrus Salad (grapefruit and orange sections mixed)—sweet, as nature made it—or with sugar added.



Serve the juice from cans. Full-strength, from the fresh, tree-ripe fruit. Handy, economical. Also grapefruit and orange juice blended.



Serve the juice, fresh-frozen just after picking—in concentrate form. 1 six oz. can of concentrate gives 1½ pints of full-strength juice.



Millions of bottles are bought  
by men who like that

*clear  
clean  
taste*



Taste is funny! If we used half the words in Webster's Dictionary trying to explain PM's "clear, clean taste" we just couldn't do it! So we turned to the painter's brush . . . and, here's the story in a nutshell. This p.m. order PM . . . and know why each month so many millions of men are buying PM for that "clear, clean taste".



**PM**  
**DE LUXE**

National Distillers Products Corporation, New York, N. Y. Blended Whiskey. 86 Proof. 67½% Grain Neutral Spirits.



in his head, and he had lived long enough to see the knowledge that he had done so reflected back to him from the world, but he died believing he had failed utterly.

Now we know better, and it is one of the final ironies of Fitzgerald's career that he did not live to enjoy our knowledge. "You can take off your hats, now, gentlemen," Stephen Vincent Benet wrote when *The Last Tycoon* appeared in 1941, "and I think perhaps you had better. This is not a legend, this is a reputation—and, seen in perspective, it may well be one of the most secure reputations of our time." In the decade since, the truth of that judgment has become evident.

The story of all Fitzgerald's books is the story of his own understanding of American life. Each of his heroes is the attractive American boy who has acquired the virtues of "honor, courtesy, and courage" from a good but modest upbringing. Each has a gift for organization and command and uses it to try to make the world over in the image of the good life his American middle-class background has taught him. Each is ultimately destroyed, as Fitzgerald himself was. For though the life of the rich and successful in America has immense opportunities for the kind of charm and goodness these young men dream of, it is mostly irresponsible and insensitive. Of Tom and Daisy Buchanan, who "drifted here and there unrestfully wherever people played polo and were rich together," the narrator in *The Great Gatsby* says characteristically, "They were careless people, Tom and Daisy—they smashed up things and creatures and then retreated back into their money or their vast carelessness . . . and let other people clean up the mess they had made."

To the telling of this story Fitzgerald brought what Malcolm Cowley has called his "double vision," that special view in which he saw his own life: "It was as if all his novels described a big dance to which he had taken . . . the prettiest girl . . . and as if at the same time he stood outside the ballroom, a little Midwestern boy with his nose to the glass, wondering how much the tickets cost and who paid for the music." Partly a romantic and idealistic young man and partly, as he himself said, "a spoiled priest," he wrote of American life as if he were some kind of passionately involved anthropologist. In his most moving description of the "vast, meretricious dream" of the American '20s, he was really describing his own dream. Like Gatsby he believed in "the orgiastic future that year by year recedes before us. It eluded us then, but that's no matter—tomorrow we will run faster, stretch out our arms farther. . . . And one fine morning—"

"So we beat on, boats against the current, borne back ceaselessly into the past."



ONE OF THE LAST PICTURES of F. Scott Fitzgerald was taken in 1937, three years before he died. The photographer was Carl Van Vechten, his old friend of the hectic '20s.

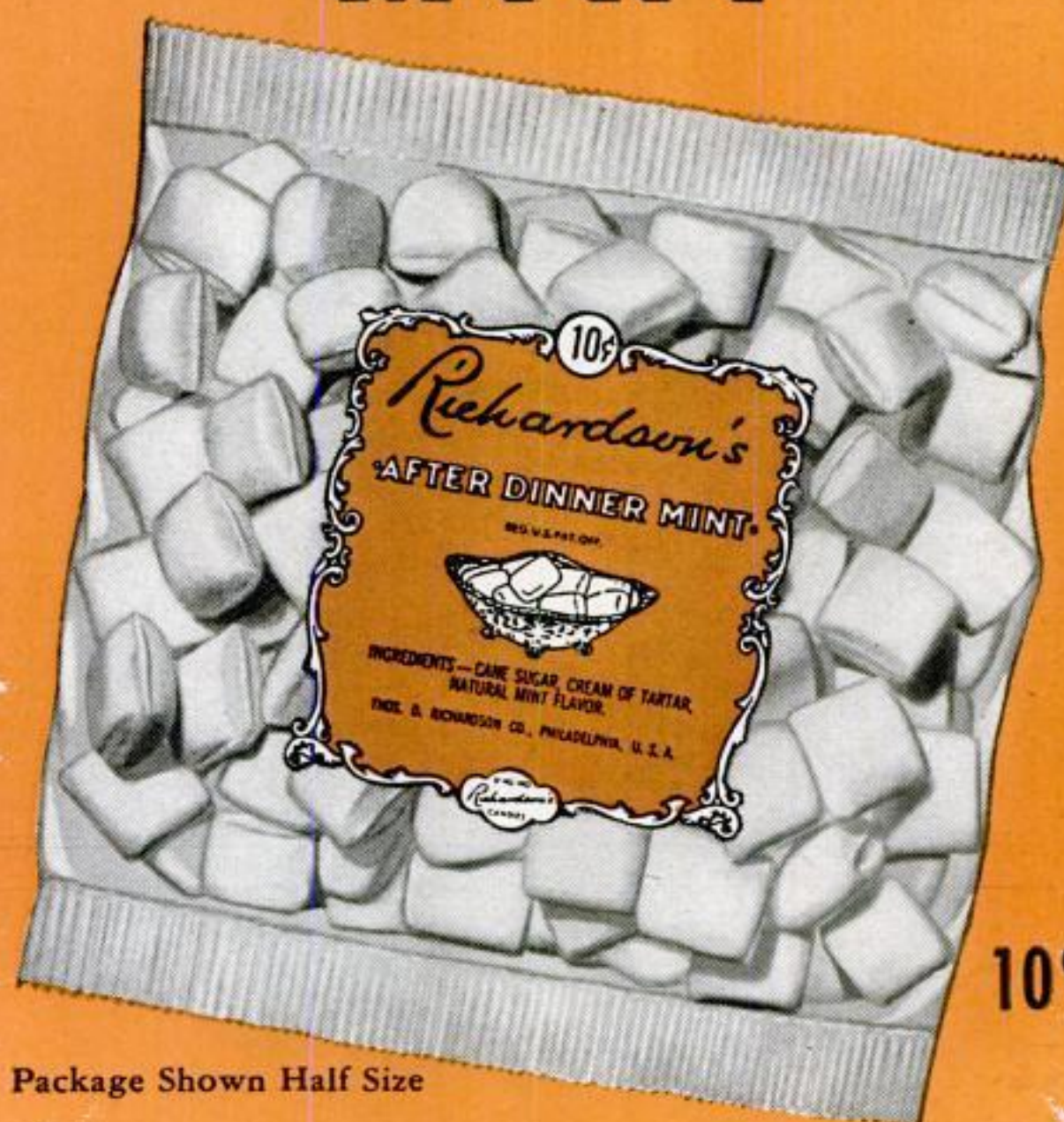


# Wake Up Jaded Tastes!

After the Hearty  
Holiday Season

Clean - Cool - Refreshing  
U • ALL • NO  
*Richardson's*  
AFTER DINNER

MINT



Package Shown Half Size

Tired of too much over-rich eating? Then switch to simpler foods followed by the clean, clear taste of *Richardson's* After Dinner Mint. The natural craving for sweets is satisfied long before over-indulgence. *Richardson's* After Dinner Mint is the finest digestive aid.

Thos. D. Richardson Co., Phila. 34, Pa. Originators of AFTER DINNER MINT  
**ALWAYS FRESH-NEVER SOLD IN BULK-ONLY 10¢**





AVERY WELCOMES JANE SHOBER WHOSE BEARSKIN SUIT, STITCHED UP BY HER MOTHER, WEIGHED 40 POUNDS, TOOK FIRST PRIZE

## *Life Goes to a New Orleans Circus Party*

### DEB HAS A THREE-RING COMING-OUT WITH SIDESHOWS AND SAWDUST

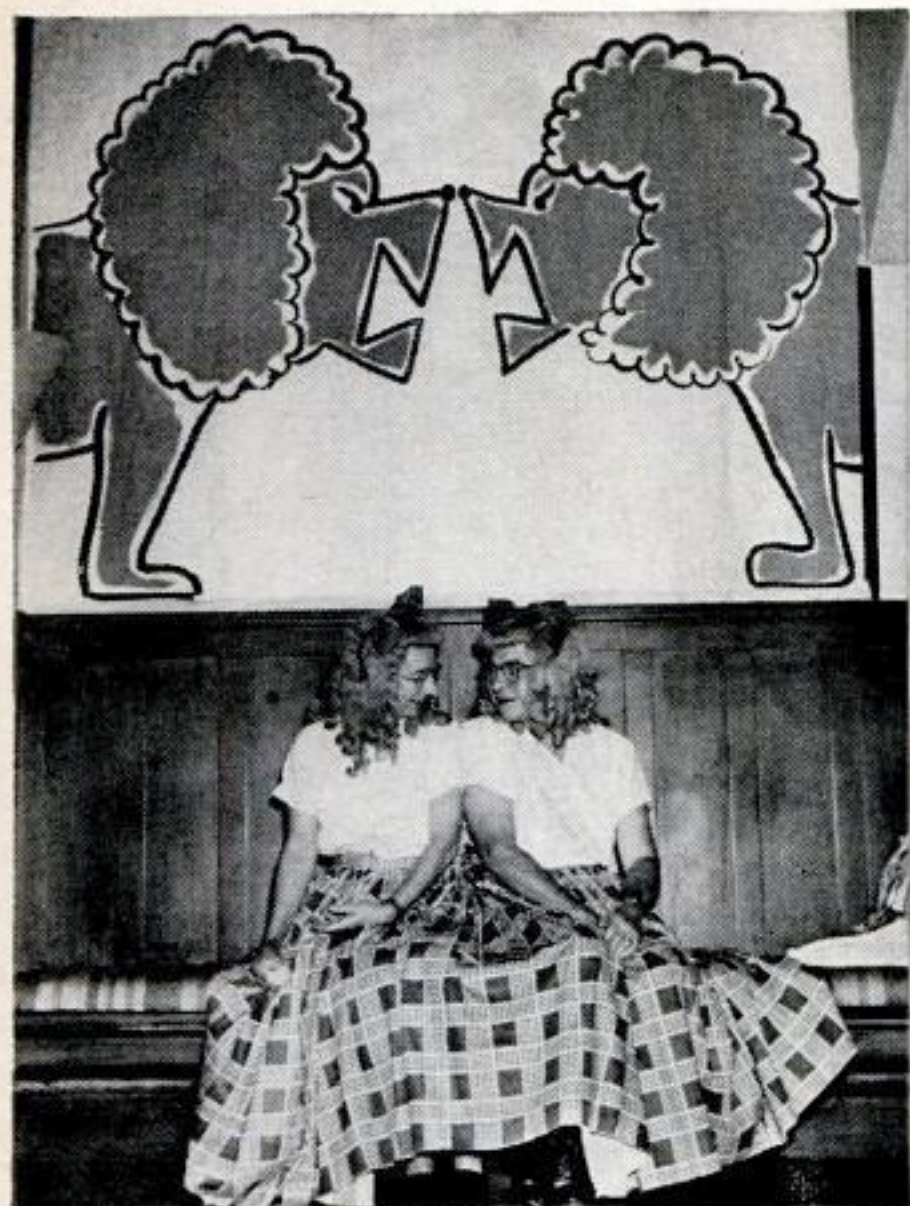
When Avery McLoughlin first wrote to Santa Claus at the age of 5 she asked him for a circus. This year for her debut, though she is now 20 and no longer writes to Santa Claus, she still hoped to get a circus. After her parents had presented her properly at an afternoon tea, they let her invite her friends to a circus party at New Orleans' Patio Royal restaurant, which

had been made over for the evening with a tent, circus posters, sawdust and hot dog and candy vendors.

Dressed as a bareback rider (*above*), Avery welcomed her guests from a white horse. Later she tried to make an entrance standing on the horse, but the music scared it and she was bucked off. From there on everyone was having

too good a time dancing and eating barbecued beef and spun sugar to bother about a grand march or pay much attention to the judges, who went around giving prizes for the best costumes. Before they knew it, 4 a.m. had arrived and everyone had to go home, some of them traipsing through downtown New Orleans in monkey and clown costumes under a drizzling rain.

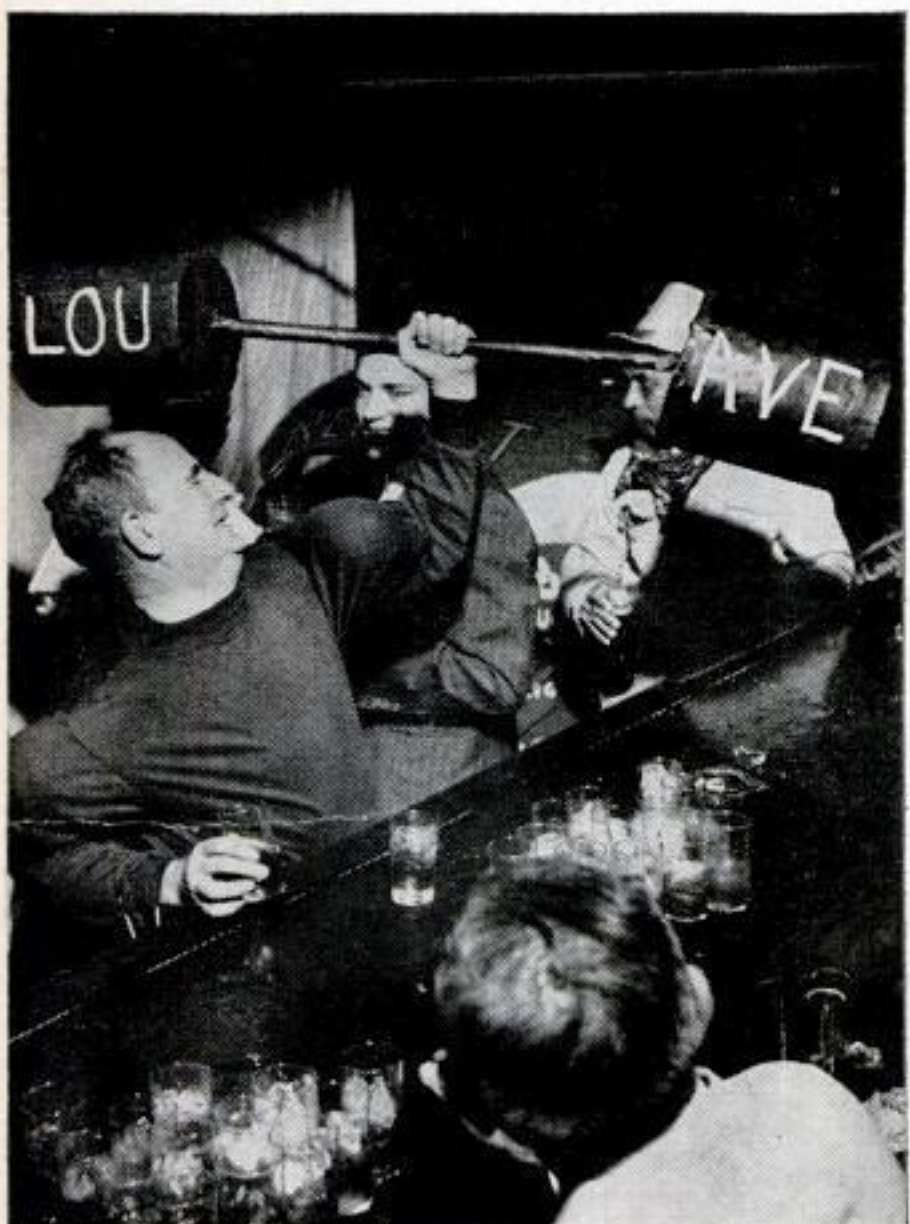




**SIAMESE TWINS**, Mr. and Mrs. William West, wore single skirt, had to stay together all evening.



**CIRCUS KIDS**, Marcelle Vallon and Nigel Rafferty, won a special prize as funniest couple at party.



**STRONG MAN**, Avery's father, Frank McLoughlin, carried weights with wife's, daughter's names.



**ICE CREAM MAN**, Blake West came pedaling a rented wagon, gave ride to Marie Roussel, who came

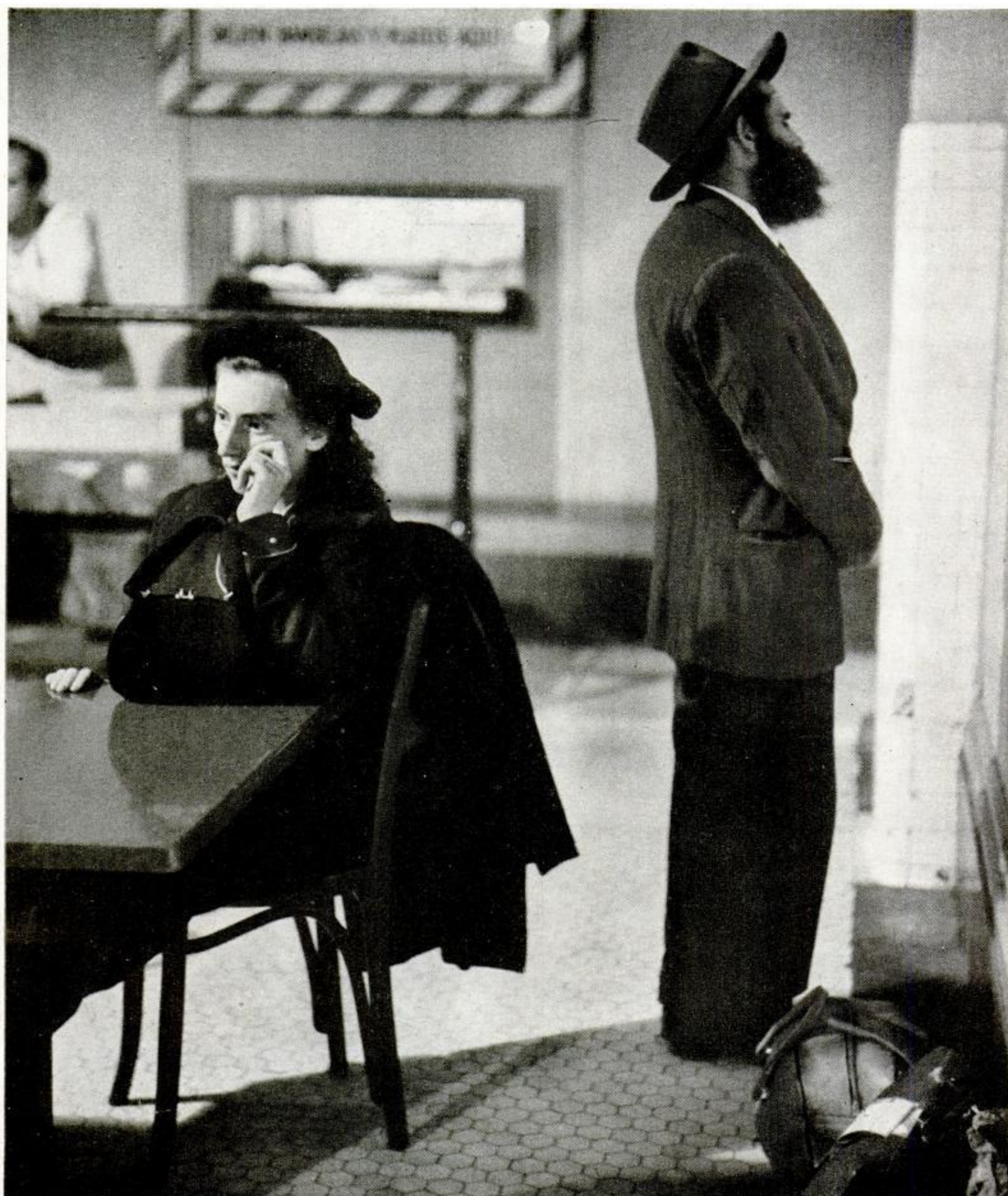
as a pink elephant. West sold two ice cream bars on way to party, gave away the rest after he got there.



**PAT-A-CAKE PLAYERS** Blake West, ice cream man, and Pat Ewing sat on the dance floor. Another

obstruction was a Mother Goose costume on wheels whose wearer abandoned it in middle of the floor.





from LIFE, Nov. 13, 1950 by Alfred Eisenstaedt

## WHAT'S IN A PICTURE . . .

What stopped you when you first saw this picture of Ellis Island in LIFE? What made you read it two or three times? Was it Rachel Pewzner's eyes (what memories are they seeing?), or was it the infinite sadness of her hand? Or did you read in her husband's shoulders a resignation to endless waiting and disappointment in bleak, impersonal rooms like this, at other barriers of the world?

Into this picture you read some of your own thoughts. Thoughts about the wanderers of the earth, perhaps. Thoughts about you, fortunate enough to be here. You and this picture had much to say to each other. It became a picture for your memory, one of the kinds of pictures you have come to expect from LIFE's cameras . . . especially human, especially sensitive to people. A picture to hold your eye . . . and to live on in your mind.

. . . to see life . . . to see the world . . . to eyewitness great events

**LIFE**



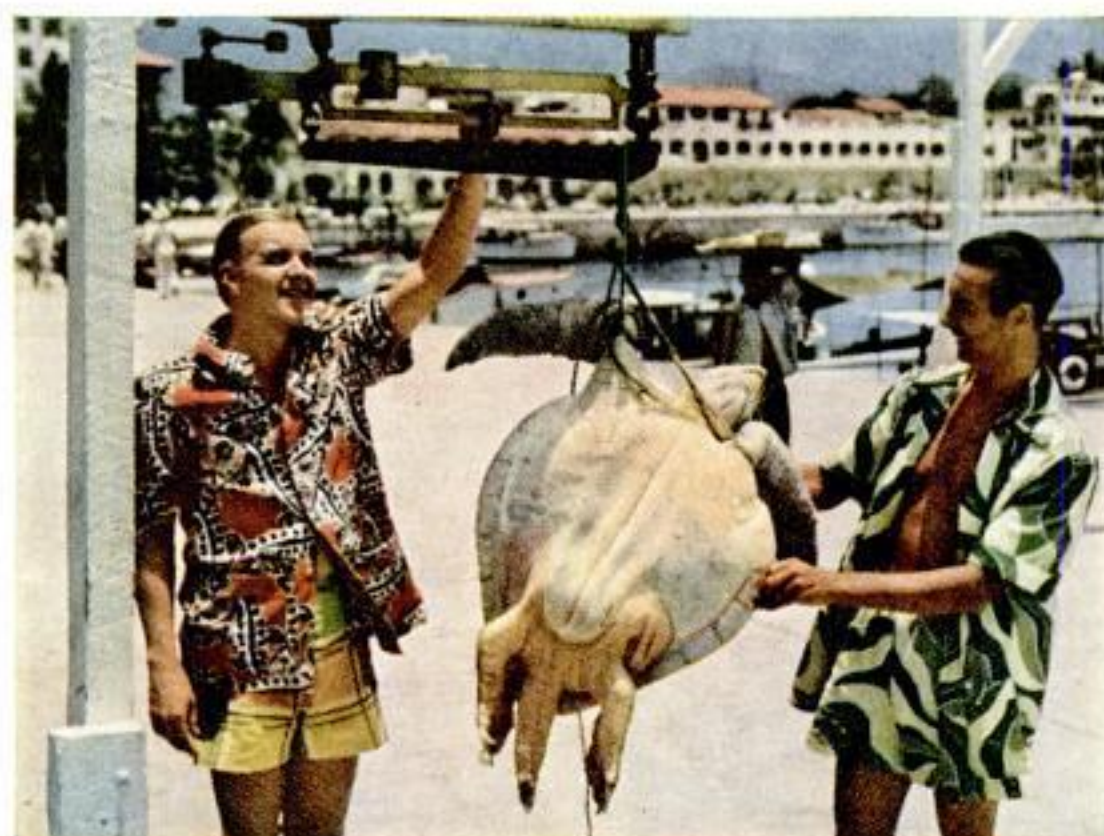
# Landing deep sea turtles is a heads-up fight

**1** "You need nerve and muscle to tackle Mexico's colossal sea turtles," writes an American friend of Canadian Club. "It looks like the turtle does all the work... but in the crystal-clear Pacific waters off Acapulco, I discovered that hanging on to an armored dreadnought is trickier than it appears. A turtle is no slow-poke in water, and unless you keep the monster's head out of water, he'll dive and you'll lose him."



**2** "It took all I had to steer that big *tortuga* back to the boat. Bearing down on the back of his shell kept his head up. What got me down was the strength of his flipper-like legs. And the threat of his powerful jaws kept me on my guard all the way."

**5** "I never expected to find myself wrestling with turtles. But finding Canadian Club didn't surprise me. It's a favorite in just about every country I visit."  
Why this worldwide popularity? Canadian Club is *light* as scotch, *rich* as rye, *satisfying* as bourbon—yet there is



**3** "'Look! 84 pounds! Sure beats mine,' my host admitted when we weighed our turtles back at the dock. 'And wait till you taste him. Barbecued turtle meat with tortillas is better than sizzling steak. But right now your prize catch deserves a reward... and the sooner the better.'"

no other whisky in all the world that tastes quite like Canadian Club. You can stay with it all evening long... in cocktails before dinner and tall ones after. That's what made Canadian Club the largest-selling imported whisky in the United States.



**4** "At the Hotel Las Americas in Acapulco, my host was true to his word. 'The best in the house,' he told the waiter...and out came my favorite whisky—Canadian Club!"



IN 87 LANDS... THE BEST IN THE HOUSE

## "Canadian Club"

6 YEARS OLD

90.4 PROOF

Imported in bottle from Walkerville, Canada, by Hiram Walker & Sons Inc., Peoria, Ill. Blended Canadian Whisky.



*How MILD can a cigarette be?*

NOTED THROAT SPECIALISTS REPORT ON 30-DAY TEST OF CAMEL SMOKERS...

Not one single case of throat irritation due to smoking

*Camels*

Yes, these were the findings of noted throat specialists after a total of 2,470 weekly examinations of the throats of hundreds of men and women who smoked Camels — and only Camels — for 30 consecutive days.



**GLAMOROUS PRIMA DONNA...** Beautiful Patrice Munsel made her New York debut in opera at the age of 18... thrills concert and radio audiences with her soaring high C's... makes records treasured by music lovers.



**“My career depends on my voice. I smoke cool, mild Camels—the cigarette that agrees with my throat!”**

*Patrice Munsel*

CONCERT AND OPERA STAR

“Singing opera can put a strain on any voice. That’s why I had to be *sure* my cigarette suited my throat! My own 30-Day Camel Mildness Test gave me the proof I needed.

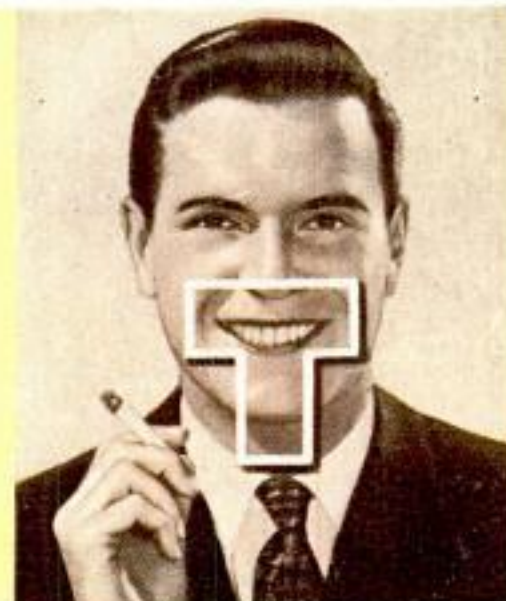
“Smoking Camels day after day gave me plenty of time to decide on Camel mildness. I didn’t have to make up my mind on a quick-trick, one-puff test or on a single sniff. I enjoyed Camels’ rich flavor—pack after pack. They’re such fun to smoke!”

**MORE DOCTORS  
SMOKE CAMELS  
than any other cigarette!**

In a recent nationwide survey, doctors in every branch of medicine were asked what cigarette they smoked. The brand named most was Camel!

*Make your own  
30-Day Camel  
MILDNESS Test  
in your “T-Zone”*

(T for Throat, T for Taste)



R. J. Reynolds Tobacco Company, Winston-Salem, N. C.